# Lattice Programming, $L^{\natural}$ -Convexity, and little Revenue Management

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## 1 Lattice Programming

#### 1.1 Lattice

**Definition 1.**  $(X, \ge)$  is a **lattice** if for any  $x, y \in X$ ,  $x \lor y = \inf\{z \in X | x \le z, y \le z\} \in X$   $x \land y = \sup\{z \in X | x \ge z, y \ge z\} \in X$ 

**Definition 2.**  $(X', \geq)$  is a **sublattice** of  $(X, \geq)$ : inherit  $x \vee y$ ,  $x \wedge y$  from X.

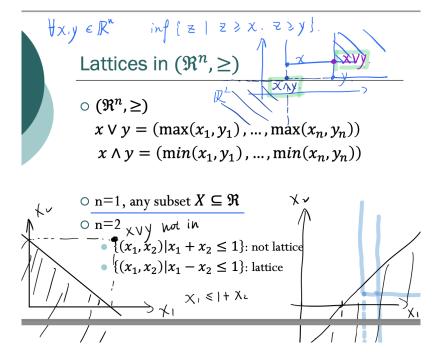


Figure 1:

#### Example 1. Lattices:

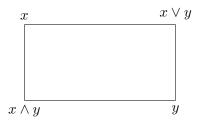
- 1.  $\{0,1\}^n$
- $2. Z^n$
- 3. a chain is a lattice (whose elements are ordered)
- 4. Intersection of two lattices

#### 1.2 Supermodularity

**1.2.1 Definition: Supermodular**  $g(x \lor y) + g(x \land y) \ge g(x) + g(y), \forall x, y \in X$ **Definition 3.** A function  $g: X \to \overline{\Re} (= \Re \cup \{+\infty\})$  is submodular if

 $g(x \vee y) + g(x \wedge y) \le g(x) + g(y), \forall x, y \in X$ 

g is supermodular if -g is submodular.



Claim 1.  $dom(g) = \{x \in X \mid g(x) < +\infty\}$  is a lattice if g is submodular.

*Proof.*  $\forall x, y \in \text{dom}(g)$ , prove  $g(x \vee y) < +\infty$ ,  $g(x \wedge y) < +\infty$ .

# **1.2.2** Lemma: Supermodular $\Leftrightarrow \frac{\partial^2 g(x)}{\partial x_i \partial x_j} \geq 0, \forall i \neq j$

**Lemma 1.** Suppose g is twice partially differentiable in  $\mathfrak{R}^n$ . Then g is supermodular if and only if it has nonnegative cross partial derivatives, i.e.,

$$\frac{\partial^2 g(x)}{\partial x_i \partial x_j} \ge 0, \forall i \ne j$$

Proof.

$$x = (x_1, x_2)$$

$$x \wedge y = (x_1, y_2)$$

$$y = (y_1, x_2)$$

$$y = (y_1, y_2)$$

$$x_1 \le y_1; \ y_2 \le x_2$$

g is supermodular

$$\Leftrightarrow g(x \vee y) - g(x) \geq g(y) - g(x \wedge y), \forall x, y \in X$$

$$g(y_1, x_2) - g(x_1, x_2) \geq g(y_1, y_2) - g(x_1, y_2), \forall x, y \in X$$
(if  $y_1 \to x_1$ ,  $y_2$  kept unchanged)
$$\frac{\partial g(x_1, x_2)}{\partial x_1} \geq \frac{\partial g(x_1, y_2)}{\partial x_1}$$
(if  $y_2 \to x_2$ ,  $y_2 \leq x_2$ )
$$\frac{\partial^2 g(x)}{\partial x_i \partial x_j} \geq 0, \ \forall i \neq j$$

**Note**: Supermodularity  $\approx$  Economic Complementarity g is the profit function of selling products  $x_1$  and  $x_2$ ,  $\frac{\partial}{\partial x_2}(\frac{\partial g(x_1,x_2)}{\partial x_1}) \geq 0$ 

**Example 2** (Examples of Supermodular Functions).

1. 
$$f(x) = x_1^{\alpha_1} x_2^{\alpha_2} \dots x_n^{\alpha_n} (\alpha_i \ge 0) \text{ for } x \ge 0$$

2.  $f(x,z) = \sum_{i=1}^{n} g_i (\alpha_i x_i - \beta_i z_i)$  for any univariate concave function  $g_i : \Re \to \bar{\Re} (\alpha_i \beta_i \geq 0)$ 

3.  $f(x) = \sum_{i,j=1}^{n} a_{ij} x_i x_j = x^T A x$  with  $a_{ij} = a_{ji}$  is supermodular if and only if  $a_{ij} \geq 0 \ \forall i \neq j$ 

#### 1.2.3 Lemma: Preservation of Supermodularity

Lemma 2 (Preservation of Supermodularity).

- a) If  $f_i$  is supermodular, then  $\lim_{i\to\infty} f_i(x)$ ,  $\sum_i \alpha_i f_i$  ( $\alpha_i \geq 0$ ) are supermodular
- b) If  $f: \Re \to \Re$  is convex and nondecreasing (nonincreasing) and  $g: \Re^n \to \Re$  is increasing and supermodular (submodular), then f(g(x)) is supermodular
- c) Given  $f: \mathbb{R}^n \times \mathbb{R}^m \to \mathbb{R}$ , if  $f(\cdot, y)$  is supermodular for all y, then  $E_{\xi}[f(x, \xi)]$  is supermodular in x

Lemma 3 (Supermodularity of composite functions).

If  $X = \prod_{i=1}^n X_i$  and  $X_i \subseteq \Re$ ,  $f_i(x_i) : X_i \to \Re$  is increasing (decreasing) on  $X_i$  for i = 1, ..., n, and  $g(z_1, ..., z_n) : \Re^n \to \bar{\Re}$  is supermodular in  $(z_1, ..., z_n)$ , then

$$g\left(f_1\left(x_1\right),\ldots,f_n\left(x_n\right)\right)$$

is supermodular on X

**Lemma 4** (Topkis 1998). If X is a lattice,  $f_i(x)$  is increasing and supermodular (submodular) on X for  $i = 1, ..., k, Z_i$  is a convex subset of  $R^1$  containing the range of  $f_i(x)$  on X or i = 1, ..., k, and  $g(z_1, ..., z_k, x)$  is supermodular in  $(z_1, ..., z_k, x)$  and is increasing (decreasing) and convex in  $z_i$  for fixed  $z_{-i}$  and x, then  $g(f_1(x), ..., f_k(x), x)$  is supermodular on X

#### 1.3 Parametric Optimization Problems

Definition 4.

$$f(s) = \max g(s, a)$$
  
s.t.  $a \in A(s)$ 

S: subset of  $\mathfrak{R}^m$ 

A(s): finite dimensional

 $C := \{(s, a) \mid s \in S, a \in A(s)\}$  (the graph of the constraint operator)

 $A^*(s)$ , the optimal solution set, is nonempty for every  $s \in S$ 

**Definition 5.** A set A(s) is ascending on S if for  $s \leq s'$ ,  $a \in A(s)$ ,  $a' \in A(s')$ , we have  $a \land a' \in A(s)$  and  $a \lor a' \in A(s')$ .

**Example 3.**  $A(s) = [s, +\infty)$  is ascending on S.

# 1.3.1 Theorem: Maximizer of supermodular func is ascending, the maximum value is also supermodular

**Theorem 1** (Ascending Optimal Solutions and Preservation). *If* 

- 1. S: sublattice of  $\Re^m$
- 2.  $C := \{(s, a) \mid s \in S, a \in A(s)\}$  is a sublattice
- 3. g is supermodular on C

Then

- 1.  $A^*(s)$  is ascending on S. Under some conditions, the largest/smallest element of  $A^*(s)$  exists, and is increasing in s.
- 2. f(s) is supermodular.

*Proof.* Take  $s \leq s', a^* \in A^*(s), a'^* \in A^*(s')$ , i.e.

$$g(s, a^*) = \max g(s, a) \text{ s.t. } a \in A(s)$$
  
 $g(s', a'^*) = \max g(s', a) \text{ s.t. } a \in A(s')$ 

$$(s, a^*) \lor (s', a'^*) = (s', a^* \lor a'^*)$$
  
 $(s, a^*) \land (s', a'^*) = (s, a^* \land a'^*)$ 

As we know C is a sublattice, we have

$$(s', a^* \vee a'^*) \in C \Rightarrow a^* \vee a'^* \in A(s')$$
$$(s, a^* \wedge a'^*) \in C \Rightarrow a^* \wedge a'^* \in A(s)$$

Hence,

$$g(s', a^* \vee a'^*) \le g(s', a'^*); \ g(s, a^* \wedge a'^*) \le g(s, a^*)$$

Since q is supermodular on C,

$$g(s', a^* \vee a'^*) + g(s, a^* \wedge a'^*) \ge g(s, a^*) + g(s', a'^*)$$
$$0 \ge g(s', a^* \vee a'^*) - g(s', a'^*) \ge g(s, a^*) - g(s, a^* \wedge a'^*) \le 0$$

Hence,

$$g(s', a^* \vee a'^*) = g(s', a'^*); \ g(s, a^*) = g(s, a^* \wedge a'^*)$$

which means,

$$a^* \vee a'^* \in A^*(s'), \ a^* \wedge a'^* \in A^*(s)$$

Then, " $A^*(s)$  is ascending on S" is proved.

What's more, the largest elements of A(s') and A(s) are  $a^* \vee a'^*$  and  $a^*$ , the smallest elements of A(s') and A(s) are  $a'^*$  and  $a^* \wedge a'^*$ , which are both increased as s increases to s'.

Proof.  $\forall s, s' \in S, a \in A^*(s), a' \in A^*(s').$ 

$$f(s) + f(s') = g(s, a) + g(s, a')$$
(Since g is supermodular on C)
$$\leq g(s \wedge s', a \wedge a') + g(s \vee s', a \vee a')$$

$$\leq f(s \wedge s') + f(s \vee s')$$

" f(s) is supermodular " is proved.

**Example 4.** Pricing:  $p^*(c) = \operatorname{argmax}_{p>c'}(p-c)D(p), (c'>c)$ 

1.  $C = \{(p,c)|c < c', p \ge c'\}$  is a sublattice of  $\mathbb{R}^2$ .

2.  $g(p,c)=(p-c)D(p), \frac{\partial^2 g(p,c)}{\partial p\partial c}=-D'(p)\geq 0 \Rightarrow g$  is supermodular on C. Hence,  $p^*(c)$  is increasing in c.

**Example 5.** Newsvendor model:  $\min_{x\geq 0} f(x) = cx + h_{+}E[(x-\xi)^{+}] + h_{-}E[(\xi-x)^{+}]$ 

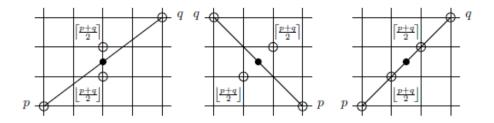


Figure 2: Discrete Midpoint Convexity

# 2 $L^{\natural}$ -Convexity

#### 2.1 Discrete Midpoint Convexity

**Definition 6.** A function f is discrete midpoint convexity if

$$f(\lceil \frac{p+q}{2} \rceil) + f(\lfloor \frac{p+q}{2} \rfloor) \le f(p) + f(q)$$

#### 2.2 $L^{\natural}$ -Convexity on $\mathbb{Z}^n$

**Definition 7.** A function  $f: \mathbb{Z}^n \to \overline{\mathbb{R}}$  is called  $L^{\natural}$  convex if f satisfies the discrete midpoint convexity.

An equivalent definition: A function  $f: \mathbb{Z}^n \to \overline{\mathbb{R}}$  is  $L^{\natural}$ -convex if and only if

$$g(x, \alpha) := f(x - \alpha e) = f([x_1 - \alpha, x_2 - \alpha, ..., x_n - \alpha]^T)$$

is submodular in  $(x, \alpha)$  on  $Z^{n+1}(e : \text{all-ones vector})$ .

## 2.3 $L^{\natural}$ -Convexity on $\mathcal{F}^n(\mathcal{F} = \mathbb{Z} \text{ or } \Re)$

Definition 8 (Murota 2003).

A function  $f: \mathcal{F}^n \to \Re$  is  $L^{\natural}$ -convex if and only if  $g(x,\xi) := f(x-\xi e)$  is submodular in  $(x,\xi) \in \mathcal{F}^n \times S$ , where e is a vector with all components equal to 1 and S is the intersection of  $\mathcal{F}$  with any unbounded interval in  $\Re$ . (f is required to be convex if  $\mathcal{F} = \Re$ )

**Definition 9.** A set V is  $L^{\natural}$ -convex if and only if its indicator function  $\delta_V(x)$  is  $L^{\natural}$ .

$$\delta_V(x) = \begin{cases} +\infty &, x \notin V \\ 0 &, x \in V \end{cases}$$

 $\Leftrightarrow g(x,\xi) = \delta_V(x - \xi e)$  is subnormal, i.e.

$$g(x \vee y, \max\{\xi_x, \xi_y\}) + g(x \wedge y, \min\{\xi_x, \xi_y\}) \le g(x, \xi_x) + g(y, \xi_y), \ \forall (x, \xi_x), (y, \xi_y)$$

If  $x - \xi_x e, y - \xi_y e$  in V,  $x \vee y - \max\{\xi_x, \xi_y\}e$  and  $x \wedge y - \min\{\xi_x, \xi_y\}$  must in V.

Note: f is  $L^{\natural}$ -concave if -f is  $L^{\natural}$ -convex.

#### Properties of $L^{\natural}$ -Convexity

# **Proposition:** $L^{\natural}$ -convex $\Leftrightarrow a_{ij} \leq 0, \forall i \neq j, a_{ii} \geq 0, \sum_{j=1}^{n} a_{ij} \geq 0, \forall i$

**Proposition 1.** A quadratic function  $f(x) = \sum_{i,j=1}^{n} a_{ij} x_i x_j$  with  $a_{ij} = a_{ji}$  is  $\underline{L^{\natural}$ -convex on  $\mathcal{F}$  if and only if its Hessian is a diagonally dominated M-matrix

$$a_{ij} \le 0 \ \forall i \ne j, \quad a_{ii} \ge 0, \quad \sum_{i=1}^{n} a_{ij} \ge 0 \ \forall i$$

f(x) is  $L^{\natural}$ -convex  $\Leftrightarrow g(x,\xi) = f(x-\xi e) = \sum_{i,j=1}^{n} a_{ij}(x_i-\xi)(x_j-\xi)$  is submodular in  $(x,\xi)$  i.e.

$$\frac{\partial^2 g}{\partial \xi \partial x_i} = \frac{\partial}{\partial \xi} \left( \sum_{j=1}^n a_{ij} (x_j - \xi) + \sum_{j=1}^n a_{ji} (x_j - \xi) \right) = -2 \sum_{j=1}^n a_{ij} \le 0$$

$$\frac{\partial^2 g}{\partial x_j \partial x_i} = \frac{\partial}{\partial x_k} \left( \sum_{k=1}^n a_{ik} (x_k - \xi) + \sum_{k=1}^n a_{ki} (x_k - \xi) \right) = 2a_{ij} \le 0$$

**Proposition 2.** A twice continuous differentiable function  $f: \Re^n \to \Re$  is  $L^{\natural}$ -convex if and only if its Hessian is a diagonally dominated M-matrix, that is

$$a_{ij} \le 0, \forall i \ne j, a_{ii} \ge 0, \sum_{j=1}^{n} a_{ij} \ge 0, \forall i$$

Proof.

 $L^{\natural}$ -convex  $\Leftrightarrow g(x,\xi) = f(x-\xi e)$  is subnormal

(if twice differentiable)
$$\Leftrightarrow \frac{\partial^2 g(x,\xi)}{\partial x_i \partial x_j} = \frac{\partial^2 f(x-\xi e)}{\partial x_i \partial x_j} \leq 0, i \neq j, \ \frac{\partial^2 g(x,\xi)}{\partial x_i \partial \xi} = -\sum_{j=1}^n \frac{\partial^2 f(x-\xi e)}{\partial x_i \partial x_j} \leq 0, \ \forall (x,\xi) \in \Re^{n+1}$$

$$\Leftrightarrow \frac{\partial^2 f(x)}{\partial x_i \partial x_j} \leq 0, i \neq j; \ \sum_{j=1}^n \frac{\partial^2 f(x)}{\partial x_i \partial x_j} \geq 0 \ \forall x \in \Re^n$$

#### Corollary: $L^{\natural}$ -convex $\longrightarrow$ convex + submodular

Corollary 1. If a twice differentiable function f is  $L^{\natural}$ -convex, then the function is convex and submodular.

Proof.

 $a_{ij} = \frac{\partial^2 f(x)}{\partial x_i \partial x_j} \le 0, i \ne j$  means the cross partial derivatives are nonpositive, which equals to  $\underline{f}$  is submodular.

$$x^{T} \nabla^{2} f(x) x = \sum_{i,j=1}^{n} a_{ij} x_{i} x_{j}$$

$$= \sum_{k=1}^{n} a_{kk} x_{k}^{2} + \sum_{j=1}^{n} \sum_{i < j} a_{ij} 2x_{i} x_{j}$$

$$\geq \sum_{k=1}^{n} a_{kk} x_{k}^{2} + \sum_{j=1}^{n} \sum_{i < j} a_{ij} (x_{i}^{2} + x_{j}^{2})$$

$$\geq \sum_{k=1}^{n-1} a_{kk} x_{k}^{2} + \sum_{j=1}^{n-1} \sum_{i < j} a_{ij} (x_{i}^{2} + x_{j}^{2})$$
...
$$\geq 0, \quad \forall x \in \Re^{n}$$

Then f is convex.

#### Example 6.

- Given any univariate (discrete) convex function  $g_i: \mathcal{F} \to \bar{\mathbb{R}}$  and  $h_{ij}: \mathcal{F} \to \mathbb{R}$ , the function  $f: \mathcal{F}^n \to \bar{\mathbb{R}}$  defined by

$$f(x) := \sum_{i} g_{i}(x_{i}) + \sum_{i \neq j} h_{ij}(x_{i} - x_{j})$$

is  $L^{\natural}$ -convex.

#### Example 7.

- A set with a representation

$$\{x \in \mathcal{F}^n : l \le x \le u, x_i - x_j \le v_{ij}, i \ne j\}$$

is  $L^{\natural}$ -convex, where  $l, u \in \mathcal{F}^n, v_{ij} \in \mathcal{F}$ .

2.4.3 Theorem: Minimizer of  $L^{\natural}$ -convex func is nondecreasing with bounded sensitivity, the minimum value is also  $L^{\natural}$ -convex

**Theorem 2.** Assume  $g: \mathcal{F}^n \times \mathcal{F}^m \to \overline{\Re}$  and set  $C \subset \mathcal{F}^n \times \mathcal{F}^m$  are  $L^{\natural}$ -convex, define

$$f(s) = \inf_{a:(s,a)\in C} g(s,a)$$

Then,

1. The optimal solution set  $A^*(s)$  is nondecreasing in s with bounded sensitivity i.e.,

$$A^*(s + \omega e) \le A^*(s) + \omega e, \ \forall \omega \in F_+$$

(Zipkin 2008, Chen et al. 2018)

2. f is  $L^{\natural} - convex$ . (Zipkin 2008)

#### 2.5 Relationship with Multimodularity

**Definition 10.** A function  $f(x_1, x_2, ..., x_n)$  is multimodular if  $f(x_1 - x_0, x_2 - x_1, ..., x_n - x_{n-1})$  submodular in  $(x_0, x_1, ..., x_n)$ .

Multimodularity and  $L^{\natural}$ -convexity are equivalent subject to an unimodular linear transformation.

## 3 Optimization with decisions truncated by random variables

$$\min_{u \in \mathcal{U}} E[f(u \wedge \xi)]$$

Question 1 (Supply uncertainty in SCM): u: ordering quantities;  $\xi$ : random capacities. Question 2 (Demand uncertainty in RM): u: booking limits;  $\xi$ : random demands. Difficulty: the object function is not convex (even if f is).

#### 3.1 Unconstrained Problem

Consider

$$\tau^* = \min_{u \in \mathcal{F}^n} E[f(u \land \xi)]$$

 $\mathcal{F}$  is either the real space or the set with all integers. Random vector  $\xi \in \mathcal{X} \subseteq \mathcal{F}^n$ 

#### 3.1.1 Reformulation

#### Reformulation:

$$\begin{aligned} & \min \quad E[f(v(\xi))] \\ & s.t. \quad v(\xi) = (v_1(\xi_1), ..., v_n(\xi_n)) \quad , \forall \xi \in \mathcal{X} \\ & \quad v(\xi) = u \land \xi \qquad \qquad , \forall \xi \in \mathcal{X} \end{aligned} .$$

Turn finding  $u^*$  into finding  $v^*()$  v() is not convex.

**Theorem 3** (Equivalent Transformation, Chen, Gao and Pang 2018). Suppose that (Assumption I)

- (a) the function f is lower semi-continuous with  $f(u) \to +\infty$  for  $|u| \to +\infty$ ;
- (b) the function f is componentwise (discrete) convex;
- (c) the random vector  $\xi$  has independent components.

Then  $\tau^*$  is also the optimal objective value of the following optimization problem:

min 
$$E[f(v(\xi))]$$
  
s.t.  $v(\xi) \leq \xi$  ,  $\forall \xi \in \mathcal{X}$   
 $v(\xi) = (v_1(\xi_1), ..., v_n(\xi_n))$  ,  $\forall \xi \in \mathcal{X}$ 

#### **3.1.2** n=1

 $\hat{u}$ : minimizer of f(u)Need to show

$$\min_{u} E[f(u \wedge \xi)] = \min_{v(\xi) \leq \xi} E[f(v(\xi))]$$

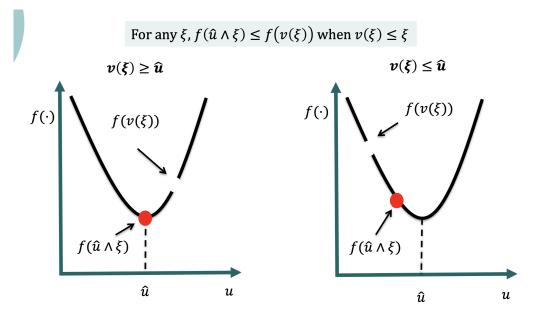


Figure 3: Easy to show  $\forall \xi, \ f(\hat{u} \wedge \xi) \leq f(v(\xi))$  when  $v(\xi) \leq \xi$ 

Easy to show  $\forall \xi$ ,  $f(\hat{u} \wedge \xi) \leq f(v(\xi))$  when  $v(\xi) \leq \xi$ . Then

$$\begin{aligned} \operatorname{argmin} E[f(u \wedge \xi)] &= \hat{u} = \operatorname{argmin} f(u) \\ E[f(\hat{u} \wedge \xi)] &\geq \min_{u} E[f(u \wedge \xi)] \\ &\geq \min_{v(\xi) \leq \xi} E[f(v(\xi))] \text{ (Consider } v^*(\xi) \geq u) \\ &\geq E[f(\hat{u} \wedge \xi)] \text{ (See the figure)} \\ &\Rightarrow \quad \min_{u} E[f(u \wedge \xi)] = \min_{v(\xi) \leq \xi} E[f(v(\xi))] \end{aligned}$$

#### **3.1.3** $n \ge 2$

$$\operatorname{argmin} E[f(u \wedge \xi)] \neq \hat{u}$$

#### Example 8.

$$f(u_1, u_2) = (u_1 + u_2 - 2)^2 + (u_1 - 1)^2 + (u_2 - 1)^2$$

 $\xi_1, \xi_2$  can take values 0 and 2 with equal probability.  $\hat{u}=(1,1)$  argmin  $E[f(u \wedge \xi)]=(1.2,1.2)$ 

#### 3.2 Transformation for Constrained Problem

$$\min_{u \in \mathcal{U}} E[f(u \land \xi)]$$

min 
$$E[f(v(\xi))]$$
  
s.t.  $v(\xi) \leq \xi$  ,  $\forall \xi \in \mathcal{X}$   
 $v(\xi) = (v_1(\xi_1), ..., v_n(\xi_n)) \in \mathcal{V}$  ,  $\forall \xi \in \mathcal{X}$  .  
 $\mathcal{V} = \{u \land \xi \mid u \in \mathcal{U}, \xi \in \mathcal{X}\}$ 

#### Sufficient Conditions for the Transformation

(a) 
$$\mathcal{U} = \{u | Au \leq b, u \geq l\}$$
, where  $A \geq 0$ 

(b) 
$$\mathcal{X}_j \subseteq [l_j, +\infty)$$

(Example: some situations  $l = (l_1, ..., l_n) = (0, ..., 0)$ )

#### 3.3 Generalization

$$\min_{u \in \mathcal{F}^n} l(u) + E[f(u \land \xi)]$$

- $l: \mathcal{F}^n \to \bar{\Re}, f: \mathcal{F}^n \to \bar{\Re}$
- $\xi \in \mathcal{X} \subseteq \mathcal{F}^n$
- $\xi$  dependent (different from before !)

#### 3.3.1 Positive Dependence

Let  $F_{\xi_i}$  be the joint CDF of  $\xi_1, \ldots, \xi_{i-1}, \xi_{i+1}, \ldots, \xi_n$  conditioned on  $\xi_i$ 

 $\{\xi_1,\ldots,\xi_{i-1},\xi_{i+1},\ldots,\xi_n\mid \xi_i\}$  is stochastically increasing if  $\int_S dF_{\xi_i}(w)$  is an increasing function of  $\xi_i$  for each increasing set S

 $\{\xi_1,\ldots,\xi_{i-1},\xi_i,\xi_{i+1},\ldots,\xi_n\}$  has <u>positive dependence</u> if  $\{\xi_1,\ldots,\xi_{i-1},\xi_{i+1},\ldots,\xi_n\mid\xi_i\}$  is stochastically increasing for all i

**Proposition 3.** The collection of random variables generated by nonnegative linear combination of independent log-concave random variables has positive dependence.

#### 3.3.2 Transformation

**Theorem 4** (Equivalent Transformation, Chen and Gao 2018). Suppose that (Assumption II)

- (1) the function f is lower semi-continuous with  $f(u) \to +\infty$  for  $|u| \to +\infty$ ;
- (2) the function f is componentwise (discrete) convex and supermodular;
- (3) the random vector  $\xi$  is positive dependent;
- (4) l(u) is componentwise increasing.

Then problem  $\min_{u \in \mathcal{F}} l(u) + E[f(u \wedge \xi)]$  has the same optimal objective value of

min 
$$l(u) + E[f(v(\xi))]$$
  
s.t.  $v(\xi) \le \xi$  ,  $\forall \xi \in \mathcal{X}$   
 $v(\xi) \le u$  ,  $\forall \xi \in \mathcal{X}$   
 $v(\xi) = (v_1(\xi_1), ..., v_n(\xi_n))$  ,  $\forall \xi \in \mathcal{X}$  .  
 $v_i(\xi_i)$  is increasing for all  $i$ 

#### 4 Single-Leg Capacity Allocation

(Seats reserved for future consumers)

#### 4.1 Two-Class Model

Two periods: Period 1, random demand  $D_2$  for price  $p_2$ ; Period 2, random demand  $D_1$  for price  $p_1$ .  $p_1 > p_2$ 

Provide y in period 1 and the remaining will be provided in period 2.

$$\max \quad p_1 E_{D_1, D_2}[D_1 \wedge (c - (c - y) \wedge D_2)] + p_2 E_{D_2}[(c - y) \wedge D_2]$$
  
s.t.  $0 \le y \le c, y \in \mathcal{F}$ .

Where  $\mathcal{F} = \mathbb{R}$  or  $\mathbb{Z}$  and  $a \wedge b = \min(a, b)$ 

#### **4.1.1** Theorem: convex f, argmin $E_D f(u \wedge D) = \operatorname{argmin} f(u)$

When  $D_2$  is sufficiently high. Let b = c - y, and the question transferred to

$$\max v(b) = p_1 E_{D_1} [D_1 \wedge (c - b)] + p_2 b$$
s.t.  $0 < b < c, b \in \mathcal{F}$ .

v(b) is a concave function.

**Theorem 5.** Consider the following optimization problem

min 
$$E_D f(u \wedge D)$$
  
s.t.  $0 \le u \le c, u \in \mathcal{F}$  .

Assume D is a nonnegative random variable.

If f is convex and  $\mathcal{F} = \mathbb{R}$  or f is discrete convex and  $\mathcal{F} = \mathbb{Z}$ , then any optimal solution of

$$\min \quad f(u) 
s.t. \quad 0 \le u \le c, u \in \mathcal{F} \quad .$$

is also optimal for the former optimization problem.

(Actually, quasi-convexity suffices)

According to the n = 1 discussion of section 3, the theorem is easy to be proved. Then, the global-max in v(b) is global-max for objective function.

Then we consider the equivalent minimum problem,

$$\max \quad \phi(y) = p_2 y - p_1 E_{D_1}[D_1 \wedge y]$$
  
s.t.  $0 \le y \le c, y \in \mathcal{F}$ .

We need to find the optimal  $y^*$  minimize the  $\phi(y)$ . To simplify the analysis, we find the  $y^\circ$  which is  $\int_0^x 0$  if  $y^\circ < 0$ 

the optimal y regardless constraints.  $y^* = \begin{cases} 0 & \text{if } y^\circ < 0 \\ y^\circ & \text{if } y^\circ \in [0, c] \\ c & \text{if } y^\circ > c \end{cases}$ 

#### 4.1.2 Discrete, $\mathcal{F} = \mathbb{Z}$

$$\phi(y) - \phi(y - 1) = p_2 - p_1 P(D_1 \ge y)$$

Then, the  $y^{\circ}$  is

$$\overline{y} = \min\{y \in \mathbb{Z} : P(D_1 > y) < r\}$$
 $\underline{y} = \max\{y \in \mathbb{Z} : P(D_1 \ge y) > r\}$  (Littlewood's rule)
 $y^{\circ} = [\underline{y}, \overline{y}] \cap \mathbb{Z}$ 

Where  $r = \frac{p_2}{p_1}$ , higher r causes lower  $y^{\circ}$ .

**Example 9.** Suppose that  $D_1$  is a Poisson random variable with mean 80, the full fare is  $p_1 = 100$  and the discounted fare is  $p_2 = 60$ 

$$r = 60/100 = 0.6, y^* = \max\{y \in \mathbb{Z} : P(D_1 \ge y) > r\} = 78$$

#### 4.1.3 Continuous, $\mathcal{F} = \mathbb{R}$

 $y^{\circ}$  is the y s.t.  $1 - F_1(y) = r$ , where  $F_1(\cdot)$  is the CDF of  $D_1$ .

$$y^{\circ} = F_1^{-1}(1-r)$$

Special Case:  $D_1 \sim \mathcal{N}(\mu, \sigma^2)$ 

$$F_1(y) = \Phi(\frac{y-\mu}{\sigma})$$

 $\Phi(\cdot)$  is the CDF of the standard normal  $\mathcal{N}(0,1)$ . Then,

$$y^{\circ} = \mu + \sigma \Phi^{-1}(1 - r)$$

If  $\frac{p_2}{p_1} = r < \frac{1}{2}$ ,  $y^{\circ}$  increases as variance  $\sigma$  increases.

#### 4.2 Multi-Class Model

- $\bullet \ p_1 > p_2 > \dots > p_n$
- Lower class demand arrives earlier.
- Demand of different classes are independent.
- Control: demand to accept or reject.

#### 4.2.1 Sequence of Events

At stage j with remaining capacity x,

- 1. Select booking limit b for class j, equivalently, protection level y = x b for classes l, l < j.
- 2. Demand  $D_j$  is realized.
- 3. Accept  $b \wedge D_j$  of class j and collect revenue  $p_j(b \wedge D_j)$ .
- 4. Move on to stage j-1 with remaining capability  $x-b \wedge D_j$ .

#### 4.2.2 Dynamic Programming

Set 
$$f_j(x, b) = p_j b + V_{j-1}(x - b)$$
,  $V_0(x) = 0$ ,  $V_j(0) = 0$ ,  $x = 0, 1, ..., c$  (discrete),  $x \in [0, c]$  (continuous)  

$$V_j(x) = \max_{b \in [0, x], b \in \mathcal{F}} \mathbb{E}[f_j(x, b \wedge D_j)] = \mathbb{E}[p_j(b \wedge D_j)] + \mathbb{E}[V_{j-1}(x - b \wedge D_j)]$$

**Proposition 4.** (1).  $\forall j, f_j \text{ is } L^{\natural}-concave, V_j \text{ is (discrete) convex; (2). The optimal solution of the dynamic programming <math>b_j^*$  is the same as

$$\max_{b \in [0,x], b \in \mathcal{F}} f_j(x,b) = p_j b + V_{j-1}(x-b)$$

Define  $y_{j-1}^*$  be the optimal solution of

$$\max_{y>0,y\in\mathcal{F}} -p_j y + V_{j-1}(y)$$

Then

$$b_i^* = (x - y_{i-1}^*)^+$$

$$V_{j}(x) = \mathbb{E}[f_{j}(x, (x - y_{j-1}^{*})^{+} \wedge D_{j})]$$

$$= \mathbb{E}[p_{j}(x - y_{j-1}^{*})^{+} \wedge D_{j} + V_{j-1}(x - (x - y_{j-1}^{*})^{+} \wedge D_{j})]$$

$$= \begin{cases} V_{j-1}(x) & \text{if } x \leq y_{j-1}^{*} \\ \mathbb{E}[p_{j}(x - y_{j-1}^{*}) \wedge D_{j} + V_{j-1}(x - (x - y_{j-1}^{*}) \wedge D_{j})] & \text{if } x > y_{j-1}^{*} \end{cases}$$

#### 4.3 Discrete Case

Define

$$\Delta V_i(x) = V_i(x) - V_i(x-1)$$

**Lemma 5.** If  $x > y_{j-1}^*$ ,  $\Delta V_j(x) = \mathbb{E}[\min\{p_j, \Delta V_{j-1}(x - D_j)\}]$ 

Proof.

$$\begin{split} \Delta V_{j}(x) &= p_{j}(\mathbb{E}[(x-y_{j-1}^{*}) \wedge D_{j}] - \mathbb{E}[(x-1-y_{j-1}^{*}) \wedge D_{j}]) \\ &+ \mathbb{E}[V_{j-1}(x-(x-y_{j-1}^{*}) \wedge D_{j})] - \mathbb{E}[V_{j-1}(x-1-(x-1-y_{j-1}^{*}) \wedge D_{j})] \\ &= \begin{cases} p_{j} & \text{if } x-y_{j-1}^{*} \leq D_{j} \\ \Delta V_{j-1}(x-D_{j}) & \text{if } x-y_{j-1}^{*} > D_{j} \end{cases} \\ &= \mathbb{E}[p_{j}\mathbb{I}(x-D_{j} \leq y_{j-1}^{*}) + \Delta V_{j-1}(x-D_{j})\mathbb{I}(x-D_{j} > y_{j-1}^{*})] \\ &\text{( Since } y_{j-1}^{*} \text{ maximizes } -p_{j}y + V_{j-1}(y), \\ \Delta V_{j-1}(y) > p_{j} \text{ if } y \leq y_{j-1}^{*} \text{ and } \Delta V_{j-1}(y) \leq p_{j} \text{ if } y > y_{j-1}^{*}) \\ &= \mathbb{E}[\min\{p_{j}, \Delta V_{j-1}(x-D_{j})\}] \end{split}$$

Proposition 5 (1.5 of GT 19).

(i)  $\Delta V_j(x+1) \leq \Delta V_j(x)$  (proved by  $V_j$  is discrete concave)

(ii) 
$$\Delta V_{i+1}(x) \geq \Delta V_i(x)$$

Proof.

If 
$$x \le y_{j-1}^*$$
,

$$\Delta V_i(x) = V_{i-1}(x) - V_{i-1}(x-1) = \Delta V_{i-1}(x)$$

If  $x > y_{i-1}^*$  (i.e.  $x - 1 \ge y_{i-1}^*$ ),

$$\Delta V_{j}(x) = \mathbb{E}[\min\{p_{j}, \Delta V_{j-1}(x - D_{j})\}]$$

$$(V_{j-1}(x) \text{ is discrete concave})$$

$$\geq \mathbb{E}[\min\{p_{j}, \Delta V_{j-1}(x)\}]$$

$$(\text{Since } x > y_{j-1}^{*}, V_{j-1}(x) < p_{j})$$

$$= \Delta V_{j-1}(x)$$

**Theorem 6** (part of 1.6 of GT 19).

The optimal protection level at stage j is

$$y_{i-1}^* = \max\{y \in \mathbb{N}_+ : \Delta V_{j-1}(y) > p_j\}$$

Moreover,  $y_{n-1}^* \ge y_{n-2}^* \ge \cdots \ge y_1^* = y_0^* = 0$ 

(Easy to prove: Since  $y_{j-1}^*$  maximizes  $-p_j y + V_{j-1}(y)$ ,  $\Delta V_{j-1}(y) > p_j$  if  $y \leq y_{j-1}^*$  and  $\Delta V_{j-1}(y) \leq p_j$  if  $y > y_{j-1}^*$ )

**Note:** Littlewood's rule is a special case for n=2.

#### 4.3.1 Discrete Case: Reformulation

$$V_{j}(x) = \mathbb{E}[p_{j}(x - y_{j-1}^{*})^{+} \wedge D_{j} + V_{j-1}(x - (x - y_{j-1}^{*})^{+} \wedge D_{j})]$$

$$= V_{j-1}(x) + \mathbb{E}[p_{j}(x - y_{j-1}^{*})^{+} \wedge D_{j} + (V_{j-1}(x - (x - y_{j-1}^{*})^{+} \wedge D_{j}) - V_{j-1}(x))]$$

$$= V_{j-1}(x) + \mathbb{E}[p_{j}(x - y_{j-1}^{*})^{+} \wedge D_{j} - \sum_{z=1}^{(x - y_{j-1}^{*})^{+} \wedge D_{j}} \Delta V_{j-1}(x + 1 - z)]$$

$$= V_{j-1}(x) + \mathbb{E}[\sum_{z=1}^{(x - y_{j-1}^{*})^{+} \wedge D_{j}} (p_{j} - \Delta V_{j-1}(x + 1 - z))]$$

$$V_{j}(x) = V_{j-1}(x) + \mathbb{E}[\sum_{z=1}^{u^{*}} (p_{j} - \Delta V_{j-1}(x + 1 - z))]$$

$$u^{*} = \min\{(x - y_{j-1}^{*})^{+}, D_{j}\}$$

$$y_{i-1}^{*} = \max\{y \in \mathbb{N}_{+} : p_{j} < \Delta V_{j-1}(y)\}$$

- $\bullet \ y_1^* \le y_2^* \le \dots \le y_n^*$
- The "nested" booking limit  $b_j^* = C y_{j-1}^*$ , j = 2, ..., n (nested booking limit is the total amount can be booked in j, j + 1, ..., n)

$$b_i^* = y_i$$

• The marginal utility at j of choosing to reserve one more item in the next stage j-1:

$$\pi_i(x) = \Delta V_{i-1}(x)$$

• The amount of selling at stage j

$$u^* = \begin{cases} 0 & \text{if } p_j < \pi_j(x) \\ \min\{\max\{z : p_j \ge \pi_j(x-z)\}, D_j\} & \text{if } p_j \ge \pi_j(x) \end{cases}$$

 $p_j < \pi_j(x)$  means the marginal utility of reserving is larger than selling it now.

We can further compute, if  $x > y_{i-1}^*$ ,

$$\Delta V_j(x) = p_j Pr(D_j \ge x - y_{j-1}^*) + \sum_{k=0}^{x - y_{j-1}^* - 1} \Delta V_{j-1}(x - k) Pr(D_j = k)$$

If  $x \le y_{j-1}^*$ ,  $\Delta V_j(x) = \Delta V_{j-1}(x)$ .

Which will simplify the computation.

#### 4.3.2 Discrete Case: Computation

The policy is implemented as follows:

- 1. At stage n, we start with  $x_n = c$  units of inventory and we protect  $y_{n-1}(x_n) = \min\{y_{n-1}^*, x_n\}$  units of capacity for fares  $n-1, n-2, \ldots, 1$ .
- 2. Therefore, we allow up to  $[x_n y_{n-1}^*]^+$  units of capacity to be sold to fare class n.
- 3. We sell  $\min \left\{ \left[ x_n y_{n-1}^* \right]^+, D_n \right\}$  units of capacity to fare class n and we have a remaining capacity of  $x_{n-1} = x_n \min \left\{ \left[ x_n y_{n-1}^* \right]^+, D_n \right\}$  at stage n-1.
- 4. We protect  $y_{n-2}(x_{n-1}) = \min\{y_{n-2}^*, x_{n-1}\}$  units of capacity for fares  $n-2, n-1, \dots, 1$ .
- 5. Therefore, we allow up to  $[x_{n-1} y_{n-2}^*]^+$  units of capacity to be sold to fare class n-1.
- 6. We continue until we reach stage 1 with  $x_1$  units of capacity, allowing  $(x_1 y_0)^+ = (x_1 0)^+ = x_1$  to be sold to fare class 1.

$$V_j(x) = \mathbb{E}[p_j \min\{(x - y_{j-1}^*)^+, D_j\} + V_{j-1}(x - \min\{(x - y_{j-1}^*)^+, D_j\})]$$

 $y_0^* = 0, V_0(x) = 0$ , then we can compute  $y_1^*, V_1(x),...$ 

Backward: Use

$$\Delta V_j(x) = p_j Pr(D_j \ge x - y_{j-1}^*) + \sum_{k=0}^{x - y_{j-1}^* - 1} \Delta V_{j-1}(x - k) Pr(D_j = k)$$
$$y_{j-1}^* = \max\{y \in \mathbb{N}_+ : p_j < \Delta V_{j-1}(y)\}$$

- 1.  $V_1(x_1) = \mathbb{E}[p_1 \min\{x_1, D_1\}], \text{ then } \Delta V_1(x) = p_1 Pr(D_1 \ge x)$
- 2.  $y_1^* = \max\{y \in \mathbb{N}_+ : p_2 < \Delta V_1(y)\} = \max\{y : \Pr(D_1 \ge y) > \frac{p_2}{p_1}\}$

$$\Delta V_2(x) = p_2 Pr(D_2 \ge x - y_1^*) + \sum_{k=0}^{x - y_1^* - 1} p_1 Pr(D_1 \ge x - k) Pr(D_2 = k)$$

3. 
$$y_2^* = \max\{y \in \mathbb{N}_+ : p_3 < \Delta V_2(y)\} = \max\{y : \Pr(\Delta V_1(y - D_2) > p_3)\}$$

4. ...

The complexity is  $O(nC^2)$ 

**Example 10.** Suppose that there are five fare classes. The demand for all fare classes is a Poisson random variable. The fares and the expected demand for the five fare classes are given by  $(p_5, p_4, p_3, p_2, p_1) = (15, 35, 40, 60, 100)$  and  $(\mathbb{E}D_5, \mathbb{E}D_4, \mathbb{E}D_3, \mathbb{E}D_2, \mathbb{E}D_1) = (120, 55, 50, 40, 15)$ . For this problem instance, the optimal protection levels are

1.  $V_1(x_1) = \mathbb{E}[100 \min\{x_1, D_1\}], \text{ then } \Delta V_1(x) = 100 Pr(D_1 \ge x)$ 

2. 
$$y_1^* = \max\{y : Pr(D_1 \ge y) > \frac{3}{5}\} = 14$$

$$\Delta V_2(x) = 60Pr(D_2 \ge x - 14) + \sum_{k=0}^{x-15} 100Pr(D_1 \ge x - k)Pr(D_2 = k)$$

3.  $y_2^* = \max\{y \in \mathbb{N}_+ : p_i < 0\}$ 

#### 4.4 Continuous Case

Skip

#### 4.5 Generalized Newsvendor Problem: High-before-low arrival pattern

Consider the problem of selecting c to maximize

$$\Pi_n(c) = V_n(c) - kc$$

Where  $V_n(c)$  is the expected revenue to the multi-fare RM problem. Assume high-before-low arrival pattern. Then

$$V_n(c) = \sum_{j=1}^{n} p_j \mathbb{E}[D_j \wedge (c - D_{1:j-1})^+]$$

and

$$\Delta V_n(c) = \sum_{j=1}^{n} (p_j - p_{j+1}) Pr(D_{1:j} > c)$$

Where  $D_{1:j} = \sum_{l=1}^{j} D_l, p_{n+1} = 0$ 

#### 4.6 Heuristics

When there are two classes, we find  $y^*$ :  $\max\{y \in \mathbb{Z} : P(D_1 \geq y) > r\}$  We try to use this form to simplify our computation,

EMSR (expected marginal seat revenue)

• EMSR - a

$$y_k^{j+1} = \max\{y : P(D_k \ge y) > \frac{p_{j+1}}{p_k}\}, k = j, j - 1, ..., 1$$
$$y_j = \sum_{k=1}^{j} y_k^{j+1}$$

#### • EMSR - b

$$\overline{p}_j = \frac{\sum_{k=1}^j p_k \mathbb{E}[D_k]}{\sum_{k=1}^j \mathbb{E}[D_k]}$$
$$y_j = \max\{y : P(\sum_{k=1}^j D_k \ge y) > \frac{p_{j+1}}{\overline{p}_j}\}$$

#### 4.7 Bounds on Optimal Expected Revenue

#### 4.7.1 Upper Bound

$$\overline{V}(c|D) := \max\{\sum_{j=1}^{n} p_{j}x_{j} | \sum_{j=1}^{n} x_{j} \leq c, 0 \leq x_{j} \leq D_{j}, j = 1, ..., n\} 
V_{n}^{U}(c) := \mathbb{E}[\overline{V}(c|D)] 
= \sum_{j=1}^{n} (p_{j} - p_{j+1}) \sum_{k=1}^{c} Pr(D_{1:j} \geq k), \quad (\text{Set } p_{n+1} = 0) 
\mathbb{E}[\overline{V}(c|D)] \leq \overline{V}(c|D) = \sum_{j=1}^{n} (p_{j} - p_{j+1}) \min\{\overline{D}_{1:j}, c\}$$

#### 4.7.2 Lower Bound

Using zero protection level

$$V_n^L(c) = \sum_{j=1}^n p_j \mathbb{E}[\min\{D_k, (c - D_{j+1:n})^+\}]$$

$$= \sum_{j=1}^n (p_j - p_{j-1}) \mathbb{E}[\min\{D_{j:n}, c\}], \quad (\text{Set } p_0 = 0)$$

#### 4.8 Dynamical Models

- $p_1 \geq p_2 \geq \cdots \geq p_n$ .
- T periods.
- At most one arrival each period.
- $\lambda_{jt}$ : probability of an arrival of class j in period t.
- $M_t$ : set of offered classes.

#### 4.8.1 Discrete Time

$$\begin{split} V_t(x) &= \sum_{j \in M_t} \lambda_{jt} \max\{p_j + V_{t-1}(x-1), V_{t-1}(x)\} + (1 - \sum_{j \in M_t} \lambda_{jt}) V_{t-1}(x) \\ &= V_{t-1}(x) + \sum_{j \in M_t} \lambda_{jt} [p_j - \Delta V_{t-1}(x)]^+ \\ &= V_{t-1}(x) + R_t(\Delta V_{t-1}(x)) \end{split}$$

Where we set  $R_t(z) = \sum_{j \in M_t} \lambda_{jt} [p_j - z]^+, V_t(0) = 0, V_0(x) = 0, \forall x \ge 0$ 

#### 4.8.2 Continuous Time: Poisson arrival

$$\frac{\partial V_t(x)}{\partial t} = R_t(\Delta V_t(x))$$

#### 4.8.3 Optimal Policy: discrete time

Let

$$a(t,x) = \max\{j : p_j \ge \Delta V(t-1,x)\}\$$

Optimal to accept all fares in the active set

$$A(t,x) = \{ j \in M_t : j \le a(t,x) \}$$

and reject the remaining fare classes

#### 4.8.4 Structural Properties

**Theorem 7** (1.18 of GT).

- $V_t(x)$  is increasing in t, x.
- $\Delta V_t(x)$  is increasing in t and decreasing in x.
- a(t,x), A(t,x) is increasing in x.

If 
$$\lambda_{it} \equiv \lambda_i > 0$$
,  $M_t \equiv M = \{1, ..., n\}$ , then

- $V_t(x)$  is strictly increasing and concave in t.
- a(t,x), A(t,x) is decreasing in t.

#### 4.8.5 Discrete Case: Computation

$$V_t(x) = V_{t-1}(x) + \sum_{j \in M_t} \lambda_{jt} [p_j - \Delta V_{t-1}(x)]^+$$

 $V_0(x) = 0$ , then  $V_1(x)$ , then  $\Delta V_1(x)$ . The complexity is O(nCT)  $(T \approx O(C))$ 

# 5 Network Revenue Management with Independent Demands

#### 5.1 Settings

- m resources with initial capacities  $c = \begin{pmatrix} c_1 \\ c_2 \\ \vdots \\ c_m \end{pmatrix} \in \mathbb{Z}_+^m$
- Time from T, T 1, T 2, ... to 0.
- ODF kj: Itineraries k = 1, ..., K; Possible fares for itinerary  $k, p_{kj}, j \in \{1, ..., n_k\}$ . (Every itinerary may have  $n_k$  kinds of prices).

- Demand arrives as compound Poisson arrival process with rate  $\lambda_{tkj}$  at time t for ODF kj.
- Resources utilized by itinerary k:  $A_k = \begin{pmatrix} a_{1k} \\ \vdots \\ a_{mk} \end{pmatrix}$ ,  $a_{ik} \in \{0,1\}$  with  $a_{ik} = 1$  if resource i is consumed by itinerary k.
- V(t,x): the maximum total expected revenue that can be extracted when the remaining capacities are  $x \in \mathbb{Z}_+^m$  and the remaining time is  $t \in \mathbb{R}_+$ .
- Decision:  $u = \{u_{kj} : j = 1, ..., n_k, k = 1, ..., K\}, u_{kj} = \begin{cases} 1 & \text{accept a request for ODF } k_j \\ 0 & \text{others} \end{cases}$
- Feasible set of decisions:  $u(x) = \{u_{kj} \in \{0,1\} : A_k u_{kj} \le x, j=1,...,n_k, k=1,...,K\}$

#### 5.2 HJB Equation

Assume now that the state is (t, x) and consider a time increment  $\delta t$  that is small enough so that we can approximate the probability of an arrival of a request for fare j of itinerary k by  $\lambda_{tkj}\delta k$ .

$$V(t,x) = \sum_{k=1}^{K} \sum_{j=1}^{n_k} \lambda_{tkj} \delta t \max_{u_{kj} \in \{0,1\}} \left[ p_{kj} u_{kj} + V \left( t - \delta t, x - A_k u_{kj} \right) \right] + \left\{ 1 - \sum_{k=1}^{K} \sum_{j=1}^{n_k} \lambda_{tkj} \delta t \right\} V(t - \delta t, x) + o(\delta t)$$

where  $o(\delta t)$  is a quantity that goes to zero faster than  $\delta t$ . Subtracting  $V(t - \delta t, x)$  from both side of the equation, dividing by  $\delta t$ , and using the notation  $\Delta_k V(t, x) = V(t, x) - V(t, x - A_k)$ , we obtain the Hamilton-Jacobi-Bellman (HJB) equation

$$\frac{\partial V(t,x)}{\partial t} = \sum_{k=1}^{K} \sum_{j=1}^{n_k} \lambda_{tkj} \left[ p_{kj} - \Delta_k V(t,x) \right]^+$$

with boundary conditions V(t,0) = V(0,x) = 0 for all  $t \ge 0$  and all  $x \ge 0$ . Notice that term  $[p_{kj} - \Delta V_k(t,x)]^+$  is equivalent to the maximum of  $p_{kj}u_{kj} + V(t,x-A_ku_{kj}) - V(t-\delta t,x)$  over  $u_{kj} \in \{0,1\}$ .

For any vector  $z \geq 0$ , Define

$$R_t(u, z) := \sum_{k=1}^{K} \sum_{j=1}^{n_k} \lambda_{tkj} [p_{kj} - z_k] u_{kj}$$

and

$$\mathcal{R}_{t}(z) := \max_{u} R_{t}(u, z) = \sum_{k=1}^{K} \sum_{j=1}^{n_{k}} \lambda_{tkj} \max_{u_{jk} \in \{0,1\}} \left[ p_{kj} - z_{k} \right] u_{kj} = \sum_{k=1}^{K} \sum_{j=1}^{n_{k}} \lambda_{tkj} \left[ p_{kj} - z_{k} \right]^{+}$$

Then

$$\frac{\partial V(t,x)}{\partial t} = \mathcal{R}_t(\Delta V(t,x)), \quad \Delta V(t,x) = \begin{pmatrix} \Delta_1 V(t,x) \\ \Delta_2 V(t,x) \\ \vdots \\ \Delta_K V(t,x) \end{pmatrix}$$

1. Let's aggregate ODF's into a single index.

2. 
$$n = \sum_{k=1}^{K} n_k$$

3. HJB equation:

$$\frac{\partial V(t,x)}{\partial t} = \mathcal{R}_t(\Delta V(t,x)) = \sum_{j \in M_t} \lambda_{tj} \left[ p_j - \Delta_j V(t,x) \right]^+$$

- V(t,0) = V(0,x) = 0,  $\forall t \ge 0, x \ge 0$
- $M_t \subset \{1, ..., n\}$ : offered set of fares at t
- $\Delta_j V(t,x) = V(t,x) V(t,x-A_j)$
- 4. Optimal Control:

$$u_j^*(t,x) = \begin{cases} 1 & \text{if } j \in M_t, \ A_j \le x \text{ and } \underbrace{p_j \ge \Delta_j V(t,x)}_{\text{others}} \end{cases}$$

Compute exact  $\Delta_j V(t,x)$  can be expensive, we can use heuristics to approx it by  $\Delta_j \widetilde{V}(t,x)$ 

#### 5.3 Upgrades

Let  $u_j$  be the set of products that can be used to fulfill a request for product j. Customers are willing to take any products  $k \in u_j$  at the price of product  $p_j$ .

$$\frac{\partial V(t,x)}{\partial t} = \sum_{j \in M_t} \lambda_j \max_{k \in u_j} \left[ p_j - \Delta_k V(t,x) \right]^+ = \sum_{j \in M_t} \lambda_{tj} \left[ p_j - \hat{\Delta}_j V(t,x) \right]^+$$

where  $\hat{\Delta}_j V(t,x) = \min_{k \in u_j} \Delta_k V(t,x)$  (Use the least valuable product to fulfill  $p_j$ 's request.)

#### 5.4 Upsells

Selling j instead of k to get higher revenue, but may be rejected by customers.

- $\gamma_{jk}$ : revenue obtained from selling product j and fulfilling it with product  $k \in u_j$ .
- $\pi_{jk}$ : probability a customer will accept the upgrade from product j to product k.

$$\frac{\partial V(t,x)}{\partial t} = \sum_{j \in M_t} \lambda_j \max_{k \in u_j} \left[ \pi_{jk}(r_{jk} - \hat{\Delta}_k V(t,x)) + (1 - \pi_{jk})(p_j - \hat{\Delta}_j V(t,x)) \right]$$

#### 5.5 Linear programming-based upper bound

The discrete maximum problem is

$$V(t,x) = \max_{u \in U(x)} \sum_{j=1}^{n} \lambda_{tj} [p_j u_j + V(t-1, x - u_j A_j)]$$

#### Deterministic Linear Program

Let  $D_j$  be the aggregate demand for ODF j over [0, T].

Then  $D_j$  is Poisson with parameter  $\Lambda_j = \int_0^T \lambda_{sj} ds$ . Define

$$\begin{split} \bar{V}(T,c) := \max & \quad \sum_{j \in N} p_j y_j \\ \text{s.t.} & \quad \sum_{j \in N} a_{ij} y_j \leq c_i \quad \forall i \in M \\ & \quad 0 \leq y_j \leq \Lambda_j \quad \forall j \in N. \end{split}$$

$$\bar{V}(T,c|D) := \max \sum_{j \in N} p_j y_j$$
s.t. 
$$\sum_{j \in N} a_{ij} y_j \le c_i \quad \forall i \in M$$

$$0 \le y_j \le D_j \quad \forall j \in N.$$

Theorem 8 (2.2 of GT).

$$V(T,C) \le \mathbb{E}[\bar{V}(T,c|D)] \le \bar{V}(T,c)$$

 $\bar{V}(T,c)$  is the revenue of expected demand,  $\mathbb{E}[\bar{V}(T,c|D)]$  is probability combination that is concave in D, so  $\mathbb{E}[\bar{V}(T,c|D)] \leq \bar{V}(T,c)$ . And V(T,C)'s decision is feasible in  $\mathbb{E}[\bar{V}(T,c|D)]$ , so  $V(T,C) \leq \mathbb{E}[\bar{V}(T,c|D)]$ .

<u>Dual formulation</u> of  $\bar{V}(T,c)$ 

$$\bar{V}(T,c) := \min \quad \sum_{i \in M} c_i z_i + \sum_{j \in N} \Lambda_j \beta_j$$
  
s.t. 
$$\sum_{i \in M} a_{ij} z_i + \beta_j \ge p_j \quad \forall j \in N$$
$$z_i, \beta_j \ge 0 \quad \forall i \in M, \forall j \in N.$$

We can simplify the formulation. Since  $\beta_j \geq p_j - \sum_{i \in M} a_{ij} z_i$ ,  $\beta_j \geq 0$  and dual is a minimization problem, we can rewrite  $\beta_j = [p_j - \sum_{i \in M} a_{ij} z_i]^+$ . Then,

$$\sum_{j \in N} \Lambda_j \beta_j = \sum_{j \in N} \Lambda_j [p_j - \sum_{i \in M} a_{ij} z_i]^+ = \int_0^T \mathcal{R}_t (A^T z) dt$$

so,

$$\bar{V}(T,c) = \min_{z \ge 0} \int_0^T \mathcal{R}_t(A^T z) dt + c^T z$$

The optimal solution  $z_i^*$  gives an estimation of the marginal value of the  $i^{th}$  resource. The approximation of  $\Delta_j V(T,c)$  is  $\sum_{i\in M} a_{ij} z_i^*$ 

#### Bid-price Heuristic

Accept  $ODF_i$  if and only if

$$p_j \ge \sum_{i \in M} a_{ij} z_i^*$$
 and  $A_j \le x$ 

#### Probabilistic Admission Control (PAC) Heuristic

Accept  $ODF_j$  with probability  $\frac{y_j^*}{\Lambda_j}$  whenever  $A_j \leq x$ .

Bid-price heuristic is not in general asymptotically optimal.

PAC heuristic is asymptotically optimal.

**Theorem 9.** Let  $\Pi^b(T,c)$  be the total expected revenue from PAC heuristic and  $V^b(T,c)$  be the optimal total expected revenue corresponding to circumstance  $b \geq 1$  with capacity be and  $b\lambda_{jt}$ . Then

$$\lim_{b \to \infty} \frac{\Pi^b(T, c)}{V^b(T, c)} = 1$$

#### 5.6 Dynamic Programming Decomposition (DPD)

In this section, we describe two possible approaches for approximating the value functions  $V(t,\cdot)$  for the discrete-time formulation

$$V(t,x) = V(t-1,x) + \mathcal{R}_t(\Delta V(t-1,x))$$

Consider the aggregated single index formulation

$$V(t,x) = \max_{u \in U(x)} \sum_{j=1}^{n} \lambda_{tj} [p_j u_j + V(t-1, x - u_j A_j)]$$

with V(t,0) = V(0,x) = 0 and  $\sum_{j=1}^{n} \lambda_{tj} = 1, \lambda_{tj} \ge 0$ . (scale can be standardized)

#### 5.6.1 Deterministic Linear Program

The former DLP we use

$$\bar{V}(T,c) := \max \sum_{j \in N} p_j y_j$$
s.t. 
$$\sum_{j \in N} a_{ij} y_j \le c_i \quad \forall i \in M$$

$$0 \le y_j \le \Lambda_j \quad \forall j \in N.$$

Its dual optimal value is  $(z_1^*, z_2^*, ..., z_m^*)$ . We choose an arbitrary resource i and relax the first set of constraints for all of the resources except for resource i by associating the dual multipliers  $(z_1^*, z_2^*, ..., z_m^*)$  with them.

We relax the first constraints  $\sum_{j \in N} a_{ij} y_j \leq c_i \quad \forall i \in M$ , which won't change the objective value,

$$\max \sum_{j \in N} p_j y_j = \sum_{j \in N} p_j y_j - \sum_{k \neq i} [\sum_{j \in N} a_{kj} y_j - c_k] z_k$$
$$= \sum_{j \in N} [p_j - \sum_{k \neq i} a_{kj} z_k^*] y_j + \sum_{k \neq i} z_k^* c_k$$

The new DLP is

$$\begin{split} \bar{V}(T,c) := \max \quad & \sum_{j \in N} [p_j - \sum_{k \neq i} a_{kj} z_k^*] y_j + \sum_{k \neq i} z_k^* c_k \\ \text{s.t.} \quad & \sum_{j \in N} a_{ij} y_j \leq c_i \quad \forall i \in M \\ & 0 \leq y_j \leq \Lambda_j \quad \forall j \in N. \end{split}$$

We can prove the optimal  $y^*$  and optimal objective values are the same.

Claim 2. The optimal values  $y_j^*$  and optimal objective values of these two DLP are the same. (This claim can help prove the upperbound).

$$V(t,x) = \max_{u \in U(x)} \sum_{j=1}^{n} \lambda_{tj} [p_j u_j + V(t-1, x - u_j A_j)]$$

We consider the optimal total expected revenue in the single-resource revenue management problem for resource i, the corresponding price of  $ODF_j$  should be  $p_j - \sum_{k \neq i} a_{kj} z_k^*$ . Then the formulation is

$$v_i(t, x_i) = \max_{u \in U_i(x_i)} \sum_{j \in N} \lambda_{tj} \left\{ [p_j - \sum_{k \neq i} a_{kj} z_k^*] u_j + v_i(t - 1, x_i - u_j a_{ij}) \right\}$$

We can prove that

- $v_i(T, c_i) \leq \bar{V}(T, c) \sum_{k \neq i} z_k^* c_k$
- Theorem 2.11 of GT

$$V(t,x) \leq \min_{i \in M} \{v_i(t,x_i) + \sum_{k \neq i} z_k^* x_k\}$$

#### 5.6.2 Lagrangian Relaxation

$$V(t,x) = \max \sum_{j=1}^{n} \lambda_{tj} [p_j u_j + V(t-1, x - u_j A_j)]$$
 s.t. 
$$u_j A_j \le x$$
 
$$u_j \in \{0,1\} \quad \forall \in N$$

To demonstrate the Lagrangian relaxation strategy, we use decision variables  $\{w_{ij} : i \in M, j \in N\}$  in the dynamic programming formulation of the network revenue management problem, where  $w_{ij} = 1$  if we make  $ODF_j$  available for purchase on flight leg i, otherwise  $w_{ij} = 0$ .

$$V(t,x) = \max \sum_{j \in N} \lambda_{tj} \left\{ p_j w_{\psi j} + V \left( t - 1, x - \sum_{i \in M} w_{ij} a_{ij} e_i \right) \right\}$$
s.t. 
$$a_{ij} w_{ij} \le x_i$$

$$w_{ij} = w_{\psi j}$$

$$w_{ij} \in \{0, 1\}, w_{\psi j} \in \{0, 1\} \quad \forall i \in M, j \in N$$

We can relex the second set of constraints by adding Lagrange mutipliers  $\{\alpha_{tij} : i \in M, j \in N\}$ . Relaxed dynamic program:

$$V^{\alpha}(t,x) = \max \sum_{j \in N} \lambda_{tj} \left\{ \sum_{i \in M} \alpha_{tij} w_{ij} + \left[ p_j - \sum_{i \in M} \alpha_{tij} \right] w_{\psi j} \right. \\ + V^{\alpha} \left( t - 1, x - \sum_{i \in M} w_{ij} a_{ij} e_i \right) \right\}$$
 s.t. 
$$a_{ij} w_{ij} \leq x_i$$
 
$$w_{ij} \in \{0,1\}, w_{\psi j} \in \{0,1\} \quad \forall i \in j, j \in N$$

**Theorem 10** (2.13 of GT). Assume that the value functions  $\{v_i^{\alpha}(t,\cdot):t=1,\ldots,T\}$  are computed through the dynamic program

$$v_i^{\alpha}(t, x_i) = \max_{w_i \in \mathcal{U}_i(x_i)} \left\{ \sum_{j \in N} \lambda_{tj} \left\{ \alpha_{tij} w_{ij} + v_i^{\alpha} \left( t - 1, x_i - w_{ij} a_{ij} \right) \right\} \right\}$$

Then

$$V^{\alpha}(t,x) = \sum_{i \in M} v_i^{\alpha}(t,x_i) + \sum_{\tau=1}^{t} \sum_{j \in N} \lambda_{\tau j} \left[ p_j - \sum_{i \in M} \alpha_{\tau i j} \right]^{+}$$

**Theorem 11** (2.14 of GT). For any set of Lagrange multipliers  $\alpha$ , we have

$$V(t,x) \le V^{\alpha}(t,x) \quad \forall x \in \mathbb{Z}_{+}^{m}, t = 1, ..., t$$

The tightest possible upper bound, we can solve the problem

$$\min_{\alpha \in \mathbb{R}^{Tmn}} V^{\alpha}(T, c)$$

**Lemma 6** (2.15 of GT).  $V^{\alpha}(t,x)$  is a convex function of  $\alpha$  for any t=1,...,T and  $x\in\mathbb{Z}_{+}^{m}$ .

Then compute  $\min V^{\alpha}(T,c)$  can be easier.