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['violen', 'hate', 'abus']

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Transparency Report H2 2022 Transparency Report 2022 EU Terrorist Content Transparency Report News Blog Tags Guidelines This article details the rules and guidelines for using tags on Twitch.

If you're looking for a guide that explains what tags are and how to use them, please see our Guide to Tags help article.

Rules and Guidelines Respect Twitch Policies You should only create tags that adhere to Twitch’s Terms of Service and Community Guidelines .

Examples of content prohibited from use in tags by our Community Guidelines includes, but is not limited to, the following: Hateful conduct , such as offensive slurs, symbols, and stereotypes Harassment , such as targeted insults, bullying, and threatening or inciting abuse Threats of violence , such as threats against others and threats of suicide Glorification or promotion of self harm , such as content promoting eating disorders Sexual content , such as descriptions of sexual acts (sex, masturbation), arousal, and gestures Nudity , such as descriptions of buttocks, genitals, and anuses Illegal drugs , such as references to illegal drug use, drugs, and drug paraphernalia

In addition to content prohibited by our Community Guidelines , we also prohibit the following given the high visibility and prominence of tags across Twitch: Vulgarity , such as obscene or explicit words and phrases Commonly abused terms , such as ‘white’, ‘straight’, ‘cis’, ‘able’ and derivations of these terms.

Promotion of these terms have a potential for misuse or connection to hateful ideologies, which are not permitted on Twitch.

Severe abuse of tags submissions, including severe policy violations and repeated submissions of content previously rejected or taken down, may result in a penalty on your account.

Such actions may include: a strike on the account and/or suspension of account(s).

Read more About Account Suspensions .

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