

# Cookie Audit



Date: 15/April/2024

**Domain:** [wellcomecollection.org](https://wellcomecollection.org)

**Successful Pages:** 1

**Created:** 15/04/2024 11:32 UTC

This report is intended to help you manually populate the optional categories within your configuration. You may preview your scan results within the [Configuration Preview](#) tool, though please keep in mind the actual configuration on your website is not synced in anyway and may differ.

Our [documentation](#) can guide you through setting up your configuration and [optional categories](#)

## Cookie Information

When processing the audit request, the scanner detected the following cookies set in the browsers application storage layer.

Cookie Name	Domain	Expiry Time	HTTP Only	Priority	Suggested Category
_ga	.wellcomecollection.org	20228 days	false	Medium	Analytics
_ga_206J7SLYFC	.wellcomecollection.org	20228 days	false	Medium	

## Associated Products

The scanner has associated the following products with the audit, based on the cookies detected during the scan. \*

Please note, the cookies displayed below are illustrative of what each product may set. We did not necessarily detect all the cookies listed during this particular audit. Please see the Cookies tab for a list of cookies explicitly detected during the audit.

### Google Analytics

Cookie Name	Description	Retention Period	Third Party
_ga	ID used to identify users	1 years	No
_ga_*	Used to identify and track an individual user session.	2 years	No
_gid	ID used to identify users for 24 hours	24 hours	No
_gat	Used to monitor number of Google Analytics server requests when using Google Tag Manager	56 seconds	No
_dc_gtm_	Used to monitor number of Google Analytics server requests	1 minute	No
AMP_TOKEN	Contains a token code that is used to read out a Client ID from the AMP Client ID Service. By matching this ID with that of Google Analytics, users can be matched when switching between AMP content and non-AMP content.	1 year	No
_gat_*	Used to set and get tracking data	1 hour	No

<code>__gac__</code>	Contains information related to marketing campaigns of the user. These are shared with Google AdWords / Google Ads when the Google Ads and Google Analytics accounts are linked together.	90 days	No
<code>__utma</code>	ID used to identify users and sessions	2 years	No
<code>__utmt</code>	Used to monitor number of Google Analytics server requests	10 minutes	No
<code>__utmb</code>	Used to distinguish new sessions and visits. This cookie is set when the GA.js javascript library is loaded and there is no existing <code>__utmb</code> cookie. The cookie is updated every time data is sent to the Google Analytics server.	30 minutes	No
<code>__utmc</code>	Used only with old Urchin versions of Google Analytics and not with GA.js. Was used to distinguish between new sessions and visits at the end of a session.	session	No
<code>__utmz</code>	Contains information about the traffic source or campaign that directed user to the website. The cookie is set when the GA.js javascript is loaded and updated when data is sent to the Google Analytics server	6 months	No
<code>__utmv</code>	Bevat custom informatie die door de webdeveloper is ingesteld via de <code>_setCustomVar</code> methode in Google Analytics. Deze cookie wordt iedere keer geupdate als er nieuwe gegevens naar de Google Analytics server worden gestuurd.	2 years	No
<code>__utmz</code>	Used to determine whether a user is included in an A / B or Multivariate test.	18 months	No

__utmxx	Used to determine when the A / B or Multivariate test in which the user participates ends	18 months	No
FPAU	Assigns a specific ID to the visitor. This allows the website to determine the number of specific user-visits for analysis and statistics.	session	No
FPID	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 years	No
FPLC	This FPLC cookie is the cross-domain linker cookie hashed from the FPID cookie. It's not HttpOnly, which means it can be read with JavaScript. It has a relatively short lifetime, just 20 hours.	20 hours	No

\* We make every effort to ensure the accuracy of the information held in our cookie database, though cannot guarantee this.

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## *Unrecognized Cookies*

Our cookie database could not propose categorization for the cookies listed below. For these ones you will need to add them in the categories of your configuration manually.

- `_ga_206J7SLYFC`

- In CIVIC we are giving our best to improve the scanner to include every single cookie. Please note that there is no software in the market to guarantee the discovery of all cookies. Therefore, it is suggested to use your browser's console and double-check manually.
- Your website's or organization's compliance with GDPR or any other directive cannot be proved with this report.