# Wen Tran

wen.tran1@gmail.com • (347) 323-4586 • New York, New York

## TECHNICAL SKILLS

| MongoDB | Nodes.js | SQL | HTML5 | CSS3 | AngularJS | TDD |
|---|---|---|---|---|---|---|
| JavaScript | React | Express | jQuery | Git | RESTful APIs | AWS |

## PROJECTS

**seekPad** (React, Redux, Node.js, Express,  Knex and mySQL)                                          Live | GitHub
*Task manager for apartment search with a robust dashboard to organize and track favorite listings.*
- Builds image uploading and photo gallery using Redux and stores file paths in my SQL database.
- Dynamically generates complex and asynchronous SQL queries using query builder Knex.
- Implements Google Map API to track the locations of users' listings and displays dynamically on map.
- Integrates Phantom JS Driver's HTML parsing module to scrape real-time data from Apartments.com.

**Chatty Weather** (AngularJS, Node.js, Express, and MongoDB)                                          Live | GitHub
*Weather app and Chrome extension in Google store (link) that delivers customizable weather forecasts and recommendations.*
- Integrates Yelp, Weather, MTA APIs to parse and builds logic controllers to transmit real-time data.
- Utilizes Angular services and geolocation object to track user's current location upon GET requests.
- Builds Yelp-clone pages that dynamically generate recommendations for users based on current weather.

**NutritionDiary** (AngularJS, Node.js, and Express)                                          Live | Github
*Nutrition tracker app (developed and deployed under 36 hours) that provides detailed nutrition facts of user's food consumption*
- Integrates NutritionIX API to retrieve and display nutrition facts and recommendation of portions.
- Implements Angular controllers and media queries to architect responsive UI for seamless search functionality.

## EXPERIENCE

**Sales & Marketing Executive  |  *Fairmont Hotels & Resorts***                                          2014 - 2016
- Managed content of hotel and restaurant websites (including the re-launch of new branded website).
- Executed social media and advertising campaigns that generated 23.4% increases in referral traffic and conversions for curated offers and eCommerce packages on Online Travel Agencies.

**Branch Manager  |  *Vector Marketing Corp.***                                          2009 - 2012
- Built and led a sales force of 75 representatives to collectively produce $74,409 of revenue in 2 ½ months.
- Achieved #3 ranking in TN-KY-OH, personal sales of $118,595 of products, and a corporate scholarship.

**Youth Ambassador**  |  *United Nations Development Programme*                                          2012
- Led social enterprise projects to support economic initiatives for the people in Chajul, Guatemala.
- Established four B2B networks between coffee suppliers in Guatemala and vendors in Nashville.

## EDUCATION

| | | |
|---|---|---|
| **HACK REACTOR** | Advanced Software Engineering Immersive | **2016** |
| **BELMONT UNIVERSITY**  | B.B.A. in International Business | **2013** |
| **COPENHAGEN BUSINESS SCHOOL**  | Erasmus Study - Innovation Management | **2013** |

## PERSONAL

In college, I built and ran a profitable business within 2.5 months. Rain or shine, I ride the bike 365 days a year.