CITIZENS DISABILITY

Lead Post Marketing Fields

Citizens Disability (CD) supports the following fields/parameter in addition to the ones in the posting specification supplied. You may submit these additional field in your request.

Field	Data Type	Max Length	Notes / Valid Values
utm_campaign	String	100	
utm_content	String	100	
utm_medium	String	100	
utm_source	String	100	
utm_term	String	255	
ad_querystring	String	1500	querytstring
ad_group	String	255	group
ad_keywords	String	255	keywords
ad_keywords_match_type	String	255	match type
conversion_page	String	255	
gclid	String	255	
serp_position	String	255	position