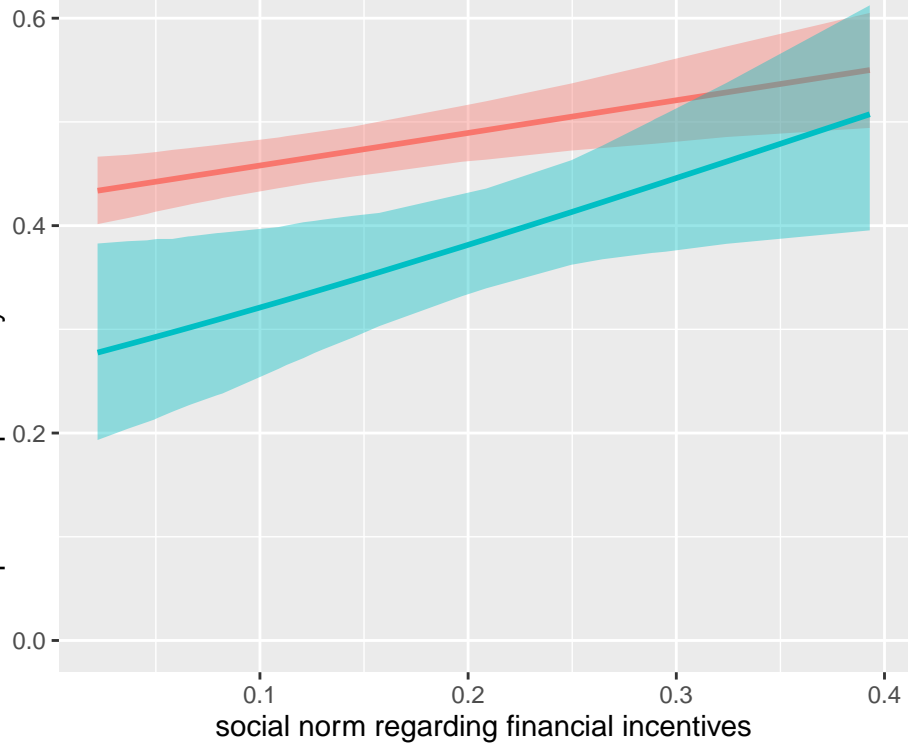


A

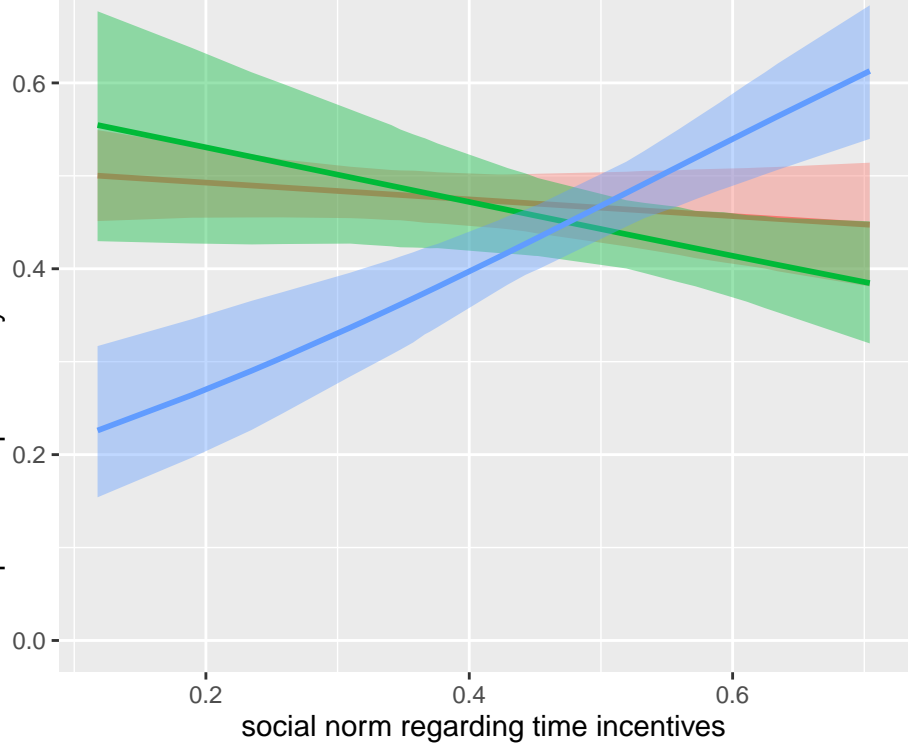
predicted probability of blood donation



financial incentives not offered offered

B

predicted probability of blood donation



time incentives not offered dependent on employer offered