

WEN LI

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OBJECTIVE: To obtain a position within the information technology field (I do not require H1B Sponsor)

EDUCATION: **Stevens Institute of Technology**, Hoboken, NJ
Master's degree in Information Systems
Graduated : May 2014
GPA: 3.6/4.0

Nanjing University, Nanjing, China
Bachelor's Degree in Marketing
July 2012
GPA: 3.5/4.0

SKILLS: **Programing Languages:** Java, Javascript, Python django, HTML5, CSS3, SQL, Backbone.js, JQuery, ASP.NET
Software: Microsoft Visual, Microsoft Office, Photoshop, D3.JS, MySQL
Operating System: Windows, Linux, Mac OS X, PostgreSQL,
Others: ActionScript 3 ,Adobe Dreamweaver, Adobe Flash Player

EXPERIENCE: **Wiley**, Hoboken, NJ
Web design intern Oct2014-Now

- Helped with the creation of new interactive tutorials to enhance online solutions in business and accounting
- Worked with subject matter experts to produce final project using HTML5, Adobe Captivate 8, Camtasia Studio version 8, Dreamweaver, Tin Can API

Thinkscreen, Maplewood, NJ
Intern May2014-Now

- Manipulated minor maintenance tasks accomplished within Wordpress for company site and client site using Wordpress Sites CMS
- Assisted with build-out of mobile interface information architecture in Axure(<http://www.axure.com/>)
- Helped identify content for distribution on thinkscreen social media channels, deployed social media content on behalf of thinkcreen using the data source tools: <http://ifttt.com>, feedly.com, <http://flipboard.com>
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Linked Media USA, NY, USA
Website support intern Jan 2014 – May 2014

- Conducted research about the requirements of customers then generate solution map to satisfy the demand of our customers
- Generated basic web maintenance, built dynamic and responsive web front ends and stable interface, using Javascript (Angular.Backbone,jquery)
- Performed responsibilities to monitor website traffic and statistics, manipulated the maximum exposure to our clients
- Cooperated with the back-end group on developing back end database driven features using Python languages and frameworks(Django,Flask)

China Construction Bank, Nanjing, China
Front-end web Intern Feb 2012 – April 2012

- Introduced Adobe Dreamweaver into our front end web group, utilized Dreamweaver the visual editing tools to beautify our website layout
- Used technical software, such as the Flash Player, Photoshop, built up unique and popular animation pieces, in order to insert them into our official website
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The Red Sun Real Estate, Nanjing, China
Marketing Seller Intern June 2009 – September 2009

- Presented and provided information about apartments to customers interested in buying property
- Promoted the apartments and houses to the customers and dealt with all the following selling process
- Learned how to build up good relationship and communicate with customers

PROJECTS: **Stevens Institute of Technology**, Hoboken, NJ March 2013 - May 2013

Web Application programming

- Implemented 8 functions to meet the information requirements of the target users
- Set up local server to respond queries based on Tomcat; updated classify and store the data from Stevens website in the database created with MySQL, PostgreSQL, JDBC
- Implemented the content, insert videos, small flash and pictures into the web interface

Social media Influence on Stock price

- Found the news corresponding to the rapid movement of the stock price, integrated text mining approach using real time news from Thomson Reuters Tick History and Thomson Reuters News Analytics
- Utilized the software called Navicat for MySQL to process the large database(10GB)
- Run the data using the Naïve Bayes method

Bootstrap website development

- Accomplish the code clean HTML5, CSS3 and Javascript to a near pixel-perfect state and collaborative website layout in the bootstrap framework.
- Tested the cross browser functionality of browsers in Ghostlab, BrowserStack and Spoon.
- Process Design and Reengineering work of CITY Bank contractor renewal
- Designed and developed the client-server and distributed websites with ASP.NET MVC
- Generate the database application program utilizing the SQL and Java language as well as query processing for complex OLAP/BI queries