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A fast-minded, creative and self-directed problem solver with a deep empathy for users, an attitude of exploration and openness, a passion for emerging technology, an eye for visual aesthetics, and a knack for digging insights and simplifying interactions

I'd love to design for people's better life and the promising future!

## **Education**

Master of Human-Computer Interaction and Design

University of Washington (UW), Seattle

User Research, Prototyping Studio, Visual Design, User-Centerd Design, DataViz

Bachelor of Science, Applied Psychology

Zhejiang Sci-Tech University (ZSTU), China

## **Skills**

UX Research Quantitative & Qualitative Research; Ethnography Study; Usability Testing Design Sketching; Wireframes; Rapid Prototyping; Infographics; Video Editing Tools Photoshop, Illustrator, Indesign; Axure, Flinto; Applnventor, Arduinoo; Final Cut Development HTML, CSS; C, Python, Javascript (basic)

## **Experience**

UX Designer ilol.biz	01/2014—present

Spearhead major web UI re-factoring; Design elegant user-advocate solutions and features; Increased marketing sales

## UX Designer University of Washington

Future of Retail, Microsoft & Point B - Innovate in-store experience

Trace, Physical Computing Lab - Handled wearable design and prototyping

Traffic Simulator, UCI Design - Translated client needs into intuitive interactions

Waggit - Bridge dog owners and walkers, Directed research, prototyping and visual design

Co-Founder Chinese UX Professionals in U.S. 01/2014—present

09/2013-present

Initiated and manage a 200+ Chinese UXers professional group

Reseach Assistant Human Factors & User Experience Lab, ZSTU, China 10/2009–06/2013

Directed cognitive and social psychology research projects Promoted successful eyetracking and behavioral experiments Excavated insights from thousands of complex data

Volunteer 06/2013—present

2014 Hive Conference, 2014 AIGA & IxDA events, 2013 IxDC