

Value Sensitive Design Assignment #1

Due Date: submit w/ Final Project

Write the privacy policy for the website you are designing. Your aim is to be sensitive to all the values that are at play and make appropriate tradeoffs between them. There are two parts to this assignment:

- Write the privacy policy itself (length is somewhat flexible, but it must be readable by an average person in 5 minutes or less).
- Complete a worksheet (see attached) explaining why you wrote your privacy policy as you did.

Be realistic about what data you're going to collect, and what you're going to do with it. At a minimum, you're presumably going to want some data to improve your website via analytics, so don't just go with a utopian 'we won't collect any of your data' approach. Your interests matter too (e.g. producing a good website that will make money) and collecting data can be an important part of this. What we're looking for is a reasonable and intelligible privacy policy that, through being sensitive to all the values that are at stake, strikes an appropriate balance between collecting useful data, and respecting user privacy.

Privacy Policy

This privacy policy shows processes and rules that our Clicked team refers to when we collect, analyze and present your data. It also demonstrates laws and right that is relevant to you.

Interpretation and Definitions

Definitions in this privacy policy:

- Account means a specified account you may sign up and log in.
- Personal Data is the data that is relevant to user accessing this website
- Service is the service provided by our website.
- Website means Clicked website
- You refer to the user accessing Clicked website.

Collecting and Using Your Personal Data

Kinds of data:

- Personal data (name, email, zip code)
- Usage data (ip, Brower version, Brower type)
- Cookies (Browser Cookies, Flash Cookies, Web Beacons)

Using Your Personal Data:

- Maintain and provide the service
- Manage user existing account
- Keep contact with user
- Make application
- Make comment

Retention of Your Personal Data

- Clicked team use your personal data under our legal obligations
- Clicked team use your personal data for further analysis inside our team and improve the service provided for current and future beneficial users.

Transfer of Your Personal Data

Your data is belonging to Clicked team and can be transferred to other organization, state or country.

Your consent and submission mean that you have already agreed with this transfer.

Clicked team will always take any actions to make sure your data is kept securely.

Disclosure of Your Personal Data

If Clicked team happen to make some changes, your data may be in a transferring.

According to local laws, Clicked team may be required to present your data referring to legal request or laws.

Changes to this Privacy Policy

You will be notified when there is any update about privacy policy via email or notice on Clicked website.

Contact Us

If any questions exist, please contact us:

By email: fuliareg@gmail.com

Privacy Policy Justification Worksheet

1. Briefly describe the website you are building (its purpose/functionality/etc.)

A website about pet issues (shelter/rescue, adopt, volunteer). It provides register and search functions to show details of pets and provide applications.

To provide a service to rescue and raise pets and connect with pet lovers

It provides several functions such as searching, applying and commenting.

2. Identify the stakeholders (direct and indirect) whose interests are relevant to your website.

Direct stakeholders: pet lovers, charity

indirect stakeholders: animal protection organization, pet clinic, pharmacy

3. What data will you have access to, and what might this data reveal about its subjects?

The relevant user data includes name, email, zip code and preference/role to pets. It may reveal personal identity, living area and living habits.

4. What values are relevant to your website and its privacy policy? (Note that the relevant values will depend in part on the kind of website you are building).

The distribution of sympathy and love. As the connection needs to be built, services will be improved in the long run. The security of users' personal information is under serious control.

5. What counts as “success” for the website you are building?

The success to meet the situation that no straying pets is on the street. Pet lovers can have fun and take care of pets. Or they can volunteer in such place.

6. Describe how you took the relevant values into account in writing your privacy policy (e.g. what decisions and tradeoffs were made, and why).

The use of user data is limited for internal analysis and service improvement. We will retain and use your data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.