Jackie Wenqian Hu

UX / Product Designer

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929-523-4476

Education

Carnegie Mellon University

M. of Human-Computer Interaction,
School of Computer Science
August 2020
Pittsburgh, PA

New York University

BS Interactive Media Arts
BA Humanities
May 2019
Shanghai, China
Paris, France · Fall 2017
New York, NY · Spring 2018

Skills

Design & Prototype

Adobe Creative Suite ·
Autodesk Maya · Figma ·
Sketch · inVision · Unity · User
Flow · Voiceflow · Wireframing

Programming

HTML/CSS · JavaScript ·
jQuery · P5.JS · Processing ·
Python

Experience

Privoce
May 2020 - Present
Pittsburgh, PA

Freelance Product Designer
Leading the iterative design of a web extension and providing strategic objectives of the product that aims to innovate the future of online privacy, currently rated 4.5/5 in the chrome web store

Discover
Jan - Aug 2020
Pittsburgh, PA

Product Designer · Master's Capstone
Co-led the design of a web-based interactive prototype and the creation of a design system in high-fidelity based on in-depth user research

Increased user confidence level by 3% and gained 78% user preference in A/B testing against the original student loan application design

AKQA
Jun - Aug 2018
Shanghai, China

Creative Technologist Intern
Developed a mobile-based responsive campaign page for Nike Shanghai Marathon with After Effect and Airbnb's developer's tool Lottie.js to provide users interactive viewing experience

Jun - Aug 2017
Shanghai, China

User Experience Design Intern
Delivered medium-fidelity prototypes and worked with senior UX designer in mobile to desktop transition for NBA Fan Zone, with a result of 1.6M registered users and 1.2M page views per day

Projects

Oddio
March - May 2020
Pittsburgh, PA

Experience Designer
Created a bite-sized audio-based social media platform that is accessible through mobile and other ubiquitous wireless devices through voice and gestures interactions

Remember it
March - May 2020
Pittsburgh, PA

Conversational Designer
Prototyped a conversational assistant in Voice Flow that brings family recipe instructions into audio format and remembers collective memories across family members in multimedia formats