

Jackie Wenqian Hu

Product Designer who is passionate about seeking forward-looking design solutions that enhance human connections and create delights with technology.

<http://wenqian.design>

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929-523-4476

Experience

AKQA Shanghai

Jul 2018 - Aug 2018

Creative Technologist Intern

Created mobile based responsive campaign page for Nike Shanghai Marathon with After Effect and Airbnb's developer's tool Lottie.js to provide users interactive viewing experience

Jul 2017 - Aug 2017

User Experience Design Intern

Delivered medium-fidelity prototypes and assisted senior UX designer in mobile to desktop transition for NBA Fan Zone, with a result of 1.6M registered users and 1.2M page views per day

Education

Carnegie Mellon University

Master of Human-Computer Interaction

Pittsburgh, PA

August 2020

New York University

BS Interactive Media Arts
BA Humanities

Shanghai, China

Paris, France | Fall 2017

New York, NY | Spring 2018

May 2019

Projects

Discover Financial Services

Jan 2020 - Present

Capstone: CMU Human-Computer Interaction · Product Designer

Designing iterative low-to-high fidelity prototypes and creating research artifacts such as personas and customer journey maps to improve student loans application experience in a team of five

Alora

May 2020 - Present

Product Designer

Leading the design of a Google Chrome extension that aims to protect users' privacy and personal data; conducting research to understand the existing problems and purpose effective solutions, and working with software engineers to communicate the implementation of the design

Love Letters

Jan 2019 - May 2019

Capstone: NYU Interactive Media Arts

Created a series of computer generative data visualizations from ten anonymous love letters using P5.JS based on sentimental analysis results from IBM Watson AI Tone Analyzer

Honors

University Honor Scholar / NYU Founders' Day Award, 2019
Winner | NYU 3-minute Capstone Presentation(Humanities), 2019

NYU Dean's Undergraduate Research Fund, 2018

NYU Dean's List Honor, 2017 - 18
Runner-up | Target Hackathon,

Skills

Design Tools

Figma
Sketch
inVision
Adobe After Effect
Adobe Illustrator
Adobe Photoshop
Adobe Premier
Autodesk Maya

Research Methods

Affinity Diagramming
Card Sorting
Contextual Inquiry
Experience Prototyping
Semi-structured Interview
Storyboarding
Speed Dating
Think-Aloud Protocol

Programming

Arduino
HTML/CSS
JavaScript
D3.JS
P5.JS
Processing
Python
Voice Flow