

# Wei-Wei Lin

see my portfolio at [weiwei.design](http://weiwei.design)  
email me at [weiweilin.designs@gmail.com](mailto:weiweilin.designs@gmail.com)

## Experience

### Element AI

Visual & UI/UX Designer

April 2018 – April 2020

Iterative prototyping on user flows & wireframes for AI Toolkit & Task Orchestrator products. UI & UX design for marketing website, social media, print layout, infographics. Management of all incoming visual design requests company-wide.

### Students' Society of McGill University

Visual Designer

July 2016 – April 2018

Branding, social media and print graphics for projects such as the rebrands of both the student-run cafe and on-campus bar.

### Startup Open House (Credo Productions)

Graphic Design Intern

July 2016 – October 2016

Print and social media graphics for awareness campaign of Startup Open House, annual multi-city event. Webmaster of Wordpress site.

### Design Cooperative

Graphic Design Course & Workshop Facilitator

June 2014 – April 2016

Facilitated introductory workshops and full-length courses teaching visual design concepts and Adobe Creative Suite software skills.

### McGill Taiwanese Students' Association

Creative Director & Co-President

August 2013 – April 2016

Complete brand overhaul, design of print, web, and social media graphics.

## Education

### McGill University

Bachelor of Arts & Science

Class of 2017

Cognitive Science –Neuroscience & Psychology

## Tool Stack



Sketch



Invision



Zeplin



Adobe  
Illustrator



Adobe  
Photoshop



Adobe  
InDesign



Adobe  
Premiere Pro



HTML



CSS