NINA(Zhuxiaona) WEI

Seeking for Internship/Full time UX Designer/Researcher

zwei.im
206.295.0500
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SKILLS

User Research
Needs & Competitive Analysis
Experimental Design
Persona, Sketching, Storyboard

Design
Photoshop, Illustrator, InDesign

Prototype
Paper, 3D, Video, Behavioral,
Physical Prototyping
Axure, Justinmind, AppInventor

Evaluation
Heuristic Analysis, Usability
Testing, A/B Test, Think Aloud
Eye-Tracking, Tobbi

Programming
C, Python, HTML, CSS, JS

Data Analysis & Visualization
SPSS, R, Tableau

COURSES

Design Interactive System
UI Software & Technology
Usability & User Research
Design Studio: Ideation,
Prototyping, Evaluation
User-Centered Design
Data Visualization
Adv. in Interaction Design

AWARDS

Honor Graduate, ZSTU

Excellent Leadership, ZSTU

EDUCATION

University of Washington(UW), Seattle, WA | Sep 2013 - Aug 2014
- Master of Human-Computer Interaction & Design

Peking University(PKU), Beijing, CN | Jul 2013 - Jul 2013
- Graduate Summer School, Web Product Design

Zhejiang Sci-Tech University(ZSTU), Hangzhou, CN | Sep 2009 - Jun 2013
- Bachelor of Science, Applied Psychology

PROJECTS

Farmhand, 2014 Microsoft Design Expo, UW | Jan 2014 - present
- A smart-dust sensor network, tablet/phone platform, aims to enable in formed and sustainable farming & gardening practices by providing users with the information/actions to save resources and prevent environmental degradation.

MHCID Capstone Project: Design for Autism, UW | Dec 2013 - present
- Aim to help the verbal skills of children with autism, in the process of ideation

Waggit, a mobile app for dog owner & walker, UW | Sep 2013 - Dec 2014
- Designed a mobile app, conducted in the whole design process, ideation, sketching, user research, Lo-Fii & Hi-Fi prototype, and design specification

Famissy, a parent-child private sharing app, PKU | Jul 2013 - Jul 2013
- Designed an app for familly communication, worked on user research, interaction design, documentation, and presented in front of industry sponsors

WayToGo, an intelligent taxi application, UXDA | May 2012 - Aug 2012
- Designed an app of taxi service, worked as project manager, user researcher, assisted in ideation, sketching and prototyping

ACT-R & Human-Computer Interface Design, ZSTU | Aug 2012 - Feb 2013
- Accomplished a review on the application of ACT-R to human-computer interface design, assisted in experimental design

EXPERIENCE

UX Designer, freelance | Mar 2014 - present
- Help startups improve the user experience of their products; work closely with software developers.

Research Intern, Engineering Psychology & Human Factors Lab, Chinese Academy of Sciences | Jul 2013 - Aug 2013
- Assisted in attention & working memory research studies

Research Assistant, Human Factors & User Experience Research Lab, ZSTU | Oct 2009 - Jun 2012
- Assisted in cognitive, social & engineering consumer psychology studies
- Workd on usability testing, user interface design industry projects

Volunteer, Speaker Assistant, 2013 China Interaction Design Experience Week, IxDC | Jun 2013 - Jun 2013
- Assisted two conference speakers, organized design workshops

President, Student Association, ZSTU | Sep 2012 - Jun 2013