

# Data Representation

## 1.3 Data Storage and file compression

[Marking Scheme](#)

Q1)

(c) Any **three** from:

- company calculation is based on 1 GByte = 1000 MByte
- so  $(500 \times 1000)/8 = 62500$  files
- customer calculation based on 1 GByte = 1024 MByte
- so  $(500 \times 1024)/8 = 64000$  files
- giving the difference of 1500 files

[3]

Q2)

(a) Any **one** from:

- verification is being described
- validation is when data follows a set of rules, e.g. length/range/type check

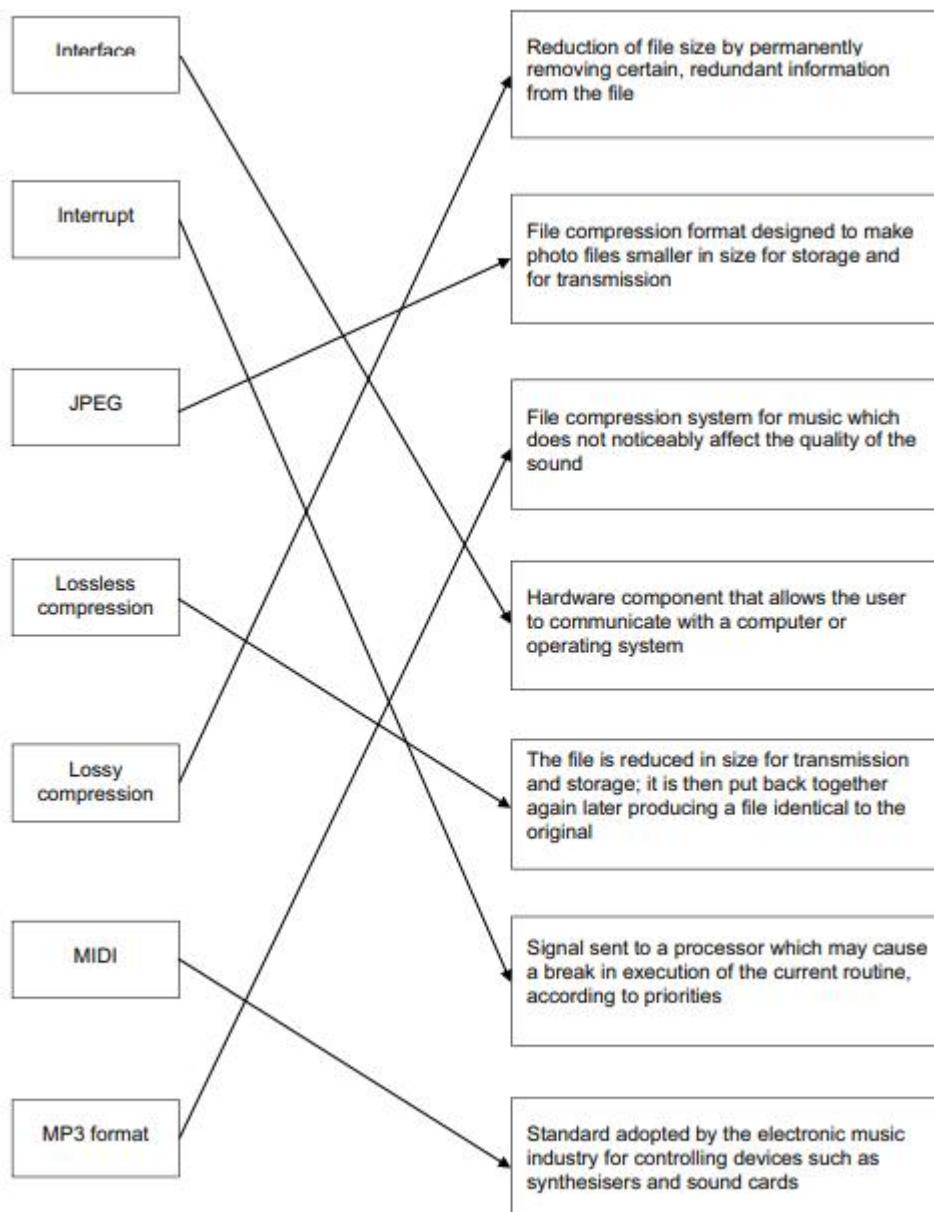
[1]

(b) Any **one** from:

- send as JPEG files
- carry out a file compression first

[1]

Q3)



[6]

Q4)

- (a) – Memory card / SSD / HDD / magnetic tape  
   – Suitable description of device given [2]
- (b) 2 hours = 120 minutes  
 $120 \times 180 = 21600$   
 $21600 / 1024$  (or  $21600 / 1000$ )  
**= 21.1 GB (or 21.6 GB)**
- (1 mark for correct answer and 1 mark for correct calculation) [2]

Q5)

- (a) 8 MB  
   100 [2]
- (b) (i) Any **two** from:  
   – removes sounds human ear can't hear very well  
   – if two sounds played at same time, softer sound removed  
   – uses perceptual music shaping [2]
- (ii) Lossy [1]
- (iii) **One** from, for example:  
   – jpeg  
   – MP4  
   – zip  
   – gif [1]

Q6)

Question	Answer	Marks															
	<p>1 mark per correct tick</p> <table border="1"> <thead> <tr> <th>Statement</th> <th>true (✓)</th> <th>false (✗)</th> </tr> </thead> <tbody> <tr> <td>47KB is larger than 10MB.</td> <td></td> <td>✓</td> </tr> <tr> <td>250bytes is smaller than 0.5MB.</td> <td>✓</td> <td></td> </tr> <tr> <td>50GB is larger than 100MB.</td> <td>✓</td> <td></td> </tr> <tr> <td>1TB is smaller than 4GB.</td> <td></td> <td>✓</td> </tr> </tbody> </table>	Statement	true (✓)	false (✗)	47KB is larger than 10MB.		✓	250bytes is smaller than 0.5MB.	✓		50GB is larger than 100MB.	✓		1TB is smaller than 4GB.		✓	4
Statement	true (✓)	false (✗)															
47KB is larger than 10MB.		✓															
250bytes is smaller than 0.5MB.	✓																
50GB is larger than 100MB.	✓																
1TB is smaller than 4GB.		✓															

Q7)

Question	Answer	Marks
(a)	<b>Two from:</b> <ul style="list-style-type: none"> <li>∞ Smaller file to transmit</li> <li>∞ The file is transmitted quicker</li> <li>∞ Uses / requires less bandwidth</li> </ul>	2
(b)(i)	<ul style="list-style-type: none"> <li>∞ Lossless (compression) ...</li> <li>∞ ... It is important the code must be (exactly) the same as the original file</li> <li>∞ ... If it does not match the original file it will not work</li> </ul>	3
(b)(ii)	<ul style="list-style-type: none"> <li>∞ Lossy (compression) ...</li> <li>∞ ... It would make the file smaller than lossless compression / the file would stream faster than lossless compression</li> <li>∞ ... The quality of the video can be reduced but it can still be viewed</li> </ul>	3

Q8)

Question	Answer	Marks										
-	1 mark for each correct file format e.g. <table border="1" style="margin-left: 20px; border-collapse: collapse;"> <thead> <tr> <th>File type</th> <th>File format</th> </tr> </thead> <tbody> <tr> <td>Pictures</td> <td>.JPEG</td> </tr> <tr> <td>Text</td> <td>.doc, .txt, .rtf, .docx, .odt, .pdf</td> </tr> <tr> <td>Sound</td> <td>.mp3, .wav, .aif, .flac, .mid</td> </tr> <tr> <td>Video</td> <td>.mp4, .flv, .wmv</td> </tr> </tbody> </table>	File type	File format	Pictures	.JPEG	Text	.doc, .txt, .rtf, .docx, .odt, .pdf	Sound	.mp3, .wav, .aif, .flac, .mid	Video	.mp4, .flv, .wmv	3
File type	File format											
Pictures	.JPEG											
Text	.doc, .txt, .rtf, .docx, .odt, .pdf											
Sound	.mp3, .wav, .aif, .flac, .mid											
Video	.mp4, .flv, .wmv											

Q9)

Question	Answer	Marks
(a)	1 mark for correct calculation method, 1 mark for correct answer: <ul style="list-style-type: none"> <li>∞ <math>2048/1024</math> (or <math>1024 \times 2</math>)</li> <li>∞ 2 GB</li> </ul>	2

Q10)

Question	Answer	Marks
(a)	1 mark for each correct answer:  Lossy (compression) Lossless (compression)	2
(b)	1 mark for correct compression, 3 marks for description:  – Lossless (compression)  Any <b>three</b> from: – The file can be restored/decompressed to the exact same state it was before compression/ to original – (It is a computer program so) no data can be lost // Lossy would remove data – Will not run correctly (with any other compression) – (Lossless) will give repeating words/sections of word a value// RLE is used // Other valid examples of methods of lossless compression – Value is recorded in an index	4

Q11)

Question	Answer	Marks
	1 mark for each unit, in the given order:  – nibble – byte  – megabyte (MB) – gigabyte (GB)	4

Q12)

Question	Answer	Marks
(a)	Any <b>four</b> from: – Image is converted from <u>analogue</u> to digital (using ADC) – Image is turned into pixels – Each pixel is given a binary value – Pixels form a grid (to create the image) – Each pixel has a colour – Pixels are stored in sequence (in a file) – Meta data is stored (to describe the dimensions/resolution of the image) // It stores the dimensions/colour depth .etc. – An example of a suitable photo file format e.g. JPEG	4
(b)	1 mark for correct compression, 3 marks for explanation:  – Lossy  Any <b>three</b> from: – Lossy would reduce the file size <b>more</b> (than lossless) – The <b>redundant</b> data can be removed from the files // by example (must be about redundant data) – Images can still be a similar quality – There is no requirement for the files to be exactly the same as original file – Photos can be sent <b>quicker // faster</b> to upload // faster to download	4

Q13)

Question	Answer	Marks										
(a)	<p>1 mark for each correct line (to a maximum of 3)</p> <p><b>File format</b></p> <table> <tr> <td>.jpeg</td> <td>File type</td> </tr> <tr> <td>.mp3</td> <td>Text file</td> </tr> <tr> <td>.mp4</td> <td>Image file</td> </tr> <tr> <td>.txt</td> <td>Audio file</td> </tr> <tr> <td></td> <td>Video file</td> </tr> </table>	.jpeg	File type	.mp3	Text file	.mp4	Image file	.txt	Audio file		Video file	3
.jpeg	File type											
.mp3	Text file											
.mp4	Image file											
.txt	Audio file											
	Video file											
(b)	<p>2 marks for working, 1 mark for correct answer</p> <ul style="list-style-type: none"> <li>∞ <math>150 \times 100 = 15\ 000</math></li> <li>∞ <math>15\ 000 / 1024</math></li> <li>∞ 14.65KB</li> </ul>	3										
(c)	<p><b>Three</b> from:</p> <ul style="list-style-type: none"> <li>∞ a compression algorithm is used</li> <li>∞ no data is lost in the process</li> <li>∞ repeated words/patterns can be indexed // repeated sections of words/patterns can be indexed // given by example</li> <li>∞ The indexed words/patterns can be replaced with numerical values // given by example</li> </ul>	3										

Question	Answer	Marks															
(d)	<p>1 mark for each correct tick (✓)</p> <table> <thead> <tr> <th>File format</th> <th>Lossy (✓)</th> <th>Lossless (✓)</th> </tr> </thead> <tbody> <tr> <td>.jpeg</td> <td>✓</td> <td></td> </tr> <tr> <td>.mp3</td> <td>✓</td> <td></td> </tr> <tr> <td>.mp4</td> <td>✓</td> <td></td> </tr> <tr> <td>.zip</td> <td></td> <td>✓</td> </tr> </tbody> </table>	File format	Lossy (✓)	Lossless (✓)	.jpeg	✓		.mp3	✓		.mp4	✓		.zip		✓	4
File format	Lossy (✓)	Lossless (✓)															
.jpeg	✓																
.mp3	✓																
.mp4	✓																
.zip		✓															

Q14)

Question	Answer	Marks
	<p><b>Five</b> from:</p> <ul style="list-style-type: none"> <li>• A (compression) algorithm is used</li> <li>• No data is removed in the process // original file can be restored</li> <li>• <b>Repeated</b> words (are identified) // <b>Patterns</b> in the data (are identified)</li> <li>• ... and are indexed/put into a table // by example</li> <li>• ... and are replaced with their index // by example</li> <li>• ... and their positions are stored (in the table) // by example</li> <li>• ... and the number of times the word/pattern appears is stored (in the table) // by example</li> </ul> <p>NOTE: Other valid methods of lossless compression can be awarded marks</p>	5

Q15)

Question	Answer			Marks
	<b>One mark for each correct tick</b>			
	Statement	True (✓)	False (✗)	
	25 kB is larger than 100 MB		✓	
	999 MB is larger than 50 GB		✓	
	3500 kB is smaller than 2 GB	✓		
	2350 bytes is smaller than 2 kB		✓	

Q16)

Question	Answer	Marks
(a)	<b>Four from:</b> <ul style="list-style-type: none"> <li>∞ A compression algorithm is used</li> <li>∞ Discards any unnecessary sounds ...</li> <li>∞ ... using perceptual musical shaping</li> <li>∞ ... such as removing background noise / sounds humans can't hear // or other suitable example</li> <li>∞ Reduces sample size / resolution // by example</li> <li>∞ Reduces sample rate // by example</li> <li>∞ Sound is clipped</li> <li>∞ The data is permanently removed</li> </ul>	4
(b)(i)	<b>One from:</b> <ul style="list-style-type: none"> <li>∞ The file size will be smaller than lossless</li> <li>∞ Requires less storage space</li> <li>∞ Requires less time to transmit</li> </ul>	1
(b)(ii)	<b>One from:</b> <ul style="list-style-type: none"> <li>∞ The quality of the sound will be reduced</li> <li>∞ The original file cannot be restored</li> </ul>	1

Question	Answer	Marks
(c)(i)	<b>Four from:</b> <ul style="list-style-type: none"> <li>∞ Musical Instrument Digital Interface file</li> <li>∞ Stores a set of commands / instructions for how the sound should be played</li> <li>∞ Does not store the actual sounds</li> <li>∞ Data in the file has been recorded using digital instruments</li> <li>∞ Specifies pitch of the note // specifies the note to be played</li> <li>∞ Specifies when each note plays and stops playing // Specifies key on/off</li> <li>∞ Specifies duration of the note</li> <li>∞ Specifies volume of the note</li> <li>∞ Specifies the tempo</li> <li>∞ Specifies the type of instrument</li> </ul>	4
(c)(ii)	<b>Four from:</b> <ul style="list-style-type: none"> <li>∞ It uses a single wire ...</li> <li>∞ ... therefore, it is cheaper to manufacture / buy / install</li> <li>∞ ... therefore, less likely to have interference // no crosstalk</li> <li>∞ ... therefore, can be used over longer distances</li> <li>∞ Data is sent a bit at a time ...</li> <li>∞ ... therefore, less chance of data being skewed // data is received in order</li> <li>∞ Transmission can be synchronised ...</li> <li>∞ ... can reduce rate of errors</li> </ul>	4

Q17)

Question	Answer	Marks
(a)	<p><b>Four from:</b></p> <ul style="list-style-type: none"> <li>∞ A compression algorithm is used</li> <li>∞ Discards any unnecessary sounds ...</li> <li>∞ ... using perceptual musical shaping</li> <li>∞ ... such as removing background noise / sounds humans can't hear // or other suitable example</li> <li>∞ Reduces sample size / resolution // by example</li> <li>∞ Reduces sample rate // by example</li> <li>∞ Sound is clipped</li> <li>∞ The data is permanently removed</li> </ul>	4

Q18)

Question	Answer	Marks
	<p><b>Four from (Max two per format):</b></p> <p><b>MIDI</b></p> <ul style="list-style-type: none"> <li>- Musical Instrument Digital Interface (file)</li> <li>- Stores a set of commands/instructions (for how the sound should be played)</li> <li>- Does not store the actual sounds</li> <li>- Data in the file has been recorded using digital instruments // produced by synthesizer</li> <li>- Specifies pitch of the note // specifies the note to be played</li> <li>- Specifies when each note plays and stops playing // Specifies key on/off</li> <li>- Specifies duration of the note</li> <li>- Specifies volume of the note</li> <li>- Specifies the tempo</li> <li>- Specifies the type of instrument</li> <li>- Individual notes can be edited</li> </ul> <p><b>MP3</b></p> <ul style="list-style-type: none"> <li>- MP3 is a format for digital audio</li> <li>- MP3 is an actual recording of the sound</li> <li>- MP3 is a (lossy) compression format</li> <li>- Recorded using a microphone</li> </ul>	4

Q19)

Question	Answer	Marks
(a)(i)	<p><b>Four</b> from:</p> <ul style="list-style-type: none"> <li>- (Compression) <b>algorithm</b> is used</li> <li>- No data will be removed // original file can be restored</li> <li>- Example of type of algorithm that would be used e.g. RLE</li> <li>- Repeated patterns in the music are identified</li> <li>- ... and indexed</li> </ul> <p>NOTE: If another lossless method is described, marks can be awarded.</p>	4
(a)(ii)	<p><b>Any one</b> from:</p> <ul style="list-style-type: none"> <li>- To provide the highest quality of music file (that compression will allow)</li> <li>- The user is able to listen to the original sound file</li> <li>- No loss of quality for the sound file provided</li> </ul>	1
(a)(iii)	<p><b>Any one</b> from:</p> <ul style="list-style-type: none"> <li>- Allow for quicker streaming speed</li> <li>- Would not require as much bandwidth (to stream)</li> <li>- Does not need as much RAM</li> <li>- Smoother listening experience // less lag</li> <li>- Will not use as much of data allowance</li> </ul>	1

Question	Answer	Marks
(a)(iv)	<p><b>Two</b> from:</p> <ul style="list-style-type: none"> <li>- Streaming speed may be slower</li> <li>- ... and may affect listening experience // buffering may occur</li> <li>- User may need more bandwidth to stream</li> <li>- ... that could be more expensive</li> <li>- It would be a larger file size</li> <li>- ... so may take longer to upload</li> <li>- ... so will take up more storage space ...</li> <li>- ... on webserver</li> </ul>	2

Q20)

Question	Answer	Marks
(a)	<p>Any <b>three</b> from:</p> <ul style="list-style-type: none"><li>- A compression algorithm is used</li><li>- Redundant data is removed</li><li>- Reduce colour depth</li><li>- Reduce image resolution</li><li>- Reduce sample rate</li><li>- Reduce sample resolution</li><li>- Reduce frame rate</li><li>- Use perceptual music shaping</li><li>- Data is <b>permanently</b> removed</li></ul>	3
(b)	<p>Any <b>two</b> from:</p> <ul style="list-style-type: none"><li>- Lossy decreases the <b>file size</b> more</li><li>- Take up less storage space on webserver/users' computer</li><li>- Quicker to upload/download</li><li>- May not need to be high quality</li><li>- Website will load faster for users</li><li>- Less lag buffering when watching</li><li>- Takes up less bandwidth to download/upload</li><li>- Uses less data allowance</li></ul>	2

Q21)

Question	Answer	Marks
a)	<p><b>Two marks for any two correct workings and one mark for the correct answer.</b></p> <p>Working:</p> <ul style="list-style-type: none"> <li>- <math>100 \times 50 = 5000</math> bits</li> <li>- <math>5000 \times 8 = 40,000</math> bits</li> <li>- <math>40,000 / 8 = 5,000</math> bytes</li> <li>- <math>5,000 \times 10 = 50,000</math> bytes</li> <li>- <math>50,000 / 1024</math></li> </ul> <p>Answer:</p> <p>48.83 kB // 49 kB</p> <p><b>NOTE:</b> Alternative correct methods of working can be credited. Answer can be given to any number of dp.</p>	3
b)	<p><b>One mark per correct method, two marks per justification.</b></p> <ul style="list-style-type: none"> <li>- Lossless</li> <li>- Lossy would remove data <b>permanently</b> // lossless would not remove any data <b>permanently</b> // File could be restored to original ...</li> <li>- ... that could affect the quality (lossy) // ... to maintain the quality (lossless)</li> </ul>	3
c)	<ul style="list-style-type: none"> <li>- Light</li> <li>- Lens</li> <li>- Charge-coupled</li> <li>- Analogue-to-digital</li> <li>- Pixel</li> </ul>	5

Q22)

Question	Answer	Marks
(a)	<p>Any <b>three</b> from:</p> <ul style="list-style-type: none"> <li>- Password</li> <li>- Add a biometric device to the laptop // set biometric password</li> <li>- Use two-step verification // Use two factor authentication</li> <li>- Physically lock the laptop away in a secure cupboard // Taking laptop with him at all times</li> </ul>	3
{b}(i)	<p>Any <b>three</b> from:</p> <ul style="list-style-type: none"> <li>- A compression algorithm is used</li> <li>- The resolution could be reduced</li> <li>- <b>Colour</b> depth could be reduced // bits per pixel reduced</li> <li>- <b>Sounds</b> not heard by human ear could be removed // Perceptual music shaping can be used</li> <li>- Repeating frames could be removed</li> </ul>	3
{b}(ii)	<p>Any <b>one</b> from:</p> <ul style="list-style-type: none"> <li>- Quality may be reduced</li> <li>- Data is lost // <b>original</b> file cannot be reconstructed</li> </ul>	1
{c}(i)	<p>Any <b>one</b> from:</p> <ul style="list-style-type: none"> <li>- Maintains quality // quality better than lossy</li> <li>- Original file is retained // Data is not <b>permanently</b> lost</li> <li>- A significant reduction in file size is not required</li> </ul>	1

Question	Answer	Marks
{c}(ii)	<p>Any <b>two</b> from:</p> <ul style="list-style-type: none"> <li>- Takes more time to transmit file // Takes more time to upload <b>to web server</b> // Takes more time to download <b>to customer</b> // Web page will load slower</li> <li>- Takes up more <b>storage</b> space</li> <li>- Data usage would be increased</li> <li>- Uses more bandwidth</li> </ul>	2

Q23)

Question	Answer		Marks								
(a)	<p><b>One mark for the correct tick</b></p> <table border="1"> <thead> <tr> <th>File Size</th> <th>Tick (✓)</th> </tr> </thead> <tbody> <tr> <td>999 kB</td> <td></td> </tr> <tr> <td>1 MB</td> <td>✓</td> </tr> <tr> <td>850 000 bytes</td> <td></td> </tr> </tbody> </table>	File Size	Tick (✓)	999 kB		1 MB	✓	850 000 bytes			1
File Size	Tick (✓)										
999 kB											
1 MB	✓										
850 000 bytes											
(b)	<p><b>One mark for the correct tick</b></p> <table border="1"> <thead> <tr> <th>File Size</th> <th>Tick (✓)</th> </tr> </thead> <tbody> <tr> <td>4000 MB</td> <td></td> </tr> <tr> <td>2 GB</td> <td>✓</td> </tr> <tr> <td>2 500 000 kB</td> <td></td> </tr> </tbody> </table>	File Size	Tick (✓)	4000 MB		2 GB	✓	2 500 000 kB			1
File Size	Tick (✓)										
4000 MB											
2 GB	✓										
2 500 000 kB											

Q24)

Question	Answer	Marks
(a)	<p>Any <b>four</b> from:</p> <ul style="list-style-type: none"> <li>- Creates an executable file</li> <li>- ... so, would not release source code</li> <li>- ... so, the source code cannot be stolen/edited.</li> <li>- ... so, would not need to be translated every time // so, translator is not required</li> <li>- ... making it machine independent</li> </ul>	4
(b)(i)	<p>Any <b>three</b> from:</p> <ul style="list-style-type: none"> <li>- Compression algorithm used</li> <li>- ..., e.g. RLE</li> <li>- Repeating frames/pixels are identified</li> <li>- ... and are collated/indexed</li> <li>- No data is <b>permanently</b> removed</li> <li>- It just records the changes between frames/pixels</li> </ul>	3
(b)(ii)	<p>Any <b>one</b> from:</p> <ul style="list-style-type: none"> <li>- Maintains quality // quality better than lossy</li> <li>- Original file is retained // Data is not <b>permanently</b> lost</li> <li>- A significant reduction in file size is not required</li> </ul>	1

Q25)

Question	Answer	Marks
(a)(i)	<ul style="list-style-type: none"> <li>• Sound</li> </ul>	1
(a)(ii)	<ul style="list-style-type: none"> <li>• Lossy compressed file</li> </ul>	1

Q26)

Question	Answer	Marks
	<p>Two marks for two correct stages of working, one mark for correct final answer</p> <ul style="list-style-type: none"> <li>• <math>100 \times 150</math></li> <li>• <math>15\ 000 \times 16 // 15\ 000 \times 2</math></li> <li>• <math>240\ 000 / 8</math></li> <li>• 30 000 bytes</li> </ul>	3

Q27)

Question	Answer	Marks
(a)	<ul style="list-style-type: none"> <li>• Image</li> </ul>	1
(b)	<ul style="list-style-type: none"> <li>• Lossy compressed file</li> </ul>	1
(c)	<p>Any four from:</p> <ul style="list-style-type: none"> <li>• A light is shone onto the surface of the document</li> <li>• The light is moved <b>across/down/under</b> the document</li> <li>• The reflected light is <b>captured</b> (using mirrors and lenses)</li> <li>• The reflections are converted to binary</li> </ul>	4
(d)	<ul style="list-style-type: none"> <li>• Lossless compression</li> </ul>	1

Q28)

Question	Answer	Marks
	<p>One mark for the correct answer</p> <ul style="list-style-type: none"> <li>• <math>262 // 250</math></li> </ul> <p>Three marks for three stages of working</p> <ul style="list-style-type: none"> <li>• <math>100 \times 100</math></li> <li>• <math>10\ 000 * 16</math> then <math>/ 8 // 10\ 000 * 2</math></li> <li>• <math>20\ 000 / 1024</math> or <math>1000 = 19.5</math> kB // 20 kB</li> <li>• <math>5 \times 1024 = 5120 // 5 \times 1000 = 5000</math></li> <li>• <math>5120 / 19.5 // 5000 / 20</math></li> </ul>	4

Q29)

(b)	<ul style="list-style-type: none"> <li>• MP4</li> </ul>	<b>1</b>
(c)	<p>Any <b>two</b> from:</p> <ul style="list-style-type: none"> <li>• Reduces the size of the <b>file</b></li> <li>• Takes up less storage space</li> <li>• Quicker to transmit to device</li> <li>• Use less bandwidth</li> <li>• Less buffering</li> </ul>	<b>2</b>

Q30)

(b)(i)	<ul style="list-style-type: none"> <li>• It reduces the <b>file size</b></li> </ul>	<b>1</b>
(b)(ii)	<p>Any <b>four</b> from:</p> <ul style="list-style-type: none"> <li>• A compression algorithm is used</li> <li>• ... such as RLE/run length encoding</li> <li>• <b>Repeating</b> words/characters/phrases are identified // <u>Patterns</u> are identified</li> <li>• ... and indexed</li> <li>• ... with number of occurrences</li> <li>• ... with their position</li> </ul>	<b>4</b>
(b)(iii)	<p>Any <b>two</b> from: e.g.</p> <ul style="list-style-type: none"> <li>• To save <b>storage</b> space</li> <li>• To make it quicker to transmit</li> <li>• To make it small enough to attach to an email</li> <li>• To reduce the bandwidth needed to transmit</li> </ul>	<b>2</b>

Q31)

Question	Answer	Marks
(a)	(1) byte	<b>1</b>
(b)	8192	<b>1</b>
(c)	(1) Tebibyte // TiB	<b>1</b>
(d)	<p><b>One</b> mark for each correct stage of working (<b>max 2</b>):</p> <ul style="list-style-type: none"> <li>• <math>512 \times 512</math></li> <li>• <math>262\,144 * 2</math> // multiplied by 16 and divided by 8</li> <li>• <math>524\,288/1024</math></li> </ul> <p><b>One</b> mark for the correct answer: 512 (KiB)</p>	<b>3</b>

Q32)

Question	Answer	Marks
(a)	8	<b>1</b>
(b)	2048	<b>1</b>
(c)	nibble	<b>1</b>

Q33)

Question	Answer	Marks
(a)	B	1
(b)(i)	<ul style="list-style-type: none"> <li>• Lossy</li> <li>• Lossless</li> </ul>	2
(b)(ii)	Any <b>three</b> from: <ul style="list-style-type: none"> <li>• The file requires less storage space</li> <li>• Takes less time to transmit</li> <li>• A lower bandwidth can be used to transmit the file</li> <li>• Less data usage for data allowance</li> <li>• More likely to meet file size limits set by email clients/apps</li> </ul>	3

Q34)

Question	Answer	Marks
(a)	bit	1
(b)	4	1
(c)	Any <b>two</b> from: <ul style="list-style-type: none"> <li>• <math>22\ 016 \times 8</math> then divided 8</li> <li>• <math>22\ 016 \times 10</math></li> <li>• <math>220\ 160 / 1024</math></li> </ul> <b>One mark for:</b> 215 KiB	3
(d)(i)	Reducing the <b>size</b> of a file	1
(d)(ii)	It will take up/use less <b>storage</b> space	1

Q35)

Question	Answer	Marks
(a)	The file <b>size</b> will be reduced	1
(b)	Any <b>two</b> from: <ul style="list-style-type: none"> <li>• It will be under the file size limit for the email</li> <li>• It will be uploaded/transmitted/downloaded faster</li> <li>• It will take less storage space (on computer)</li> <li>• It will use less data allowance (if mobile data used)</li> <li>• Requires less bandwidth</li> </ul>	2
(c)	Any <b>three</b> from: <ul style="list-style-type: none"> <li>• Data will be <b>permanently</b> removed</li> <li>• ... and that could be <b>important/necessary</b> data</li> <li>• (The report will have text in it and) lossy is not suitable for <b>text files</b></li> <li>• ... as it will <b>damage/corrupt</b> the file</li> <li>• The report may have images in it and the quality of these will be reduced</li> </ul>	3