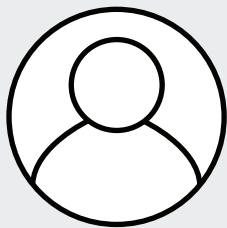# POLI

POLI is a team of professional veterinarians, game design experiencers, and interaction designers. POLI is dedicated to helping people gain　knowledge to care for their pets, as well as helping people determine if they are suitable to keep a dog.
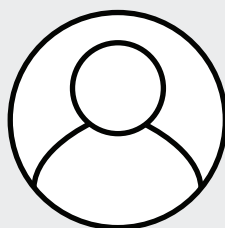
POLI is a web page developed primarily for pets. It is a platform for users to learning about pet ownership, sharing photos of pet's daily routine, sharing experience of pet ownership, making friends with other pet owners, purchasing pet supplies and game testing. For those who don't have a pet but have been hesitating, on this website we have designed a game for them. They can learn the basics of pet ownership through the game experience and the get a professional evaluation report to advise them on whether to get a pet or not.
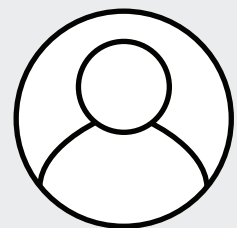
PERSONAS

Pet Shop Owner
Prospective new client who want to gain knowledge about pet ownership

Empty Nesters
Prospective new client who will have a pet

Young Couple
Prospective new client who already have a pet

COMPS

小绒宠物
Xiaorongpet.com

Cat Lovers Only

宠明丨养宠心态度