



KEITH CHIA

T +65 9837 4211
email@keithchia.com

View portfolio at
wekkit.github.io

Web Developer

UX Designer

Tech & Media Enthusiast

Who am I?

A UX/Interaction designer by training, now a web developer by trade.

I have a passion for building all kinds of media, from game design to writing to film to interaction design. I'm fuelled by a love for learning and a constant desire to become better at what I do.

Experience

Freelance Web Developer; Singapore – March 2016 - Present

Worked with several departments from National University of Singapore to revamp and develop websites to be consistent with their corporate branding.

UX Design Intern, Sonoport; Singapore – May 2016 - Jun 2016

Worked with product design team to test iterations of the application through interviews, surveys and user testing.

Processed test data to create actionable design insights that translated into real design decisions.

Created style guidelines, UX flows and interactive prototypes to facilitate the design and development process.



UX Design/QA Intern, RetSKU; New York, New York – Aug 2014 - Jul 2015

Worked with development team to design and develop dashboards in the main product offering of the platform's data visualisation.

Designed and developed the company's website, including copywriting with keyword analysis and SEO.

Designed and mocked up mobile application to facilitate efficient data collection for field agents.



Education

National University of Singapore: Bachelor of Arts (B.A.) with Honours, Communications and New Media – Class of 2016



General Assembly; Singapore: Web Development Immersive – November 2016 -

March 2017

Skills

