twitch.json

misinformation

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['authentic']

Insights & Analytics | Twitch Developers Asset 20 Products Showcase Support Blog Docs Tutorials Log in with Twitch Contents Overview Twitch API EventSub Chat & Chatbots Authentication Organizations Drops Embedding Twitch Extensions Insights & Analytics Guide Introduction Drops Analytics (Beta) Game Developer Analytics Mobile Deep Links PubSub Video Broadcast Twitch CLI Changelog Product Lifecycle Insights & Analytics Introduction Twitch Insights provides game and extension developers with analytics data to help developers make data-driven decisions about future development.

As a developer, you can use this data to enhance the experience of broadcasters and viewers and optimize how they engage with your games and extensions on Twitch Once a data field is added to a report, it will not be deleted in future versions of the report.

New data fields may be added in new versions of the report, anywhere in the sequence of fields (that is, not necessarily at the end of the CSV).

Counting Device IDs As explained below, some unique data fields (for example, Unique Viewers) are collected based on device IDs.

At a given moment, a device ID is assigned to a single hardware device.

For example, if someone loads an extension or watches a game on 2 devices, that involves 2 device IDs and counts as 2 Unique Viewers.

Web browsers store device IDs using cookies.

['false']

This is measured by user IDs, not device IDs.

Bits Used Per User (Bits-enabled Extensions only)

Average number of Bits per user.

Defined as Bits Used / Unique Bits Users.

NOTE:

Click events will include false positives, as viewers often click into the player to reveal the Extension or other player controls.

This is especially true for Overlay Extensions.

You are allowed to implement Google Analytics to further instrument your Extension.

Partial Sample File For brevity, in this sample file we show data for only 10 days.

Date,Extension Name,Extension Client ID,Extension Details Page Visits,Unique Extension Details Page Visits,Installs,Uninstalls,Activations,Unique Active Channels,Unique Active Channels Last 7 Days,Unique Active Channels Last 30 Days,Unique Identity Links,Unique Identity Unlinks,Renders,Unique Renderers,Unique Renderers Last 7 Days,Unique Renderers Last 30 Days,Views,Unique Viewers,Unique Viewers Last 7 Days,Unique Viewers Last 30 Days,Mouseenters,Unique Mouseenters,Unique Mouseenters Last 7 Days,Unique Mouseenters Last 30 Days,Mouseenters Per Viewer,Mouseenter Rate,Clicks,Unique Interactors,Unique Interactors Last 7 Days,Unique Interactors Last 30 Days,Clicks Per Interactor,Interaction Rate,Minimizations,Unique Minimizers,Minimization Rate,Unminimizations,Unique Unminimizers,Unminimization Rate,Bits Revenue USD,Bits Used,Bits Transactions,Bits Per Transaction,Unique Bits Users,Unique Bits Users Last 7 Days,Unique Bits Users Last 30 Days,Bits Used Per User 5/31/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz51,42,13,18,5,9,164,462,756,51,8,23954,13084,80730,168982,23954,13084,80730,168982,51796,7564,40166,79960,3.9587,0.5781,6512,1365,6848,15464,4.7707,0.1043,410,369,0.0282,12,10,0.0009,1.08,540,32,16.875,30,132,417,18 6/1/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz52,30,11,14,5,5,124,434,714,37,5,17286,9308,79066,163978,17286,9308,79066,163978,40010,5462,39166,77026,4.2985,0.5868,4412,1182,6926,14972,3.7327,0.127,292,273,0.0293,10,8,0.0011,0.87,435,38,11.4474,15,117,402,29 6/2/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz53,21,8,14,5,5,128,440,694,15,2,7930,5220,84282,163124,7930,5220,84282,163124,10516,2208,42176,75940,2.0146,0.423,1700,411,7636,14716,4.1363,0.0787,60,51,0.0098,4,4,0.0008,0.06,30,4,7.5,6,117,396,5 6/3/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz54,30,11,11,6,5,132,438,678,27,2,28412,21270,87358,165508,28412,21270,87358,165508,33464,7638,44426,76154,1.5733,0.3591,5356,1290,8760,14664,4.1519,0.0606,250,312,0.0147,4,4,0.0002,0.69,345,8,43.125,9,129,405,38.3333 6/4/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz55,31,10,16,4,8,184,442,654,51,6.5,31360,18238,80720,152212,31360,18238,80720,152212,62222,9678,44510,72208,3.4117,0.5307,7754,1986,10142,14124,3.9043,0.1089,466,477,0.0262,18,18,0.001,1.14,570,36,15.8333,33,162,408,17.2727

6/5/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz56,29,11,19,4,7,130,412,616,31,3.5,25562,14628,75620,147288,25562,14628,75620,147288,53390,7916,41896,69244,3.6498,0.5412,6670,1620,9414,13428,4.1173,0.1107,410,405,0.0277,2,2,0.0001,1.08,540,12,45,9,153,405,60 6/6/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz57,35,12,15,4,7,162,388,592,39,5,29130,18574,72038,144320,29130,18574,72038,144320,59696,10256,39912,66560,3.214,0.5522,7512,1884,8876,12836,3.9873,0.1014,458,507,0.0273,26,16,0.0014,1.32,660,58,11.3793,30,165,420,22 6/7/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz58,26,8,12,3,5,124,348,554,31,5,24184,14830,62452,138678,24184,14830,62452,138678,50960,7926,34506,61998,3.4363,0.5345,8434,1860,8056,12108,4.5344,0.1254,552,504,0.034,30,18,0.002,0.72,360,10,36,12,144,411,30 6/8/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz59,20,7,12,4,6,120,330,542,43,6.5,19732,12308,58580,133930,19732,12308,58580,133930,39890,6588,31670,59152,3.241,0.5353,7256,1560,7294,11356,4.6513,0.1267,436,468,0.038,14,14,0.0011,0.81,405,28,14.4643,18,150,411,22.5 6/9/2018,test extension,hs5z3fh5dxhshfhazhk4hq38g9hz60,24,8,12,3,7,134,324,538,41,6.5,30622,17092,56124,129834,30622,17092,56124,129834,63590,9626,29608,56998,3.7205,0.5632,11176,2493,6692,10768,4.483,0.1459,726,624,0.0365,16,14,0.0009,1.89,945,14,67.5,15,141,429,63 Game Developer Analytics Game Developer Analytics provides a full spectrum of your game’s performance on Twitch, including aggregate hours watched and number of concurrent streamers.

It is available only to users who have registered an organization and claimed their game via the Twitch Developer Console.