



WENDY JIN

WEB DESIGNER
UI/UX DESIGNER

 wendyj2020.github.io/portfolio

PROFILE

I am Wendy, an experienced web and UI/UX designer living in Vaughan. I'm passionate in designing web and mobile applications with neat user interface and clean front-end code.

For each project I've been working on, my goal was always to modernize the aesthetic, empower the user and increase conversions.

MAIL ADDRESS

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CONTACT INFO

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 416.846.4046

SKILLS

- o Graphic Design
- o Web Design
- o Logo & Icon Design
- o UI/UX Design

EXPERIENCE

2020 - now
Freelancing

2016 - 2019
51.ca | Senior Web Designer

51.ca is the largest online platform of the Chinese community in Canada, providing services in online news, real estate, job listings and more. My responsibilities include:

- Designing user interface for mobile and web APPs
- Planning and executing responsive solutions for existing and new company websites
- Creating responsive landing pages for company events and promotions under tight deadline

2014 - 2015
Wired Messenger | Web Designer

Wired Messenger is a Canadian top email marketing agency based out of Toronto that specializes in email marketing, web design, web development, print and more. My responsibilities include:

- Coordinated between art director and developers to facilitate the process of building online products
- Created wireframes and HTML prototypes for client's online campaigns and websites
- Coded HTML emails and ran tests to ensure compatibility in major email providers

2013 - 2014
Tour East Holiday | Graphic and Web Designer

One of the most dynamic and innovative travel companies located in Toronto. My responsibilities include:

- Planned site structure & created UI for corporation websites
- Coded and integrated Html, CSS and jQuery into DotNetNuke a web content management system and web application framework based on Microsoft .NET
- Created email templates supported by major email platforms and executed email marketing campaigns
- Designed flyers, newspaper ads, brochure for offline marketing promotions

2011 - 2012
Weight Watchers International, Inc. | Web Designer

- Created brand identity for company's blog project and customized WordPress themes
- Conducted research of WordPress widgets to improve blog performance
- Worked with overseas developers to solve technical issues effectively through daily meetings
- Designed newsletters, banners and landing pages

2007 - 2010
YesUp Ecommerce Solutions Inc. | Web and Flash Designer

- Created visual assets, including graphics, logo and icons for websites
- Delivered html prototypes with emphasis on cross browser compatibility
- Created flash games and banners for on-line Ad campaigns
- Created promotional or educational flash demos or videos for company products and services

EDUCATION

Bachelor Degree

York University | Administrative Study
2005 - 2007

Diplomat

Seneca College | Digital Media Arts
2002 - 2004