



# WENDELL AMANTE

## SUMMARY

**Creative Digital Marketer and Graphic Designer with 4 years of solid experience** in broad range of industries. Well- trained at visual strategy, layout development, branding, and new media advertising. Demonstrated success working in collaborative environment, manifest leadership to execute effective marketing collateral.

## TECHNICAL SKILLS

**Graphic Designing** Adobe Photoshop, Illustrator, InDesign, Canva  
**Marketing & Social Media Management** MailChimp, ClickUp, Zoho  
**Microsoft Office 365** Microsoft Word, Excel, PowerPoint  
**Content Management System & Database** WordPress, Wix, Magento, Shopify, MySQL  
**Web Developing** HTML, CSS, JavaScript, Php, CodeIgniter, Bootstrap, Tailwind, Github

## EXPERIENCES

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**Graphics Assistant (Freelance)**  
Nov 2023 - Dec 2024  
Intralux Australia  
  
Led the brochure revamp, modernizing design and branding.  
Produced high-quality vector drawings based on provided instructions.  
Assisted the marketing team with various promotional materials.
- **Mapping Specialist (Freelance)**  
Jan 2024 - Feb 2024  
SPS Training & Consultancy Services, Inc.  
  
Contributed to the successful debut of Promil's The Gifted Brain Room Project.  
Managed email communications and conducted cold calls to stakeholders.  
Updated database through research and data gathering.
- **Digital Marketing Associate (Project- based)**  
Oct 2023 - Dec 2023  
IMPACT Training and Consultancy Services  
  
Collaborated with brands for online promotions.  
Created engaging content and scheduled posts.  
Engaged with online communities and responded to inquiries.
- **Digital Marketer w/ Graphic Design**  
Oct 2022 - Aug 2023  
Beepo Inc. | IS Apparel Pty Ltd Australia  
  
Designed and led digital marketing, including email and display ads.  
Planned and managed social media platforms.  
Developed and optimized Meta Ads for Facebook and Instagram.
- **Freelance Graphic Designer**  
Aug 2021 - Aug 2022  
  
Created mockups, logos, banners, and posters.  
Made PowerPoint presentations and documentation.  
Contributed to web design using WordPress, Wix, Magento, and Shopify.
- **Web Developer & Graphic Designer Intern**  
Feb 2022 - May 2022  
Inner SPARC Realty Services  
  
Produced content for websites, presentations, social media, and marketing.  
Developed websites using WordPress.
- **Lead Graphic Designer/ Social Media Manager/ Web Designer and Developer**  
June 2020 - June 2021  
Street Mavens Clothing Company  
  
Designed logos and graphics for a streetwear brand.  
Supervised the graphic design team.  
Maintained a consistent social media feed through content creation

## EDUCATION

**Bachelor of Science in Information Technology**  
Cavite State University - Imus Campus  
President's Lister

## CERTIFICATIONS

**SMART Android Mobile App Development** TESDA Online Program | 2022  
**Fortinet's Network Security Expert Certification NSE 1 and NSE 2** Fortinet | 2020  
**TESDA 2D Animation NC II** Genesis Innovations and Creative Design Training Center Inc. | 2018