

Wenjie Zhan

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RESEARCH INTERESTS Food, Nutrition, and Health Economics
Agricultural Policy and Agribusiness

EDUCATION Ph.D. Agricultural and Resource Economics, University of California, Davis, 2025 (Expected)
M.Sc. Agricultural and Resource Economics, University of Tokyo, 2020
B.Mgmt. Financial Management, Sun Yat-sen University, 2018
Semester Abroad, Seoul National University, 2017

REFERENCE	Timothy K.M. Beatty (<i>Chair</i>) Professor Department of Agricultural and Resource Economics University of California, Davis tbeatty@ucdavis.edu	Marianne P. Bitler Professor Department of Economics University of California, Davis bitler@ucdavis.edu
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Richard J. Sexton Distinguished Professor Department of Agricultural and Resource Economics University of California, Davis rich@primal.ucdavis.edu	Stephen A. Vosti Adjunct Professor Emeritus Department of Agricultural and Resource Economics and Institute for Global Nutrition University of California, Davis savosti@ucdavis.edu
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WORKING PAPERS **"Long Run Effects of Folic Acid Fortification,"**
Job Market Paper, 2025

The effectiveness of existing interventions aimed at improving public health through the provision of healthier foods is often limited by the challenge of changing consumer behavior. Food fortification offers a promising alternative by enhancing the nutritional content of widely consumed foods without requiring changes in consumer habits. This is particularly relevant in addressing micronutrient deficiencies, where fortification can serve as a scalable and low-cost solution. This paper studies the most recent food fortification effort in the U.S.—the folic acid fortification of enriched grain products in the late 1990s. This policy substantially increased folate intake and reduced the incidence of birth defects. By comparing cohorts exposed and unexposed to the fortification across regions with varying baseline folate deficiency levels, I find that (1) in the short run, fortification increased the share of births among disadvantaged mothers, likely due to improved fetal survival rates; and (2) in the long run, in-utero exposure to folic acid fortification resulted in greater investments in human capital, evidenced by an increased likelihood of enrolling in post-secondary education and a decline in the labor supply of young adults. My findings suggest that food fortification has significant potential to improve dietary and health outcomes and to generate broad, long-lasting benefits for children.

"The Impact of Electronic Benefit Transfer on WIC Participation: Evidence from Natality Data,"
with Charlotte Ambrozek, and Timothy K.M. Beatty

Policymakers have an interest in ensuring participation in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) – WIC has been shown to increase birthweight for participating mothers and improve long-run outcomes for children who participate in the first years of life. Between 2002 and 2022, WIC transitioned from paper vouchers to electronic benefit transfer (EBT) cards. This payment reform was expected to encourage WIC participation by reducing transaction costs and welfare stigma. Empirical studies of the effects of WIC EBT on participation have found mixed results, with studies often limited to one or a few states. Without detailed WIC participation data on a large scale, results are not generalizable. In this paper, we evaluate the impact of WIC EBT implementation on WIC participation nationwide by linking the WIC EBT roll-out schedule to Vital Statistics Natality Data across virtually all counties in the U.S. We document a significant increase in WIC participation among the likely eligible by 2.39-2.5 percentage points after EBT implementation. We also find WIC EBT reduces probability of low birth weights births by 0.47-0.62 percentage points and preterm births by 0.54-0.82 percentage points among the likely-eligible. Our findings suggest that facilitating the delivery of public benefits can improve program uptake and well-being of beneficiaries.

IN PROGRESS

"Does Food Distribution Still Work? Evidence from Commodity Supplemental Food Program."

"Consumer Welfare and Dietary Impacts of Food Price Inflation,"
with Julian M. Alston, Timothy K.M. Beatty, and Abigail M. Okrent

"Does Electronic Benefit Transfer Reduce Fraud? Evidence from SNAP and WIC,"
with Charlotte Ambrozek, and Timothy K.M. Beatty

"Designing Large-scale Food Fortification Programs: Theory and Application,"
with Stephen A. Vosti

OTHER
PUBLICATIONS

"Input-Output Efficiency Evaluation of Technological Innovation Funds in the Universities, Scientific Research Institutions, and Enterprises in China,"
with Weiguo Qiao, *Science & Technology Progress and Policy*, 2022. (in Chinese, CSSCI)

"Economic and Social Survey of Asia and the Pacific 2020: Towards Sustainable Economies,"
with United Nations ESCAP, *United Nations ESCAP Flagship Publication*, 2020.

"Is Governmental Appropriation the Best Way to Finance Top Universities? Lessons from the U.S.,"
with Weiguo Qiao, and Juan Zhou, *Study & Exploration*, 2019. (in Chinese, CSSCI)

PRESENTATIONS

2025 AEA/ASHEcon/ASSA Annual Meeting, San Francisco, CA (scheduled)

2024 UC Davis-University of Gottingen Joint Research Symposium, Davis, CA; Giannini ARE Student Conference, Berkeley, CA; AAEA Annual Meeting, New Orleans, LA

2023 Giannini ARE Student Conference, Davis, CA

RESEARCH
EXPERIENCE

Graduate Student Researcher, University of California, Davis, Davis, CA
for Julian M. Alston, 01/2024-
for Timothy K.M. Beatty, 06/2023-
for Stephen A. Vosti, 04/2022-12/2022

Research and Policy Engagement Intern, Resources for the Future, Washington, DC, 2022

Intern in Economic Affairs, United Nations ESCAP, Bangkok, Thailand, 2019

Research Assistant, Chinese Academy of Sciences, Beijing, China, 2017-2018

TEACHING
EXPERIENCE

Instructor

Introduction to Mathematics in Economics, UC Davis, Summer 2023

Teaching Assistant

ARE 173 Capital Markets, UC Davis, Spring 2023

ARE 107 Econometrics for Business Decision, UC Davis, Winter 2023

ARE 171 Principles of Finance, UC Davis, Winter 2022

ARE 176 Environmental Economics, UC Davis, Fall 2021

ARE 155 Operation Research & Management Science, UC Davis, Winter 2021

HONORS AND
AWARDS

Summer Research Fellowship, UC Davis, 2024

Travel Grant for Behavioral Obesity Research Workshop, Indiana University Bloomington, 2023

Tuition Supplemental Fellowship, UC Davis, 2020

Japan Student Services Organization (JASSO) Honor Scholarship, JASSO, 2018 – 2019

Yamamoto Foundation Allowance, University of Tokyo, 2018

Hong Kong Ho's Foundation Scholarship, Sun Yat-sen University, 2018

SERVICES AND
LEADERSHIP

Coordinator, Student Café, Diversity and Inclusion in Research, Education, and Career Program (DIRECT), UC Davis, 2022

Coordinator, Development Seminar, UC Davis, 2021 – 2022

Co-organizer, Development Workshop, UC Davis, 2021 – 2022

Secretary of Academic Affairs, Student Union, Sun Yat-sen University, 2015 – 2018

LANGUAGES

English (Fluent), Mandarin (Native), Cantonese (Fluent), Japanese (Intermediate)