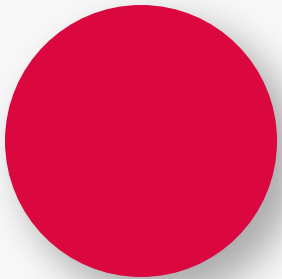
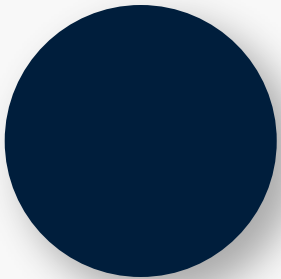


Colours

Brand Colors

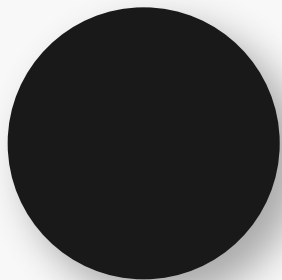


#DB0840

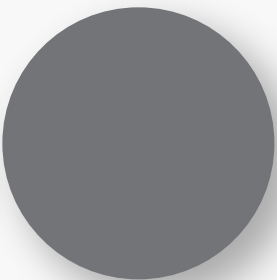


#001E3C

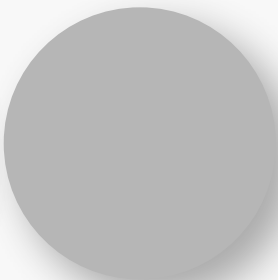
Shades of grey



#1A1919



#737477



#b6b6b6



#f8f8f8



#FFFFFF

Typography

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Kremlin
Used as the title for the “Follow Red Bull” Social Media Icons
Color: #FFFFFF
Size: 20px
Line Height: 41px

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Red Bull Siri Bold
Used for headers and hyperlinks
Colors: #CC14A; #FFFFFF
Size: 30px; 20px; 25px; 14px; 22px

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Red Bull Core- Bold
Used for hyperlinks and small headers
Colors: #CC14A; #FFFFFF
Size: 30px; 20px; 25px; 14px; 22px

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Red Bull Siri
Used for body copy
Colors: #000000
Size: 15.5px; 12.2px