

JACKIE (WENQIAN) HU

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EDUCATION

Aug. 2019 - Aug. 2020	Carnegie Mellon University Master of Human-Computer Interaction	Pittsburgh, U.S.
Aug. 2015 - Aug. 2019	New York University Bachelor of Science, Interactive Media Arts Bachelor of Arts, Humanities	Shanghai, China New York, U.S. Paris, France

EXPERIENCE

Nov. 2020 - Present	Product Designer Zenly (Snap Inc.) Designing and prototyping the mobile experience of the live social map for 40+ million MAU on features such as go mode, best friends, iOS 16 widgets and live events in Figma and ProtoPie	Paris, France
Jan. 2020 - Aug. 2020	Product Designer Privoce Led the design and research on Chrome extensions that aim to protect web privacy and leverage user's data ownership by understanding user painpoints	Remote, U.S.
Jan. 2020 - Aug. 2020	Product Designer Discover Financial Services Designed iterative low-to-high fidelity prototypes and created research artifacts such as personas and customer journey maps to improve student loans application experience in a team of five	Pittsburgh, U.S.
Jul. 2017 - Aug. 2017	User Experience Design Intern AKQA Delivered medium-fidelity prototypes and assisted senior UX designer in mobile to desktop transition for NBA Fan Zone, with a result of 1.6M registered users and 1.2M page views per day	Shanghai, China

SKILLS

Design Tools:

Figma · Sketch · ProtoPie · Framer · After Effect · Zeplin

User Research:

Affinity Diagramming · Contextual Inquiry · Semi-structured Interview · Storyboarding · Speed Dating · Think-Aloud Protocol