Jackie Wenqian Hu

UX / Product Designer

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929-523-4476

Education

Carnegie Mellon University

School of Computer Science, Master of Human-Computer Interaction

Pittsburgh, PA
August 2020 · GPA 3.9

New York University

BS Interactive Media Arts
BA Humanities

Shanghai, China
Paris, France · Fall 2017
New York, NY · Spring 2018
May 2019 · GPA 3.8

Experience

Alora
May 2020 - Present
Pittsburgh, PA

Product Designer · Freelance

+ Innovating the future of web by endowing users with online personal data ownership in a start-up style side project through user research.
+ Producing high quality wireframes, mock-ups, and high-fidelity prototypes while hosting design workshops and leading the iterative design process in a cross-functional team. The extension will be launched in chrome web store after deploy.

Discover
Jan 2020 - Aug 2020
Pittsburgh, PA

Product Designer · CMU MHCI Capstone

+ Enhanced user experience in the student loan application in collaboration with Discover Financial Services and MHCI students based on comprehensive field research.
+ Created a responsive web prototype and established a design system to support loan applicants. As an outcome, 78% of the participants preferred our design to the existing one.

AKQA
Jun 2018 - Aug 2018
Shanghai, China

Creative Technologist · Internship

Developed a mobile-based responsive campaign page for Nike Shanghai Marathon with After Effect and Airbnb's developer's tool Lottie.js to provide users interactive viewing experience

Jun 2017 - Aug 2017
Shanghai, China

User Experience Design · Internship

Delivered medium-fidelity prototypes and assisted senior UX designer in mobile to desktop transition for NBA Fan Zone, with a result of 1.6M registered users and 1.2M page views per day

Honors

University Honor Scholar / NYU Founders' Day Award, 2019
NYU Dean's Undergraduate Research Fund, 2018
NYU Dean's List Honor, 2017 - 18
Runner-up | Target Hackathon, 2017

Skills

Design Tools
Figma
Sketch
inVision
Adobe Suite
Autodesk Maya

Research Methods
Affinity Diagramming
Contextual Inquiry
Semi-structured Interview
Storyboarding
Think-Aloud Protocol

Programming
HTML/CSS
JavaScript
P5.JS
Processing
Python