twitch.json

misinformation

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Topic Catalog More Preferred Language English (US) Affiliate Program Joining the Affiliate Program

This article explains how qualified broadcasters can start monetizing their channels.

On this page: Affiliate Eligibility Becoming an Affiliate Earning Revenue Frequently Asked Questions Affiliate Eligibility The criteria for Affiliates is likely to change as we develop the program.

At launch we invited non partnered broadcasters who have: At least 500 total minutes broadcast in the last 30 days At least 7 unique broadcast days in the last 30 days An average of 3 concurrent viewers or more over the last 30 days At least 50 Followers Within a few weeks after your channel becomes eligible, you will be invited via email and in the Notification Area in the upper right corner of twitch.tv .

Becoming an Affiliate Once you have been invited and you have clicked “Get Started”, it will take you to the Preferences tab of your Creator Dashboard where you can complete a short process to begin monetizing your channel with Bits.

Two-factor authentication is required to complete the onboarding process.

Step 1: You will provide basic, general information to be registered into the program.

Step 2: Sign the Twitch Affiliate Agreement, agreeing to the terms of the program.

Step 3: Provide Amazon your tax information by completing both the Royalty and Service Tax Interviews (TIMS).

Step 4: Tell us where to send your payments by completing the Tipalti form.

Payment methods: Direct Deposit to bank account Wire

PayPal Check Hold Payments (Held while waiting for Affiliate to specify new payout information)

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Ad revenue you earn from ads typically shows up in your Earnings Analytics page after 2-3 days.

Click here to visit your Earnings Analytics.

What is CPM?

CPM (Cost Per Mille) is an industry standard term that refers to an amount paid for one thousand views of an advertisement.

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