

## Portfolio

<http://zwei.im>

## Phone

206.295.0500

## Email

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A fast-minded, creative and self-directed problem solver with a deep empathy for users, an attitude of exploration and openness, a passion for emerging technology, an eye for visual aesthetics, and a knack for digging insights and simplifying interactions

I'd love to design for people's better life and the promising future!

## Education

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Master of Human-Computer Interaction and Design University of Washington (UW), Seattle Courses: User Research, Prototyping Studio, Visual Design, User-Centered Design, DataViz	09/2013–09/2014
Bachelor of Science, Applied Psychology Zhejiang Sci-Tech University (ZSTU), China Courses: Cognitive & Engineering Psyc, Experimental Design, Social Science Statistics	09/2009–06/2014

## Skills

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UX Research Quantitative & Qualitative Research; Ethnography Study; Usability Testing  
Design Sketching; Wireframing; Rapid Prototyping; Infographics; Video Editing  
Software Photoshop, Illustrator, Indesign; Axure, Flinto; AppInventor, Arduino; Final Cut  
Programming Language HTML, CSS; C, Python, Javascript (basic)

## Experience

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<b>UX Designer</b> ilol.biz, Seattle WA Spearhead major web UI re-factoring; Design elegant user-advocate solutions and features; Increased marketing sales	01/2014–present
<b>UX Designer</b> Microsoft & Point B, Seattle WA Future of Retail, MHCID Capstone Project - Research and Design a seamless in-store experience, lighting your way to inspired purchases	04/2014–present
<b>UX Designer</b> University of Washington, Seattle WA Trace, fun explore your city - Handled wearable design & prototyping Traffic Simulator, traffic signal learning app - Translated client needs into intuitive interactions and visual design Waggit, bridge dog owners & walkers - Directed research, prototyping and visual design	09/2013–present
<b>Co-Founder</b> Chinese UX Professionals in U.S Initiated and manage a 200+ Chinese UXers professional group	01/2014–present
<b>Research Assistant</b> Human Factors & User Experience Lab, ZSTU, China Directed cognitive and social psychology research projects Promoted successful eyetracking and behavioral experiments Excavated insights from thousands of complex data	10/2009–06/2013
<b>Volunteer</b> Seattle, WA 2014 Hive Conference, 2014 AIGA & IxDA events, 2013 IxDC	06/2013–present