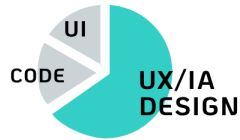


Wentung Wen

UX Designer



0619013911

wentungwen@gmail.com

[linkedin.com/in/wentungwen](https://www.linkedin.com/in/wentungwen)

From Taiwan, live in Tilburg, NL

Skills

UX/UI Design

- Adobe PS, AI, XD.
- Rapid prototype for initial usability testing.
- Conduct quantitative & qualitative research with human-centered methods.
- Structure complex information and usage processes

Development

- Html, Css, Js, Vue, Sass
- Flask, SQL, Git.
- Able to build the full-stack project with separate front & backend structure.

Education

Aug 2022 - Jan 2024

Tilburg University, NL

Master of Science in New Media Design
(Expected Completion: 2024)

Aug 2016 - Jan 2020

National Chengchi University, TW

Bachelor in marketing and communication (GPA 3.7)

Languages

Chinese / Native

English / Fluent

Spanish / Basic conversation

Dutch / Limited proficiency and still learning.

I'm a UX designer with 2.5 years of experience, specializing in creating exceptional user experiences for information-rich products. I'm eager to further my research skills in my future job.

**I will graduate from Tilburg University with a MSc degree in January, 2024.*

Portfolio Website: https://wentungwen.github.io/wen_2022/index.html

Work Experiences

UX Designer & Engineer / International Integrated Systems, Inc.

Jun 2021 - Aug 2022. Taipei. [Company Website](#)

Design

- Led the major systems redesign of the Civil Aeronautics Administration (CAA), including two major projects: Online Operating System and New Forecasting System.
- Integrated and designed multiple information-intensive systems for the Climate Weather Bureau (CWB).
- Collaborated in the product development of a meteorological financial service, translating user requirements into specifications that aligned with their needs and business model.
- Created and implemented the initial UI style guide for CWB, which has been applied to over 10 internal systems.

Development & Teamwork

- Built the official website for the meteorological department based on Vue.js, and assisted engineers in optimizing RWD sites.
- Communicated UX to the team by giving a case study presentation to 100+ engineers.

Web/UI Designer / Surehigh International Technology Group

Sep 2020 - Mar 2021. Taipei. [Company Website](#)

- Designed official sites for hotels with clear brand identification.
- Worked with a full-stack engineer to develop the app "Travel Passport" prototype, a solution binding hotel kiosks and personal data to create brand-new travel experiences.
- Refactored the e-commerce site with Vue.js to reduce the workload from three days to 10 minutes.

Marketing Strategist (Intern) / McCann Worldgroup

Feb 2020 - Jul 2020. Taipei. [Company Website](#)

- Analyzed content and conducted quantitative analysis to develop customer journey and personas for clients, including Audi, Royal Salute, Kavalan Whisky, and more.
- Refined the marketing strategy entry point using GWI/E-ICP for quantitative analysis and Op-view for qualitative research.