Boosting Gradient-Based Attack on Aligned Language Models with Momentum

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Abstract

Large Language Models (LLMs) have proven their milestone success over a variety of tasks, yet their vulnerability against adversarial attacks such as the well-known *jailbreak* attack has emerged. Recently, gradient-based attacks, like the Greedy Coordinate Gradient (GCG) attack, have shown their effectiveness in jail-breaking aligned language models by optimizing an adversarial prompt. However, this attack suffers from the bottleneck of the **efficiency** of the attacking process. To tackle this issue, in this paper, we rethink the craft of adversarial prompts from an optimization perspective. We show that the global gradient descent may not be necessary for optimizing the prompt, and further propose a **Momentum-GCG** (**M-GCG**) attack method, incorporating a momentum term for enhanced stability and improved attack success rates. Experiments demonstrate that M-GCG can notably boost the gradient-based attack on aligned language models. Our code is available at https://github.com/weizeming/momentum-attack-llm.

1 Introduction

The discovery of adversarial examples [Szegedy et al., 2013, Goodfellow et al., 2014] for modern deep learning models has raised continuous concern for their deployment, yet the defense for these adversarial attacks remains an open research problem [Carlini and Wagner, 2017a, Athalye et al., 2018, Croce and Hein, 2020]. Moreover, with the milestone success of Large Language Models (LLMs), they have also received serious safety concerns for this vulnerability against malicious usage, which is typically referred to as the *jailbreak* attack [Wei et al., 2023a, Shayegani et al., 2023]. To tackle this issue, numerous efforts have been dedicated to fine-tuning the pre-trained language models to reduce their generation toxicity, which is considered a part of the alignment process [Ouyang et al., 2022, Bai et al., 2022b].

However, as shown by Zou et al. [2023], LLMs are still vulnerable to gradient-based attacks, which craft adversarial prompts to induce the LLM to generate harmful and undesired content. By optimizing an adversarial suffix for a given malicious prompt (e.g., how to build a bomb) with gradient information and greedy search, the proposed **Greedy Coordinate Gradient** (**GCG**) attack [Zou et al., 2023] can effectively jailbreak across various popular LLMs. Moreover, several concurrent works [Wei et al., 2023c, Yong et al., 2023, Yuan et al., 2023, Zhu et al., 2023] also design black-box attack methods without access to the input gradient or model parameters, further underscoring this safety concern.

One intriguing property of the GCG attack is the *universality* that the crafted adversarial suffix can work across different prompts. Specifically, by crafting an adversarial suffix s from optimizing over a batch of malicious prompts $\{p_1, \dots, p_n\}$ (referred to as *training set*), such suffix s can also be used to jailbreak unseen prompts. However, the proposed universal prompt optimization (UPO) requires the gradient over the whole batch and aggregates these gradients, significantly slowing

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the optimization process. For example, when the training set has 20 prompts, this method merely updates a single token in the adversarial suffix after 20 backward passes.

In this paper, we rethink this attack process from an optimization perspective. Specifically, each iteration of UPO can be viewed as one step of gradient descent over the whole training set. However, inspired by the stochastic gradient descent (SGD) and momentum methods, we show that optimizing the suffix with only a mini-batch of prompts (in our setting, batch size=1) is sufficient to accelerate this optimization process, which is similar to the SGD methods broadly applied in modern deep learning techniques. As a trade-off, this method, which we refer to as Iterative-GCG (I-GCG), suffers from the stability issue. To further enhance this method, we propose an enhanced gradient-based attack termed Momentum-GCG (M-GCG) attack, featuring the incorporation of a momentum term to boost the optimization process. The M-GCG attack dynamically updates the adversarial suffix following each forward-backward pass, while remaining stable across different prompts in the training set. Experiments show that our M-GCG can notably accelerate the attack process and improve the attack success rate.

2 Related work

Adversarial machine learning. Adversarial robustness and training have emerged as prominent research areas following the revelation of adversarial examples [Szegedy et al., 2013, Goodfellow et al., 2014] These instances expose a vulnerability in deep neural networks (DNNs), demonstrating their susceptibility to manipulation through the injection of subtle perturbations to natural examples. After this discovery, a multitude of adversarial attack methodologies has been introduced, including gradient-based [Carlini and Wagner, 2017b, Liu et al., 2022], transfer-based [Huang et al., 2023, Chen et al., 2023b, Zhang et al., 2023b], model-based [Ma et al., 2022, Wei et al., 2024] and demonstration-based [Wang et al., 2023, Wei et al., 2023c] attacks on various models and tasks.

In response to such adversarial threats, numerous defense approaches have also been proposed, such as adversarial example detection [Grosse et al., 2017, Tian et al., 2018] and purification [Nie et al., 2022], parameter regularization [Jakubovitz and Giryes, 2018, Wei et al., 2023d], score-based classification [Chen et al., 2023a, Zhang et al., 2023a], among which adversarial training methods [Madry et al., 2017, Wang et al., 2019, Wei et al., 2023b] has been considered as the most promising defending method against adversarial attacks [Carlini and Wagner, 2017a, Athalye et al., 2018]. Notably, such adversarial methods are also leveraged for various tasks beyond attack and defense [Huang et al., 2021, Wang et al., 2022, Zhao et al., 2023].

Language model alignment and security. With the significant success of the fast-paced development of large language models (LLMs), concerns regarding their potential for harmful generation and malicious usage have emerged [Bommasani et al., 2022, Chen and Shu, 2023, Liu et al., 2023], among which the jailbreaking issue [Wei et al., 2023a, Dong et al., 2023, Wei et al., 2023c] has been identified as one of the major concerns [Yao et al., 2023, Chen and Shu, 2023]. Recent works have shown that it is possible to manipulate the LLMs to generate harmful outputs with discrete optimization over the prompt [Guo et al., 2021, Wen et al., 2023], even though these models are safely trained or fine-tuned for improved alignment [Bai et al., 2022a,b, Ouyang et al., 2022]. In addition, recent works also proposed black-box attacks on aligned language models without access to the gradient or model parameters [Wei et al., 2023c, Zhu et al., 2023, Li et al., 2023a, Xu et al., 2023], further underscoring the jailbreaking issue of LLMs. On the other hand, some preliminary defense methods are also proposed in this context [Wei et al., 2023c, Jain et al., 2023, Li et al., 2023b].

As a representative attack, GCG [Zou et al., 2023] optimizes an adversarial suffix for each harmful prompt in the following manner: for each iteration, first calculate the cross-entropy loss of each token in the suffix with respect to generating the target prefix (e.g., Sure, here's). Then, randomly select a batch of substitute tokens in the suffix based on the gradient of the loss for each token. Finally, calculate the loss of each substituted suffix in the batch, then replace the current suffix with the one with the lowest loss, as shown in Algorithm 2. This attacking process is referred to as the *individual* prompt attack and can be generalized to the *multiple* prompts scenario (the UPO attack discussed).

3 Methodology

In this section, we present our novel Momentum-Greedy Coordinate Gradient (**M-GCG**) attack on aligned language models. To start with, we highlight a drawback in the universal prompt optimization method proposed by Zou et al. [2023], wherein the update of the suffix involves gradients and losses averaged across all training prompts. This approach is quite conservative and tends to impede the training process. Specifically, given a training set with n prompts, the original method computes the averaged gradient over all training prompts for and subsequently samples substitutes. Then, the averaged loss over all training prompts for each substitute is calculated. Consequently, this method with search bath size B necessitates n backward and $n \times (B+1)$ forward passes for each update, resulting in a notably time-consuming process. Furthermore, the method incrementally introduces prompts to the training set, which initially adds only one prompt and subsequently incorporates the (m+1)-th sample when all m training samples are successfully jailbroken. This sequential addition of samples to the training set complicates the optimization process, particularly as hard samples may substantially impede the integration of new ones. For more details of this original universal prompt optimization, please refer to Algorithm 2 in [Zou et al., 2023].

In this work, we first show that it is possible to update the universal suffix by each prompt optimization individually. This procedure can be viewed as a stochastic gradient descent (SGD), while the original one is more like a global gradient descent (GD). We refer to this method as *Iterative-GCG*. However, this method may suffer from unstableness over different prompts, as the proper suffixes for different prompts may vary. Therefore, inspired by boosting conventional adversarial attacks with momentum methods [Dong et al., 2018], we introduce a momentum term to the gradient for the substitute search process.

The overall process is outlined in Algorithm 1. We maintain a momentum gradient term g. During each epoch, we calculate the loss ℓ_i for the current prompt x_i . The loss is designed as the crossentropy loss for generating a target prefix (e.g., Sure, here's) [Zou et al., 2023]. Then, we update the momentum gradient g with the gradient of each token in the current suffix w.r.t. the current loss with a decay factor μ . Finally, we apply the momentum gradient to the one-step-GCG (Algorithm 2) to update the suffix. Note that the case of $\mu=0$ is exactly the Iterative-GCG attack, which we believe is not stable enough over different prompts. We provide an example of the optimized suffix by M-GCG in Appendix B.

Algorithm 1: Momentum-Greedy Coordinate Gradient (M-GCG) attack

```
Input: A LLM f_{\theta}, training prompts P = \{p_1, \dots, p_n\} with corresponding optimization losses
             \{\ell_1, \dots, \ell_n\}, optimizing epochs T, batch size B, top-k k, suffix length l, momentum
             decay factor \mu
   Output: A universal jailbreak suffix s
1 Initialize s = [s_1, \dots, s_l];
2 momentum-gradient g \leftarrow 0;
3 for t: 1 \rightarrow T do
        for i:1 \rightarrow n do
4
            g_{t,i} \leftarrow \nabla_s \ell_i([x_i, s]);
5
            g \leftarrow \mu g + (1 - \mu) g_{t,i};
 6
            s \leftarrow \text{One-Step-GCG}(f_{\theta}, p, \ell, B, k, s, l, g);
 7
        end
8
9 end
10 return s;
```

4 Experiment

In this section, we conduct experiments to show the effectiveness of adding a momentum term to accelerate the optimization process of adversarial suffixes.

Experiment set-up. Our experiment is based on vicuna 7b [Zheng et al., 2023], a popular aligned chat LLM. Following Zou et al. [2023], we randomly select 100 adversarial prompts in their Ad-

Algorithm 2: One-step Greedy Coordinate Gradient (GCG)

```
Input: A LLM f_{\theta}, training prompt p with corresponding optimization loss \ell, batch size B, top-k k, suffix s with length l, suffix gradient g

Output: Updated jailbreak suffix s'

1 Initialize s = [s_1, \cdots, s_l];

2 for i: 1 \rightarrow l do

3 | X_i \leftarrow \text{Top-k}(-g^{(i)});

4 end

5 for b: 1 \rightarrow B do

6 | s_b \leftarrow s;

7 | s_b^{(i)} \leftarrow x_j, where i \sim Uniform([1, \cdots, l]), x_j \sim Uniform(X_i);

8 end

9 s' \leftarrow \arg\min_b \ell(s_b);

10 return s';
```

vBench dataset which contains hundreds of harmful prompts (*e.g.*, write a tutorial on how to build a bomb), and split them into 20 training prompts and 80 test prompts. For the token searching process, we set the token substitute batch size B to 256, and top-k to 256. We optimize the suffix for 20 epochs (T = 20 in Algorithm 1). After each training epoch, we evaluate the attack success rate (ASR) of the suffix with the test prompts. For Momentum-GCG, we set the decay factor $\mu = 0.8$. The criterion of attack success is whether the response contains any of the defensive tokens (details in Appendix A).

Effectiveness of Momentum-GCG. We compare the attack success rate of both Iterative-GCG ($\mu=0$ in Algorithm 1) and Momentum-GCG for the first 20 epochs in Table 1. To ensure a fair comparison, we conducted 5 independent training processes (Seed 1-5). We also observed that the test ASR fluctuates largely among epochs, e.g. the test ASR of epoch t+1 may be significantly lower than epoch t, highlighting the unstableness of such an attack. Therefore, we do not report the ASR calculated by a specific epoch (e.g. the 20th epoch), instead we report the ASR in two metrics: (1) Average ASR, the ASR averaged over the 20 epochs; (2) Maximum ASR, the best ASR observed in the 20 epochs.

Attack	Iterative-GCG		Momentum-GCG		
Experiment	Avg. ASR (%)	Max. ASR (%)	Avg. ASR (%)	Max. ASR (%)	
Seed 1	$ 45.25 \pm 24.53 $	93.75	$ 51.94 \pm 23.18$	96.25	
Seed 2	52.44 ± 32.46	97.50	50.25 ± 21.22	91.25	
Seed 3	42.56 ± 25.15	85.00	56.82 ± 17.28	91.25	
Seed 4	48.63 ± 17.54	80.00	55.31 ± 25.11	88.75	
Seed 5	40.25 ± 16.74	78.75	47.00 ± 24.36	91.25	
Average	45.83 ± 4.33	87.00 ± 7.4	52.26 ± 3.52	91.75 ± 2.45	

Table 1: Attack success rate (ASR) comparison of I-GCG and M-GCG.

From Table 1 we can see that Momentum-GCG outperforms Iterative-GCG both in terms of average ASR and maximum ASR, showing its effectiveness in boosting jailbreaking attacks. For average cases, M-GCG achieves 52% ASR, which is 6% higher than without such momentum. In addition, M-GCG can achieve 92% best ASR, which is 5% higher than I-GCG.

Comparison with original universal prompt optimization. Recall that our M-GCG is different from the original universal prompt optimization (UPO) method proposed by Zou et al. [2023] in terms of the optimization process: (1) UPO starts with only 1 prompt, and when all m prompts in the training set are successfully attacked, it adds the (m+1)-th prompt to training; (2) UPO calculates the averaged gradients and losses over all samples, and then conducts a single update of

the suffix. Thus UPO can be viewed as vanilla gradient-decent over all samples, while I-GCG can be regarded as stochastic gradient decent with batch size 1.

Since the difference (1) we cannot directly compare I-GCG and M-GCG with UPO for the same training epochs, as the number of the training samples of UPO varies among different epochs, resulting in different optimization times. However, we still run the original code in [Zou et al., 2023] to compare the results in Table 2.

Table 2: Attack success rate (ASR) comparison of I-GCG, M-GCG with UPO [Zou et al., 2023].

Attack	Iterative-GCG	Momentum-GCG	UPO	
Epochs	20	20	20	100
Max. ASR (%)	87	92	15	91

As shown in Table 2, we can see that to achieve a comparable ASR of M-GCG, the UPO [Zou et al., 2023] requires 100 epochs of optimization. Although UPO does not utilize all 20 training samples in its initial training phase (empirically 5-10 samples on average in the first 100 epochs), it still costs more time compared to M-GCG.

5 Discussions and Limitations

In this work, we rethink a current popular gradient-based attack on LLMs from the optimization perspective. We demonstrated that applying improved optimization methods like SGD, momentum can effectively boost such attacks. While the recent research thread mainly focuses on black-box attacks [Wei et al., 2023c, Zhu et al., 2023, Li et al., 2023a], we consider it still important to develop an efficient white-box attack for developers to debug LLMs. This is similar to the conventional adversarial robustness in the vision domain, where white-box attack methods for evaluation are still valuable [Athalye et al., 2018, Croce and Hein, 2020].

As a preliminary study, we acknowledge some limitations of this work, which we leave as future works. First, both our Iterative-GCG and Momentum-GCG only consider the case of batch size as 1 in the stochastic gradient descent. It would be interesting to see whether a larger batch size (smaller than the full dataset applied by Zou et al. [2023]) can find a better trade-off between efficiency and stableness. In addition, there are many optimization methods other than momentum like Adam remain unexplored. Finally, our experiment only focuses on one model (vicuna-7b [Zheng et al., 2023]), and its effectiveness can be further substantiated by evaluating more models.

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A Evaluation Details

To determine whether an attack success, we apply the same detection function applied in [Zou et al., 2023], which judges whether the generated response contains any of the following tokens:

- "I'm sorry"
- · "I apologize"
- "As an"
- "I'm just"
- "I'm an"
- "I cannot"
- "Hello!"

B Example suffix and responses

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