## Information Theory Basics

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- To understand variational autoencoder (which uses variational inference), we need basic information theory
- Shannon, A Mathematical Theory of Communication, 1948

- In computing: 0 or 1
- In information theory: each bit should divide information uncertainty by 2

- Tomorrow weather: rainy 50%, sunny 50%
- Assuming weather station is always true
- Now weather station tells you tomorrow is going to be sunny = send you 1 bit of information because the uncertainty is reduced by half once:  $50\% = \frac{1}{2^1} = \frac{1}{2}$
- Reversely:  $-log_2^{\frac{1}{2}} = log_2^2 = 1$

- Tomorrow weather: rainy 75%, sunny 25%
- Now weather station tells you sunny = send you 2 bits of information because the uncertainty is reduced by half twice:  $25\% = \frac{1}{2^2} = \frac{1}{4}$
- Reversely:  $-log_2^{\frac{1}{4}} = log_2^4 = \frac{2}{2}$

Example 5

- Tomorrow weather: 8 types of weather with each at 12.5%
- Now weather station tells you 1 of them = send you 3 bits of information because the uncertainty is reduced by half three times:  $12.5\% = \frac{1}{2^3} = \frac{1}{8}$
- Reversely:  $-log_2^{\frac{1}{8}} = log_2^{8} = \frac{3}{8}$

- lacksquare information = number of bits =  $-log_2^{q(x)}$
- $\mathbf{q}(\mathbf{x}) \to 0$ : information increases (knowing odd event = gaining a lot of information)
- $q(x) \rightarrow 1$ : information decreases

- Tomorrow weather: rainy 75%, sunny 25%
- Weather station says rainy:  $-log_2^{0.75} = 0.41$  (less information)
- Weather station says sunny:  $-log_2^{0.25} = 2$  (more information)
- Total information from weather station:  $75\% \times 0.41 + 25\% \times 2 = 0.81$
- This is also called entropy:  $H(\mathbf{q}) = -\sum_i q_i log_2^{q_i}, \mathbf{q} = [q_1, q_2, \dots]$  is a distribution

Entropy 8

■ Entropy: average minimum number of bits needed to encode a string of symbols, based on the frequency of the symbols

■ Usage: Coding, Kullback–Leibler (KL) Divergence, ...

- Example: 8 types of weather with probability 35%, 35%, 10%, 10%, 4%, 4%, 1%, 1%
- Entropy:  $-\sum qlog_2^q = 2.23$  bits

- Scheme 1: 000, 001, 010, 011, 100, 101, 110, 111
- Average: 3 bits
- Wasting: 3 2.23 = 0.77 bits

■ Scheme 2: 00, 01, 100, 101, 1100, 1101, 11100, 11101

■ Average:  $0.35 \times 2 + 0.35 \times 2 + 0.1 \times 3 + 0.1 \times 3 + 0.04 \times 4 + 0.04 \times 4 + 0.01 \times 5 + 0.01 \times 5 = 2.42$  bits

■ Wasting: 2.42 - 2.23 = 0.19 bits

- Goal: measure similarity between two distributions
- $extbf{KL}(\mathbf{q}||\mathbf{p}) = -\sum_i q_i log^{\mathbf{p}_i} (-\sum_i q_i log^{\mathbf{q}_i}) = -\sum_i \mathbf{q} log^{\mathbf{p}/\mathbf{q}}$ 
  - $ightharpoonup -\sum_i q_i log^{p_i}$ : cross entropy
  - $ightharpoonup -\sum_i q_i log^{q_i}$ : entropy
  - KL = cross entropy entropy
- When **q** and **p** are similar  $\rightarrow$  cross entropy and entropy are close  $\rightarrow \mathit{KL}(\mathbf{q}||\mathbf{p})$  is small

- $KL(\mathbf{q}||\mathbf{p}) \neq KL(\mathbf{p}||\mathbf{q})$ , not a distance
- $KL \ge 0$ , since it's the sum of {probability × information}