Value Sensitive Design Assignment #2 (submit with your final project)

[General]

1. Briefly describe the website you are building (its purpose/functionality/etc.)
   A website about pet issues (shelter/rescue, adopt, volunteer). It provide register and search functions to show details of pets and provide applications.

2. What problem is your website meant to solve? (If your website wasn't intended to solve a problem, instead answer the following: what problem or problems *could* a website like yours solve?)
   To provide a service to rescue and raise pets and connect with pet lovers

3. Identify the stakeholders (direct and indirect) whose interests are relevant to your website.
   Direct stakeholders: pet lovers, charity
   indirect stakeholders: animal protection organization, pet clinic, pharmacy

4. What values are at stake for these stakeholders?
   Personal information is at risk

5. Is your website likely to undermine or compromise any of these values? Which ones, for which stakeholders, and how?
   The Clicked Team will keep your personal data with our legal obligations. The use of data is limit for further analysis inside our team and improve the service provided for current and future beneficial users.

6. Which values does your website promote, for which stakeholders, and how?
   This website is to show love to pets for pet lovers and more add via social media can be contributing.

7. What counts as "success" for the website you are building? Given the relevant problem(s), stakeholders, and values that are at play, why is this account of success reasonable?
   The success to meet the situation that no staving pets is on the street. Pet lovers can have fun and take care of pets. Or they can volunteer in such place.

8. How does the broader social context surrounding your website affect the likelihood it will succeed?
   More and more young people in the surroundings prefer to raise one or more pets with them. With these people as social connection, it is likely that this website will be popular and recognized soon.

[Privacy]

9. What user data will you have access to, and what might this data reveal about its subjects?
The relevant user data includes name, email, zip code and preference/role to pets. It may reveal personal identity, living area and living habits.

10. What values are relevant to your website's privacy policy? (Note that the relevant values will depend in part on the kind of website you are building).
The distribution of sympathy and love. As the connection needs to be built, services will be improved in the long run. The security of users' personal information is under serious control.

11. Describe how you took the relevant values into account in writing your privacy policy (e.g. what decisions and tradeoffs were made, and why).
The use of user data is limited for internal analysis and service improvement. We will retain and use your data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

[Autonomy]

12. In what ways might your user interface "nudge" users? Analyze a minimum of 3 features.
Clear, Structured, Functional
Clear: simple and clean UI presents main resource and main feature of Clicked website
Structured: clear stacked design and appreciate use of component
Functional: provide several functions such as searching, applying and commenting.

13. Do any of these constitute "dark patterns"? For each previously identified feature, explain why it does or does not.
Clear: minimum data requirement from user, no "dark patterns"
Structured: very clear navigation, no "dark patterns"
Functional: functions does not have any hidden use or back door