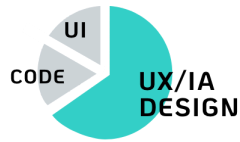


# Wen

## UX Designer



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wentungwen@gmail.com  
[linkedin.com/in/wentungwen](https://www.linkedin.com/in/wentungwen)  
From Taiwan, live in Tilburg, NL

### Skills

#### UX/UI Design

- Adobe PS, AI, XD.
- Rapid prototype for initial usability testing.
- Conduct quantitative & qualitative research with human-centered methods.
- Structure complex information and usage processes

#### Development

- Html, Css, Js, Vue, Sass
- Flask, SQL, Git.
- Able to build the full-stack project with separate front & backend structure.

### Education

Aug 2022 - Jan 2024

#### Tilburg University, NL

Master of Science in New Media Design  
(Expected Completion: 2024)

Aug 2016 - Jan 2020

#### National Chengchi University, TW

Bachelor in marketing and communication (GPA 3.7)

### Languages

Chinese / Native

English / Fluent

Spanish / Basic conversation

Dutch / Limited proficiency and still learning.

I'm a UX designer with 2.5 years of experience, specializing in creating exceptional user experiences for information-rich products. I'm eager to further my research skills in my future job.

*\*I will graduate from Tilburg University with a MSc degree in January, 2024.*

Portfolio Website: [https://wentungwen.github.io/wen\\_2022/index.html](https://wentungwen.github.io/wen_2022/index.html)

### Work Experiences

#### UX Designer & Engineer / International Integrated Systems, Inc.

Jun 2021 - Aug 2022. Taipei. [Company Website](#)

##### Design

- Led the major systems redesign of the Civil Aeronautics Administration (CAA), including two major projects: Online Operating System and New Forecasting System.
- Integrated and designed multiple information-intensive systems for the Climate Weather Bureau (CWB).
- Collaborated in the product development of a meteorological financial service, translating user requirements into specifications that aligned with their needs and business model.
- Created and implemented the initial UI style guide for CWB, which has been applied to over 10 internal systems.

##### Development & Teamwork

- Built the official website for the meteorological department based on Vue.js, and assisted engineers in optimizing RWD sites.
- Communicated UX to the team by giving a case study presentation to 100+ engineers.

#### Web/UI Designer / Surehigh International Technology Group

Sep 2020 - Mar 2021. Taipei. [Company Website](#)

- Designed official sites for hotels with clear brand identification.
- Worked with a full-stack engineer to develop the app "Travel Passport" prototype, a solution binding hotel kiosks and personal data to create brand-new travel experiences.
- Refactored the e-commerce site with Vue.js to reduce the workload from three days to 10 minutes.

#### Marketing Strategist (Intern) / McCann Worldgroup

Feb 2020 - Jul 2020. Taipei. [Company Website](#)

- Analyzed content and conducted quantitative analysis to develop customer journey and personas for clients, including Audi, Royal Salute, Kavalan Whisky, and more.
- Refined the marketing strategy entry point using GWI/E-ICP for quantitative analysis and Op-view for qualitative research.