

WHITESPACE

How can we match and connect startups with the right designers?

WHITESPACE

You are applying for Whitespace Design Fellows Program - Spr

Applications will be reviewed on a first come, first serve basis.
Applications are due February 1, 2016.

1 ABOUT YOU 2 EXPERIENCE 3 QU

Pre-filled with LinkedIn

Upload your photo

FIRST NAME Claude LAST NAME Garamond

EMAIL claudie.garamond@gmail.com Date of Birth

Phone Current City

Company Role

School Major

Portfolio Resume

Social Links

LinkedIn

WHITESPACE

Claude Garamond

A Product Designer who embraces human nature, with backgrounds in Design, HCI and Psychology. Always looking for problems and challenges. Working on something cool always, sometimes nights, sometimes weekends ;)

VIEW ASSESSMENT 

“

Design is rendering intents, and innovation is adding values.

—Jared Spool

“

What am I most proud of?

Lumiere

I am so proud of this project because...

We did intense while lean user research, explored a variety of design solutions, and iterated the design based different evaluations approaches. It was extremely appreciated by the SVP of Sur La Table.

[View more](#)

PerfectFit

I am so proud of this project because...

It is my first Startup Weekend. Fortunately, we won the 3rd place! I led the mobile, web and browser extension design in less than two days.

[View more](#)

WHITESPACE



Current

WHITESPACE

HOME

COMMUNITY

FAQ

ACCELERATE YOUR DESIGN CAREER.

Whitespace is a selective, free design program connecting designers with top tech startups in Silicon Valley.

Applications for Fall 2015 are now closed

Your email address

KEEP IN TOUCH

Future

WHITESPACE

[HOME](#) [COMMUNITY](#) [FAQ](#)

ACCELERATE YOUR DESIGN CAREER.

Matchmaker

Whitespace is a ~~selective, free design program connecting designers with top tech startups in Silicon Valley.~~

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Your email address

KEEP IN TOUCH

What's the problem?



HOME COMMUNITY FAQ

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KEEP IN TOUCH

WHITESPACE

HOME COMMUNITY FAQ

Transition to web and mobile app design at a high-impact tech startup. Get connected with industry leading mentors and the design community in San Francisco. This will be a time of tremendous challenge and growth. We are looking for people who are passionate, tenacious, and hungry. Apply today.

Applications deadline: Aug 3rd, 2015

1. ABOUT YOU

Full Name
Email
Phone
Age
City of Residence
School
Major
Short Bio

2. EXPERIENCE

Employment Status
Company
Role
Resume Link
Portfolio Link
Relevant Social Links
Dribbble, Behance, Github, LinkedIn, Twitter, etc

3. QUESTIONS

What are your strengths in design?
Which areas of design would you like to improve?
(i.e. visual design, user testing, branding, etc)
What project are you most proud of and why? Please include a link

Why are you applying to Whitespace?
How did you hear about Whitespace?

4. INTRODUCTION VIDEO

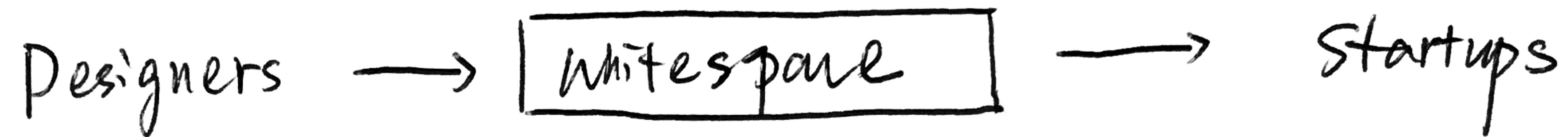
In a 1-2 minute video, please introduce yourself and share about something you consider to be well designed and explain why? (optional)
Please share a link to your video below. An easy solution is to upload it to Dropbox or YouTube (marked as unlisted) and copy/paste the URL.

ELIGIBILITY

Confirmation of Eligibility
Are you a US citizen or permanent resident?
 Yes
 No

SUBMIT

Pain points



“hmm, I need more time work on those questions and the video...”

“I don’t think I need to attend, but I am interested in Startups and want to join their design community...”

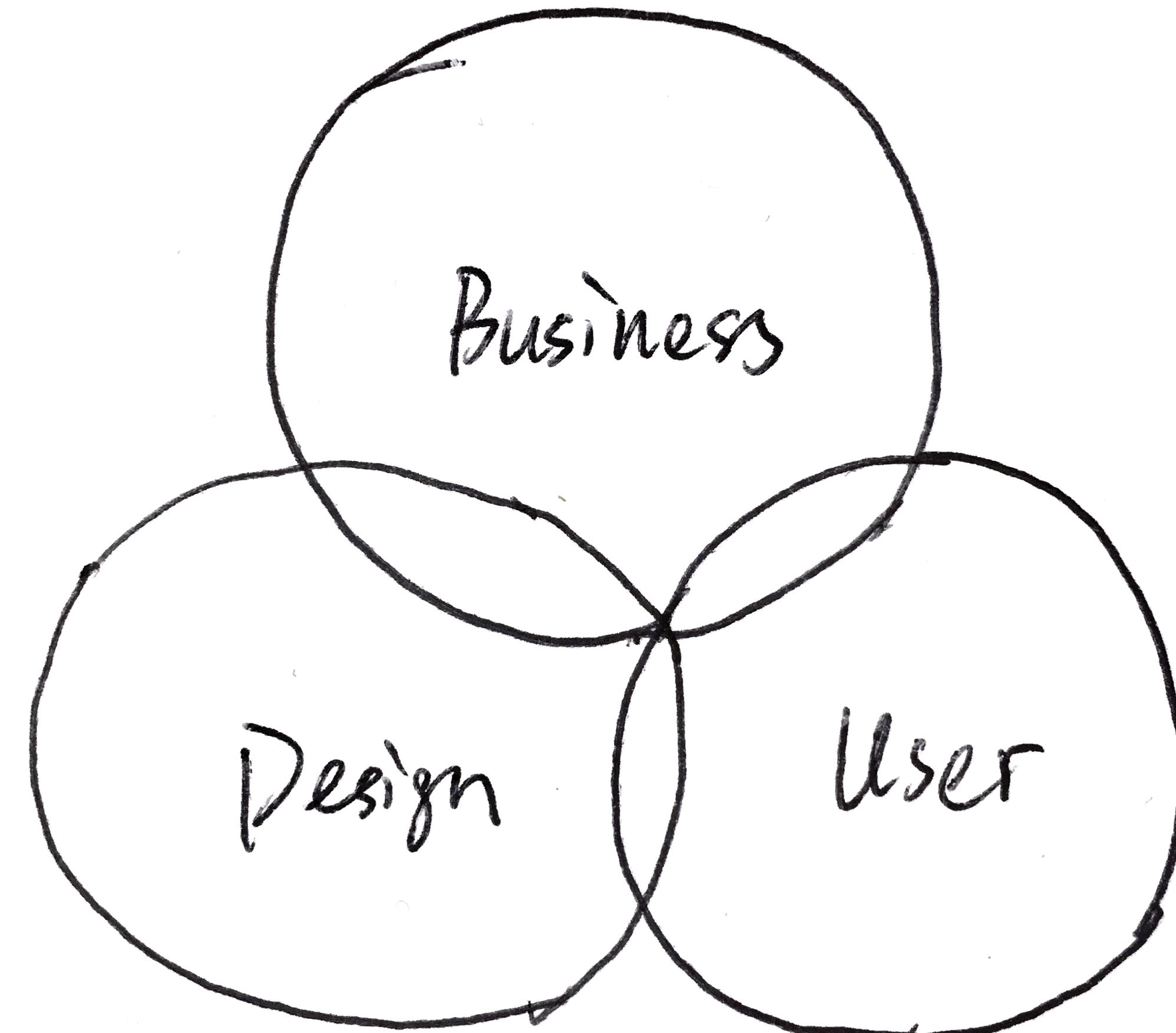
“We use Excel to manually manage all applicants and interviews, too many back and forth...”

“We don’t have enough qualified applicants...”

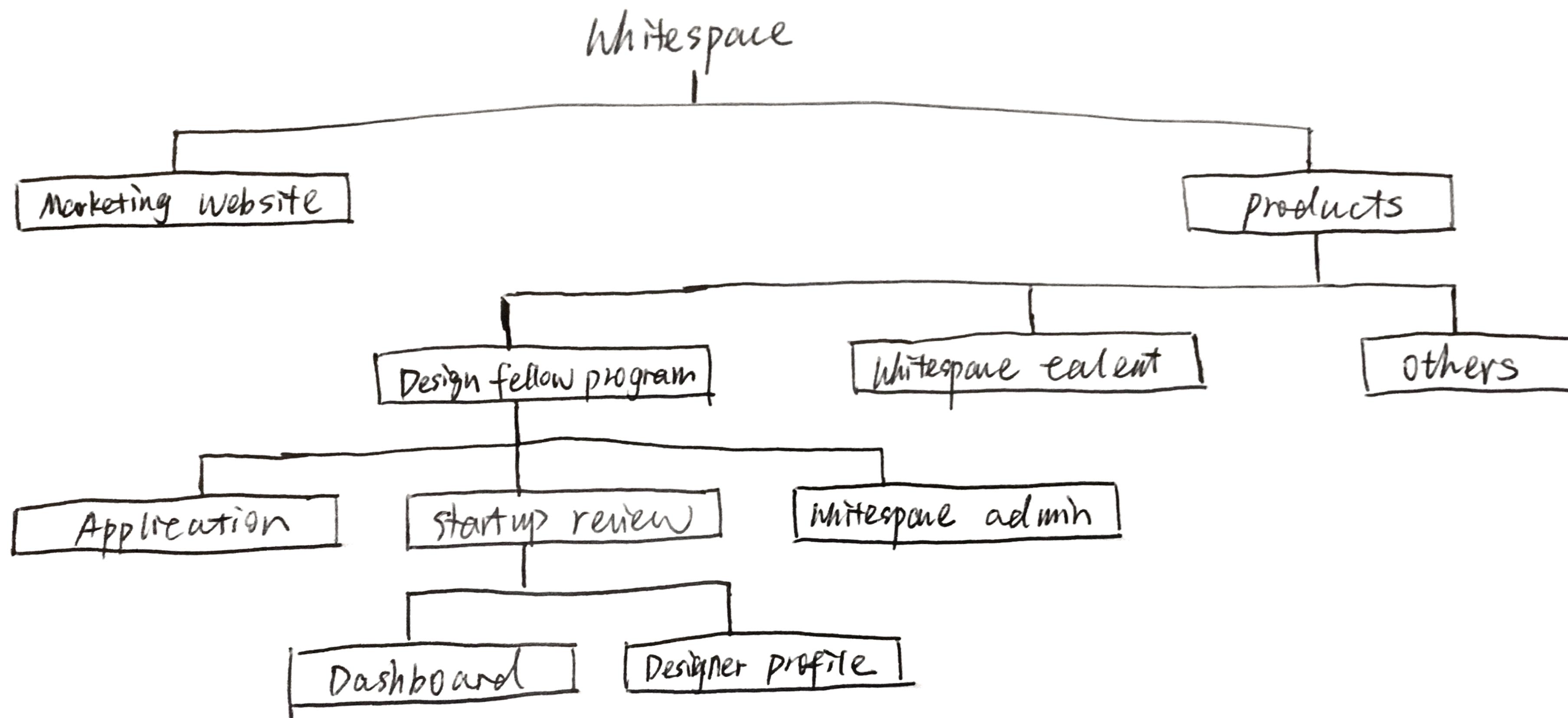
“Can I know more about the designer before meeting or being matched?”

“I cannot find a good way to compare the designers sent by Whitespace...”

Goals

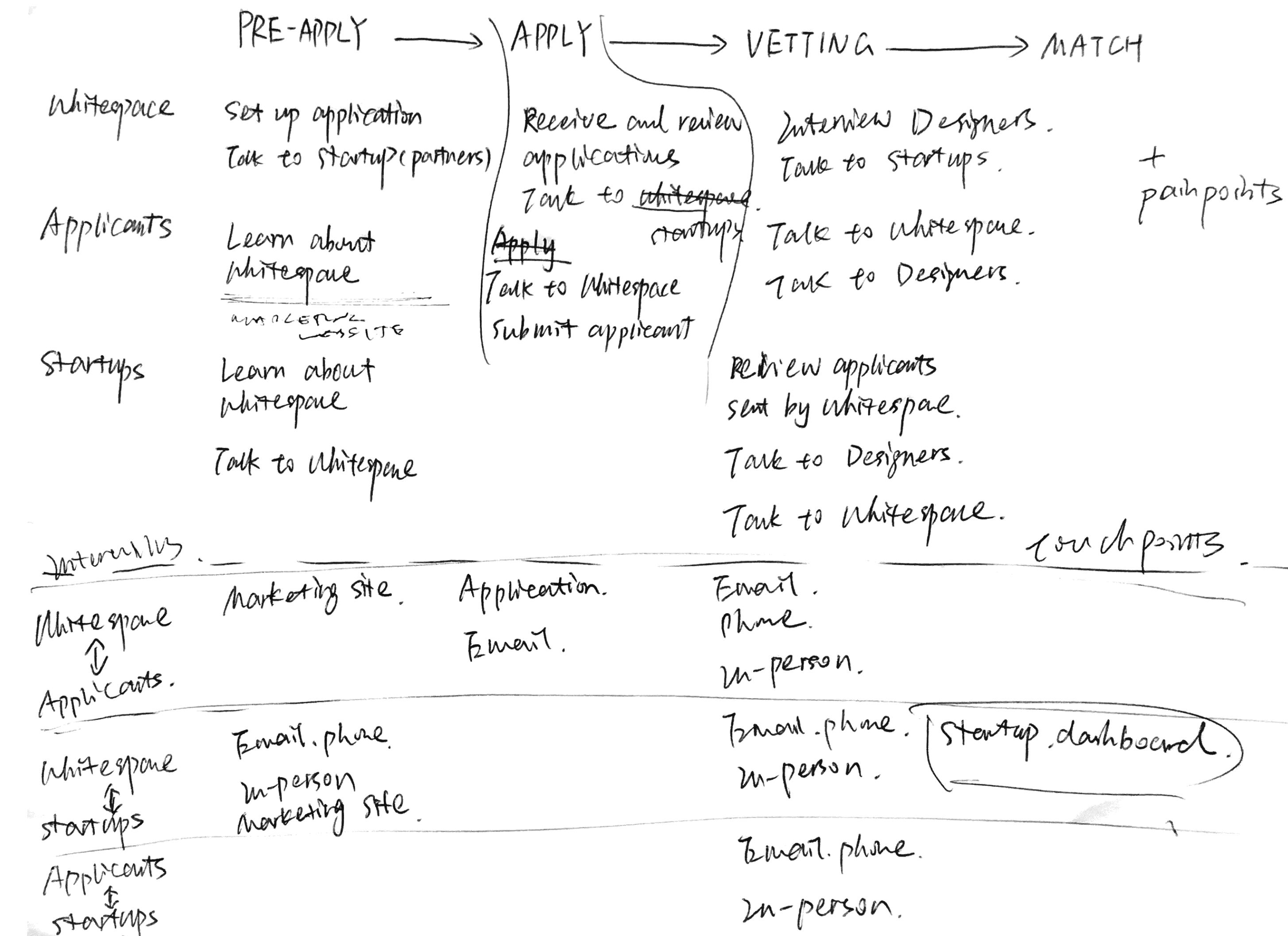


A better experience for all

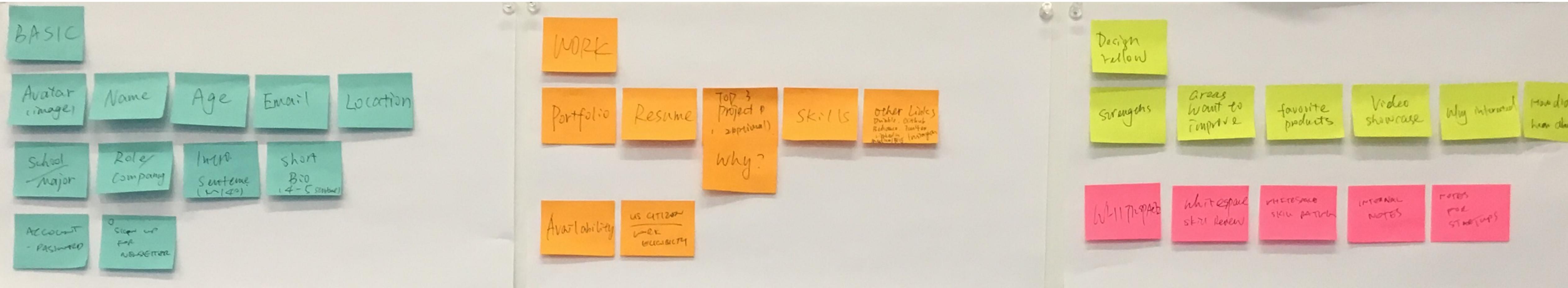


Make it, better.

Think in a system



Define the content



Startup designer

Okay, I need a designer.

What do I look for?

Founders need to share passion, drive, and vision. Find someone who can solve problems and think critically about more than just designing a website. Someone who makes your founding team **unstoppable**.

Interviewing with Startups: Tips for Designers

While some designers are fundamentally more qualified than others, interviews can completely change a team's perception about a candidate. Sometimes a designer we were lukewarm on crushed it and we immediately wanted them to join, while other times a dream candidate blew it and we'd leave their presentation bewildered.

Does your startup need a designer co-founder?

If you're the stereotypical "technical" or "business" founder of a startup, partnering with a designer co-founder can give you an important advantage and help you achieve early success. Let's talk about the characteristics of designer founders, scenarios where design is particularly important, and how to spot designer founders in the wild.

Characteristics of a great designer founder

Designers come from diverse backgrounds and contribute to startups as employees, freelancers, and consultants. A rare few—highly skilled, driven, and equipped for uncertainty—are fit to be founders.

How I would interview a designer for my startup

A few weeks ago, an intern I had worked with at a previous startup asked me for advice on how to interview successfully for UI/UX jobs. Then just yesterday, a developer friend with a young startup asked me for my advice on hiring an all-purpose, well-rounded UI/UX designer.

Be a Design Evangelist

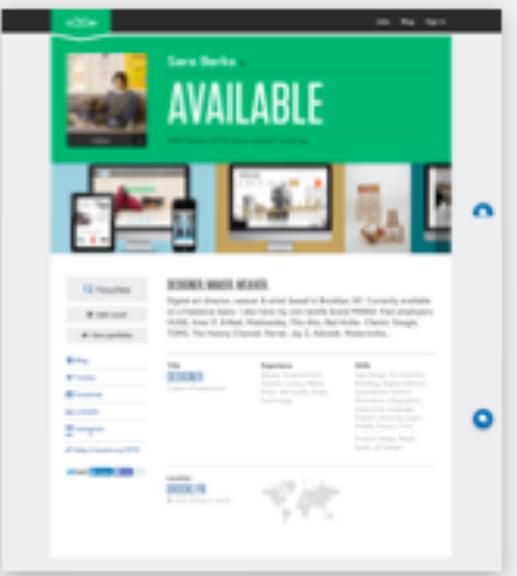
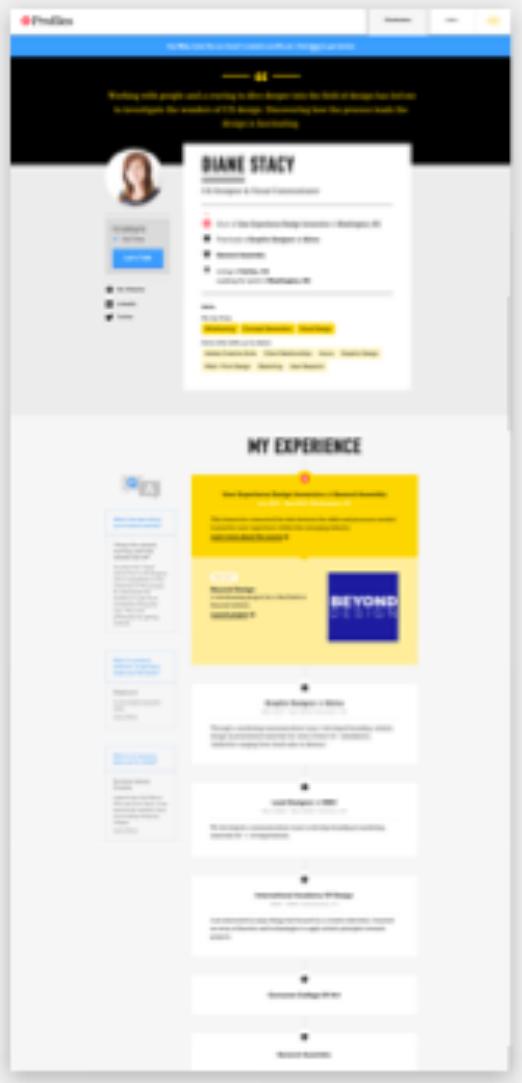
Great designers at top startups also do design to help people understand how impact it design can have. At Coursera "All Hands" meetings to talk about pr design team is working on to the entire increase company understanding of h and has increased the number of people design as a strategic partner.

Be a Design Educator

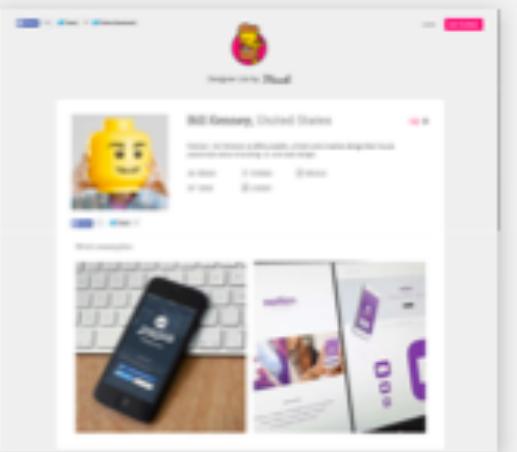
Finally great designers educate others would often walk over to me and ask me color, etc. while I was designing. Instead getting frustrated I would use these o

Competitors

General Assembly Workingnotworkinfoployo



DesignerList



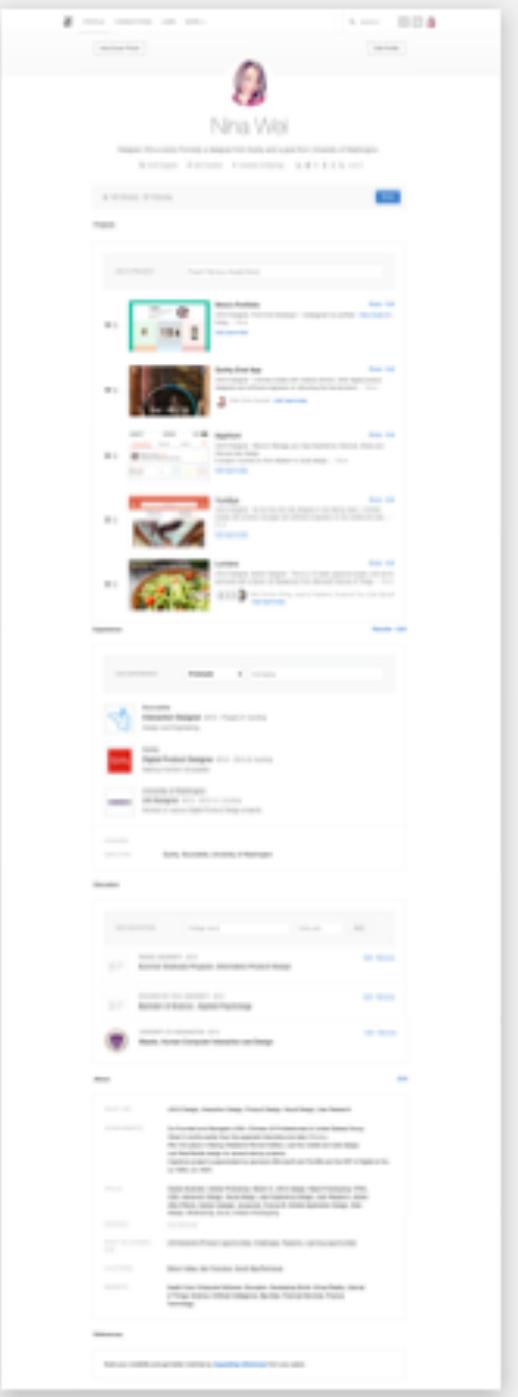
Authenticpros



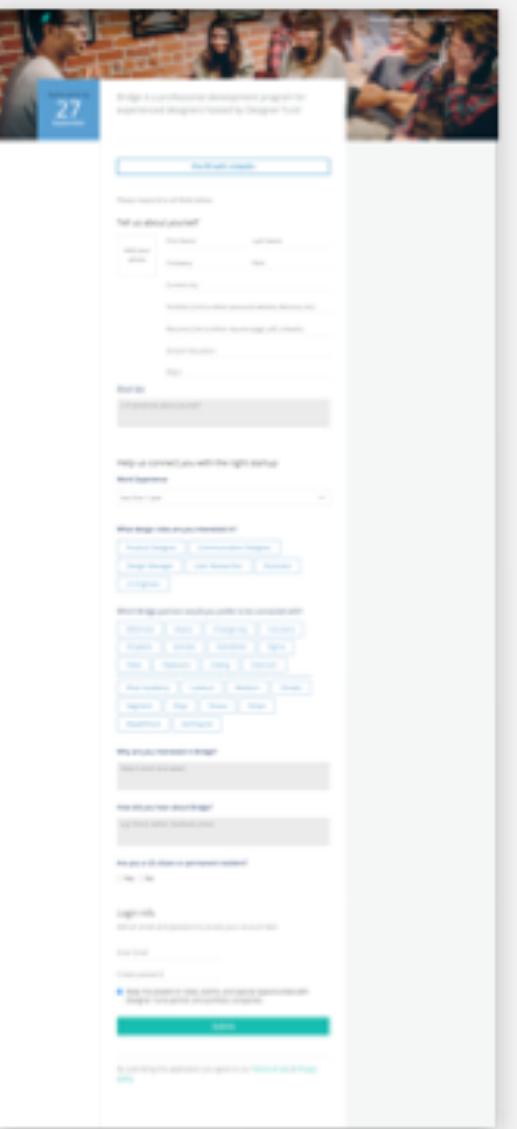
Hired



AngelList



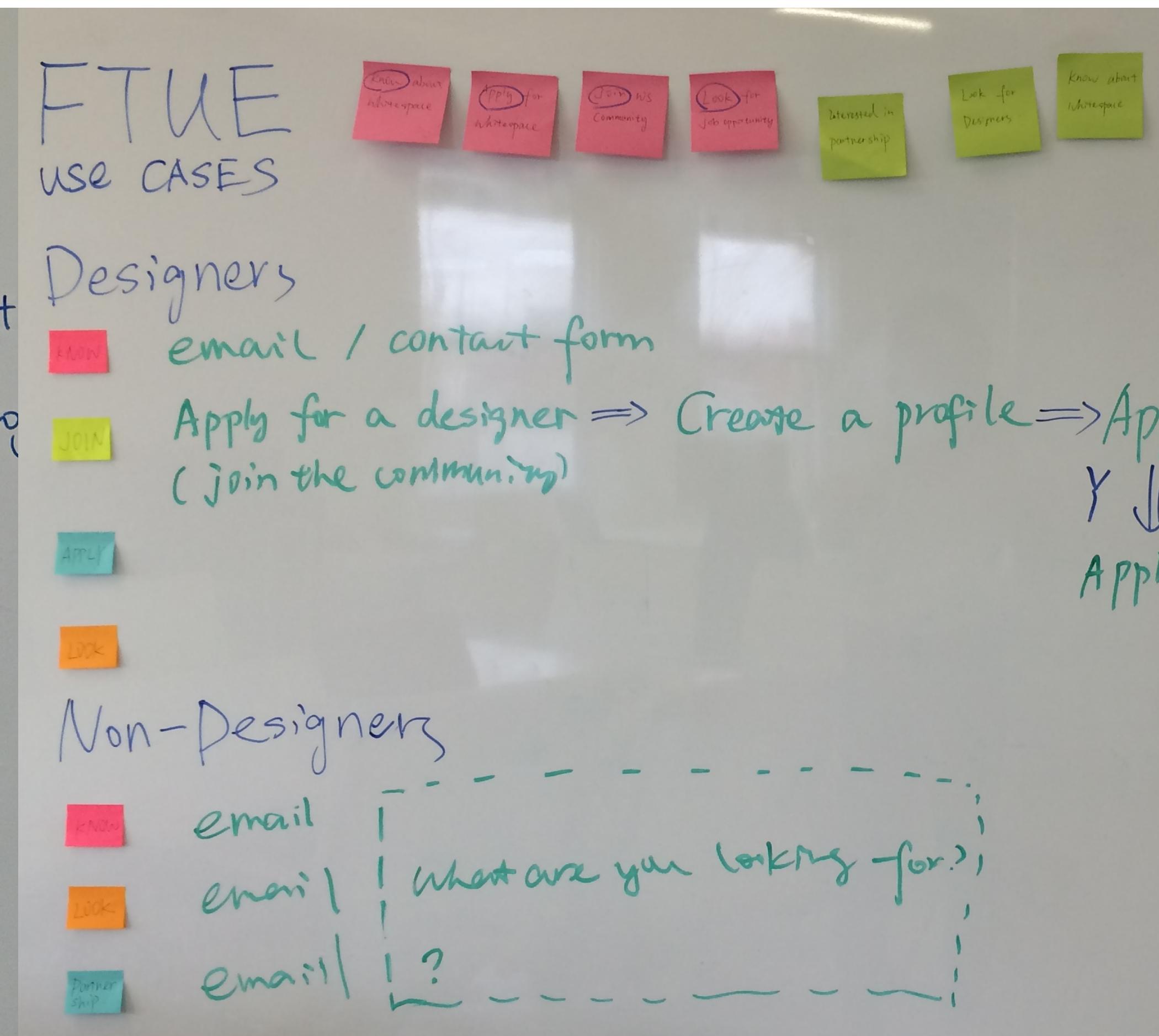
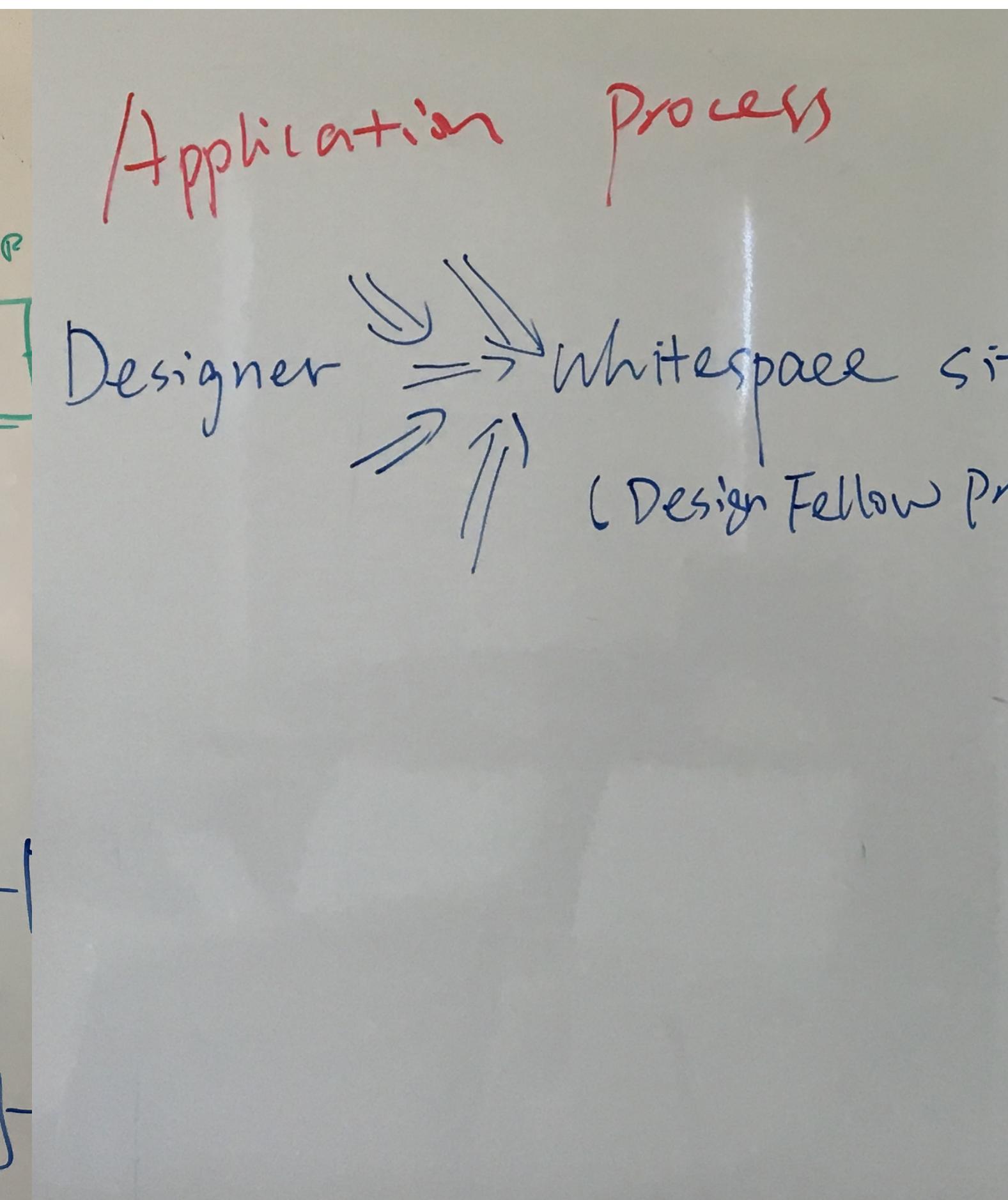
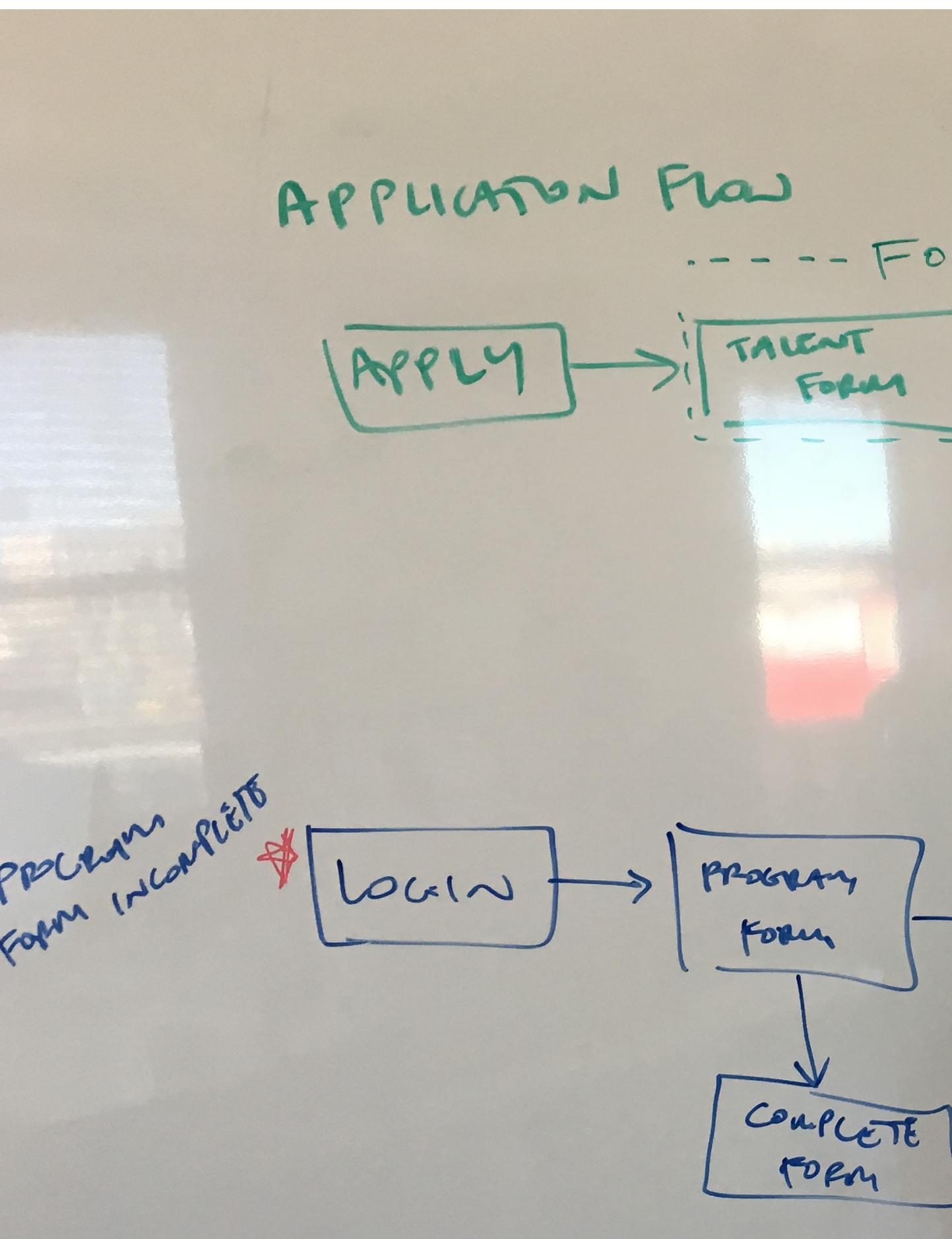
Bridge



Whitespace



Refine the process

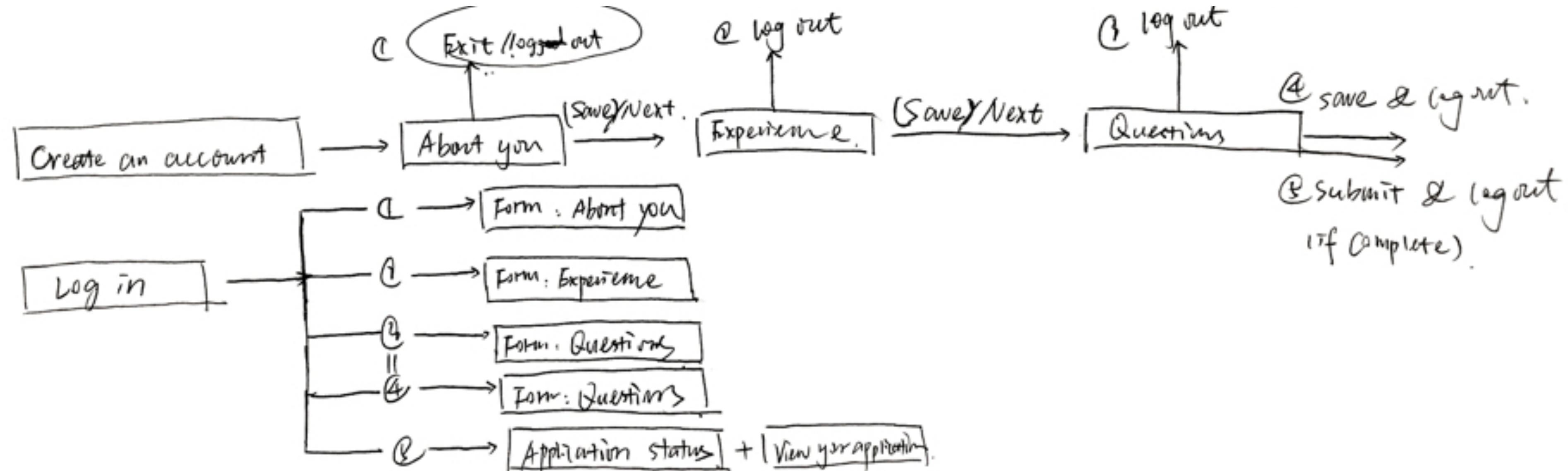


step in the application .

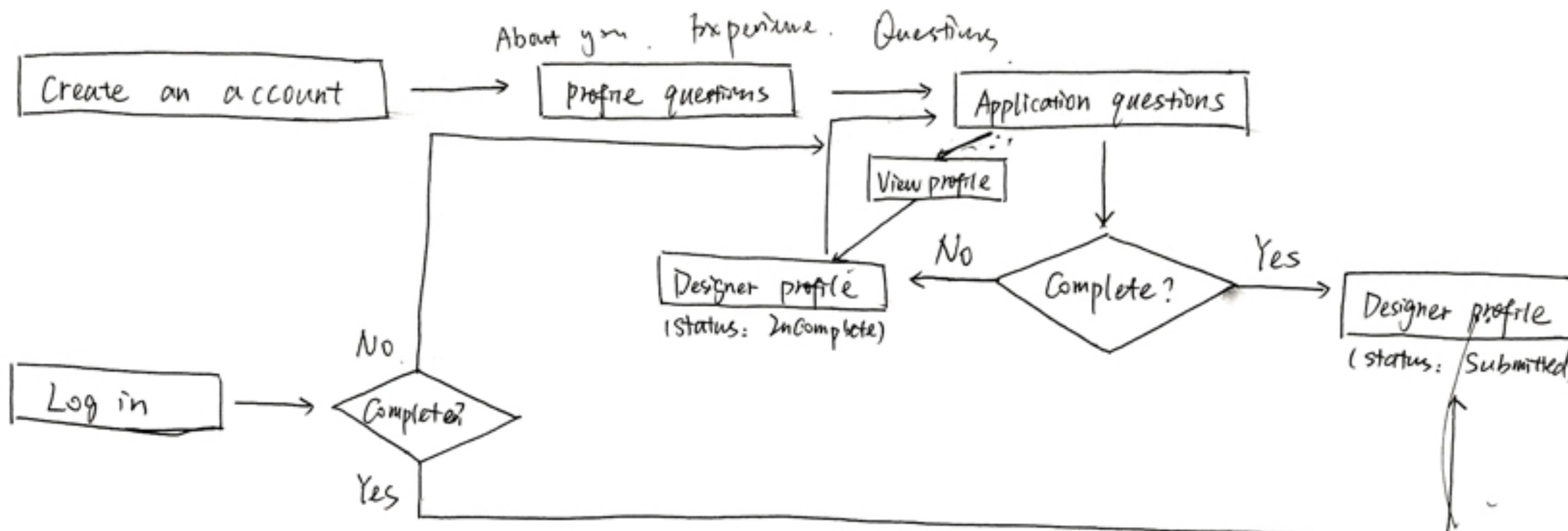
state	Create an account	<u>About you</u>	Experience	Questions	Submit
State 1	✓	✓	X	X	X
State 2	✓	✓	✓	X	X
State 3	✓	✓	X	✓	X
State 4	✓	✓	✓	✓	✓
State 5	✓	X	X	X	X

* Must complete "About you" to Next, Must complete "Experience" and "Questions" to Submit.

New



Prev



Prototype and iterate

The image displays a series of wireframe prototypes for a design application, illustrating the iterative process of user interface development.

Pages:

- Application Form v10
- Application Form v9
- Application Form v8
- Application Form v7
- Application Form v6
- Application Form v5
- Application Form v4
- Application Form v3
- Application Form v2
- Application Form v1** (selected)
- Application Form v1
- Talent
- Fellow

Step 1: Create a talent profile

Step 2: Apply for Design Fellow Program 2016 Spring Session

Application 1-1

Application 1-2

Pages:

- Application Form v10
- Application Form v9
- Application Form v8
- Application Form v7
- Application Form v6
- Application Form v5
- Application Form v4
- Application Form v3
- Application Form v2
- Application Form v1
- Application Form v3
- Application 1-1
- Application 1-2

Application v7.2

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1 ABOUT YOU **2 EXPERIENCE** **3 QUESTIONS**

Pre-filled with LinkedIn

	FIRST NAME Claude	LAST NAME Garamond
	EMAIL claude.garamond@gmail.com	Date of Birth
Phone	Current City	
Company	Role	
School	Major	
Portfolio	Resume	

Social Links

[Add another link](#)

LinkedIn

Dribbble

Twitter

What is your employment availability?

- Actively looking
- Interested in opportunities
- Available for freelance
- Not looking

Last edit was today at 10:20 AM

NEXT

WHITESPACE

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1 ABOUT YOU **✓ 2 EXPERIENCE** **3 QUESTIONS**

Short Bio (3-5 sentences)

What's your design philosophy or favorite design quote (" 140 characters)?

Top Skills

Please select up to 10 skills.

Choose a skill...

Top Projects

Please share the projects (up to 3) you are most proud of.

Add Project

	Project Title	Project Link
	I am proud of this project because...	

Video Showcase

In a 1-2 minute video, please introduce yourself and share about something you consider to be well designed and explain why?
Please share a link to your video below.

Saving...

BACK

NEXT

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1 ABOUT YOU **2 EXPERIENCE** **3 QUESTIONS**

What are your strengths in design?

Which areas of design would you like to improve?

Why are you applying to Whitespace?

How did you hear about Whitespace?

Are you a U.S. citizen or permanent resident?

Yes No

If no, what is your visa status (please explain)?

BACK

EXIT

SUBMIT

WHITESPACE

OVERVIEW COMMUNITY STARTUPS FAQ **LOGIN**

You are applying for Whitespace Design Fellows Program - Spring 2016

To get started, create a Whitespace account.

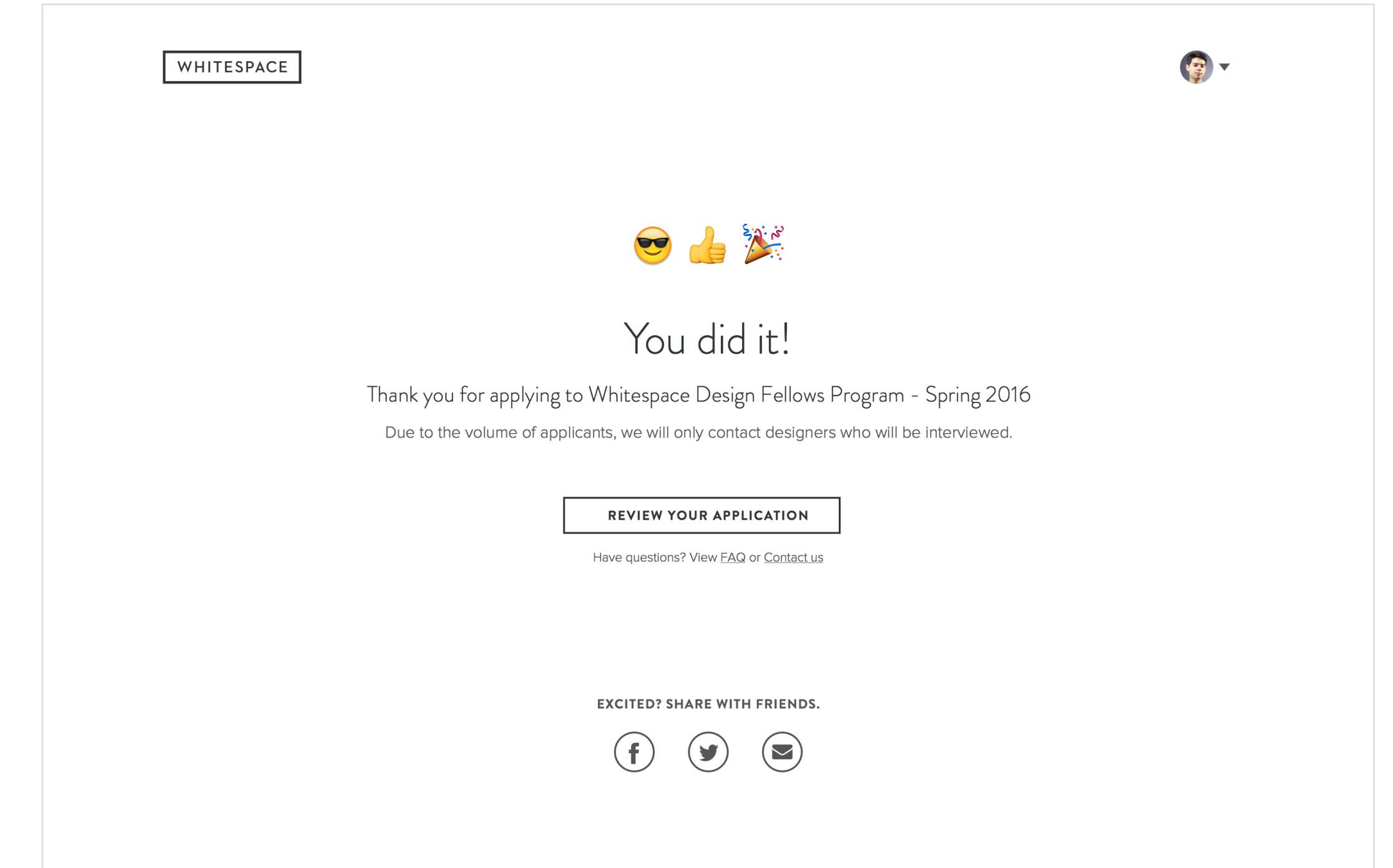
First Name _____ Last Name _____

Email _____

Password _____

Keep me informed on Whitespace's latest news.

CONTINUE



Whitespace



SCREENS

WORKFLOW

ACTIVITY

COMMENTS

ASSETS

•••

Q



LIVESHARE

SHARE

+

APPLICATION 12/07

5

You are applying for Whitespace Design Fellows Program - Spring 2016
To get started, create a Whitespace account.

First Name _____ Last Name _____
Email _____
Password _____
 Keep me informed on Whitespace's latest news.
CONTINUE

Apply
2 days ago

You are applying for Whitespace Design Fellows Program - Spring 2016
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Applications are due February 1, 2016.

ABOUT YOU **EXPERIENCE** **QUESTIONS**

Upload your photo _____
First Name: Claude
Last Name: Bernstein
Email: claude.germain@digicoll.com Date of Birth: _____
Phone: Contact Obj: _____
Company: Role: _____
School: Major: _____
Portfolio: Website: _____

Application 1
a day ago

You are applying for Whitespace Design Fellows Program - Spring 2016
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ABOUT YOU **EXPERIENCE** **QUESTIONS**

Short Bio(3-6 sentences): _____
What's your design philosophy or favorite design quote ("100 characters")? _____
What are you good at?
Please select up to 10 skills that you think you are most qualified.
Choose a skill: _____

Application 2
a day ago

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ABOUT YOU **EXPERIENCE** **QUESTIONS**

What are your strengths in design? _____
Which areas of design would you like to improve? _____
Why are you applying to Whitespace? _____

Application
a day ago

Help

It's not a form, but a product

Key design decisions

Consider both high-motivated and low-motivated applicants

Create an account first

Short form with three steps, instead of a long form

Differentiate the Application form and Design profile more

Microinteractions

Input field interaction

Form navigation

Add a project

Auto-save

Exit/Close button

Startup review

Designer profile: The visual presentation

Dashboard: Review and compare applicants

profile 1 profile 2 profile 3 profile 4

"A Product Designer who embraces human nature, with backgrounds in Design, HCI and Psychology. Always looking for problems and challenges. Working on something cool always, sometimes nights, sometimes weekends :)"

Nina Wei
ACTIVELY LOOKING

HIGHLIGHTS
This is a whitespace notes. Cras quis nulla commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum. Duis finisidunt urna non premium porta. Nam condimentum vitae ligula vel ornare. Praesed at semper turpis, dum libidinum. Duis finisidunt urna non premium porta.

SKILL RATING
Research: [] UX Design: [] UI Design: [] Visual Design: [] Front-End: [] Branding: []

TOP PROJECTS
This is a title
This is a title
This is a title

VIDEOS

SKILLS
Research, UX Design, UI Design, Product Management, HTML/CSS, Mobile Design, Interaction Design, Product Strategy, Branding

WS in dashboard

WHITESPACE

SESSION FOLLOW PROGRAM TALENT FAIR LOG IN

DESIGNER
Nina Wei
ACTIVELY LOOKING

WHITESPACE ASSESSMENT

HIGHLIGHTS
This is a whitespace notes. Cras quis nulla commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum. Duis finisidunt urna non premium porta. Nam condimentum vitae ligula vel ornare. Praesed at semper turpis, dum libidinum. Duis finisidunt urna non premium porta.

SKILL RATING
Research: [] UX Design: [] UI Design: [] Visual Design: [] Front-End: [] Branding: []

TOP PROJECTS
This is a title
This is a title
This is a title

WS in profile - inline

WHITESPACE

SESSION FOLLOW PROGRAM TALENT FAIR LOG IN

Nina Wei
ACTIVELY LOOKING

WHITESPACE ASSESSMENT

HIGHLIGHTS
"Design is rendering intents, and innovation is adding values." —Jared Spool

TOP PROJECTS
This is a title
This is a title
This is a title

WS in profile - stickyBottom

WHITESPACE

SESSION FOLLOW PROGRAM TALENT FAIR LOG IN

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WHITESPACE ASSESSMENT

HIGHLIGHTS
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TOP PROJECTS
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This is a title
This is a title

WS in profile - stickySide

WHITESPACE

SESSION FOLLOW PROGRAM TALENT FAIR LOG IN

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ACTIVELY LOOKING

WHITESPACE ASSESSMENT

HIGHLIGHTS
"Design is rendering intents, and innovation is adding values." —Jared Spool

TOP PROJECTS
This is a title
This is a title
This is a title

profile

WHITESPACE

FOLLOW TALENT FAIR LOG OUT

Claude Garamond
Product Designer who embraces human nature, with backgrounds in Design, HCl and Psychology. Always looking for problems and challenges. Working on something cool always, sometimes nights, sometimes weekends :)"

APPLICATION STATUS 2016 Spring INCOMPLETE

What are you most proud of?

This is a title
This is a title

SKILLS
Research, UX Design, UI Design, Product Management, HTML/CSS, Mobile Design, Interaction Design, Product Strategy, Branding

LEARN MORE ABOUT NINA WEI
Portfolio Resume LinkedIn Dribbble

profile

WHITESPACE

FOLLOW TALENT FAIR LOG OUT

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This is a title

SKILLS
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What are you good at?

Research, UX Design, UI Design, Product Management, Visual Design, Front-End, Branding, User Testing, User Research

What do you consider to be well designed?

profile

WHITESPACE

FOLLOW TALENT FAIR LOG OUT

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NINA WEI
ACTIVELY LOOKING

Whitespace Notes

UX saturation UI!

Handwritten notes:

Product Designer at whitespace.
MHU+D, University of Washington.

Nina Wei
Portfolio. Resume.
Actively looking
Whitespace Notes

Nina is UX Design UI Design Visual Design Front-End

A human Design for Nina Wei
• Actively looking
Portfolio
Resume
LinkedIn
Twitter
Facebook
Instagram

Handwritten notes:

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Claude Garamond

A Product Designer who embraces human nature, with backgrounds in Design, HCI and Psychology. Always looking for problems and challenges. Working on something cool always, sometimes nights, sometimes weekends.]

Living in San Francisco, CA
Product Design Fellow Whitespace
Master of HCI-Design, University of Washington

“

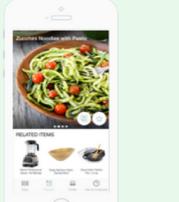
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—Jared Spool

”

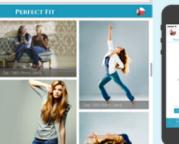
What am I most proud of?

Lumiere



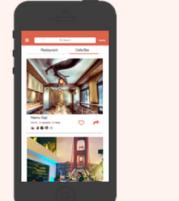
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We did intense white lean user research, explored a variety of design solutions, and iterated the design based different evaluations approaches. It was extremely appreciated by the SVP of Sur La Table.
[View more](#)

PerfectFit



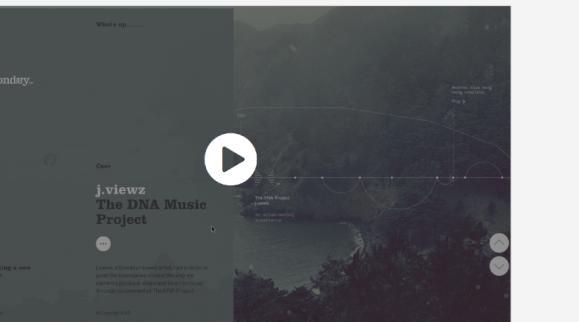
I am so proud of this project because...
It is my first Startup Weekend. Fortunately, we won the 3rd place! I led the mobile, web and browser extension design in less than two days.
[View more](#)

YumEye



I am so proud of this project because...
As the only designer in this small Startup team, I fully involved in the whole product development process – not only design and iterate the design based on diff feedbacks, but also assisted in product strategy, business models etc.
[View more](#)

What do I consider to be well designed?



What am I most good at?

Research UX Design UI Design Product Management Visual Design
FramerJS HTML/CSS Branding Product Strategy Icon Design



dashboard v0

WHITESPACE

DESIGN FELLOW PROGRAM

TALENT

FAQ

LOG IN

DESIGNER

WHITESPACE ASSESSMENT

Nina Wei

● ACTIVELY LOOKING

HIGHLIGHTS

This is Whitespace notes. *Cras quis nulla commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum bibendum. Duis tincidunt urna non pretium porta. Nam condimentum vitae ligula vel ornare. Duis tincidunt urna non pretium porta. Nam condimentum vitae ligula vel ornare.*

SKILL RATING

Research	<div style="width: 100%;"></div>
UX Design	<div style="width: 100%;"></div>
UI Design	<div style="width: 100%;"></div>
Visual Design	<div style="width: 100%;"></div>
Front-End	<div style="width: 100%;"></div>
Branding	<div style="width: 50%;"></div>

Rose Richards

● ACTIVELY LOOKING

HIGHLIGHTS

This is Whitespace notes. *Cras quis nulla commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum bibendum. Duis tincidunt urna non pretium porta. Nam condimentum vitae ligula vel ornare. Duis tincidunt urna non pretium porta. Nam condimentum vitae ligula vel ornare.*

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Front-End	<div style="width: 100%;"></div>
Branding	<div style="width: 50%;"></div>

Jack Hicks

● ACTIVELY LOOKING

HIGHLIGHTS

This is Whitespace notes. *Cras quis nulla commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum bibendum. Duis tincidunt urna non pretium porta. Nam condimentum vitae ligula vel ornare. Duis tincidunt urna non pretium porta. Nam condimentum vitae ligula vel ornare.*

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Visual Design	<div style="width: 100%;"></div>
Front-End	<div style="width: 100%;"></div>
Branding	<div style="width: 50%;"></div>

Tyler Brooks

● ACTIVELY LOOKING

HIGHLIGHTS

This is Whitespace notes. *Cras quis nulla commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum bibendum. Duis tincidunt urna non pretium porta. Nam condimentum vitae ligula vel ornare. Duis tincidunt urna non pretium porta. Nam condimentum vitae ligula vel ornare.*

SKILL RATING

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UX Design	<div style="width: 100%;"></div>
UI Design	<div style="width: 100%;"></div>
Visual Design	<div style="width: 100%;"></div>
Front-End	<div style="width: 100%;"></div>
Branding	<div style="width: 50%;"></div>

dashboard 1

WHITESPACE																	
Hi, Startup A, here are the 5 designer candidates for you! Please express your interest before Friday next week.																	
 <p>Claude Garamond</p>	<p>Basic Competent Expert</p> <table border="1"><tr><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td></tr><tr><td>Research</td><td>UX</td><td>Interaction</td><td>Visual</td></tr></table> <p>This is Whitespace notes. Cras quis nulla commmodo, aliquet lectus sed, blandit augue. Cras ullamcorper blandit blandit. Duis tristique urna non pretium porta. Read more...</p> <p>MEET</p>													Research	UX	Interaction	Visual
Research	UX	Interaction	Visual														
 <p>Joyce Ortega</p>	<p>Basic Competent Expert</p> <table border="1"><tr><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td></tr><tr><td>Research</td><td>UX</td><td>Interaction</td><td>Visual</td></tr></table> <p>This is Whitespace notes. Cras quis nulla commmodo, aliquet lectus sed, blandit augue. Cras ullamcorper blandit blandit. Duis tristique urna non pretium porta. Read more...</p> <p>MEET</p>													Research	UX	Interaction	Visual
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 <p>Matthew Webb</p>	<p>Basic Competent Expert</p> <table border="1"><tr><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td></tr><tr><td>Research</td><td>UX</td><td>Interaction</td><td>Visual</td></tr></table> <p>This is Whitespace notes. Cras quis nulla commmodo, aliquet lectus sed, blandit augue. Cras ullamcorper blandit blandit. Duis tristique urna non pretium porta. Read more...</p> <p>MEET</p>													Research	UX	Interaction	Visual
Research	UX	Interaction	Visual														

shboard 2

WHITESPACE

Hi, Startup A, here are the 5 designer candidates for you!
Please express your interest before Friday next week.



Claude Garamond

Excel				
Competent				
Basic				

Research UX Interaction Visual

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[Read more...](#)

SENT

PASS



Joyce Ortega

Excel				
Competent				
Basic				

Research UX Interaction Visual

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[Read more...](#)

MEET

PASS



Jessica Jensen

Excel				
Competent				
Basic				

Research UX Interaction Visual

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[Read more...](#)

MEET

PASS



Ruth Phillips

Excel				
Competent				
Basic				

Research UX Interaction Visual

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[Read more...](#)

WHITESPACE

Hi, Startup A, here are the 5 designer candidates for you!
Please express your interest before Friday next week



Claude Garamond

Excel				
Competent				
Basic				

Research UX Interaction Visual

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[Read more...](#)

dashboard scale

Ruth Philips

Matthew Webb

WHITESPACE

Hi, Startup A, here are the 5 designer candidates for you! Please express your interest before Friday next week.

Claude Garamond

Excel: Competent, Basic

	Research	UX	Interaction	Visual
Competent	White	Red	Red	Red
Basic	Red	Red	Red	Red

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Read more.

How do you like Claude?

:(:| :o :)

SCHEDULE A MEETING

Deborah Smith

Excel: Competent, Basic

	Research	UX	Interaction	Visual
Competent	Red	Red	Red	Red
Basic	Red	Red	Red	Red

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Read more.

How do you like Deborah?

:(:| :o :)

SCHEDULE A MEETING

Cynthia Hopkins

Excel: Competent, Basic

	Research	UX	Interaction	Visual
Competent	Red	Red	Red	Red
Basic	Red	Red	Red	Red

This is Whitespace notes. Cras quis nunc commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum bibendum. Duis tincidunt urna non pretium porta. Cras ullamcorper bibendum bibendum. Duis tincidunt urna non pretium porta.

Read more.

How do you like Cynthia?

:(:| :o :)

SCHEDULE A MEETING

Kenneth Williamson

Excel: Competent, Basic

	Research	UX	Interaction	Visual
Competent	Red	Red	Red	Red
Basic	Red	Red	Red	Red

This is Whitespace notes. Cras quis nunc commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum bibendum. Duis tincidunt urna non pretium porta. Cras ullamcorper bibendum bibendum. Duis tincidunt urna non pretium porta.

Read more.

How do you like Kenneth?

:(:| :o :)

SCHEDULE A MEETING

dashboard_scale

WHITESPACE



Hi, Startup A. here are the 5 designer candidates for you!
Please express your interest before Friday next week.



Claude Garamond

	Research	UX	Interaction	Visual
Expert				
Competent				
Basic				

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[Read more...](#)

How are you interested in Claude?

★ ★ ★ ★ ★

SCHEDULE A MEETING



Deborah Smith

Excel.				
Competent				
Basic				

Research UX Interaction Visual

This is Whitespace notes. Cras quis nulla commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum bibendum. Duis incidunt urna non pretium porta. Cras ullamcorper bibendum bibendum. Duis incidunt urna non pretium porta.

[Read more...](#)

How are you Interested in Claude?

 Not interested  Not sure  Very interested

[SCHEDULE A MEETING](#)



Cynthia Hopkins

Excel.				
Competent				
Basic				

Research UX Interaction Visual

This is Whitespace notes. Cras quis nulla commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum bibendum. Duis incidunt urna non pretium porta. Cras ullamcorper bibendum bibendum. Duis incidunt urna non pretium porta.

[Read more...](#)

How do you like Cynthia?

[SCHEDULE A MEETING](#)



Kenneth Williamson

Excel.				
Competent				
Basic				

Research UX Interaction Visual

This is Whitespace notes. Cras quis nulla commodo, aliquam lectus sed, blandit augue. Cras ullamcorper bibendum bibendum. Duis incidunt urna non pretium porta. Cras ullamcorper bibendum bibendum. Duis incidunt urna non pretium porta.

[Read more...](#)

How do you like Kenneth?

[SCHEDULE A MEETING](#)

Key design decisions

Design profile is only for Startups

Move all the links (portfolio, resume and social) to the bottom

Schedule a meeting directly from the dashboard

... ...

Microinteractions

Whitespace assessment

Interest scale

... ...

Ship it, better.

UI STYLE GUIDE

Last updated: 11/03/2015

COLORS

Black #222222	Grey1 #555555	Grey2 #CCCCCC	Grey3 #F0F0F0	White #FFFFFF	Orange #F23B1A
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TYPOGRAPHY

	THIS IS A HEADING 1	Raleway semibold 20px/1.2, 2.5
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Heading 2	Nulla vitae elit libero, a pharetra augue. Aenean lacinia bibendum nulla sed consectetur. Donec id elit lacinia bibendum nulla sed consectetur. Donec id elit non mi porta gravida at eget metus.	Raleway regular 14px/1.5
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GRID

12 Column 1200px	
2 Column	
1 Column	

BUTTONS

	CTA	PRIMARY	STANDARD	Text Link
Neutral				
Hover				
Down				
Disabled				
Size				

FORMS

	Input Field Label
Normal	
Hover	
Focus	
Input	
Error	
Disabled	

ICONS

Streamline Icon Set

ALERTS

	Standard Alerts	Toast Alerts
Standard Alerts		
Toast Alerts		

COMPANY BRAND PERSONALITY
CONNECTED SIMPLE TAILORED

LOGO

LOGO WITH COLOR & IMAGE

LOGO SQUARE

COLOR PALETTE

Primary Color

Secondary Colors

Droid Serif

Color Proportions

ACCELERATE YOUR DESIGN CAREER.

Accelerate your design career.

TYPOGRAPHY

Raleway

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WHITESPACE

WHITESPACE

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Password: Password

Log In

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Don't have an account? [Sign up.](#)

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