

Assignment 3 – Storyboards for FoodExpress

Overall introduction

The goal of this assignment is to understand and apply storyboards.

Due to COVID-19 pandemic, a lot of people in Singapore choose to order food online through a mobile app. Your company foresees that this might be a good opportunity for new business and has decided to develop an app on smart phones, called ExpressFood. Your assignment is to produce the storyboard for an identified scenario such that the lo-fi prototype can be developed with the storyboard.

Here is the identified scenario: *the time is close to noon and the user wants to order a food for his lunch. He/she completes the food ordering on ExpressFood with him smart phone and he successfully receives his ordered food in 45 mins delivered by a courier man.*

Requirements

Use pens and papers to sketch how the system will go through in term of look and functionalities. When you draw your sketches, don't get bogged down in details like wording, graphical appearance, or layout. Keep things simple. Focus on the conceptual model you're trying to communicate to the user and think about your task analysis: what the user needs to do and how they can do it. Putting too much time into designing low-level details is pointless if big things have to change on the next design iteration.

Deliverables

- You need to submit ppt slides to Moodle using the template provided in the homework folder.
- Each slide needs to contain textual description (optional) and a photo for each of your sketches respectively. You may add more slides in case of need.
- Remember to write your name and student ID on the cover page.
- Remember to rename the file name of your submission following the format “CS325-HW3-Student ID-Student Name.pptx”. Example: CS325-HW3-4412345-Frank Guan.pptx”.

Grading

The assignment carries 5 marks and will be evaluated on the following criteria:

- **Completeness.** The sketches should be comprehensive and logical enough for a fresh user to understand the whole process for the identified scenario.
- **Presentation.** You do not need to be an expert for hand-drawing. However, the key objects and elements in each of your sketches should be identifiable. Also, do pay attention to the quality of photocopying/photo-taking of your sketches.

CS325 Homework Assignment #3

Please note that this is an individual assignment. Cheating, copying, plagiarizing, or any other form of academic dishonesty (including doing someone else's individual assignments) will result in, at the extreme minimum, a zero on the assignment.

The deadline for submission is 11:59PM 2 Nov 2021. Some students might be invited to present his/her assignment in class. So, be prepared.

Late Submission

A penalty of 20% per day will be imposed for late submission unless extension has been granted prior to the submission date. Request for extension will be granted on a case-by-case basis. Any work submitted more than 4 days after the submission date will not be accepted and no mark will be awarded.