WS

< Wendy Sung />

>> humanist designer and coder
>> passionate about solving social issues creatively and strategically
>> studying computer science and human-centered designs

https://wendysung.github.i/WendySung/

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// SKILLS

Coding Languages

Java
JavaScript
HTML/CSS
Python
jQuery

Systems

Figma
Adobe Creative Suite
Microsoft Office Suite
Tableau

Technique

UX/UI
User research
Prototyping
Wireframing
Sketch/Illustration
Graphic Design

// COURSEWORKS

• Intro to Computer Science
• Intro to Contextual Design (Fall 2020)
• Data Structures (Fall 2020)

// EDUCATION

Barnard College, Columbia University
Sept 2019 - May 2023
BA Computer Science, GPA: 3.94

// EXPERIENCE

The Women's Network / Data Analyst & Web developer
may 2020 - present / New York, NY (remote)
• Organize and analyze data using Google Sheets, Apps Script and Tableau to provide relevant business insights for TWN's organization, recruitment, and retention strategies, seeing memberships grow by 5000+ in 2 months.
• Build and code automations between platforms like MailChimp and Google Sheets for a new national email system that stores over 10,000 members data.
• Code TWN's internship webpage using html, CSS, JS, Bootstrap, jQuery & Squarespace.

Columbia Virtual Campus / UX/UI Designer
Aug 2020 - present / New York, NY (remote)
• Web app designed in response to COVID-19 for Columbia students to connect remotely via campus events, resources and study spaces.
• Lead and collaborate with 5 other designers in different iterative design projects - conducting user testing, carrying out lo-fi/hi-fi prototyping and wire-framing - on new or redesigned components and webpages.

Design at Columbia / Design Sprint Participant
July - Aug 2020 / New York, NY
• Collaborate with 2 teammates to tackle the productivity and mental health challenges students face during remote learning.
• Design an app building small habits with a mental-health focus to tackle large tasks.
• Conduct user research and A/B testing for analyzing and informing on prototypes.

HobbyHacks / Hackathon Participant
Aug 2020 / New York, NY
• Collaborate with 3 teammates from around the world for a 3 day hackathon focused on hacking through personal interests.
• Code a tinder-style webpage that help patients and therapists discover each other and connect during remote times.

Uganda Peace Center / Volunteer
2015 - Present / Shanghai + Uganda
.• Organized fundraising events such as the annual Uganda Quiz Night that raised over $20,000.
• Raise awareness in local community through presentations, negotiating sponsorships.
• Volunteer for a month in Uganda during the summer of 2018. Kickstarted the sustainable menstrual products initiatives there.