# Wenjie Zhan

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### The latest version

RESEARCH Food, Nutrition, and Health Economics (Primary)

**INTERESTS** Agricultural Policy and Agribusiness

**Environmental Economics** 

**EDUCATION** Ph.D. Agricultural and Resource Economics, University of California, Davis, 2025 (Expected)

M.Sc. Agricultural and Resource Economics, University of Tokyo, 2020

B.Mgmt. Financial Management, Sun Yat-sen University, 2018

Semester Abroad, Seoul National University, 2017

REFERENCE Timothy K.M. Beatty (Chair) Marianne P. Bitler

> Professor Professor

Department of Agricultural and Resource Department of Economics

**Economics** University of California, Davis

University of California, Davis bitler@ucdavis.edu

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Richard J. Sexton Stephen A. Vosti

Distinguished Professor Adjunct Professor Emeritus

Department of Agricultural and Resource Department of Agricultural and Resource Economics and Institute for Global Nutrition **Economics** 

University of California, Davis University of California, Davis

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Working

"Long Run Effects of Folic Acid Fortification,"

**PAPERS** Job Market Paper, 2025

Presentations: AEA Health Policy Lightning Session at ASSA 2025 (scheduled); AAEA 2024

Policy makers are increasingly concerned about the effectiveness of existing nutritional interventions, which are often limited by the challenge of changing consumer behavior. Food fortification offers a promising alternative by enhancing the nutritional content of widely consumed foods without requiring changes in consumer habits. This is particularly relevant in addressing micronutrient deficiencies, where fortification can serve as a scalable and low-cost solution. This paper studies the most recent food fortification effort in the U.S.—the folic acid fortification of enriched grain products, which was mandated by the U.S. Food and Drug Administration in March 1996 to prevent deficiency in folate, a critical micronutrient for fetal neurodevelopment. This policy substantially increased folate intake and reduced the incidence of birth defects. By comparing cohorts exposed and unexposed to the fortification across regions with varying baseline folate deficiency levels, I find that (1) in the short term, fortification increased the proportion of births among disadvantaged mothers, likely due to improved fetal survival rates; and (2) in the long term, in-utero exposure to folic acid fortification raises the likelihood of post-secondary enrollment for young adults by 0.69 to 1.17 percentage points. It also reduces the likelihood of working full-time among 19-to-22-yearolds by 0.79 to 1.54 percentage points but has no impact on the labor supply of individuals over

22. Finally, my back-of-the-envelope calculation indicates that folic acid fortification provides long-term human capital benefits comparable to those of food stamps but at a significantly lower cost.

"The Impact of Electronic Benefit Transfer on WIC Participation: Evidence from Natality Data," with Charlotte Ambrozek, and Timothy K.M. Beatty

Policymakers have an interest in ensuring participation in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) – WIC has been shown to increase birthweight for participating mothers and improve long-run outcomes for children who participate in the first years of life. Between 2002 and 2022, WIC transitioned from paper vouchers to electronic benefit transfer (EBT) cards. This payment reform was expected to encourage WIC participation by streamlining benefit redemption and thereby reducing welfare stigma. Empirical studies of the effects of WIC EBT on participation have found mixed results, with studies often limited to one or a few states. Without detailed WIC participation data on a large scale, results are not generalizable. In this paper, we evaluate the impact of WIC EBT implementation on WIC participation nationwide by linking the WIC EBT roll-out schedule to Vital Statistics Natality Data across virtually all counties in the U.S. We document a significant increase in WIC participation among mothers more likely to be WIC-eligible following the implementation of WIC EBT. Additionally, we find that WIC EBT reduces adverse birth outcomes for infants born to these mothers. Our findings suggest that facilitating the delivery of public benefits can improve program uptake and well-being of participants in need.

#### IN PROGRESS

"The Incidence of Farm Commodity Price Increases on U.S. Food Consumers: Consequences for Healthy Diets, Obesity, and Consumer Welfare," with Julian M. Alston, Timothy K.M. Beatty, and Abigail M. Okrent Invited for submission to Applied Economics Perspectives and Policy Special Issue

"Does Electronic Benefit Transfer Reduce Fraud? Evidence from SNAP and WIC," with Charlotte Ambrozek, and Timothy K.M. Beatty

"Arsenic in Drinking Water and Infant Health,"
Presentations: ASHEcon Health Economics Paper Session at ASSA 2025 (scheduled)

"Does Food Distribution Still Work? Evidence from Commodity Supplemental Food Program."

"Designing Large-scale Food Fortification Programs: Theory and Application," with Stephen A. Vosti

#### **EXTENSION**

"Mexican Tomatoes are Winning the American Market," with Yuhan Wang, *Ag Data News*, November 24, 2021.

Media: The Washington Post

## OTHER PUBLICATIONS

"Input-Output Efficiency Evaluation of Technological Innovation Funds in the Universities, Scientific Research Institutions, and Enterprises in China," with Weiguo Qiao, *Science & Technology Progress and Policy*, 2022. (in Chinese, CSSCI)

"Economic and Social Survey of Asia and the Pacific 2020: Towards Sustainable Economies," with United Nations ESCAP, *United Nations ESCAP Flagship Publication*, 2020.

"Is Governmental Appropriation the Best Way to Finance Top Universities? Lessons from the U.S.," with Weiguo Qiao, and Juan Zhou, *Study & Exploration*, 2019. (in Chinese, CSSCI)

PRESENTATIONS 2025 AEA/ASHEcon/ASSA Annual Meeting, San Francisco, CA (scheduled)

2024 UC Davis-University of Gottingen Joint Research Symposium, Davis, CA; Giannini ARE Student Conference, Berkeley, CA; AAEA Annual Meeting, New Orleans, LA

2023 Giannini ARE Student Conference, Davis, CA

RESEARCH EXPERIENCE Graduate Student Researcher, University of California, Davis, Davis, CA

for Timothy K.M. Beatty, 06/2023for Julian M. Alston, 01/2024-12/2024 for Stephen A. Vosti, 04/2022-12/2022

Research and Policy Engagement Intern, Resources for the Future, Washington, DC, 2022

Intern in Economic Affairs, United Nations ESCAP, Bangkok, Thailand, 2019 Research Assistant, Chinese Academy of Sciences, Beijing, China, 2017-2018

TEACHING

Instructor

EXPERIENCE Introduction to Mathematics in Economics, UC Davis, Summer 2023

Teaching Assistant

ARE 173 Capital Markets, UC Davis, Spring 2023

ARE 107 Econometrics for Business Decision, UC Davis, Winter 2023

ARE 171 Principles of Finance, UC Davis, Winter 2022 ARE 176 Environmental Economics, UC Davis, Fall 2021

ARE 155 Operation Research & Management Science, UC Davis, Winter 2021

Honors and

Summer Research Fellowship, UC Davis, 2024

AWARDS

Travel Grant for Behavioral Obesity Research Workshop, Indiana University Bloomington, 2023

Tuition Supplemental Fellowship, UC Davis, 2020

Japan Student Services Organization (JASSO) Honor Scholarship, JASSO, 2018 - 2019

Yamamoto Foundation Allowance, University of Tokyo, 2018

Hong Kong Ho's Foundation Scholarship, Sun Yat-sen University, 2018

SERVICES AND

LEADERSHIP

Coordinator, Student Café, Diversity and Inclusion in Research, Education, and Career Program

(DIRECT), UC Davis, 2022

Coordinator, Development Workshop, UC Davis, 2021 – 2022

Coordinator, Development Tea, UC Davis, 2021 – 2022

Secretary of Academic Affairs, Student Union, Sun Yat-sen University, 2015 – 2018

LANGUAGES

English (Fluent), Mandarin (Native), Cantonese (Fluent), Japanese (Intermediate)