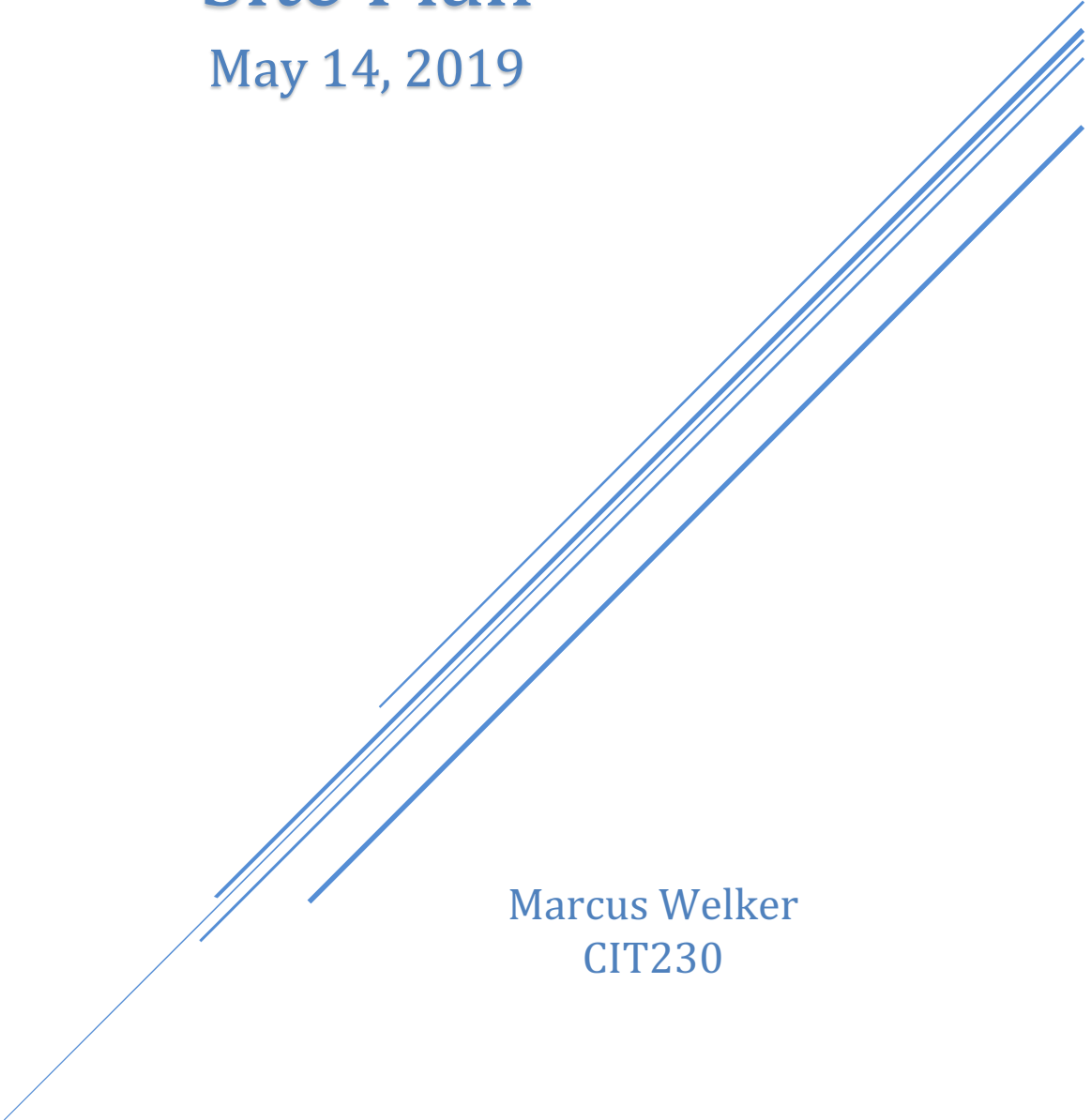


MYWEATHER.LIFE

Site Plan

May 14, 2019



Marcus Welker
CIT230

Overview

Site Name

The site name will be myWeather.life.

Site Purpose

The purpose of the site is to attract and inform visitors of the weather in their life. Upon visiting the site, they can quickly see how the weather near them is going to affect their life for that day. It will also provide a weekly forecast so that visitors can plan their lives around the weather in the near future. If a visitor is planning a trip or a vacation, they can visit the site to see how the weather at their destination can enhance their experience.

Target Audience

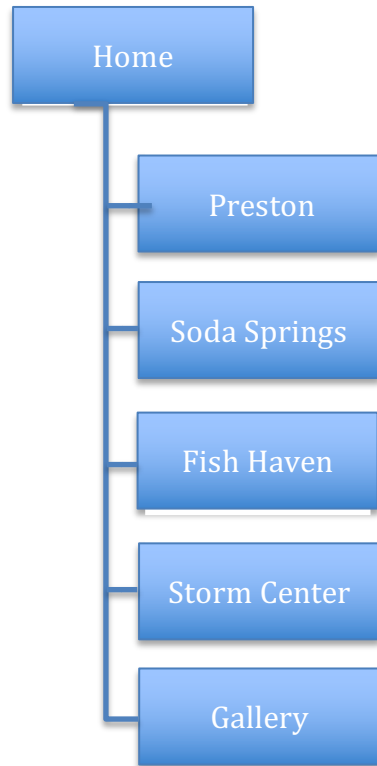
The target audience for the website is anyone wanting to know what the weather will be like in areas that they currently reside or maybe going to in the near future. The visitors are going to be coming to the website to learn more about the weather and how it will impact their life or experience for that day. Visitors will access the site from computers, tablets and mobile devices.

Scenarios

- Before leaving the house to go to work, a visitor will check the myWeather.life site to see what the weather will be like that day in order to wear appropriate clothing.
 - A commuter can check the site to see how the weather may affect their driving conditions.
 - While planning a vacation, a visitor can view the weather at their destination in order to plan activities and what to bring.
 - While investigating places to live, a visitor may use the information on the site to determine if the local weather is something they could live with.
 - A student or researcher can visit the site to look up historical weather data to build a predictive trend for a school or research project.
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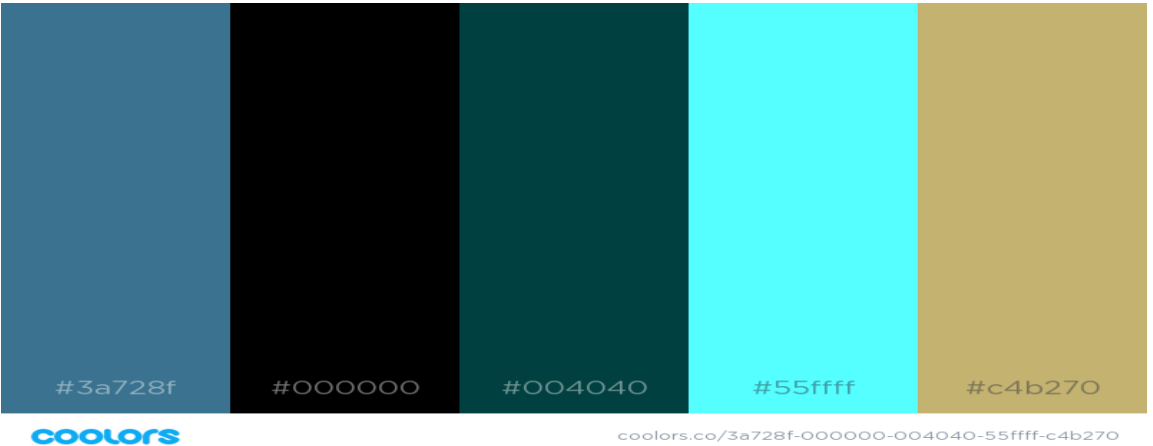
Layout

Site Map



Color Palette

<https://coolors.co/3a728f-000000-004040-55ffff-c4b270>



Primary	Secondary	Accent	Accent
#3A728F	#55ffff	#000000	#c4b270

Typography

Site Header: **Tahoma, 40px**

Primary Navigation: **Tahoma, 30px**

Footer Navigation: **Tahoma, 20px**

H1: **Geneva, 30px**

H2: **Geneva, 25px**

H3: **Geneva, 20px**

Paragraph Body: **Geneva, 16px**

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