twitch.json

misinformation

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Don’t modify or alter Twitch Brand Assets in any way, such as changing the color or design of our logos, app icons, or screen shots.

Please refer to the brand assets page .

Don’t incorporate Twitch’s Brand Assets, or variants, in domain names, social media accounts, corporate names, app names, or as a part of any on-line or in person event (including community events or meet-ups), unless we have given express permission Don’t combine Twitch Brand Assets as part of a name of a product or service.

Don’t use Twitch Brand Assets in a way that suggests an affiliation, partnership, sponsorship or endorsement by or with Twitch.

Don’t include Twitch Brand Assets in editorial content that suggests it’s been authored by, or represents the views or opinions of, Twitch or any Twitch personnel or affiliate.

Don’t present Twitch Brand Assets in a manner that is misleading, defamatory, libelous, obscene, infringing or otherwise in a manner that violates the spirit of Twitch’s Community Guidelines .

Don’t use Twitch Brand Assets on material that infringes the trademark, copyright or any other rights of any third party.

Don’t infringe, derogate, dilute, or impair the rights of Twitch in the Twitch Brand Assets.

Specific Usage Guidelines Logos We generally do not approve the use of the Twitch logos in third-party marketing materials.

This includes online and offline advertising collateral such as: Client and referral lists Sales presentations Print, broadcast, outdoor or online ads Product demos Signage Trade show booths Websites

It is acceptable to use the Glitch logo, if followed by your channel name, on social media accounts.

Please refer to the social media icon page .