

## Intro to Hypothesis Testing

Let's play a game: I flip a coin

Heads: Pay you \$1.50

Tails: You pay me \$1

$$E[X] = .5(\$1.50) + .5(-\$1) = \$0.25$$

If coin was fair,  $\hat{p} \approx 50\%$  distribution of  $\hat{p}$



What  $p$  was less than 50%.

When we sample  $\hat{p}$ , it comes from the true distribution.

Hypothesis Testing allows us to answer a specific question about a parameter.

A report found that  $\frac{1}{4}$  Americans who had recent police interactions "not a positive interaction" over "positive experience" (12mo)

Proportion of gen population reporting negative interactions  $p_0 = 25\%$

Question: Is the proportion of Black Americans reporting neg interactions higher than gen population?

We start with two competing hypotheses

1.1 hypothesis

Alternative hypothesis

we show...

## Null hypothesis

The thing we will assume  
and attempt to disprove  
The prop of Black Americans  
reporting neg interactions  
is the same as gen  
pop<sup>n</sup>.

$$H_0: p_{BA} = p_G = 25\%$$

## Alternative hypothesis

The thing that we want to show.  
The prop of Black American reporting  
neg interactions is higher.

$$H_a: p_{BA} > p_G$$

If we take a sample of 72 Black Americans, we find that  
 $\frac{26}{72} = 36.1\%$  report negative interactions,  
*or something more extreme*

How likely is this result<sup>v</sup> if  $H_0$  is true ( $p_{BA} = .25$ )?  
This is the p-value

Expect  $\hat{p} \sim N(25, \sqrt{\frac{.25(1-.25)}{72}})$

How unlikely is this  
result?



## Normal Approx

Use continuity correction

$$\hat{p} = \frac{26}{72}, \text{ we will use } \hat{p} = \frac{26.5}{72}$$

## Exact (Binomial)

$$P(X \geq 26 | n=72, p=.25) \\ = 2.364\%$$

$$n = 12, \hat{p} = \frac{26.5}{72}$$

$$= \underline{2.364}$$

$$Z = \frac{\hat{p} - p}{\sqrt{\frac{p(1-p)}{n}}} \leftarrow SE$$

$$Z = \frac{\frac{26.5}{72} - .25}{\sqrt{\frac{.25 \times .75}{72}}} = 2.0412$$

$$P(Z \geq 2.0412) = 2.061\%$$

P-value = 2.36%. If  $H_0$  is true, the results we see should only happen in about 1/40 samples.

### Conclusion

If the results we see are likely:

Then we fail to reject  $H_0$ .

If results are unlikely:

Then we reject  $H_0$  and conclude the alternative.

What's "unlikely"?

If  $H_0$  is true, we don't want to reject it.

If  $H_0$  is false, we want to reject it.

Typically we consider results "significant" if the p-value is below some predefined value ( $\alpha$ ,  $\alpha = 5\%$ )

" is below some pre-determined value  $\alpha$ ,

If  $p\text{-value} \leq \alpha$ , we reject  $H_0$  and conclude  $H_A$

If  $p\text{-value} > \alpha$ , we fail to reject  $H_0$ .

Based on this study, we reject the hypothesis that Black Americans report negative interactions at rate equal to gen pop<sup>n</sup> and conclude that the proportion of neg interactions is  $p_{BA} > 25\%$ .

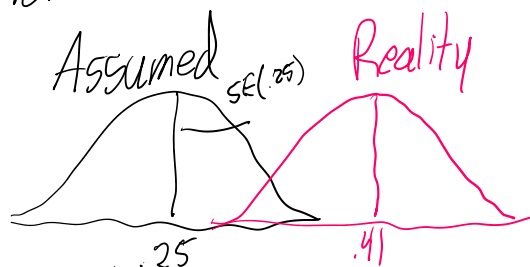
How do we know these results aren't due to chance.

We don't.

So how does a hypothesis test work?

Truth is, approx 41% of Black Americans reported negative interactions

When we sampled  $\hat{p}$ .



If we repeat this process, how often do we reject  $H_0$ .

To find this we need to know when we reject

Normal

$\alpha = .05$

Binomial

$$P(X \geq x | n=72, p=.25) \leq .05$$

100%

$$P(Z \geq z) \leq .05$$

$$p + Z \cdot SE$$

$\nwarrow \sqrt{\frac{p(1-p)}{n}}$  - assumed

We reject if  $\hat{p} \geq 33.4\%$ .

If  $p = .41$ , what is the prob we reject?

Normal

$$SE = \sqrt{\frac{.41(1-.41)}{72}}$$

$$Z = \frac{.334 - .41}{SE} = -1.312$$

$$P(Z > -1.312 | p = .41) = \underline{90.8\%}$$

$$P(X \geq x | n = 72, p = .25) \leq .05$$

We reject if  $X \geq 25$

Binomial

$$P(X \geq 25 | n = 72, p = .41) = \underline{88.6\%}$$

If  $p_{BA} = .25$

95% of samples will fail to reject  $H_0$ . ✓

5% of samples will reject  $H_0$ . ✗ Type I error  
False positive

If  $p_{BA} = .41$

88.6% of samples will reject  $H_0$ . ✓

11.4% of samples will fail to reject ✗ Type II error

0.010 0.010 1  
11.4% of samples will fail to reject ~~X~~ Type II error  
False negative