

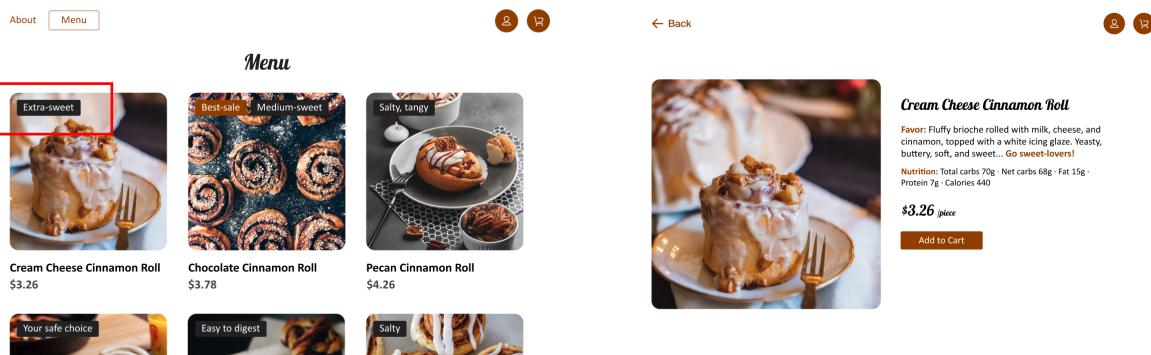
Reflection

The link to the website: <https://weitinggao168.github.io/PUI/>

The link to the source code: (i.e., your git repo): <https://github.com/weitinggao168/PUI>

UI bugs I found in heuristic evaluation:

- 1) In the menu page, each item is attached with a favor description on the top-left corner, but when users open the item details, the labels are missing



- 2) The two entry points for the menu in the homepage may cause confusions

The image shows the homepage of a website for 'Bun Bun Shop'. At the top, there are buttons for 'About' and 'Menu'. The 'Menu' button is highlighted with a red box. Below is a large, appetizing image of several cinnamon rolls. A welcome message reads: 'Hi there, welcome to our cinnamon roll shop! We are located at 6315 Forbes Ave, and offer free delivery to any location in Pittsburgh. Try some fresh rolls now~'. At the bottom, there is a brown 'See Menu' button.

- 3) The usage of the brown colors in item detail page is a bit random and not consistent

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Cream Cheese Cinnamon Roll

Favor: Fluffy brioche rolled with cheese and cinnamon, topped with a white icing glaze. Yeasty, buttery, soft, and sweet... [Go sweet-lovers!](#)

Nutrition: Total carbs 70g · Net carbs 68g · Fat 15g · Protein 7g · Calories 440

\$3.26 /piece

[-](#) 2 [+](#)

My redesign:

- 1) Included favor descriptions in the detail pages and put them above the title, in order to increase their discoverability as well as display the complete images for the rolls

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Extra-sweet

Cream Cheese Cinnamon Roll

Favor: Fluffy brioche rolled with milk, cheese, and cinnamon, topped with a white icing glaze. Yeasty, buttery, soft, and sweet... Go, sweet lovers!

Nutrition: Total carbs 70g / Net carbs 68g / Fat 17g / Protein 7g / Calories 480

\$3.26

[Add to Cart](#)

- 2) Removed the menu entry point on the top navigation and used 'back' button to navigate from menu to homepage

Bun Bun Shop

Hi there, welcome to our cinnamon roll shop! We are located at 6315 Forbes Ave, and offer free delivery to any location in Pittsburgh. Try some fresh rolls now~

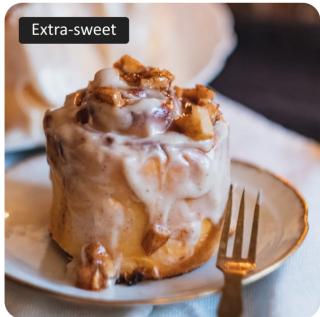
[See Menu](#)



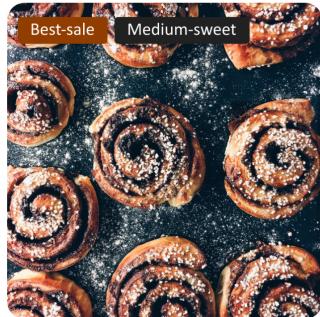
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Menu



Cream Cheese Cinnamon Roll
\$3.26



Chocolate Cinnamon Roll
\$3.78



Pecan Cinnamon Roll
\$4.26

- 3) Only used the brown color for titles (sub-titles) and labels in detail page

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Extra-sweet

Cream Cheese Cinnamon Roll

Favor: Fluffy brioche rolled with milk, cheese, and cinnamon, topped with a white icing glaze. Yeasty, buttery, soft, and sweet... Go, sweet lovers!

Nutrition: Total carbs 70g / Net carbs 68g / Fat 17g / Protein 7g / Calories 480

\$3.26

[Add to Cart](#)

Challenges I encountered:

- 1) Make the icon bar overlay the homepage image. After discussing with Jason, I solved the problem by introducing 'z-index' and make the homepage image lay on the bottom.
- 2) Make the webpages responsive. After trying different codes and talking to Jason, I ended up with the solution:

```
@media screen and (max-width: 1024px) {  
    .column {  
        width: 100%;  
    }  
    #background{  
        position: relative;  
        right: 0px;  
        top: 0px;  
    }  
    h1{  
        margin-top:100px  
    }  
}
```

Brand identity:

Through the simple and elegant design, I aimed to show the good quality of the client's products. I used handwritten serif font for titles to represent the craft of the hand-made rolls, and chose brown as the theme color since it indicates the color of the bakery products.