# Ben (Wei-Ting) Ho

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# **Technical Skills**

**Expertise:** Statistical Analysis, Machine Learning (*logistic regression*, *tree-based model*, *neural network*), Data

Preprocessing, Database Design, ETL (Extract, Transform, and Load), Predictive Modeling, Data Mining

**Programming:** SQL (MySQL and NoSQL), R (ggplot2, shiny, and neuralnet), Python (Keras, NumPy, pandas, matplotlib,

scikit-learn, beautifulsoup, and bokeh), SAS

Analytical Tools: Tableau, Advanced Excel (PivotTable, Lookups, Modeling), Google Analytics

# **Professional Experience**

### Institute of Statistics at Academia Sinica, Taipei, Taiwan

Sept. 2017 – June 2019

Data Research Analyst

- Optimized an existing trading model with considering risk factors, which reduced unpredictable risk by 83% and increased profit by 4%
- Programmed with R estimating conditional tailed expectation for non-stationary time series process (GARCH family) to improve more than 50% efficiency on execution time
- Developed an automatic program to scrap the 5-minute to weekly stock quotes on Yahoo! Finance by using beautifulsoup and NumPy modules in Python
- Designed an interactive visualization with zooming, annotation, and drawing functions of the stock price
- Collaborated with cross-functional teams to develop strategy and structure to ensure on-time project completion

# Cathay Life Insurance, Taipei, Taiwan

Sept. 2016 – Sept. 2017

Data Analyst

- Improved 23% accuracy of detecting abnormal claim cases by constructing a claim risk scoring model using R
- Optimized and redesigned the call service procedure to enhance customer satisfaction by reducing 30% of call service waiting time
- Planned the project with an agile method and tracked the process for each team member once a week, and successfully closed the project 3 months earlier than the tentative date
- Presented the effectiveness of marketing channels on each commodity by creating the dashboard in Tableau
- Spearheaded the implementation of segmented linear regression model on claim data, real estate data, and maturity data in life insurance

# **Project & Competition**

**Infosys Ideathon** 

Aug. 2020 – Sept. 2020

- Outperformed 2000+ applicants and selected as the team leader, conducting a project on blockchain application in medical service industry
- Provided knowledge on programming and mathematics in this 8-week competition with around 400 teams

## System Analysis on the Mobile App

July 2020 – Aug. 2020

- Analyzed the system and database structures for an app while delivering the innovative concepts on functionality by constructing entity relationship diagram, class diagram, and pseudo algorithms.
- Designed a novel recommendation function for an app, combining TensorFlow API (word2vec module) with the current system to achieve the intelligent and customized recommendation

## **Credit Card Default Analysis**

Sept. 2019 – Nov. 2019

- Programmed for data processing, modeling and visualization with KNN classifier, logistic regression, support vector classifier, and neural network methods
- Executed the project and successfully identified the default customers with over 50% recall rate

#### Education

## The University of Texas at Dallas, US

Aug. 2019 – Present

Master of Science in Information Technology Management

GPA 3.92

**National Central University, Taiwan** 

Master of Science in Statistics

June 2015

June 2013

**National Cheng Kung University, Taiwan** 

Bachelor of Science in Mathematics