

KEYCONEX

a professional business network

What is Kx:

Keyconex is a Business Network that let's registered corporations showcase their service or product portfolio, which other corporations from across the globe can search for. The goal is that Kx is the leading online business network in between these corporations that connects both.

Website: www.keyconex.com

Slogan: Keyconex – Where Business Happens

Whatever business means for you, Keyconex helps you find the business you are looking for and allows you to showcase your business portfolio to the world. Grow your business and stay competitive with Keyconex.

Project – Keyconex NEW WEBSITE October 2018

Structure:

- 1) Welcome page
- 2) User registration and login
- 3) User profile page
- 4) Users' corporation page
 - a. Corporation portfolio
 - b. Public corporation portfolio
 - c. Search content and payment
 - d. Sharing options
- 5) Search and filter options

1-WELCOME PAGE

The welcome page shall be in a nice design, using black/white colors, in which the features PROS, WHY, and HOW can be edited by the administrator on demand. The welcome page shall also have the LOGIN and REGISTRATION, as well as a BLOG.

The blog shall be used for sharing information about Kx.

A sharing option for Facebook, LinkedIn, Twitter, Instagram shall be added.

At the end of the website, the additional information User Agreement, Privacy Policy, Community Guidelines, Copyright Policy and About shall be added. The content of those shall be editable through the administration login.

The administration login also shares the following information: Number of registered users, number of registered corporations, possibility to send information to all registered users.

The admin user can change individually the website setting: PayPal Email address and name, Meta Description, Name of Website, Title of Website, Meta Title, Copyright Text, Contact Address

2-USER REGISTRATION AND LOGIN

The user registration and login shall be as a regular user registration asking for the following user data: Name, Username, Password, E-Mail ID (with user account confirmation), Country

The User Agreement must be accepted.

All the user data are accessible for the administrator, which can block, edit or delete a user account. The administrator shall also see the corporation profiles to each registered user.

3-USER PROFILE PAGE

The user profile contains the individual user data which can be changed on demand. The user name selected at registration cannot be changed. Further, a password reset function shall be added.

A user can search for corporations and he is able to follow the information of the corporation of interest. These will be listed in the users' dashboard.

4-USER CORPORATION PAGE

A user can setup several corporations and manage them. A corporation requires the following content: Company name (internal for Kx), official registered company name, company slogan, business summary (free text), website, contact name, contact email, contact phone, business address (city, street, zip code, country).

After setting up the corporation basic details, a company logo and a header image can be added (limited to 2 MB per picture).

4a-CORPORATION PORTFOLIO

Each corporation profile offers additional information to the users, editable by the owner of the corporations' profile. These main sections are: Company Profile, References, Portfolio, Posts

COMPANY PROFILE: Description (free text)

REFERENCES: The user can add several references (name, description, year, website link) with additional pictures (max. 3 per reference, each 2 MB maximum)

PORTFOLIO: Every corporation has different services or products to offer. The user can add several services or products (name, description) with additional pictures (max. 3 per reference, each 2 MB maximum)

POSTS: The user to each corporation can post information in the name of the corporation, text, video link (youtube), or a picture. These posts will be visible at the users dashboard in case the user has marked "like" the corporation in advance.

4b-PUBLIC CORPORATION PORTFOLIO

Except of the company's contact details, every corporation is accessible using a fixed website link that is paired with the company name (internal for Kx), e.g., www.keyconex.com/@keyconex

Feature: small companies do not need an own website, they can simply use their public profile to showcase their products or services. Contact details will be visible only when registered to the Kx network.

4c-SEARCH CONTENT AND PAYMENT

Every corporation profile has the possibility to purchase a subscription of a data content package. The data will be linked to the search function (see 5). In case a company has no package selected (purchased), the company can only be found using the company name. The packages shall be editable by the website admin. There are 3 packages to consider: Silver, Gold, Platinum (limits see table)

	Silver	Gold	Platinum
Industries	2	5	10
Products/Services	2	5	25
Skills	5	10	25
Search Ranking	+	++	+++
Price (annual)	\$29	\$59	\$99

The user can individually add the data to each corporation, e.g. Gold package he can add up to 5 products which can be found with the search function. After expiration (1 year), the content shall be stored but inactivated in case the user has not extended the purchase. A notification system to the user is necessary. Payment of packages only using PayPal.

4d-SHARING OPTIONS

Every user, registered or not registered, shall be able to share the corporation to other platforms, like Facebook, LinkedIn, Twitter, and Instagram.

5-SEARCH AND FILTER OPTIONS

Every user has the possibility to search for a corporation he is looking for, which is the essential function of Keyconex.

A search bar is necessary (free text search), or the user can select a specific filter, or a combination of filters.

Filters are: Corporation, Product/Service, Industry, Skill, Country, City

It shall be possible that user can find fast and easy a company from USA (Country) located in San Francisco (City) that has skills in construction (Skill) and offers installation services (Product/Service). In case a corporate profile has added these information's to the package purchased and is herewith accessible for the search function, the user can find the right company immediately.

General requirements:

The website shall be completely responsive and for every device accessible and useable.

There shall be an administration interface to control user activities.

The website shall be programmed with a traditional programming language that can be easily modified at a later stage.

The website has to be save and a copy of the content/files (especially user data) shall be limited to perfection.

Goal:

A new website has much less functions than the current version and meets the general requirements. The existing website is a guideline, feel free to register and check the functions.

Completion end of 2018.