



The Best Around!

501 W. Sickles St.
St. Johns, MI

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Services -
Coffee Products,
Purchase Coffee Grounds

We sell Coffee products
and will be adding food
and gifts soon!

Our target audience is coffee connoisseurs. Either male or female from the ages of 15-99 years. We only serve locally.

<https://www.biggby.com/> - Biggby Coffee → I like that they have an accessible menu on their site that includes featured items. I also like that you can see all the nutritional facts for each item. I don't like that they don't have any of the prices of their items on their site.

<https://www.starbucks.com/> - Starbucks → I like that they also have an easily accessible menu with nutritional facts as well as customizability. Like Biggby, I don't like that they have no prices on their site.

<https://www.globalcoffeeco.org/> - Global Coffee Co. → I like that they have short descriptions about each of the types of items they sell. I don't like that they don't have a menu or prices on their site.

Especially popular for the younger end of the target audience are social media sites. Facebook, Instagram, Twitter, Snapchat, and TikTok are very popular among teens and young adults. For the older end of the target audience, websites for stores are sports are much more popular. Lowe's, CBS Sports, NFL, various supermarkets, and travel websites are used more often than social media.

Getting ads in some websites like those could increase sales for the company and possibly boost popularity among the target audience.

Jazzy Coffee is a family friendly company that works hard to make the environment of the store welcoming to all. We sell coffee products and sell products so you can make your favorite coffee in the comfort of your own home. Our staff will make your experience at Jazzy Coffee one that you will want to share with your family and friends.



Our location is easily handicap accessible and is easy to find in if you are from out of town.