## Document Clustering and Topic Modeling

In this project, I use unsupervised learning models to cluster unlabeled documents into different groups, visualize the results and identify their latent topics/structures.

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## Part 0: Setup Google Drive Environment

```
!pip install -U -q PyDrive

from pydrive.auth import GoogleAuth
from pydrive.drive import GoogleDrive
from google.colab import auth
from oauth2client.client import GoogleCredentials

auth.authenticate_user()
gauth = GoogleAuth()
gauth.credentials = GoogleCredentials.get_application_default()
drive = GoogleDrive(gauth)

file = drive.CreateFile({'id':'192JMR7SIqoa14vrs7Z9BXO3iK89pimJL'}) # replace the id v
file.GetContentFile('data.tsv')
```

### → Part 1: Load Data

```
import numpy as np
import pandas as pd
import nltk
import gensim
```

```
from sklearn.feature extraction.text import TfidfVectorizer
import matplotlib.pyplot as plt
nltk.download('punkt')
nltk.download('stopwords')
    [nltk data] Downloading package punkt to /root/nltk data...
                  Unzipping tokenizers/punkt.zip.
    [nltk data] Downloading package stopwords to /root/nltk data...
    [nltk data]
                  Unzipping corpora/stopwords.zip.
    True
# Load data into dataframe
df = pd.read_csv('data.tsv', sep='\t', error_bad_lines=False)
    b'Skipping line 8704: expected 15 fields, saw 22\nSkipping line 16933: expected
    b'Skipping line 85637: expected 15 fields, saw 22\n'
    b'Skipping line 132136: expected 15 fields, saw 22\nSkipping line 158070: expecte
    b'Skipping line 197000: expected 15 fields, saw 22\nSkipping line 197011: expecte
    b'Skipping line 272057: expected 15 fields, saw 22\nSkipping line 293214: expecte
    b'Skipping line 336028: expected 15 fields, saw 22\nSkipping line 344885: expecte
    b'Skipping line 408773: expected 15 fields, saw 22\nSkipping line 434535: expecte
    b'Skipping line 581593: expected 15 fields, saw 22\n'
    b'Skipping line 652409: expected 15 fields, saw 22\n'
df.head()
```

Invicta

```
df.columns
    Index(['marketplace', 'customer_id', 'review_id', 'product_id',
            'product_parent', 'product_title', 'product_category', 'star_rating',
           'helpful_votes', 'total_votes', 'vine', 'verified_purchase',
           'review_headline', 'review_body', 'review_date'],
          dtype='object')
                                                                                 Αι
# Remove missing value
df.dropna(subset=['review_body'],inplace=True)
                                                                                OLUU
df.reset index(inplace=True, drop=True)
                                                                                Citiz
df.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 960056 entries, 0 to 960055
    Data columns (total 15 columns):
         Column
                            Non-Null Count
                                            Dtype
    --- ----
                            _____
                                            ____
     0
                            960056 non-null object
       marketplace
       customer id
     1
                            960056 non-null int64
     2 review id
                            960056 non-null object
        product id
     3
                            960056 non-null object
        product parent
                            960056 non-null int64
        product_title
                            960054 non-null object
     5
                            960056 non-null object
     6 product category
     7
        star rating
                            960056 non-null int64
        helpful votes
                            960056 non-null int64
     8
     9
        total votes
                            960056 non-null int64
                            960056 non-null object
     10 vine
     11 verified purchase 960056 non-null object
     12 review_headline
                            960049 non-null object
     13 review body
                            960056 non-null object
     14 review date
                            960052 non-null object
    dtypes: int64(5), object(10)
    memory usage: 109.9+ MB
# use the first 1000 data as our training data
data = df.loc[:999, 'review body'].tolist()
df.loc[:999, 'review body']
    0
           Absolutely love this watch! Get compliments al...
    1
                I love this watch it keeps time wonderfully.
    2
                                                  Scratches
```

It works well on me. However, I found cheaper ...

```
Beautiful watch face. The band looks nice all...
    995
           I'm late getting to the party, but after disco...
    996
                                        Wear it all the time!
    997
                                                  very good.
           Watch is exactly as it is shown in the picture...
    998
    999
           Really large on the arm but that's what I want...
    Name: review body, Length: 1000, dtype: object
type(data)
    list
data[:10]
    ['Absolutely love this watch! Get compliments almost every time I wear it. Daint'
     'I love this watch it keeps time wonderfully.',
     'Scratches',
     'It works well on me. However, I found cheaper prices in other places after make
     "Beautiful watch face. The band looks nice all around. The links do make that
     'i love this watch for my purpose, about the people complaining should of done
     'for my wife and she loved it, looks great and a great price!',
     'I was about to buy this thinking it was a Swiss Army Infantry watch-- the desc:
     "Watch is perfect. Rugged with the metal " Bull Bars". The red accents a:
     'Great quality and build.<br />The motors are really silent.<br />After fiddling
```

## Part 2: Tokenizing and Stemming

Load stopwords and stemmer function from NLTK library. Stop words are words like "a", "the", or "in" which don't convey significant meaning. Stemming is the process of breaking a word down into its root.

```
# Use nltk's English stopwords.
stopwords = nltk.corpus.stopwords.words('english')
stopwords.append("'s")
stopwords.append("'m")
stopwords.append("n't")
stopwords.append("br")
print ("We use " + str(len(stopwords)) + " stop-words from nltk library.")
print (stopwords[:10])
    We use 183 stop-words from nltk library.
    ['i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselves', 'you', "you're"]
```

Use our defined functions to analyze (i.e. tokenize, stem) our reviews.

```
from nltk.stem.snowball import SnowballStemmer
stemmer = SnowballStemmer("english")
# tokenization and stemming
def tokenization_and_stemming(text):
    tokens = []
    # exclude stop words and tokenize the document, generate a list of string
    for word in nltk.word tokenize(text):
        if word.lower() not in stopwords:
            tokens.append(word.lower())
    filtered_tokens = []
    # filter out any tokens not containing letters (e.g., numeric tokens, raw punctuat
    for token in tokens:
        if token.isalpha():
            filtered_tokens.append(token)
    # stemming
    stems = [stemmer.stem(t) for t in filtered_tokens]
    return stems
tokenization and stemming(data[0])
     ['absolut',
      'love',
      'watch',
      'get',
      'compliment',
      'almost',
      'everi',
      'time',
      'wear',
      'dainti']
data[0]
     'Absolutely love this watch! Get compliments almost every time I wear it.
    Dainty '
```

### → Part 3: TF-IDF

TF: Term Frequency

**IDF: Inverse Document Frequency** 

example: (1,2) dictionary: [Arthur, da, Jason, huang, arthur da, da jason, jason da, da da, da huang]

document1: "Arthur da Jason"

document 2: "Jason da da huang"

```
document1: tf-idf [1, 0.5, 0.5, 0]; document2: tf-idf [0, 1, 0.5, 1]
2-gram:
document 1: Arthur da, da Jason; document 2: Jason da, da da, da huang bigram
3-gram:
document 1: Athur da Jason; document 2: Jason da da, da da huang
[Arhur, da, Jason...]
from sklearn.feature extraction.text import TfidfVectorizer
# define vectorizer parameters
# TfidfVectorizer will help us to create tf-idf matrix
# max df : maximum document frequency for the given word
# min_df : minimum document frequency for the given word
# max features: maximum number of words
# use_idf: if not true, we only calculate tf
# stop words : built-in stop words
# tokenizer: how to tokenize the document
# ngram_range: (min_value, max_value), eg. (1, 3) means the result will include 1-gram
tfidf model = TfidfVectorizer(max df=0.99, max features=1000,
                                  min df=0.01, stop words='english',
                                  use idf=True, tokenizer=tokenization and stemming, no
tfidf matrix = tfidf model.fit transform(data) #fit the vectorizer to synopses
print ("In total, there are " + str(tfidf matrix.shape[0]) + \
      " reviews and " + str(tfidf matrix.shape[1]) + " terms.")
    /usr/local/lib/python3.6/dist-packages/sklearn/feature extraction/text.py:385: Us
       'stop words.' % sorted(inconsistent))
    In total, there are 1000 reviews and 239 terms.
type(tfidf matrix)
    scipy.sparse.csr.csr matrix
# check the parameters
tfidf model.get_params()
     { 'analyzer': 'word',
      'binary': False,
      'decode error': 'strict',
      'dtype': numpy.float64,
      'encoding': 'utf-8',
      'input': 'content',
      'lowercase': True,
```

```
'max_df': 0.99,
'max_features': 1000,
'min_df': 0.01,
'ngram_range': (1, 1),
'norm': '12',
'preprocessor': None,
'smooth_idf': True,
'stop_words': 'english',
'strip_accents': None,
'sublinear_tf': False,
'token_pattern': '(?u)\\b\\w\\\\b',
'tokenizer': <function __main__.tokenization_and_stemming>,
'use_idf': True,
'vocabulary': None}
```

### Save the terms identified by TF-IDF.

```
# words
tf_selected_words = tfidf_model.get_feature_names()
# print out words
tf selected words
      'run',
      'said',
      'say',
      'screw',
      'second',
      'seiko',
      'seller',
      'send',
      'sent',
      'set',
      'sever',
      'ship',
      'short',
      'simpl',
      'sinc',
      'size',
      'small',
      'smaller',
      'solid',
      'someth',
      'somewhat',
      'son',
      'star',
      'start',
      'stop',
      'strap',
      'sturdi',
      'style',
      'stylish',
      'super',
      'sure',
```

```
'surpris',
'swim',
'tell',
'thank',
'thing',
'think',
'thought',
'time',
'timex',
'tini',
'tri',
'turn',
'use',
'valu',
'want',
'watch',
'water',
'way',
'wear',
'week',
'weight',
'went',
'wife',
'wind',
'wish',
'work',
'worn',
'worth',
```

## → Part 4: K-means clustering

```
# k-means clustering
from sklearn.cluster import KMeans
num clusters = 5
# number of clusters
km = KMeans(n_clusters=num_clusters)
km.fit(tfidf matrix)
clusters = km.labels .tolist()
km.labels
    array([0, 0, 0, 3, 3, 0, 2, 3, 2, 2, 3, 3, 3, 0, 0, 3, 3, 0, 1, 3, 3, 2,
            0, 0, 0, 3, 1, 0, 2, 3, 3, 4, 3, 3, 0, 0, 3, 0, 0, 0, 3, 3, 3, 0,
           0, 1, 0, 3, 3, 0, 3, 0, 1, 0, 3, 4, 3, 3, 0, 3, 3, 0, 3, 2, 0, 3,
           3, 3, 0, 0, 0, 2, 0, 3, 3, 4, 3, 4, 0, 0, 0, 0, 3, 3, 3, 0, 2, 0,
           0, 0, 3, 3, 2, 4, 4, 4, 2, 2, 0, 0, 3, 0, 0, 3, 0, 0, 0, 0, 4, 2,
           3, 0, 0, 4, 3, 3, 0, 3, 3, 4, 2, 3, 3, 0, 0, 3, 0, 3, 3, 2, 0, 3,
           0, 1, 0, 0, 3, 0, 3, 3, 3, 3, 1, 2, 3, 3, 0, 3, 4, 3, 3, 0, 2,
           4, 3, 3, 0, 0, 3, 3, 2, 3, 4, 0, 0, 1, 1, 4, 4, 0, 4, 0, 0, 0, 0,
```

```
3, 0, 3, 1, 0, 1, 3, 1, 0, 4, 3, 2, 0, 0, 2, 3, 2, 3, 4, 3, 3, 0,
3, 2, 3, 0, 4, 0, 4, 1, 3, 0, 0, 3, 0, 1, 4, 1, 0, 3, 0, 3, 0, 0,
3, 0, 3, 2, 3, 1, 3, 1, 3, 4, 3, 2, 3, 0, 1, 4, 0, 2, 3, 1, 3, 0,
2, 0, 3, 0, 2, 1, 0, 3, 2, 1, 3, 3, 3, 3, 0, 3, 0, 0, 0, 2, 3, 0,
1, 3, 3, 0, 2, 3, 3, 3, 3, 4, 0, 3, 3, 3, 0, 3, 0, 0, 3, 0, 3, 3,
0, 3, 2, 3, 4, 2, 0, 3, 3, 1, 3, 3, 0, 2, 3, 3, 0, 2, 2, 0, 3, 3,
4, 3, 3, 0, 3, 2, 3, 0, 0, 0, 3, 1, 0, 2, 3, 3, 0, 3, 3, 3, 3, 0,
0, 4, 3, 2, 3, 0, 0, 3, 0, 3, 0, 0, 3, 2, 3, 3, 0, 3, 4, 3, 0, 3,
0, 1, 3, 2, 3, 1, 3, 0, 1, 0, 3, 0, 3, 0, 0, 3, 1, 0, 3, 1, 0, 0,
2, 0, 0, 0, 3, 0, 0, 3, 2, 3, 3, 3, 2, 3, 0, 0, 3, 3, 2, 3, 0, 0,
0, 3, 3, 0, 3, 0, 0, 1, 3, 3, 1, 3, 0, 0, 3, 1, 3, 0, 3, 0, 0, 3,
0, 3, 0, 4, 2, 3, 3, 3, 0, 3, 0, 3, 4, 3, 0, 0, 0, 0, 0, 0, 3, 0,
0, 0, 0, 3, 0, 3, 4, 3, 3, 3, 4, 3, 1, 2, 0, 3, 3, 1, 0, 0, 3, 3,
0, 3, 3, 3, 0, 3, 3, 0, 2, 0, 0, 0, 2, 3, 3, 3, 3, 1, 0, 0, 1,
0, 2, 0, 3, 0, 3, 0, 0, 0, 3, 2, 3, 2, 0, 3, 0, 4, 0, 1, 0, 3, 3,
1, 4, 3, 3, 3, 0, 0, 3, 0, 0, 3, 2, 3, 0, 2, 2, 4, 0, 2, 0, 4, 3,
2, 2, 0, 0, 3, 0, 3, 1, 0, 4, 0, 0, 3, 0, 2, 4, 0, 0, 3, 3, 0, 0,
4, 0, 2, 2, 3, 0, 4, 0, 0, 3, 0, 3, 3, 3, 0, 0, 0, 0, 3, 0, 3, 0, 1,
3, 3, 3, 4, 3, 4, 1, 0, 3, 3, 0, 3, 3, 0, 3, 3, 0, 0, 3, 3, 3, 1,
0, 0, 3, 0, 3, 2, 1, 2, 2, 0, 3, 3, 2, 3, 0, 3, 3, 3, 3, 3, 3, 0, 0,
0, 3, 4, 0, 0, 2, 0, 3, 3, 3, 1, 0, 0, 3, 0, 0, 3, 0, 2, 3, 0, 4,
2, 4, 1, 3, 3, 0, 0, 1, 3, 0, 3, 0, 4, 3, 3, 3, 0, 3, 2, 4, 1, 3,
0, 2, 2, 3, 1, 2, 1, 3, 3, 4, 3, 3, 3, 3, 0, 2, 3, 3, 3, 3, 3, 0,
3, 3, 3, 1, 0, 4, 0, 4, 0, 3, 0, 4, 4, 3, 0, 3, 2, 3, 0, 0, 1, 0,
0, 4, 3, 0, 0, 3, 2, 1, 3, 0, 0, 3, 1, 3, 3, 3, 0, 0, 3, 0, 0, 0,
0, 3, 0, 0, 0, 3, 3, 1, 0, 3, 3, 3, 3, 0, 4, 3, 2, 3, 0, 3, 4, 3,
3, 0, 3, 0, 0, 3, 3, 3, 4, 2, 2, 0, 2, 1, 0, 1, 3, 3, 3, 0, 0, 0,
3, 4, 2, 3, 3, 0, 3, 3, 4, 2, 3, 2, 4, 0, 1, 3, 3, 0, 0, 2, 0,
0, 1, 0, 3, 2, 3, 3, 3, 3, 3, 0, 1, 0, 3, 3, 2, 0, 0, 3, 0, 3, 0,
3, 2, 0, 3, 2, 4, 3, 1, 3, 3, 0, 3, 3, 0, 3, 3, 0, 0, 2, 2, 0, 3,
3, 0, 0, 0, 3, 3, 3, 3, 3, 3, 4, 0, 3, 3, 1, 0, 0, 3, 3, 0, 3,
0, 3, 2, 3, 0, 0, 3, 3, 3, 3, 3, 1, 0, 4, 4, 3, 3, 3, 0, 1, 0,
0, 0, 3, 3, 0, 2, 1, 0, 3, 3, 2, 0, 3, 1, 3, 0, 0, 0, 3, 3, 0, 0,
0, 1, 3, 4, 1, 1, 4, 3, 3, 3, 0, 0, 0, 4, 3, 3, 2, 1, 3, 3, 3, 0,
0, 0, 3, 3, 0, 2, 2, 0, 0, 0, 2, 3, 0, 3, 3, 3, 4, 0, 3, 2, 2, 2,
3, 0, 0, 3, 3, 3, 3, 3, 0, 0, 0, 0, 4, 1, 0, 3, 3, 0, 0, 2, 4, 2,
2, 3, 3, 1, 3, 0, 3, 0, 3, 4, 0, 3, 0, 0, 0, 0, 4, 1, 0, 2, 3, 1,
0, 0, 1, 3, 3, 3, 4, 3, 0], dtype=int32)
```

### 4.1. Analyze K-means Result

```
# create DataFrame films from all of the input files.
product = { 'review': df[:1000].review_body, 'cluster': clusters}
frame = pd.DataFrame(product, columns = ['review', 'cluster'])
frame.head(10)
```

1 I love this watch! Get compliments al 0 1 I love this watch it keeps time wonderfully. 0 2 Scratches 0 3 It works well on me. However, I found cheaper 3 4 Beautiful watch face. The band looks nice all 3 5 i love this watch for my purpose, about the pe 0 6 for my wife and she loved it, looks great and 2 int ("Number of reviews included in each cluster:") ame['cluster'].value_counts().to_frame()  Number of reviews included in each cluster: cluster 3 404							
2 Scratches 0 3 It works well on me. However, I found cheaper 3 4 Beautiful watch face. The band looks nice all 3 5 i love this watch for my purpose, about the pe 0 6 for my wife and she loved it, looks great and 2 int ("Number of reviews included in each cluster:") ame['cluster'].value_counts().to_frame()  Number of reviews included in each cluster: cluster  cluster							
3 It works well on me. However, I found cheaper 3 4 Beautiful watch face. The band looks nice all 3 5 i love this watch for my purpose, about the pe 0 6 for my wife and she loved it, looks great and 2 int ("Number of reviews included in each cluster:") ame['cluster'].value_counts().to_frame()  Number of reviews included in each cluster:  cluster  cluster							
4 Beautiful watch face. The band looks nice all 3 5 i love this watch for my purpose, about the pe 0 6 for my wife and she loved it, looks great and 2 int ("Number of reviews included in each cluster:") ame['cluster'].value_counts().to_frame()  Number of reviews included in each cluster:  cluster  cluster							
5 i love this watch for my purpose, about the pe 0 6 for my wife and she loved it, looks great and 2 int ("Number of reviews included in each cluster:") ame['cluster'].value_counts().to_frame()  Number of reviews included in each cluster:  cluster  cluster							
6 for my wife and she loved it, looks great and 2  int ("Number of reviews included in each cluster:")  ame['cluster'].value_counts().to_frame()  Number of reviews included in each cluster:  cluster  cluster							
<pre>int ("Number of reviews included in each cluster:") ame['cluster'].value_counts().to_frame()  Number of reviews included in each cluster:</pre>							
Number of reviews included in each cluster:  cluster  cluster							
3 404							
<b>0</b> 350							
<b>2</b> 101							
<b>1</b> 73							
<b>4</b> 72							
ame['cluster']							
0 0							
1 0 2 0							
3 3							
4 3							
995 3 996 3							
997 4							
998 3							
999 0 Name: cluster, Length: 1000, dtype: int64							
Name: Cluster, Length: 1000, dtype: 111t04							
pe(frame['cluster'])							
pandas.core.series.Series							
ame['cluster'].value_counts()							

404

3

```
0
     350
2
     101
1
      73
      72
Name: cluster, dtype: int64
```

frame['cluster'].value counts().to frame()

#### cluster 3 404 0 350 2 101 1 73 4 72

km.cluster centers

```
#241数的list -> cluster 0的中心点的tf-idf值
#-> assumption: 中心点的值可以代表这个cluster
#-> tf-idf值越大,对应的词越能代表这个document
#-> 选出了tf-idf最大的6个值对应的词来代表这个cluster
```

```
array([[0.00153768, 0.01933179, 0.
                                      , ..., 0.00665645, 0.01596364,
       0.002685261,
      [0.
                , 0.
                          , 0.
                                       , ..., 0.
                                                      , 0.00652
       0.
                ],
                                       , ..., 0.00218233, 0.00368264,
      [0.00317517, 0.
                           , 0.
       0.022484461,
      [0.00779165, 0.00154328, 0.00620645, ..., 0.00825386, 0.01916797,
       0.02012109],
                           , 0. , ..., 0. , 0.009062 ,
      [0.
                , 0.
       0.
                ]])
```

km.cluster centers .shape

```
(5, 239)
```

```
print ("<Document clustering result by K-means>")
#km.cluster centers denotes the importances of each items in centroid.
#We need to sort it in decreasing-order and get the top k items.
order centroids = km.cluster centers .argsort()[:, ::-1]
```

```
Cluster keywords summary = {}
for i in range(num clusters):
    print ("Cluster " + str(i) + " words:", end='')
    Cluster keywords summary[i] = []
```

```
for ind in order_centroids[i, :6]: #replace 6 with n words per cluster
    Cluster keywords summary[i].append(tf selected words[ind])
    print (tf selected words[ind] + ",", end='')
print ()
cluster_reviews = frame[frame.cluster==i].review.tolist()
print ("Cluster " + str(i) + " reviews (" + str(len(cluster reviews)) + " reviews)
print (", ".join(cluster_reviews))
print ()
<Document clustering result by K-means>
Cluster 0 words:love, beauti, watch, perfect, excel, like,
Cluster 0 reviews (350 reviews):
Absolutely love this watch! Get compliments almost every time I wear it. Dainty.
Cluster 1 words:nice,watch,price,look,simpl,realli,
Cluster 1 reviews (73 reviews):
Nice watch, on time delivery from seller., It works well with nice simple look.,
Cluster 2 words:great,watch,look,price,work,product,
Cluster 2 reviews (101 reviews):
for my wife and she loved it, looks great and a great price!, Watch is perfect. 1
Cluster 3 words:watch,look,work,band,time,like,
Cluster 3 reviews (404 reviews):
It works well on me. However, I found cheaper prices in other places after making
Cluster 4 words:good,product,seller,qualiti,price,big,
Cluster 4 reviews (72 reviews):
very good, It's a good value, and a good functional watch strap. It's super wide
```

# Part 5: Topic Modeling - Latent Dirichlet Allocation

```
'stop words.' % sorted(inconsistent))
    In total, there are 1000 reviews and 239 terms.
# document topic matrix for tfidf matrix lda
lda_output = lda.fit_transform(tfidf_matrix_lda)
print(lda output.shape)
print(lda output)
```

```
(1000, 5)
[[0.43076132 0.49293953 0.02538472 0.02557876 0.02533567]
 [0.05147778 0.79485271 0.05046552 0.05218773 0.05101625]
[0.2
             0.2
                         0.2
                                    0.2
                                                0.2
                                                          1
 [0.10000371 \ 0.10019786 \ 0.10017996 \ 0.59923703 \ 0.10038144]
 [0.53161031 0.0506994 0.31615559 0.05036461 0.05117009]
 [0.04031559 0.04028078 0.04039556 0.04018036 0.83882771]]
```

#### tfidf matrix lda.todense()

```
matrix([[0, 1, 0, ..., 0, 0, 0],
        [0, 0, 0, \dots, 0, 0, 0],
        [0, 0, 0, \ldots, 0, 0, 0],
        [0, 0, 0, \dots, 0, 0, 0],
         [0, 0, 0, \ldots, 0, 0, 0],
         [0, 0, 0, \ldots, 0, 0, 0]]
```

#### lda.fit transform(tfidf matrix)

```
array([[0.05708095, 0.05881444, 0.76786403, 0.05814958, 0.058091 ],
      [0.07482673, 0.0784016, 0.68908051, 0.08019457, 0.07749659],
               , 0.2
                         , 0.2
      [0.2
                                         , 0.2
      [0.10046172, 0.59925424, 0.10000027, 0.10000012, 0.10028365],
      [0.40122769, 0.07736187, 0.0774291, 0.0776961, 0.36628525],
      [0.06723474, 0.72992587, 0.06741638, 0.06805077, 0.06737225]])
```

#### tfidf matrix.todense()

```
, 0.50552558, 0.
matrix([[0.
                                                                    , 0.
          0.
                     ],
         [0.
                     , 0.
                                   , 0.
          0.
                     ],
                     , 0.
                                   , 0.
                                                                    , 0.
         0.
                                                 , ..., 0.
          0.
                     ],
         . . . ,
         [0.
                     , 0.
                                   , 0.
          0.
                     ],
                     , 0.
                                   , 0.
                                                                    , 0.
         .01
                                                 , ..., 0.
          0.
                     ],
         [0.
                     , 0.
                                   , 0.
                                                                    , 0.
          0.
                     ]])
```

```
# topics and words matrix
topic_word = lda.components_
print(topic_word.shape)
print(topic_word)
    (5, 239)
    [0.20007458 \ 0.2027109 \ 0.2002773 \ \dots \ 0.20123204 \ 1.10525864 \ 1.15351911]
     [0.20087772 \ 7.58454701 \ 0.20203673 \ \dots \ 4.54498507 \ 0.20102121 \ 4.47594762]
     [4.20322356 0.20219621 2.70360591 ... 0.20772332 9.85519276 6.29848521]
     [0.20199209 \ 0.20008486 \ 0.2007308 \ \dots \ 1.72981711 \ 0.91493206 \ 0.20991275]]
# column names
topic_names = ["Topic" + str(i) for i in range(lda.n_components)]
# index names
doc_names = ["Doc" + str(i) for i in range(len(data))]
df_document_topic = pd.DataFrame(np.round(lda_output, 2), columns=topic_names, index=c
# get dominant topic for each document
topic = np.argmax(df_document_topic.values, axis=1)
df document_topic['topic'] = topic
df document topic.head(10)
```

	Topic0	Topic1	Topic2	Topic3	Topic4	topic
Doc0	0.43	0.49	0.03	0.03	0.03	1
Doc1	0.05	0.79	0.05	0.05	0.05	1
Doc2	0.20	0.20	0.20	0.20	0.20	0
Doc3	0.03	0.03	0.03	0.03	0.88	4
Doc4	0.59	0.08	0.01	0.10	0.22	0
Doc5	0.51	0.37	0.04	0.04	0.04	0
Doc6	0.03	0.34	0.03	0.57	0.03	3
Doc7	0.62	0.03	0.03	0.03	0.29	0
Doc8	0.62	0.18	0.16	0.01	0.01	0
Doc9	0.90	0.03	0.03	0.03	0.03	0

df document topic['topic'].value counts().to frame()

```
topic
     0
           281
     4
          216
     3
          191
           4 --
# topic word matrix
print(lda.components )
# topic-word matrix
df topic words = pd.DataFrame(lda.components )
# column and index
df topic words.columns = tfidf model lda.get feature names()
df_topic_words.index = topic_names
df_topic_words.head()
     [[0.20007458 \ 0.2027109 \ 0.2002773 \ \dots \ 0.20123204 \ 1.10525864 \ 1.15351911] 
                              0.20075595 ... 0.20097766 3.75509708 0.201828431
      [0.2005357
                  0.2000741
      [0.20087772 7.58454701 0.20203673 ... 4.54498507 0.20102121 4.47594762]
      [4.20322356 0.20219621 2.70360591 ... 0.20772332 9.85519276 6.29848521]
      [0.20199209 \ 0.20008486 \ 0.2007308 \ \dots \ 1.72981711 \ 0.91493206 \ 0.20991275]]
                 abl absolut
                                         actual
                                                  adjust
                                 accur
                                                            alarm alreadi
                                                                              alway
     Topic0 0.200075 0.202711 0.200277 0.716977 0.207607 0.200118 0.749592 1.432611
                                                                                      1.32
     Topic1 0.200536 0.200074 0.200756 0.201030 2.118276 2.121281 0.201960 0.200508 0.20
     Topic2 0.200878 7.584547 0.202037 0.200873 2.872874 1.385377 0.201425 1.762263 0.20
     Topic3 4.203224 0.202196 2.703606 4.497093 0.228688 0.206945 0.206170 0.213460
                                                                                     8.70
     Topic4 0.201992 0.200085 0.200731 0.201693 0.813094 1.982238 4.365398 1.228218 0.20
    5 rows × 239 columns
# print top n keywords for each topic
def print topic words(tfidf model, lda model, n words):
    words = np.array(tfidf model.get feature names())
    topic words = []
    # for each topic, we have words weight
    for topic words weights in lda model.components:
        top words = topic words weights.argsort()[::-1][:n words]
        topic words.append(words.take(top words))
    return topic words
topic keywords = print topic words(tfidf model=tfidf model lda, lda model=lda, n words
df topic words = pd.DataFrame(topic keywords)
df_topic_words.columns = ['Word '+str(i) for i in range(df_topic_words.shape[1])]
```

```
df_topic_words.index = ['Topic '+str(i) for i in range(df_topic_words.shape[0])]
df topic words
```

	Word 0	Word 1	Word 2	Word 3	Word 4	Word 5	Word 6	Word 7	Word 8	Word 9	Word
Topic 0	awesom	qualiti	watch	look	fast	deliveri	broke	ship	love	week	bette
Topic 1	good	work	beauti	watch	big	realli	look	bad	time	far	style
Topic 2	love	great	watch	look	wife	price	beauti	batteri	absolut	bought	comfor

```
order_centroids = km.cluster_centers_.argsort()[:, ::-1]
```

km

km.cluster\_centers\_

```
array([[0.00153768, 0.01933179, 0. , ..., 0.00665645, 0.01596364,
       0.00268526],
                         , 0.
                                    , ..., 0. , 0.00652 ,
      [0.
                , 0.
       0.
                                     , ..., 0.00218233, 0.00368264,
                          , 0.
      [0.00317517, 0.
       0.02248446],
      [0.00779165, 0.00154328, 0.00620645, ..., 0.00825386, 0.01916797,
       0.02012109],
      [0.
               , 0.
                          , 0.
                                     , ..., 0. , 0.009062 ,
       0.
                ]])
```