Wellington Alexander

UI/UX Designer

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Education

Meta Front-End Developer Specialization
Issued Nov 2023
Credential ID 768ZFU55D8K6

UX Strategy
Diverging and tapering ideas

Figma and Sketch
Sketch: Nielsen's 10 heuristics in creating a layout I

UX Usability
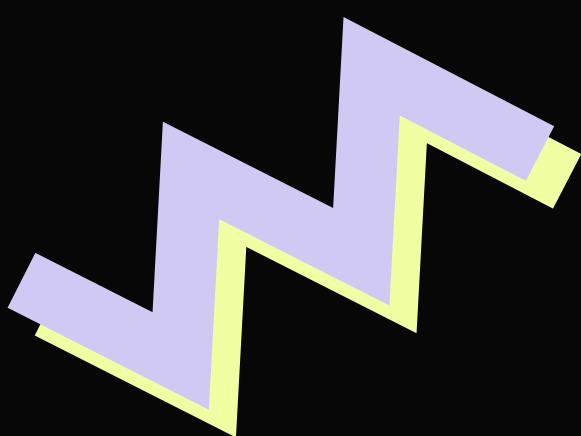Make your mobile life easier

Web Standard
The first steps with layouts, grids and good practices

BA in Graphic Design
Centro universitário UniCuritiba

Languages

Portuguese
Native

English
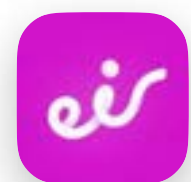Professional working

About me

With 14+ years in UI/UX design, I excel in creating interfaces that engage users, leveraging user-centric design and traditional web principles. Skilled in React.js, HTML, CSS, and JavaScript, my background blends design with front-end development insights. I aim to deliver inclusive and accessible designs, informed by diverse international experiences. Seeking remote UI/UX roles with an interest in front-end development.
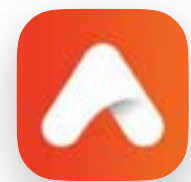
Experience

Present – Feb 2024
Dublin, Ireland
UI/UX Engineer
Habitus Health

In my role as a UI/UX Engineer, I lead the UX process for our SaaS products and front-end experiences, diligently overseeing the user journey to guarantee seamless interactions across all digital platforms. My focus is on ensuring an exceptional user experience at every digital interface.

Jul 2021 – Feb 2024
Dublin, Ireland
Lead Product Designer
Eir

As a Lead Product Designer, I am responsible for the UX process of digital platforms and maintenance of the user journey, ensuring optimal user experience across all digital touchpoints.

Feb 2019 – Jul 2021
Dublin, Ireland
UI/UX Designer
Matrix Internet

Spearheaded UX audits, developed wireframes, interactive prototypes, and high-fidelity UI designs.

Jan 2016 – Jan 2019
Dublin, Ireland
Front-end & UI/UX Designer
Point Blank

Led UI/UX projects for the flagship Time & Attendance product, collaborating closely with project managers and product owners.

Jun 2015 – Jan 2016
Lisbon, Portugal
Front-end & UI/UX Designer
Docsmart.AI

Managed large-scale UI/UX projects, focusing on information architecture and back-end interface design for a Data Analysis product.

Jun 2013 – May 2015
Foz do Iguaçu, Brazil
Front-end & UI/UX Designer
Kionux Internet Solution

Led UI/UX design for international clients, creating innovative designs for marketplaces and e-commerce sites.

Apr 2012 – Dec 2012
São Paulo, Brazil
Web Developer
Virtualiza São Paulo

Directed e-commerce projects, focusing on redesigning websites for online advertising solutions.

Apr 2011 – Dec 2011
Curitiba, Brazil
Web Designer
Diretriz Feiras e Eventos

Managed online design and web development for event websites, enhancing consumer experience and conversions.

Jun 2015 – Jan 2016
Lisbon, Portugal
Web Designer
UniBrasil Centro Universitário

Oversaw the development and visual design of the main website and intranet. My work primarily focused on HTML/CSS development, with a strong emphasis on SEO and improving the user experience through data-driven design.

Skills

Design

Web Design	Mobile Design	User Experience	Wireframing Prototyping Testing	Design System

Development

HTML	CSS	JS (Coming soon)	Web Standard