

# Jackie Wenqian Hu

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## Product Designer

<http://wenqian.design>  
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929-523-4476

## Education

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### Carnegie Mellon University

School of Computer Science,  
Master of Human-Computer  
Interaction

Pittsburgh, PA

August 2020 · GPA 3.9

### New York University

BS Interactive Media Arts

BA Humanities

Shanghai, China

Paris, France · Fall 2017

New York, NY · Spring 2018

May 2019 · GPA 3.8

## Honors

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University Honor Scholar / NYU  
Founders' Day Award, 2019  
NYU Dean's Undergraduate  
Research Fund, 2018  
NYU Dean's List Honor, 2017 - 18  
Runner-up | Target Hackathon, 2017

## Experience

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### Alora

May 2020 - Present  
Pittsburgh, PA

### *Product Designer*

+ Leading the iterative design process to leverage users' abilities in personal data management through chrome extensions in a team of ten  
+ Conducting user research and competitive analysis to understand user behaviors and land on innovative solutions  
<http://privoce.com/>

### Discover

Jan 2020 - Aug 2020  
Pittsburgh, PA

### *Product Designer · CMU MHCI Capstone*

+ Designed interactive prototypes in low to high fidelities to provide consumers better guidance in student loans experience through multiple rounds of user testing in a team of five  
+ Engaged in user research to define customer's pain points and produced artifacts such as personas and journey maps to define validated design directions  
<https://wcora.github.io/discover/>

### AKQA

Jul 2018 - Aug 2018  
Shanghai, China

### *Creative Technologist Intern*

Created mobile based responsive campaign page for Nike Shanghai Marathon with After Effect and Airbnb's developer's tool Lottie.js to provide users interactive viewing experience

Jul 2017 - Aug 2017  
Shanghai, China

### *User Experience Design Intern*

Delivered medium-fidelity prototypes and assisted senior UX designer in mobile to desktop transition for NBA Fan Zone, with a result of 1.6M registered users and 1.2M page views per day

## Skills

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### Design Tools

Figma  
Sketch  
inVision  
Adobe Suite  
Autodesk Maya

### Research Methods

Affinity Diagramming  
Contextual Inquiry  
Semi-structured Interview  
Storyboarding  
Think-Aloud Protocol

### Programming

HTML/CSS  
JavaScript  
P5.JS  
Processing  
Python