

# Pre-Test 5

Total points 14/20 ?

Answer the following questions to the best of your ability. This test is designed to measure your initial understanding of Information Architecture (IA) and Navigation Design concepts.

0 of 0 points

FULLNAME (LASTNAME, FIRSTNAME, MIDDLEINITIAL)

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STUDENT ID NUMBER \*

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COURSE AND SECTION \*

BSIT-3A

Answer the following question

14 of 20 points

Used ALL CAPITAL LETTERS ONLY, WRONG SPELLING IS WRONG

✓ \_\_\_\_\_ is the practice of structuring, organizing, and labeling content to improve usability and navigation. \*2/2

INFORMATION ARCHITECTURE



✗ \_\_\_\_\_ is a visual representation of how users move through a website or application to complete a goal. \*.../2

USER FLOW

✗

Correct answer

USER FLOW DIAGRAM

✓ \_\_\_\_\_ is a hierarchical diagram that shows the structure and relationship between different pages on a website. \*2/2

SITE MAP

✓

✓ \_\_\_\_\_ is a type of navigation that allows users to filter and refine content based on specific criteria such as price, category, or brand. \*2/2

FACETED NAVIGATION

✓

✓ \_\_\_\_\_ navigation provides links to the main sections of a website and appears on every page. \*2/2

GLOBAL NAVIGATION

✓

✓ \_\_\_\_\_ is a research method where users categorize and label content to help designers understand how they perceive information. \*2/2

CARD SORTING

✓



- ✓ \_\_\_\_\_ navigation helps users understand their current location within a website by displaying a path of links from the homepage to their current page. \*2/2

BREADCRUMB NAVIGATION



- ✓ \_\_\_\_\_ testing evaluates whether users can successfully navigate a website structure and find the information they need. \*2/2

TREE TESTING



- ✗ \_\_\_\_\_ wireframes focus on the general layout and structure of a website without including detailed design elements like colors and images. \*.../2

LOW FIDELITY WIREFRAMES



Correct answer

LOW-FIDELITY

- ✗ \_\_\_\_\_ is a visual storytelling method that outlines user interactions with a product, showing steps, emotions, and touchpoints in a scenario. \*.../2

JOURNEY MAPPING



Correct answer

STORYBOARDING

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