

Portfolio

<http://zwei.im/>

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A fast-minded, creative and self-directed problem solver with a deep empathy for users, an attitude of exploration and openness, a passion for emerging technology, an eye for visual aesthetics, and a knack for digging insights and simplifying interactions

I'd love to design for people's better life and the promising future!

Education

Master of Human-Computer Interaction and Design, GPA 3.76 University of Washington (UW), Seattle Courses: User Research, Prototyping Studio, Visual Design, User-Centered Design, DataViz	09/2013–08/2014
Bachelor of Science, Applied Psychology, GPA 3.80 Zhejiang Sci-Tech University (ZSTU), China Courses: Cognitive & Engineering Psy, Experimental Design, Social Science Statistics	09/2009–06/2014

Skills

UX Research: Quantitative & Qualitative Research; Ethnography Study; Usability Testing
Design: Sketching; Wireframing; Rapid Prototyping; Infographics; Video Editing; Animation
Software: Photoshop, Illustrator, Indesign, After Effects; Axure, Invision; Arduino; Final Cut
Programming Language: HTML, CSS; C, Python, Javascript (basic)

Experience

UX / Visual Designer PanoTagg, San Francisco CA We are creating seamless and immersive customer-customer & business interactions; Lead Mobile, and Web app design	10/2014–present
UX / Visual Designer PerfectFit, Startup Weekend Women, Seattle WA Won 3rd place, Lead Mobile, Web, and Extension design	09/2014–present
UX Designer Lumiere, Microsoft & Point B, Seattle WA A Sur La Table app, inspires shoppers to up their cooking game by discovering tools that help them embark on new culinary endeavors	06/2014–08/2014
UX Designer / Graphic Designer lol.biz, Seattle WA Led web user experience evaluations and improvements; designed web features, flyers and other graphic deliverables	03/2014–09/2014
Co-Founder Chinese UX Professionals in U.S. Founded and manage a 200+ Chinese UXers professional group	03/2014–present
Research Assistant User Experience Research Lab, ZSTU, China Directed cognitive and social psychology research projects; promoted successful eyetracking and behavioral experiments excavated insights from thousands of complex data	10/2009–06/2013
Design Events Volunteer Seattle WA, San Francisco CA 2014 Hive Conference, 2014 AIGA & IxDA events, 2013 IxDC	06/2013–present