# Required sequential steps to generate a submission using the provided files

The following steps should allow you to generate a submission which comes close to the second place submission (private LB score of .0313157) of the "Santander Product Recommendation" Kaggle competition.

Running all steps on my 48GB workstation would take about seven days. Of these seven days, about four days are required to generate the feature ranking when using 5 folds combined with 100 xgboost rounds for the base models. The next three days are required for the base model generation when using 10 folds combined with 200 xgboost rounds trained on the top 100 features for each lagproduct pair. The first four days can however be skipped since I already ran the feature ordering for you (product month feature order.rds).

Generating a  $\sim$ .0310 private leaderboard score could however be achieved in about one hour by training using only the top 10 features for each lag-product pair and by dropping the 10 folds (only train on all of the train data).

#### General

Replace the working directory paths (always at the top of the scripts) to match your local file structure.

Replace other folder paths. The "targetDate" of the data files refers to the subfolder of the different iterations. I left this at "12-11-2016" but you could add iterations.

There are many options in the scripts at the top of the files. The options are mostly commented generously.

#### Overview

Required steps to generate a submission:

- Prepare the data
- 2. Feature generation
- 3. Feature ordering (Optional)
- 4. Base model generation
- 5. Base test model predictions generation
- 6. Base test model predictions combination
- 7. Ensembling (Optional)

## 1) Prepare the data

Download the train\_ver2 and test\_ver2 csv files from Kaggle and paste them into the Data folder

Run rawToRds.R in the Data folder to convert the raw data into rds format

## 2) Feature generation

- A) Generate common feature information
- Count the number of new products for each studied month
  - ⇒ Run **newProductsRate.R** in Exploratory data analysis
- Calculate the MAP and count fraction for the products in the test data set
  - ⇒ Run fractionMAPProducts.R in Exploratory data analysis
- List the clients that have records in May/June 2015

- ⇒ Run listMayJun15Clients.R in Feature Engineering
- List the clients that have at least one new product bought in the training data
  - ⇒ Run listClientsAnyPosFlank.R in Feature Engineering
- Calculate the mean income by province
  - ⇒ Run incomeByProvince.R in Feature Engineering
- List the families in the train data (same income and province)
  - ⇒ Run findFamilies.R in Feature Engineering
- Load the mapping file that converts categorical features to numerical features
  - ⇒ Run catFeaturesToCont.R in Feature Engineering

#### B) Generate features

⇒ Generate train features
 Set summaryType to train in createFeatures.R in Feature Engineering
 Run createFeatures.R in Feature Engineering

⇒ Generate test features
 Set summaryType to test in createFeatures.R in Feature Engineering
 Run createFeatures.R in Feature Engineering

# 3) Feature ordering (Optional)

A) Generate the first level base model relative weights Run weightGeneratorFirst.R in Model weights

## Default weights:

Product/Lag	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			Jun15											May16
Cco_fin	0.3	0.3	13	0.3	0.3	0.3	0.3	0.3	9	0.3	0.3	0.3	0.3	0.3
Ctma_fin	0	0	0	0	0	0	1.8	1.9	2.0	2.1	2.2	2.3	2.4	2.5
Ecue_fin	1.2	0	1.4	1.5	1.6	1.7	1.8	1.9	2.0	2.1	2.2	2.3	2.4	2.5
Reca_fin	1.2	1.3	52	1.5	1.6	1.7	1.8	1.9	2.0	2.1	2.2	2.3	2.4	2.5
Recibo	0	1.3	13	1.5	1.6	1.7	1.8	1.9	2.0	2.1	2.2	2.3	2.4	2.5
Other	1.2	1.3	13	1.5	1.6	1.7	1.8	1.9	2.0	2.1	2.2	2.3	2.4	2.5

The weights are normalized by product so that they sum to one for each of the 24 products

B) Generate the random folds
Set K1 to 5 in **subsetter.R** in first level learners
Run **subsetter.R** in first level learners

C) Generate the base models Set

- ⇒ saveFolderExtension to "All features 100 rounds 5 Folds"
- ⇒ nrounds to 100
- ⇒ baseK and K to 5
- ⇒ saveBaseModels to TRUE
- ⇒ skipCommonModel to FALSE

in xgboost.R in first level learners

Run xgboost.R in first level learners – Bottleneck: this will probably run for several days

D) Generate the feature ordering

Set modelGroup to "trainTrainAll All features 100 rounds 5 Folds" in **featureSelection.R** in first level learners

Run featureSelection.R in first level learners

# 4) Base model generation

A) Generate the first level base model relative weights (not necessary if already executed in optional step 3: Feature ordering)

Run weightGeneratorFirst.R in Model weights

B) Generate the random folds

Set K1 to 10 in **subsetter.R** in first level learners

Run subsetter.R in first level learners

C) Generate the base models

Set

- ⇒ saveFolderExtension to "Top 100 monthProduct 200 rounds 10 Folds"
- ⇒ featureSelectionMode to "monthProduct"
- ⇒ nrounds to 200
- ⇒ baseK and K to 10
- ⇒ saveBaseModels to TRUE
- ⇒ skipCommonModel to FALSE

in xgboost.R in first level learners

Run xgboost.R in first level learners – Bottleneck: this will probably run for several days

## 5) Base test model predictions generation

Set

- ⇒ trainModelsFolder to "trainTrainAll Top 100 monthProduct 200 rounds 10 Folds"
- ⇒ submissionDate to date\_XXX
- ⇒ submissionFile to submission\_YYY

in Submission/20-12-2016/xgboost weighted 22.R

Run Submission/20-12-2016/xgboost weighted 22.R

This script takes about 30 minutes – several hours depending on whether the folds were also generated or not (skipCommonModel in Step 4) and generates a csv submission file as well as base model predictions which are further processed in step 6.

## 6) Base test model predictions combination

This step builds on step 5 in order to reduce the submission generation turnaround time when trying new base model weights or post-processing steps using the base model predictions

- A) Combine base model predictions to a data table structure Set
  - ⇒ onlyPreds to TRUE
  - ⇒ submissionDate to date XXX

  - ⇒ modelFolder to "trainTrainAll Top 100 monthProduct 200 rounds 10 Folds"

## In Submission/PredictionsComp/monthProductProbs.R

## Run Submission/PredictionsComp/monthProductProbs.R

- B) Combine the data table base test model predictions to a submission Set
  - ⇒ baseModelsDate to date XXX
  - ⇒ submissionDate to date XXX
  - ⇒ loadPredsFile to submission YYY.rds
  - ⇒ submissionFile to my\_submission
  - ⇒ trainModelsFolder to "trainTrainAll Top 100 monthProduct 200 rounds 10 Folds"

## In Submission/20-12-2016/basePredictionsCombiner.R

## Run Submission/20-12-2016/basePredictionsCombiner.R

All different last 26 submissions can now easily be generated by making parameter adjustments in **basePredictionsCombiner.R** and running that same script with different submissionFile names. Running **weightGeneratorFirst.R** with different base model weights will makes sure that the base models are weighted using the most recent weights.

## 7) Ensembling (Optional)

- A) Point to the path of all base submissions by adjusting/copying and renaming Ensembling/Submission Inventory.xlsx and update the Model paths sheet. The ensembling logic uses columns D, E and F
- B) Generate the base submission agreement matrix
  Adapt inventoryFn to the new base submissions mapping excel file if a new mapping file was created in A in submissionAgreementCalc.R in Ensembling
  Run submissionAgreementCalc.R in Ensembling
- C) Generate the ensembles
- Adapt inventoryFn to the new base submissions mapping excel file if a new mapping file was created in A in ensembler.R in Ensembling
   Modify the ensemble parameters (submissionSubset scoreExponent) to your own taste in

Run ensembler.R in Ensembling

ensembler.R in Ensembling