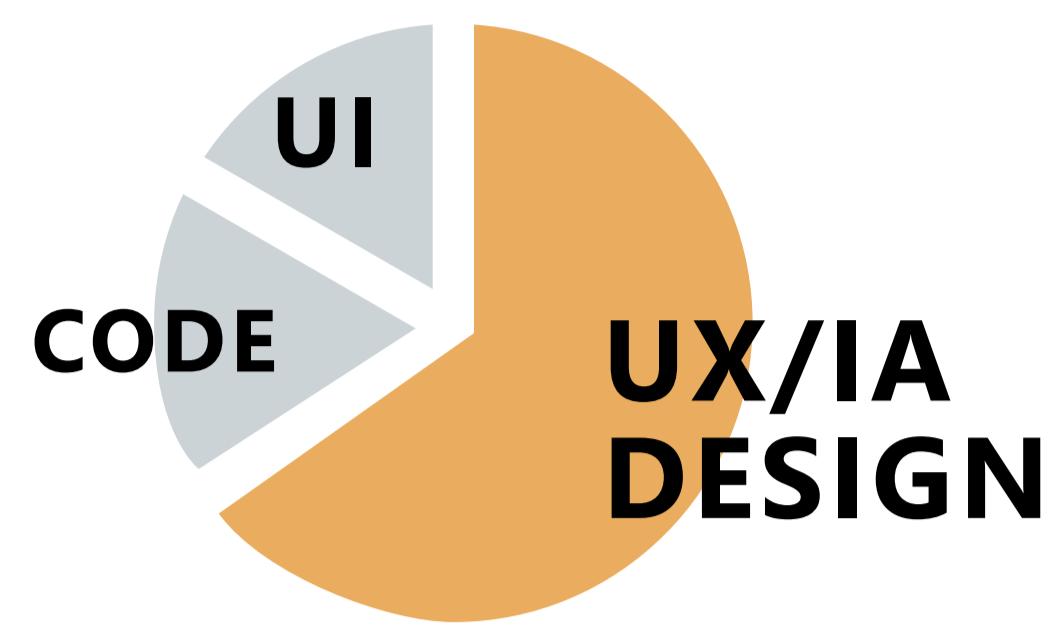


WENTUNG UX DESIGNER

I focus on information-rich products for coherent user experience and accurate outcomes. I believe life can become easier for everyone after being well-designed!



PORTFOLIO

https://wentungwen.github.io/wen_2022/index.html

TECHNICAL SKILLS

UX Design
Quantitative and qualitative research.
Empathy map.
Persona.
Design thinking.
Storyboarding.
Quick prototyping.
Usability testing.
User journey.

UI / Web Design
WordPress.
Adobe Photoshop.
Adobe Illustrator.
Adobe XD.

Frontend Development
HTML/CSS/Javascript.
Vue.js.
Vuetify.
Sass.
BEM.
Git / Version Control.

LET'S CONNECT!

Mail wentungwen@gmail.com
Medium [wentungwen.medium.com](#)
LinkedIn [linkedin.com/in/wentungwen](#)

ASK ME ABOUT

3D mural painting.
Tango and hustle dance.
Minimalism life style.
How is it like to be an INTP.
Why I prefer EU than USA :)

EDUCATION

AUG 2022 | JUN 2024 | TILBURG UNIVERSITY | NETHERLANDS
Master of Science in New Media Design

AUG 2016 | JUN 2020 | NATIONAL CHENGCHI UNIVERSITY | TAIWAN
Bachelor in marketing and communication
GPA: 3.7

PROFESSIONAL EXPERIENCE

JUN 2021 | AUG 2022 | INTERNATIONAL INTEGRATED SYSTEMS, INC. | TAIPEI
UX Designer / Engineer

System IA Design
Led the design of systems of the Civil Aeronautics Administration, including two major projects - Online Operating System and New Forecasting System. Worked closely with engineers and project managers to integrate and redesign multiple information-intensive systems for the CWB.

Product Design
Developed the owned product related to meteorological financial service and cooperated with CSR, data mining, and AI experts to conduct primary user interviews and research. Transferred requirements into specifications based on the persona and user journey we created, and defined viable business models.

Frontend Development & Teamwork
Set up the style guide and kept communicating UX to the team by giving a case study presentation to nearly a hundred engineers. Built the official website for the meteorological department based on Vue.js, and assisted engineers in optimizing RWD sites.

SEP 2020 | MAR 2021 | SUREHIGH INTERNATIONAL TECHNOLOGY GROUP | TAIPEI
Web / UI Designer

Designed official sites for hotels with clear brand identification. Worked with a full-stack engineer to develop the app “Travel Passport” prototype, a solution binding hotel kiosks and personal data to create brand-new travel experiences. Refactored the e-commerce site with Vue.js to reduce the workload from three days to 10 minutes.

FEB 2020 | JUL 2020 | MCCANN WORLDGROUP | TAIPEI
Marketing Strategy Intern

Conducted content analysis and sorted out consumer public opinion reports to the supervisor. Use GWI/E-ICP for quantitative analysis to refine the strategy entry point. The brands I worked with include Audi A4 revision, Royal Salute, Kavalan whisky, Abbott Laboratories, etc.

JUE 2016 | JUL 2020 | FREELENCCE
3D Mural Artist