

WENNI ZHOU

wenni.design

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1.412.613.4326

EDUCATION

2012
2014 **CARNEGIE MELLON UNIVERSITY** | PITTSBURGH, PA
MDes. Communication Planning and Information Design

2008
2012 **BEIJING UNIVERSITY OF TECHNOLOGY** | BEIJING, CHINA
BE. Industrail Design

EXPERIENCE

2019
PRESENT **GOOGLE** | SAN BRUNO, CA
Senior UX designer

I am currently leading Core Journey in YouTube Watch team.
I drive innovative design initiatives and oversee core features UX on watch page as a product area.

2014
2019 **GOOGLE** | SAN BRUNO, CA
UX designer

2017 - 2019: YouTube Watch platform design
2016 - 2017: Download features & Emerging market initiatives
2015 - 2017: YouTube player innovations
2014 - 2015: YouTube to Google Material

2013
2013 **FACEBOOK** | MENLO PARK, CA
UX design intern

In the Facebook for Business team, I redesigned Promoted Posts Analytics on Page Admins, which gives page managers insights of audiences and grow their business.

2013
2012 **CARNEGIE MELLON UNIVERSITY** | PITTSBURGH, PA
Research assistant

I worked on an online tutorial platform for document design that's targeted at helping non-design students. I accessed participants' visual skills in designing document format and gave feedback.

2011
2012 **IHANDYSOFT** | BEIJING, CHINA
UX designer

I worked across teams and helped launch/improve multiple iOS apps (RSS News / Barcode / Emoji / Avatar / Textart / Lighter etc.)

2010
2010 **EXMADE DESIGN CO** | BEIJING, CHINA
UX design intern

I worked on 2 client projects: Souvenirs for Shanghai Expo 2010; 3D designed and modeled a Kiosk for Waltz Inc (Jewelry display).