



## Joel Stewart

Age: 28

Status: Single

Work: Regional Director

Location: UK

Organized

Protective

Practical

Hard working

### Bio

Joel is a British straight guy. Physically he is in very good shape. When he comes home from work, he likes to grab a beer and play games on his Playstation. Weekends he likes to invite his friends to watch sports together.

### Personality



### Favourite Channels



### Goals

- Saving money
- Travel the world
- stay in shape

### Motivations

Curiosity



Positive self-image



Friends



### Brands

Tommy Hilfiger

Samsung

Toyota

Lipton