

Wenjie Zhan

Room 115, Johnston Hall
University of Guelph
50 Stone Road East, Guelph, ON N1G 2W1
[The latest version](#)

Email: zhanw@uoguelph.ca
Website: wenjiezhan.com
Phone: +1 (548)-316-5155

EMPLOYMENT	Assistant Professor in Quantitative Methods, 2026-present Department of Food, Agricultural, and Resource Economics University of Guelph
EDUCATION	Ph.D. Agricultural and Resource Economics, University of California, Davis, 2025 M.Sc. Agricultural and Resource Economics, University of Tokyo, 2020 B.Mgmt. Financial Management, Sun Yat-sen University, 2018 Semester Abroad, Seoul National University, 2017
RESEARCH INTERESTS	Food and Agricultural Economics, Health Economics, Environmental Economics Industrial Organization, Data Science for Economics
WORKING PAPERS	"Long-run Human Capital Effects of Fortifying Grain Products with Folic Acid," <i>Under review</i> "The Incidence of Farm Commodity Price Increases on U.S. Food Consumers: Consequences for Healthy Diets, Obesity, and Consumer Welfare," with Abigail M. Okrent, Julian M. Alston, and Timothy K.M. Beatty <i>Under review</i> "Safety Net Payment Digitization and Participant Outcomes: Evidence from the WIC EBT Transition," with Charlotte Ambrozek, and Timothy K.M. Beatty "The Impact of Wildfires on Home Insurance Market," with Mengfei Zhou, and Michael R. Springborn
IN PROGRESS	"When SNAP Acceptance Ends: Consumer Response to Retailer Disqualifications," with Charlotte Ambrozek, and Timothy K.M. Beatty "Geopolitical Tensions and Cross-Border Travel: Evidence from Mobile Phone Data," with S. Kwaku Afesorgbor, and Stephen Ampah

EXTENSION	<p>"Mexican Tomatoes are Winning the American Market," with Yuhan Wang, <i>Ag Data News</i>, November 24, 2021. [Article] [The Washington Post]</p> <p>"Economic and Social Survey of Asia and the Pacific 2020: Towards Sustainable Economies," with United Nations ESCAP, <i>United Nations ESCAP Flagship Publication</i>, 2020. [Book]</p>
PRESENTATIONS	<p>2025 ASSA Annual Meeting, San Francisco, CA; MEA Annual Meeting, Kansas City, MO; University of Guelph FARE, Guelph, ON; Giannini Foundation of Agricultural and Resource Economics Student Conference, Davis, CA; WEAI Annual Meeting, San Francisco, CA; ASHEcon Annual Meeting, Nashville, TN; AAEA & WAEA Joint Annual Meeting, Denver, CO</p> <p>2024 UC Davis-University of Gottingen Joint Research Symposium, Davis, CA; Giannini Foundation of Agricultural and Resource Economics Student Conference, Berkeley, CA; AAEA Annual Meeting, New Orleans, LA</p> <p>2023 Giannini Foundation of Agricultural and Resource Economics Student Conference, Davis, CA</p>
RESEARCH EXPERIENCE	<p>Graduate Student Researcher, University of California, Davis, Davis, CA for Timothy K.M. Beatty, 06/2023-12/2025 for Julian M. Alston, 01/2024- 12/2024 for Stephen A. Vosti, 04/2022-12/2022</p> <p>Research & Policy Engagement Intern, Resources for the Future, Washington, DC, 2022 Intern in Economic Affairs, United Nations ESCAP, Bangkok, Thailand, 2019 Research Assistant, Chinese Academy of Sciences, Beijing, China, 2017-2018</p>
TEACHING EXPERIENCE	<p><i>Instructor</i> Introduction to Mathematics in Economics, UC Davis, Summer 2023</p> <p><i>Teaching Assistant</i> ARE 173 Capital Markets, UC Davis, Spring 2023 ARE 107 Econometrics for Business Decision, UC Davis, Winter 2023 ARE 171 Principles of Finance, UC Davis, Winter 2022 ARE 176 Environmental Economics, UC Davis, Fall 2021 ARE 155 Operation Research & Management Science, UC Davis, Winter 2021</p>
AWARDS	<p>Jastro & Shields Graduate Research Award (USD 3,000), UC Davis, 2025 Graduate Travel Award (USD 2,000), UC Davis, 2025 Summer Research Fellowship (USD 4,000), UC Davis, 2024</p>

Travel Grant for Behavioral Obesity Research Workshop (USD 1,850), Indiana University Bloomington, 2023

Monbukagakusho Honors Scholarship (JPY 576,000), JASSO, 2018 – 2019

Undergraduate Merit Scholarship (CNY 20,000), Sun Yat-sen University, 2014 – 2018

SERVICES Coordinator, Student Café, Diversity and Inclusion in Research, Education, and Career Program (DIRECT), UC Davis, 2022

Coordinator, Development Workshop, UC Davis, 2021 – 2022

Coordinator, Development Tea, UC Davis, 2021 – 2022

Secretary of Academic Affairs, Student Union, Sun Yat-sen University, 2015 – 2018

LANGUAGES English (Fluent), Mandarin (Native), Cantonese (Fluent), Japanese (Intermediate)