

How to write a scientific paper?

Act I: Set up the story WHY IS IT IMPORTANT?

The setting	In a complex world it is increasingly important to communicate clearly.
The protagonist	Scientists face diverse challenges when they want to publish their findings.
The imbalance	The problem is not with the quality of scientific content, but with its presentation.
The balance	Skills and handcraft of writing would help scientists communicate efficiently.
The solution	Learn the handcraft how to structure and formulate your ideas for different audiences.

Act II: Develop the action WHAT SHALL YOU DO?

WHAT?	HOW?	(SO WHAT?) (WHY?)
Keep your audience in mind.	Know your audience	Consider their profession
		Consider their culture
		Consider their attitude
	Find out what they need	To see why they read
		To see what they are looking for
		To see what is not necessary
	Serve their needs	Present suitable content
		Help them with their difficulties
		Display your issue in a way to help readers understand it.
Let your documents fulfil the genre demands.	Be aware of different text types	See your paper in contrast to fiction
		Write for the general public
		Write specifically for experts
	Consider the norms of scientific writing	Be conform with the standards and conventions of your discipline.
		Use data-based argumentation
		Acknowledge your sources
	Choose your genre.	Find journal suitable for your content
		Find out about journal requirements
		Adapt your paper to expectations
Use supporting style and mechanics.	Be concise	Reduce content
		Reduce language
		Reduce distractions
	Formulate clearly	Use logical structures and signposts
		Avoid redundancy and wordiness
		Be consistent
	Use correct language	Keep the rules of grammar
		Observe sentence structure
		Care about your spelling and punctuation

Turning point	Will you be able to find the appropriate form for your message?
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Act III: Frame the resolution HOW CAN YOU ACHIEVE CLEAR COMMUNICATION?

The crisis	It's hard to find the right tone, content, and genre to serve the needs of your audience.
The solution	Learn how to structure and formulate your papers.
The climax	Customize your contents by using appropriate tools of the handcraft.
The resolution	If you are skilled in the handcraft of writing, you'll be able to communicate your message as you wish.