

# JACKIE (WENQIAN) HU

<https://wenqian-hu.github.io>

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## EXPERIENCE

Nov. 2020 - Present	<b>Product Designer   Zenly (Snap Inc.)</b> Designing and prototyping the mobile experience of the live social map for 40+ million MAUs in Figma and ProtoPie; Delivering features such as go mode(800K+ daily open), best friends(15 million users), live events(20K+ daily view) and iOS 16 widgets by collaborating with engineers and PMs Conducting 50+ user research globally to test usability of the app and obtain user insights from different markets	Paris, France
May. 2020 - Nov. 2020	<b>Product Designer   Privoce</b> Led the design and research on Chrome extensions that aim to protect web privacy and leverage user's data ownership by understanding user painpoints, featured in Chrome Web Store	Remote, U.S.
Jan. 2020 - Aug. 2020	<b>Product Designer   Discover Financial Services</b> Designed iterative low-to-high fidelity prototypes and created research artifacts such as personas and customer journey maps to improve student loans application experience in a team of five	Pittsburgh, U.S.
Jul. 2017 - Aug. 2017	<b>User Experience Design Intern   AKQA</b> Delivered medium-fidelity prototypes and assisted senior UX designer in mobile to desktop transition for NBA Fan Zone, with a result of 1.6M registered users and 1.2M page views per day	Shanghai, China

## EDUCATION

Aug. 2019 - Aug. 2020	<b>Carnegie Mellon University</b> Master of Human-Computer Interaction (MHCI)	Pittsburgh, U.S.
Aug. 2015 - Aug. 2019	<b>New York University</b> Bachelor of Science, Interactive Media Arts Bachelor of Arts, Humanities	Shanghai, China New York, U.S. Paris, France

## SKILLS

### Design Tools:

Figma · Sketch · ProtoPie · Framer · Zeplin · Adobe Creative Suite

### User Research Methods:

Affinity Diagramming · Contextual Inquiry · Semi-structured Interview · Storyboarding · Speed Dating · Think-Aloud Protocol