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UX Report
CM523 A1 Design and Interactive Experiences
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Round 1

Age: 21
Gender: Female
Occupation: Student

Question 1: Is the website intuitive enough to use？
Yes, the intro page has an animal list on them and there is a logo with a website name with it. I can directly feel that this is an endangered animal introduction website

Question 2: What device did you use to browse the website? Does it work well on that device?
PC, it works really well especially when I see the smooth transition of the animal detail page. It fits the visual habits.

Question 3: Which part of the website impresses you most?
First is the animal transition page, but when I knew that they created the website by array and not using so much html just like me before, I was impressed as well.

Question 4: How do you feel about the design layout?
Neat and modern, especially when seeing the old WWF website, which is static.

Question5: How is the website's accessibility?
Good for me. But I do inspect the codes, it seems that some class name or id name does not fit very well with the object.

Question 6: What do you think could be improved?
I would say the quiz page. Not fit the overall design style and the radio button at that time is small. Hope to see the changes after the final presentation

Age: 24
Gender: Male
Occupation: Student

Question 1: Is the website intuitive enough to use？
Yeah, it's pretty straightforward to use.

Question 2: What device did you use to browse the website? Does it work well on that device?
I used my laptop. The layout works pretty well on it, the text is pretty readable, with margin just right so it doesn't look too crowded.

Question 3: Which part of the website impresses you most?
I like the volume of it. It has many animal entries to choose from. I bet that takes a lot of work.

Question 4: How do you feel about the design layout?
I like the design, it looks pretty fresh and light, without too many distractions.

Question 5: How is the website's accessibility?
I don't know what that means but it's pretty accessible for me.

Question 6: What do you think could be improved?
I would like to have more animations and transitions to make it more smooth.

Age: 27
Gender: Female
Occupation: Editor

Question 1: Is the website intuitive enough to use？
Yeah I think so. I know all the animal entries at first sight, I know I can click it because there's a hint when my mouse is hovering above them.

Question 2: What device did you use to browse the website? Does it work well on that device?

Computer. Yeah, I even changed the window size and I think it works pretty well in different sizes.

Question 3: Which part of the website impresses you most?
I like when you enter the introduction page of a specific animal. I like the layout of it, it's very elegant.

Question 4: How do you feel about the design layout?
Like I said, like the design, it's not too much.

Question5: How is the website's accessibility?
It feels accessible to me.

Question 6: What do you think could be improved?
I know you said the quiz page is only half baked, but it's pretty messy and consuming right now.

Age: 18
Gender: Male
Occupation：high school students

Question 1: Is the website intuitive enough to use？
Definitely. Intuitive title and logo.

Question 2: What device did you use to browse the website? Does it work well on that device?
Both iMac and iPhone. iMac works well, seeing the refreshing side bar. The iPhone does have some images showing problems.

Question 3: Which part of the website impresses you most?
I would say the animal introduction page, people don't bother waiting for the website to jump and loading, directly shows in front of you.

Question 4: How do you feel about the design layout?

Refreshing. After seeing so many websites that jumping to another page, this page consciously uses one page decreasing the waiting time.

Question5: How is the website's accessibility?
Not too worried about this, single button and useful contents.

Question 6: What do you think could be improved?
I would say the main page could be better. When the cursor hovers on the image, some cards' texts will become bigger and take the place of others and overflow, making the page look unprofessional.

Age: 26
Gender: Male
Occupation: Trader

Question 1: Is the website intuitive enough to use?
Overall yes. The quiz page looks very confusing though. I assume it's unfinished?

Question 2: What device did you use to browse the website? Does it work well on that device?
I used my phone. Yeah I think it definitely works on the phone, except for the quiz page, which seems to have some content overflow.

Question 3: Which part of the website impresses you most?
I'm impressed with the effort you put to gather all these information about all these animals and present them nicely and easy to read.
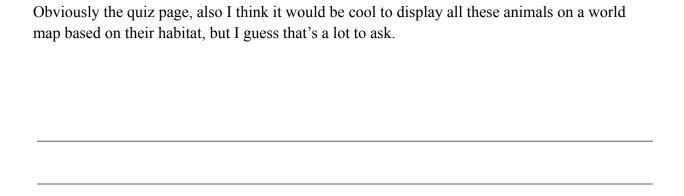
Question 4: How do you feel about the design layout?
I think it has a simplistic style to it and I dig that.

Question5: How is the website's accessibility?
What do you mean? I can browse it just fine.

Question 6: What do you think could be improved?

Obviously the quiz page, also I think it would be cool to display all these animals on a world map based on their habitat, but I guess that's a lot to ask.

Round 2

Age: 18
Gender: Female
Occupation：Student

Question 1: Is the website intuitive enough to use？
Yes. But the logo seems to be an image, somes cannot be read by the computer.

Question 2: What device did you use to browse the website? Does it work well on that device?
My special computer that allows me to read the website. I don't really see the exact one but to feel it on the computer. The introduction part works for me but it is a little bit long.

Question 3: Which part of the website impresses you most?
The quiz part, I think testing oneself is interesting, I've got all the five questions right!!!

Question 4: How do you feel about the design layout?
I think the layout could be re-cleared somehow, the computer sometimes fetches the id name.

Question5: How is the website's accessibility?
Troubled me a little, when I asked the website to read, it gave me some long number riddles that are hard to decipher.

Question 6: What do you think could be improved?
Could be more accessible for people like me.

Age: 23
Gender: Female
Occupation：Student

Question 1: Is the website intuitive enough to use?
It's pretty intuitive for me since our generation is very used to the internet. I don't know how well it works for some elderly people. I guess it will still be kind of intuitive because there's not too much information and the buttons are always clear and hinted.

Question 2: What device did you use to browse the website? Does it work well on that device?
I used my iPad. It works well on it.

Question 3: Which part of the website impresses you most?
I like the quiz page because you can interact with it. And it's always good to have a little test as incentive after showing all the information to see how much you know or how much you remembered.

Question 4: How do you feel about the design layout?
Like the design. Very simple, very basic, but well balanced. The font sizes are right for me.

Question5: How is the website's accessibility?
I don't have any problem accessing it.

Question 6: What do you think could be improved?
I think the quiz page's style is not that coherent to the other pages?

Age: 28
Gender: Rather not to say
Occupation：product manager

Question 1: Is the website intuitive enough to use？
Yes, I could get a sense from the index page. But maybe it's good to write a title, giving your audience the first strong impression is important.

Question 2: What device did you use to browse the website? Does it work well on that device?
iPhone. Not really, I see some tiny pictures which could use media queries for help.

Question 3: Which part of the website impresses you most?
Transition part. But be sure to know your goal. You are not just presenting but encouraging them to use or call to action.

Question 4: How do you feel about the design layout?
Good to see. But remember css is not everything.

Question5: How is the website's accessibility?
Acceptable.

Question 6: What do you think could be improved?
Could rethink about how to get more audiences engaged. Not just a quiz.

Age: 47
Gender: Male
Occupation: Businessman

Question 1: Is the website intuitive enough to use？

Yes.

Question 2: What device did you use to browse the website? Does it work well on that device?
I used my laptop. It works just fine in the browser.

Question 3: Which part of the website impresses you most?
I like how you present all this information. They feel pretty structured and layered. Easy to read.

Question 4: How do you feel about the design layout?
I like how you scroll down the previous and next button will always stay on the top of the page. So I can easily go to another page without scrolling all the way up.

Question5: How is the website's accessibility?
Good.

Question 6: What do you think could be improved?
I wish there are more animals, and they can be grouped based on their habitats or species or endangered category. That would be even better.

Age: 32
Gender: Female
Occupation: full-time housewife

Question 1: Is the website intuitive enough to use？
Yes

Question 2: What device did you use to browse the website? Does it work well on that device?
iPad. Yes I see the next post and previous post on the top will be impressive.

Question 3: Which part of the website impresses you most?
The introduction page. Many children's websites are rather old. I would let my children visit a website like this.

Question 4: How do you feel about the design layout?
Mordernalized. But I would recommend adding some children-favored elements.

Question5: How is the website's accessibility?
Not bad.

Question 6: What do you think could be improved?
Some keywords in text can be emphasized and the quiz could test on this. Be more targeted for the audience. Help them to keep attention.