

Chung Wenjin

Product / UX Designer

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RELEVANT EXPERIENCE

Product Designer

Flipstream Aug 2023 - Present

- Lead the end-to-end design of Pulse, a data analytics and reporting platform tailored for marketing agencies.
- Design core features including custom dashboards, data explorer, widget studio, reporting snapshot, and SERP scraper.
- Built Flipstream's comprehensive design system and redesigned their marketing site as part of their rebrand.

UX Designer

Zenym Nov 2023 - Present

- Partnered with Product Owners to improve 8 B2C and B2B products used by patients, internal teams, and partner clinics.
- Designed FPS, a digital self-checkout platform supporting patients from consultation to treatment. ~75% of treatment plans are now approved on FPS.
- Redesigned the mobile app to improve treatment visibility, tracking, and patient engagement.

Associate Managing Consultant

Mastercard Advisors Nov 2020 - Apr 2022

- Delivered insights and recommendations through research and analysis to help clients achieve project goals.
- Managed projects, including stakeholder management, progress monitoring, delivery, and risk management.
- Supported launch of Mastercard Trends platform in APAC via validating data, identifying product improvement opportunities, and managing external project vendor.

Consultant

Monitor Deloitte SEA Jun 2016 - Oct 2020

- Solved client business issues, focusing on growth strategy, market entry, go-to-market, and digital roadmap.
- Conducted market research, stakeholder workshops, financial modelling, data analysis, and business assessment.
- Designed and deployed CAPEX Prioritization dashboard for a Vietnam telecom operator to analyze ~\$10M worth of annual investments and identified 30% potential savings.

SKILLS

Systems Design
UX Strategy
UX Research
Visual Design
Interaction Design
Wireframing & Prototyping
AI-Assisted Design-to-Code

TOOLS

Figma
Webflow
Miro
Optimal Workshop
Maze
Notion
Jira
Clickup
Github
Microsoft Office (Excel, PowerPoint, Word)

LANGUAGES

English (native)
Mandarin (bilingual)
Malay (competent)
Cantonese (competent)

EDUCATION

B.A. in Economics

University of Maryland, CP
Aug 2012 - May 2015

UX Academy Certified

DesignLab
Nov 2022 - Jun 2023