

# JACKIE (WENQIAN) HU

<https://wenqian-hu.github.io>

 [linkedin.com/in/jackiehu-design](https://www.linkedin.com/in/jackiehu-design)

 [jackiehu.design@gmail.com](mailto:jackiehu.design@gmail.com)

 (+33) 07 68 42 99 03

## EDUCATION

Aug. 2019 - Aug. 2020	<b>Carnegie Mellon University</b> Master of Human-Computer Interaction	Pittsburgh, U.S.
Aug. 2015 - Aug. 2019	<b>New York University</b> Bachelor of Science, Interactive Media Arts Bachelor of Arts, Humanities	Shanghai, China New York, U.S. Paris, France

## EXPERIENCE

Nov. 2020 - Present	<b>Product Designer   Zenly (Snap Inc.)</b> Designing and prototyping the mobile experience of the live social map for 40+ million MAU on features such as go mode, best friends, iOS 16 widgets and live events in Figma and ProtoPie	Paris, France
May. 2020 - Nov. 2020	<b>Product Designer   Privoce</b> Led the design and research on Chrome extensions that aim to protect web privacy and leverage user's data ownership by understanding user painpoints	Remote, U.S.
Jan. 2020 - Aug. 2020	<b>Product Designer   Discover Financial Services</b> Designed iterative low-to-high fidelity prototypes and created research artifacts such as personas and customer journey maps to improve student loans application experience in a team of five	Pittsburgh, U.S.
Jul. 2017 - Aug. 2017	<b>User Experience Design Intern   AKQA</b> Delivered medium-fidelity prototypes and assisted senior UX designer in mobile to desktop transition for NBA Fan Zone, with a result of 1.6M registered users and 1.2M page views per day	Shanghai, China

## SKILLS

### Design Tools:

Figma · Sketch · ProtoPie · Framer · After Effect · Zeplin

### User Research:

Affinity Diagramming · Contextual Inquiry · Semi-structured Interview · Storyboarding · Speed Dating · Think-Aloud Protocol