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|  | | **教育背景** | | | | |  | |  | | **自我评价** | | |
|  | |  | | | | |  | |  | |  | | |
| 2008-2011 | | | | 广州XXX科技大学 艺术设计 | | |  | | 本人是市场营销专业s毕业生，有丰富的营销知识体系做基础；对于市场营销方面的前沿和动向有一定的了解，善于分析和吸取经验熟悉网络推广，尤其是社会化媒体方面，有独到的见解和经验个性开朗，容易相处，团队荣誉感强。 | | | | |
| 2011-2014 | | | | 中国传媒大学 平面广告设计 | | |
| 2014-2015 | | | | 中国传媒大学MBA 产品设计 | | |
|  | | | | | | | | | | | | | |
|  | **工作经历** | | | | | | | | | | | | |
|  |  | | | | | | | | | | | | |
| 2009.08 | | | | 2011.04 | 2012.11 | | | | | 2013.12 | | 2014.10 | 2015.01 |
| XXX教育 | | | | XXX | XXX网络 | | | | | XXX科技 | | XXX | XXX科技 |
|  | | | | | | | | | | | | | |
|  | **软件技能** | | | | |  | | | | **语言能力** | | | |
|  | | |  | | |  | |  | |  | | | |
| Photoshop | | |  | | |  | |  | | | |
| AI | | |  | | |  | |  | | | |
| Word | | |  | | | 普通话 | | | | 英语 | 粤语 |
| Excel | | |  | | |  | |  | | | |
|  | | |  | | |  | | | |  | | | |
|  | **奖项证书** | | | | | | | | | | | | |
|  |  | | | | | | | | | | | | |
| 2009.10获国家奖学金  2010.11获“三好学生称号”  2010.12华南大学生创意营销大赛一等奖  2011.4XXX创业计划大赛省级铜奖 | | | | | | | | | | | | | |