twitch.json

copyright

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As a creator on Twitch, you are a part of a community of hundreds of thousands of other creators from all over the world.

Oftentimes, it might feel like it’s difficult to get to know and collaborate with creators outside of your friend group and that might make you uncomfortable.

While intimidating, try talking with and making content with other creators.

It might seem like you must fill your network with as many creators as possible to grow on Twitch.

But, approaching the creator space solely with growth in mind may come across as insincere.

One example of this could be self-promotion where it is not permitted, i.e. going into another creator’s channel and mentioning that you’re also a streamer, or going live soon, in an attempt to draw in some viewers for your own channel.

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