

# Prismic | Sizing proposal for <EditorialImage> slice

## Context:

When laying out images to accompany stories, it's a great advantage to have control over how images appear within the layout in terms of size. This gives the photography editor the ability to give more or less weight/presence to an image. Images can then be published large, as the main element of the page, 'staring role' or in a smaller more 'supportive role'.

This flexibility also gives the editor the ability to 'balance' the weight/presence of imagery throughout the story text, especially important when the imagery within a story is made up of several different aspect ratios.

## Proposal:

I propose that the Prismic <EditorialImage> slice be given 3 variations to control the amount of the viewport given over to an image.

Naming for the options is clearly open for discussion, but for the sake of this proposal I've chosen:

- Editorial\_image\_small
- Editorial\_image\_standard (the default)
- Editorial\_image\_large

# Sizing spec and logic:

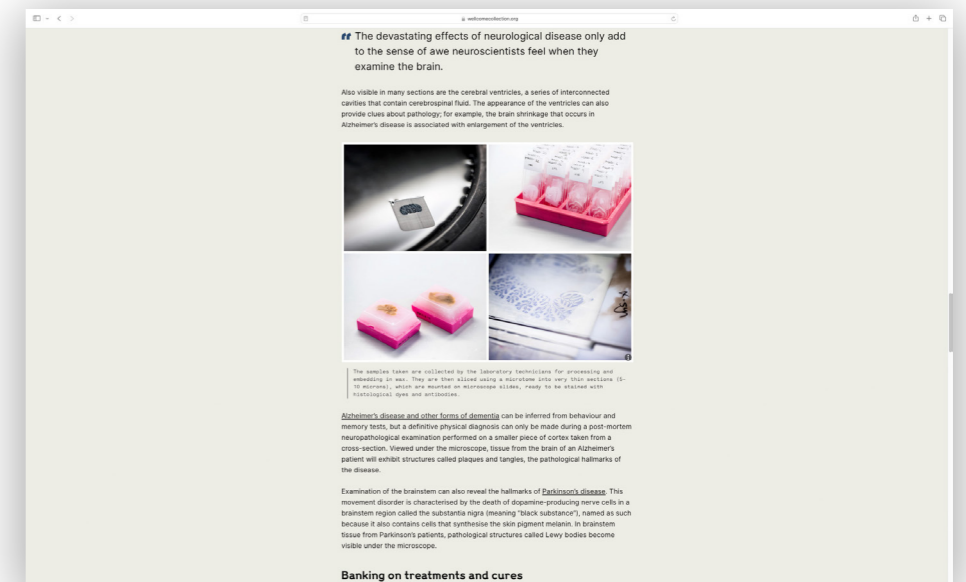
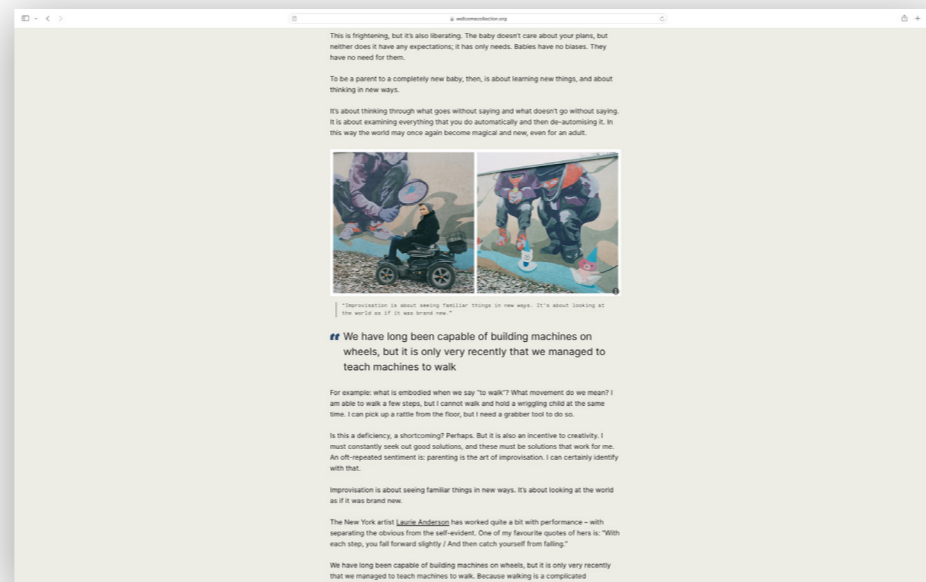
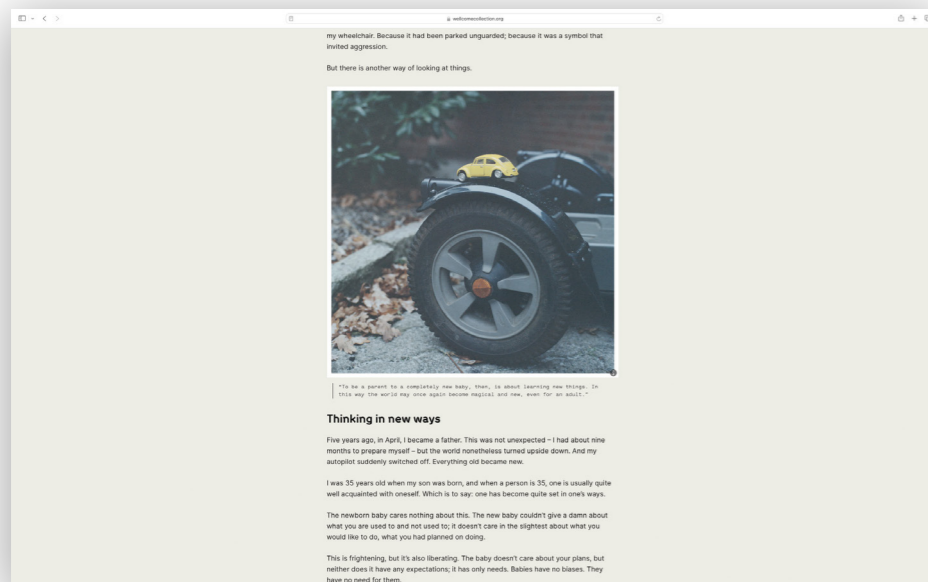
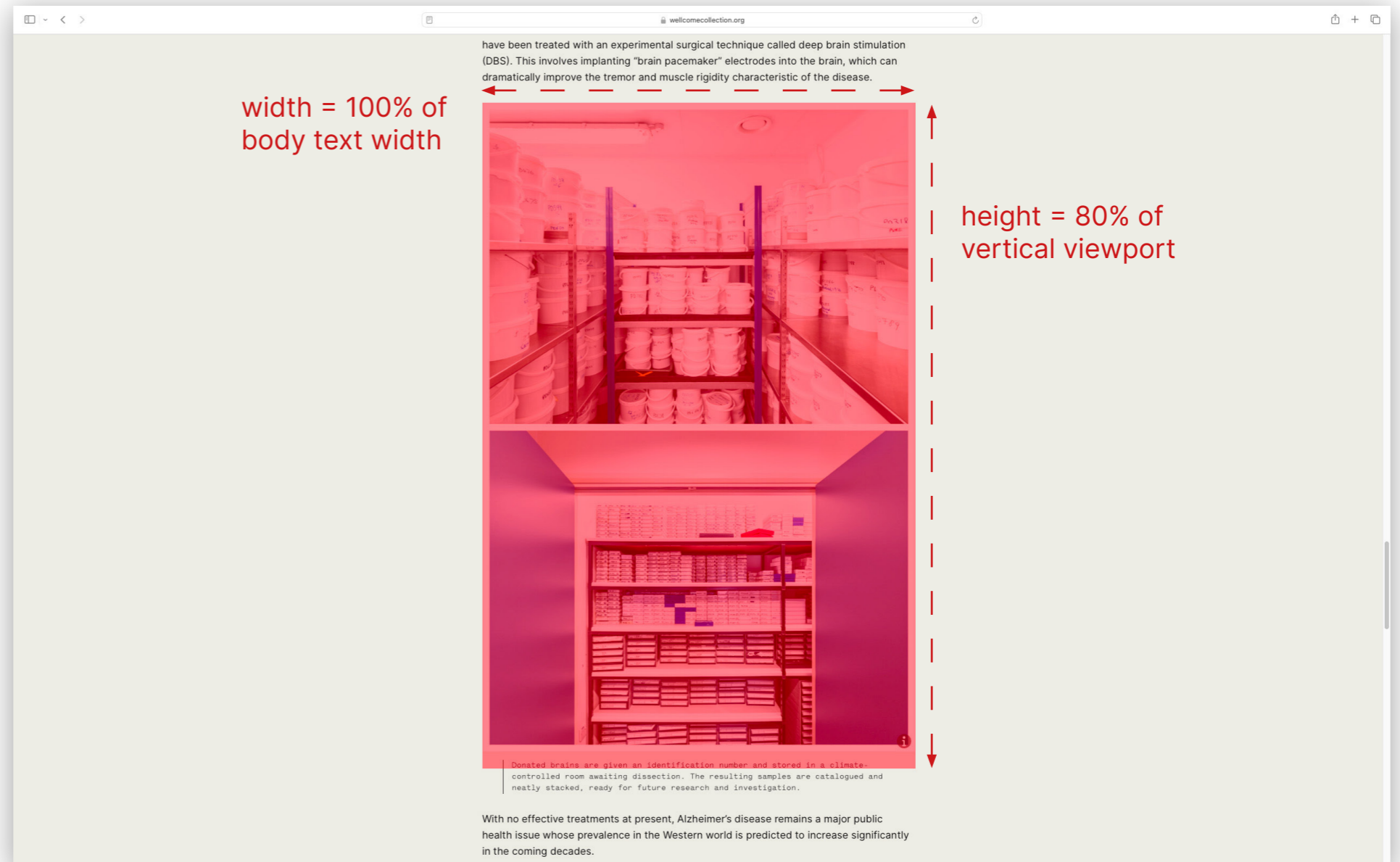
## Editorial\_image\_small

Fit image within:

**width** = match width to the story body text block

**height** = 80% of the vertical viewport height

Examples:



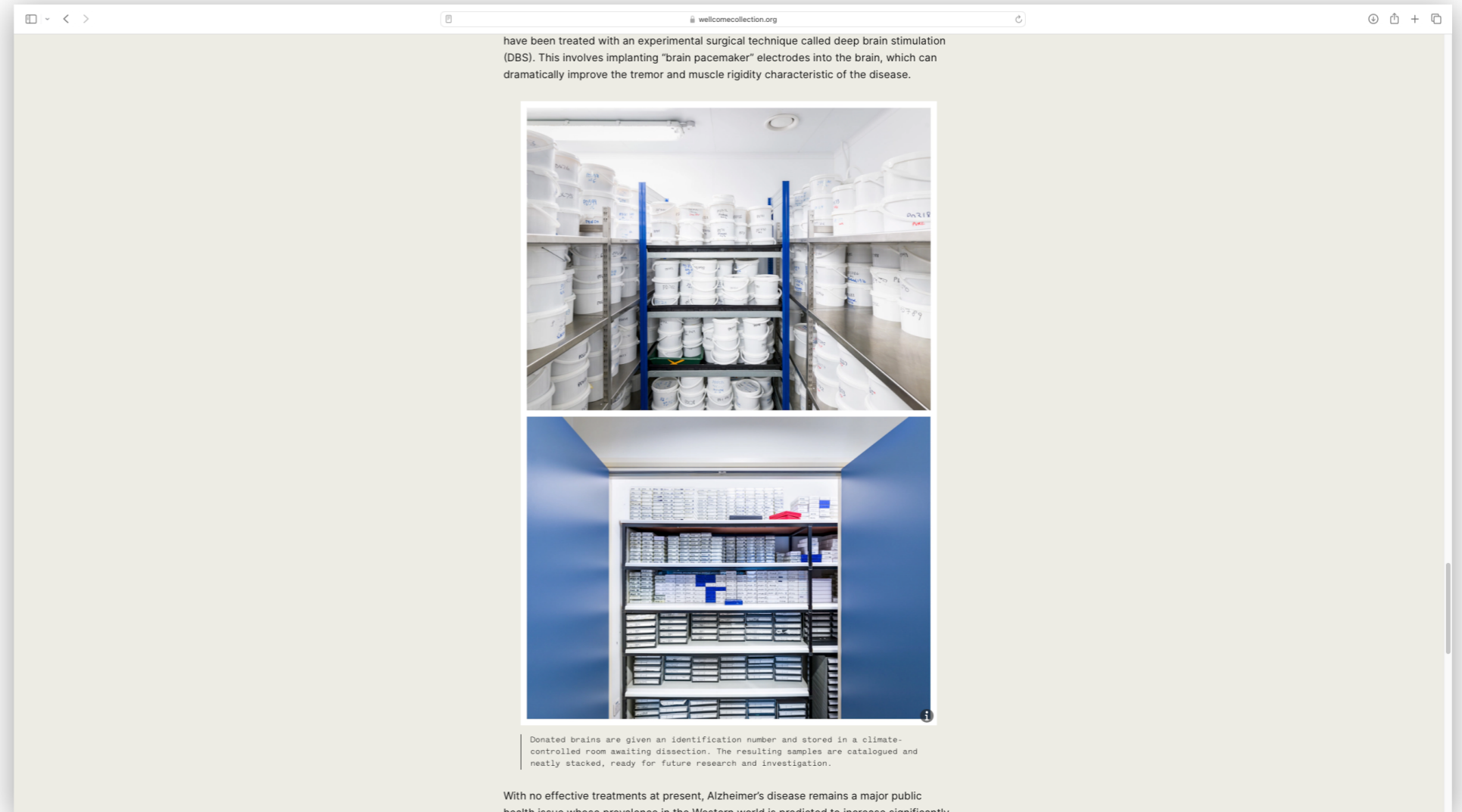
# Sizing spec and logic:

## Editorial\_image\_standard

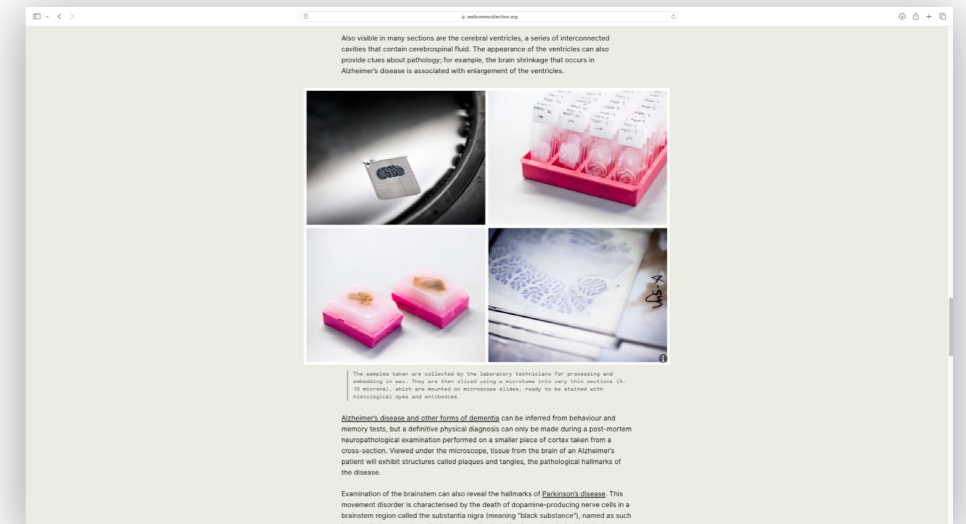
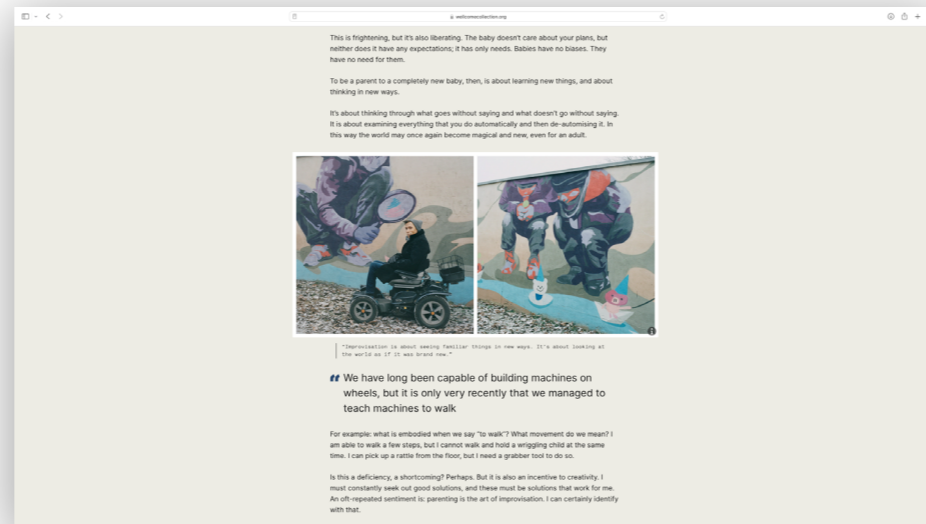
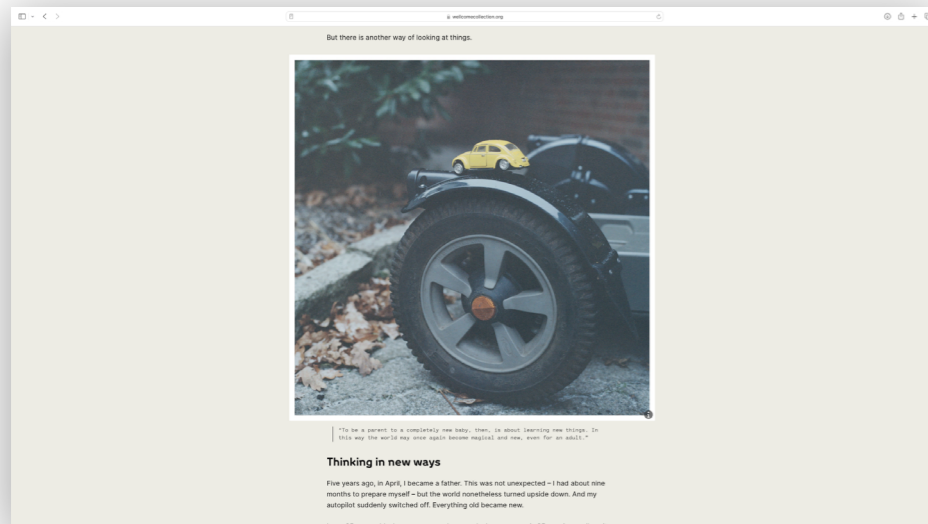
Fit image within:

**width** = current logic for EditorialImage slice

**height** = current logic for EditorialImage slice



## Examples:





# Sizing spec and logic:

## Editorial\_image\_large

Fit image within:

**width** = match to headline promo image width

(if you think it can go wider then great!)

**height** = 80% of the vertical viewport height

Examples:

width = 100% headline promo image width

height = 80% of vertical viewport

have been treated with an experimental surgical technique called deep brain stimulation (DBS). This involves implanting "brain pacemaker" electrodes into the brain, which can dramatically improve the tremor and muscle rigidity characteristic of the disease.

Donated brains are given an identification number and stored in a climate-controlled room awaiting dissection. The resulting samples are catalogued and neatly stacked, ready for future research and investigation.

With no effective treatments at present, Alzheimer's disease remains a major public health issue whose prevalence in the Western world is predicted to increase significantly in the coming decades.

The image shows a browser window with a headline, a large image of a laboratory storage room, and a caption. Red dashed lines indicate the width and height specifications for the image. The image itself is a photograph of a laboratory storage room with shelves filled with white containers.

my wheelchair. Because it had been parked unguarded, because it was a symbol that invited aggression.

But there is another way of looking at things.

Thinking in new ways

The image shows a browser window with a headline, a small image of a yellow car on a wheelchair, and a caption. The image is a photograph of a yellow Volkswagen Beetle on a wheelchair.

This is frightening, but it's also liberating. The baby doesn't care about your plans, but neither does it have any expectations, it has only needs. Babies have no biases. They have no need for them.

To be a parent to a completely new baby, then, is about learning new things, and about thinking in new ways.

It's about thinking through what goes without saying and what doesn't go without saying. It is about examining everything that you do automatically and then de-automising it. In this way the world may once again become magical and new, even for an adult.

"Demonstration is about seeing familiar things in new ways. It's about looking at the world as if it was brand new."

## We have long been capable of building machines on wheels, but it is only very recently that we managed to teach machines to walk

For example what is embodied when we say "to walk"? What movement do we mean? I am able to walk a few steps, but I cannot walk and hold a wriggling child at the same time. I can pick up a rattle from the floor, but I need a grabber tool to do so.

Is this a deficiency, a shortcoming? Perhaps. But it is also an incentive to creativity. I must constantly seek out good solutions, and these must be solutions that work for me. An oft-repeated sentiment is: parenting is the art of improvisation. I can certainly identify with that.

The image shows a browser window with a headline, two images of a person in a wheelchair, and a caption. The images are photographs of a person in a wheelchair, one showing the person from the side and one showing the person from the front.

Also visible in many sections are the cerebral ventricles, a series of interconnected cavities that contain cerebrospinal fluid. The appearance of the ventricles can also provide clues about pathology; for example, the brain atrophy that occurs in Alzheimer's disease is associated with enlargement of the ventricles.

The samples taken are collected by the laboratory technicians for processing and embedding in wax. They are then sliced using a microtome into very thin sections (5-10 micrometers), which are mounted on microscope slides, ready to be stained with histological dyes and antibodies.

Alzheimer's disease and other forms of dementia can be inferred from behaviour and memory tests, but a definitive physical diagnosis can only be made during a post-mortem neuropathological examination performed on a smaller piece of cortex taken from a cross-section. Viewed under the microscope, tissue from the brain of an Alzheimer's patient will exhibit structures called plaques and tangles, the pathological hallmarks of the disease.

The image shows a browser window with a headline, four images of laboratory equipment, and a caption. The images are photographs of laboratory equipment, including a microtome, a rack of slides, and two pink blocks of wax.