

# Jackie Wenqian Hu

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UX designer who is passionate about seeking forward-looking design solutions that enhance human connections and create delights with technology.

<http://wenqian.design>

[jackiehu@cmu.edu](mailto:jackiehu@cmu.edu)

929-523-4476

## experience

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### **AKQA Shanghai**

*Jul 2018 - Aug 2018*

### ***Creative Technologist Intern***

Created mobile based responsive campaign page for Nike Shanghai Marathon with After Effect and Airbnb's developer's tool Lottie.js to provide users interactive viewing experience

*Jul 2017 - Aug 2017*

### ***User Experience Design Intern***

Delivered medium-fidelity prototypes and assisted senior UX designer in mobile to desktop transition for NBA Fan Zone, with a result of 1.6M registered users and 1.2M page views per day

## education

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### **Carnegie Mellon University**

Master of Human-Computer Interaction

Pittsburgh, PA

*August 2020*

### **New York University**

BS Interactive Media Arts  
BA Humanities

Shanghai, China

Paris, France | Fall 2017

New York, NY | Spring 2018

*May 2019*

## projects

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### **Discover**

*Jan 2020 - Present*

### ***Capstone: CMU Human-Computer Interaction***

Identifying the underlying customers' emotional needs during student loans product selection and creating iterative prototypes to better facilitate their decision-making as a UX designer in a team of five

### **Love Letters**

*Jan 2019 - May 2019*

### ***Capstone: NYU Interactive Media Arts***

Created a series of computer generative data visualizations from ten anonymous love letters using P5.JS based on sentimental analysis results from IBM Watson AI Tone Analyzer

### **NYU Shanghai Commencement Committee**

*Nov 2018 - May 2019*

### ***Creative Director***

Led a team of five and created various media productions ranging from prints, multimedia to accessories in collaboration with business partners such as Oriental Pearl TV Tower and Feiyue sneakers

## honors

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University Honor Scholar / NYU Founders' Day Award, 2019

Winner | 3-minute Capstone Presentation(Humanities), 2019

Dean's Undergraduate Research Found, 2018

Runner-up | Target Hackathon, 2017

## skills

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Figma  
Sketch  
inVision  
Adobe After Effect  
Adobe Illustrator  
Adobe Photoshop  
Adobe Premier  
Autodesk Maya

Affinity Diagramming  
Contextual Inquiry  
Experience Prototyping  
Semi-structured Interview  
Storyboarding  
Speed Dating  
Think-Aloud Protocol

Arduino  
HTML/CSS  
JavaScript  
D3.JS  
P5.JS  
Processing  
Python  
Voice Flow