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Design Principles

- 1. Start with user needs.
- 2. Design for everyone.
- 3. Do the hard work to make it simple.
- 4. Design with evidence.
- 5. Be consistent.
- 6. Give choice and control.
- 7. Consider the context.
- 8. Iterate, then iterate again.
- Make things open, it makes them better.
- 10. Maximum provision for safety & privacy.

