## Non-Linear Models

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Outline 1

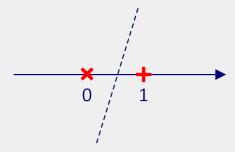
- Feature Mapping
- Kernels

Feature Mapping

- Consider the following 1-D example with 2 classes.
- We can separate the 2 classes using a linear classifier:

$$h(x; \theta, \theta_0) = sign(\theta x + \theta_0)$$

( $\theta$  and x are scalars)



- Consider the following 1D example with 2 classes.
- We cannot separate the 2 classes using a linear classifier. Why? data are not linearly separable.

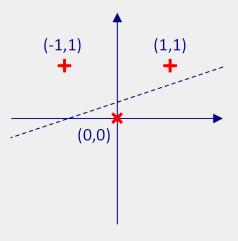


- Feature mapping:  $x \to \phi(x) = [x, x^2]^T$
- Accordingly more parameter to learn:  $\theta = [\theta_1, \theta_2]^T$
- Now we have:

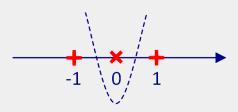
$$h(x; \theta, \theta_0) = sign(\theta \phi(x) + \theta_0) = sign(\theta_1 x + \theta_2 x^2 + \theta_0)$$

 $\bullet$   $\theta_1 x + \theta_2 x^2 + \theta_0$  is non-linear (quadratic function, parabola)

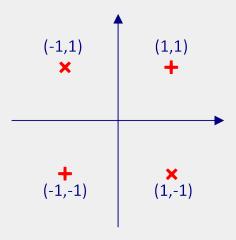
■ After feature mapping, the 2 classes can now be separated using a linear classifier.



■ Linear classifier in the new feature representation corresponds to non-linear classifier in the original feature representation



- Consider the following 2-D example with 2 classes.
- We cannot separate the 2 classes using a linear classifier.



- Feature mapping:  $\mathbf{x} = [\mathbf{x}_1, \mathbf{x}_2]^T \rightarrow \phi(\mathbf{x}) = [\mathbf{x}_1, \mathbf{x}_2, \mathbf{x}_1 \mathbf{x}_2]^T$
- $h(x; \theta, \theta_0) = sign(\theta\phi(x) + \theta_0) = sign(\theta_1x_1 + \theta_2x_2 + \theta_3x_1x_2 + \theta_0)$
- $\bullet$   $\theta_1 x_1 + \theta_2 x_2 + \theta_3 x_1 x_2 + \theta_0$  is non-linear
- Now we can separate the 2 classes using a linear classifier (a 2-D plane)

■ x: represents raw data in above-mentioned examples, but usually x represents features extracted from raw data.

- We can design infinitely many "new features" and achieve more and more expressive feature representation.
- E.g.,  $[x_1, x_2]^T \rightarrow [x_1, x_2, x_1x_2, x_1^2, x_2^2, \dots]^T$

- Pros: feature representation can be expressive
- Cons: requires manual design

Kernels

- Consider the following 2 feature vectors.
- $x = [x_1, x_2]^T \to \phi(x) = [x_1, x_2, x_1^2, x_2^2, \sqrt{2}x_1x_2]^T$
- $z = [z_1, z_2]^T \to \phi(z) = [z_1, z_2, z_1^2, z_2^2, \sqrt{2}z_1z_2]^T$

■ Consider the following equation:

$$(x \cdot z) + (x \cdot z)^2 = x_1 z_1 + x_2 z_2 + x_1^2 z_1^2 + x_2^2 z_2^2 + 2x_1 x_2 z_1 z_2$$

- Achieved the same feature representation without explicit feature mapping
- That means we can operate high-dimensional features without manually design them

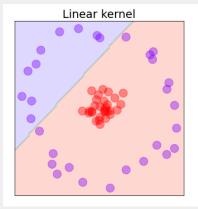
- A function that is constructed using the original feature representation
- E.g.,  $k(x, z) = (x \cdot z) + (x \cdot z)^2$

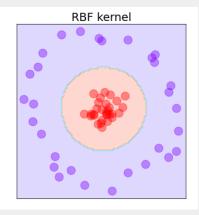
- Constant: k(x, z) = 1
- Addition:  $k(x, z) = k_1(x, z) + k_2(x, z)$
- Multiplication:  $k(x, z) = k_1(x, z)k_2(x, z)$
- Multiplication w/ other functions:  $k(x, z) = f(x)k_1(x, z)f(z)$

■ A kernel function can be infinitely expressive while easy to compute

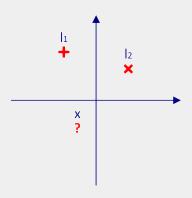
- RBF kernel:  $k(x, z) = e^{-\gamma ||x-z||^2}$ 
  - $ightharpoonup \gamma$ : spread factor
  - $\|x-z\|$ : distance between x and z
- Why infinitely expressive?
  - ► Gaussian pdf:  $f(x) = \frac{1}{\sigma\sqrt{2\pi}}e^{-\frac{1}{2}(\frac{x-\mu}{\sigma})^2}$
  - $e^x = 1 + x + \frac{x^2}{2!} + \frac{x^3}{3!} + \dots$

■ RBF kernel:  $k(x, z) = e^{-\gamma ||x-z||^2}$ 





- Treat each training example as a landmark /
- Given an unknown data point x, we can compute its distance to all landmarks:  $f_i = similarity(x, l_i) = e^{-\gamma ||x-l_i||^2}, \forall i$



■ If x is near a specific  $I_i$ :

$$f_i \approx e^{-\gamma \times 0} \approx 1$$

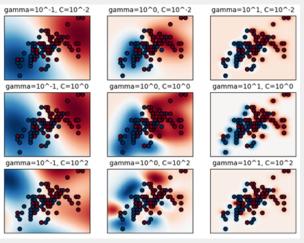
■ If x is far away from a specific  $I_i$ :

$$f_i \approx e^{-\gamma \times \text{large number}} \approx 0$$

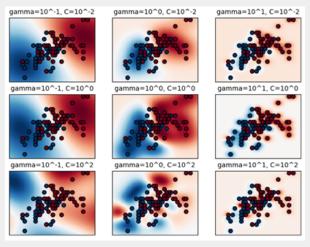
- Using all computed  $f_i$ , we can use a linear classifier  $\sum_i \theta_i f_i$  to predict the label of the unknown data point x
- E.g., if  $\sum_i \theta_i f_i \ge 0$ , x is +, otherwise x is -

- RBF kernel is the driving force for Support Vector Machine (SVM)—one of the best ML models before deep learning era
- $\gamma$  is a hyperparameter to be tuned (in many implementations of SVM, people usually tune  $C = \frac{1}{\gamma}$ )

■ Small  $\gamma$ : high bias, low variance (top left,  $f_i$  spread out more)



■ Large  $\gamma$ : low bias, high variance (bottom right,  $f_i$  spread out less)



■ raw data  $\rightarrow$  feature engineering (and kernel function design) via human experts  $\rightarrow$  model training and tuning  $\rightarrow$  outcome