Wenjie Wang

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No. 360 Wensan West Road, West Lake District, Hangzhou City, Zhejiang Province

Education

Boston University, MS in Applied Business Analytics   2024~present
Data Mining, Marketing Analytics, Risk Analytics, Web Analytics

University of Iowa
  Bachelor of Business Administration Major in Finance
  GPA 3.19/4   2018~2023

Research

US Financial Crises-International Finance   **2023.02-2023.05**
Supervisor Prof. Robert F. Owen
• Analyzed how to handle financial crises, examining three crises (the subprime mortgage crisis, Silicon Valley Bank's bankruptcy, and UBS's acquisition of Credit Suisse Bank). Drawing comparisons and contrasts between the crises, this article offers reasonable predictions about future debt crises and proposes policies and countermeasures to mitigate them.
• Examined the Swiss government's policies and actions in response to the collapse of Credit Suisse Bank and the factors that led to their adoption. I analyzed the similarities and contrasts between the previous two financial crises and collaborated with fellow team members to generate rational prognostications and recommendations.

Developing a financial plan for your client   **2023.02-2023.05**
Supervisor Prof. Nathan D. Koch
• Obtain fundamental details regarding the client (a married couple who is approaching retirement), including their present cash holdings and balance sheet, financial requirements and objectives, adequacy of retirement funds, associated risks, and their correlation with the client's goals. Ascertain asset allocation recommendations, evaluate client portfolios, propose modifications, and perform due diligence on client funds. Conduct due diligence on the portfolio's current holdings and make recommendations for active and passive funds within the asset class. In addition, provide customers with recommendations and analysis.
• Delivered four speeches, which comprehended the client's financial demands, expectations, and objectives. Identified and recommended asset allocation, conducted a review of the portfolio's current holdings, suggested passive funds for the specified asset class, compiled and discussed the findings of other team members, and delivered final recommendations and conclusions to clients.

Should Netflix acquire A24?   **2022.09-2022.12**
Supervisor Prof. Alexander, Julie K
• This paper employs a SWOT analysis, acquisition considerations, external and internal influences, and concluding remarks to assess whether Netflix should acquire A24. In addition to additional data analysis, linear and bar graphs facilitate analysis.
• Integrated eight team members via SWOT analysis, M&A consideration, and internal and external influences, and used group voting to determine whether to acquire.

Experience

ZHEJIANG HENGDIAN APELOA IMP. & EXP. CO., LTD.
Business Assistant Intern, Southeast Asia Division
Mar 2024 – Jun 2024 | Hangzhou, China
- Conducted market research and trade analysis on pharmaceutical products and industry competitors
- Analyzed upstream and downstream supply chains, import/export dynamics, and client cooperation potential
- Communicated with customers and factories to inquire about pricing, confirm orders, and facilitate contract execution
- Provided practical insights and suggestions that contributed to team strategy and workflow optimization
- Demonstrated strong initiative, collaboration, and adaptability in a cross-functional business environment

Zhejiang Aike Intelligent Technology Co., Ltd.   **2022.05-2022.07**
Financial Analytics Assistant
• Carried out a market share investigation of the intelligent robots and artificial intelligence electronics sector, the IPO preparation package works, e.g., market, gauge demand, set the IPO price & date, and more.
   Worked with different teams in feature validation and integration processes, produced weekly reports and presentations summarizing progress on investment projects.
• Shadowed interns in the office to understand how to effectively operate and work in a fast-paced environment when managing numerous tasks and responsibilities.

Tmall Global, Alibaba Group Holding Limited   **2021.07-2021.11 & 2020.06-2020.07**
Taobao China Holding Limited
Operator Assistance Intern
• Utilize statistical tools and software to sort newly collected data and examine the Hongkong Company industry structure.
• A comprehensive business analysis of 11-11 Event in terms of business model, industry analysis, financials and comparison of companies in the same industry.
• Calculating the CAGR of China's trendy toy retail industry based on retail value.   The market value of the top five toy retail companies is also identified, and the market penetration rate is calculated.   Use asset turnover, net sales margin, and gearing ratio to compare with similar companies.

Leadership

CMC Music Club New Year Concert at the University of Iowa   Event Director and Piano Performer
Spring Festival 2019 & 2021
•   Led 5 members to organize 300+activieis and 3 events, from
•   Performed Piano
Accounting Association Leadership Development Program, Mentee & Mentor   Sep. 2019 – Jun. 2021
•   Researched related Accounting and Finance topics to generate PPTs for weekly workshops, including Tax, Auditing, Accounting, and Corporate Finance
•   Developed communication and professional writing skills by communicating with other students on how to write resumes and cover letters

Skills & Hobbies

Technical Proficient knowledge of Microsoft Office Suite, Bloomberg,Wind, Finbox and Mergent Online
Financial Analytics Data Visualization, Excel, R, Panda, SQL, Python, MATLAB

Hobbies Raising fish, reading, listening to music, and watching sports games