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Wen Tran

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TECHNICAL SKILLS	Strong: JavaScript, ES6, React & Redux, AngularJS, jQuery, Node.js, Express, Bootstrap, Knex, Bookshelf.js, Mongoose, MongoDB, MLabs, MySQL, Webpack, Babel, NPM, Git, RESTful web APIs, HTML, CSS. Experienced: Ruby on Rails, Backbone.js, Babel, Gulp, Grunt, Heroku, Mocha, Chai, Jasmine.	
PROJECTS	seekPad Software Engineer - Github 2016 <i>Task manager for apartment search utilizing React, Redux, Knex and mySQL.</i> <ul style="list-style-type: none">• Implements Google Map API to track the locations of users' listings and display dynamically on map.• Integrates Phantom JS Driver's HTML parsing module to scrape real-time data from Apartments.com to enable users to quickly retrieve and save their listings.• Builds image uploading and photo gallery feature using Redux and stores file paths in my SQL databases.• Utilizes streaming parser middleware to optimize image loading for responsive user experiences.• Dynamically generates complex and asynchronous SQL queries using query builder Knex.	
	Chatty Weather Software Engineer - Live Github 2016 <i>Weather app and Chrome extension in Google store (link) that delivers customizable weather forecasts and recommendations based on user's current location. Utilizes AngularJS, Node.js, Express, and MongoDB.</i> <ul style="list-style-type: none">• Integrates Yelp, Weather, MTA APIs to parse data and builds logic controllers transmitting data to client side.• Utilizes Angular services and geolocation object to track user's current location upon GET requests.• Builds Yelp-clone pages that dynamically generate recommendations for users based on current weather.	
	NutritionDiary Sole Owner & Software Engineer - Live Github 2016 <i>Nutrition tracker app that provides detailed nutrition facts of user's food consumption of the day.</i> <ul style="list-style-type: none">• Developed and deployed app (under 36 hour time constraint) utilizing AngularJS, Node.js, and Express.• Leverages NutritionIX API to retrieve and display nutrition information and recommendation of portions.	
EXPERIENCE	Sales & Marketing Executive Fairmont Hotel & Resorts 2014 - 2016 <i>Managed content of hotel and restaurant websites (including the re-launch of new branded website) with unique and authentic content to enhance organic search visibility.</i> <ul style="list-style-type: none">• Executed Social media and advertising campaigns that generated 23.4% increases in referral traffic and conversions for curated offers and e-commerce packages on Online Travel Agencies.• Designed and launched digital marketing campaigns to drive incremental hotel revenue across search media.	
	Branch Manager Vector Marketing Corp. 2009 - 2012 <i>Built and led a sales force to collectively produce \$74,409 of sales in 2.5 months.</i> <ul style="list-style-type: none">• Achieved 87% closing ratio and personal sales of \$118,595 of products.• Achieved #3 position in TN-KY-OH and a corporate scholarship (#25th out of 2500+).	
	Youth Ambassador United Nations Development Programme 2012 <i>Led social enterprise projects to support economic initiatives for the indigenous people in Chajul, Guatemala.</i> <ul style="list-style-type: none">• Established four B2B networks between coffee suppliers in Guatemala and vendors in Nashville.	
EDUCATION	Hack Reactor Advanced Software Engineering Immersive 2016	
	New York University Graduate Certificate in Hospitality Management 2013	
	Belmont University B.B.A. in International Business 2013	
	Copenhagen Business School Erasmus Study - Innovation Management 2013	
PERSONAL	<i>My undergraduate career took place in four countries. Rain or shine, I ride the bike 365 days a year and I am a street food expert with an unquenchable thirst for ethnic cuisines.</i>	