

Wentung Wen UX Engineer

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From Taiwan, live in Tilburg, NL

Education

Aug 2022 - Jan 2024

Tilburg University, NL

Master of Science in New Media Design (Expected Completion: Jan, 2024)

Aug 2016 - Jan 2020

National Chengchi University, TW Bachelor in marketing and communication (GPA 3.7)

Skills

I'm familiar with Vue and learning React now. I'm able to build the full-stack project with separate frontend and backend structure.

Frontend

- Html, Css, Js
- Vue, React
- Sass, Bootstrap, Vuetify
- Git, Version Control

Backend

Flask, PostgreSQL, RESTful API

Languages

- Dutch / Limited proficiency and still learning.
- English / Fluent
- Spanish / Basic conversation
- Chinese / Native

I'm a UX engineer with 2.5 years of experience, specializing in crafting user experiences for information-rich products. Open to collaborations and discussions!

Portfolio Website: https://wentungwen.github.io/wen 2022/index.html

Work Experiences

Engineer / UX Designer | International Integrated Systems, Inc.

Jun 2021 - Aug 2022. Taipei. Company Website

- Built and designed the official website of IISI Meteorological Department based on Vue.js.
- Restructured and optimized the responsive design of the Historical Data Purchasing Service site to make it easier to use.
- Led the major systems redesign of the Civil Aeronautics Administration (CAA), including two projects: Online Operating System and New Forecasting System.
- Integrated and designed multiple information-intensive systems for the Climate Weather Bureau (CWB).
- Collaborated in the product development of a meteorological financial service, translating user requirements into specifications that aligned with their needs and business model.
- Communicated UX to the team by giving a case study presentation to 100+ engineers.

Web / UI Designer | Surehigh International Technology Group

Sep 2020 - Mar 2021. Taipei. Company Website

- Refactored the e-commerce site with Vue.js to reduce the workload from three days to 10 minutes.
- Designed official sites for hotels with clear brand identification.
- Worked with a full-stack engineer to develop the app "Travel Passport" prototype, a solution binding hotel kiosks and personal data to create brand-new travel experiences.

Marketing Strategist (Intern) | McCann Worldgroup

Feb 2020 - Jul 2020. Taipei. Company Website

- Analyzed content and conducted quantitative analysis to develop customer journey and personas for clients, including Audi, Royal Salute, Kavalan Whisky, and more.
- Refined the marketing strategy entry point using GWI/E-ICP for quantitative analysis and Op-view for qualitative research.