Project Plan Bases On Leckie's Choice (LC) Case Study

Introduction

Leckie's Choice (LC) has three high-level requirements: enabling online order submission, maintaining customer loyalty and promotions, and providing customer profiling and purchase history. To meet these needs, LC's software will be delivered in three incremental versions. In Release 1.0, the project team will deliver the online order functionality. Release 2.0 will include the promotion functionality, and Release 3.0 will focus on customer profiling and purchase history. The plan follows an iterative lifecycle approach, with each release acting as an iteration.

Stage Description

Plan: Confirm the project scope and describe the customer expectation.

Analysis: Communicate with the customer, and confirm the function detail.

Design: Base on the analysis result and document, draw UI, and check the operation with the customer, whether it is suitable or not.

Implement: Follow the documents producted in the stage of analysis and the UI to implement the code.

Test: Test whether the code meets customer requirements.

Release 1.0

Plan	project scope: online order process function and relevant function.
Analysis	payment method, operate process, and etc.
Design	UI, visible process
Implement	code
Test	automation test, functional test

Release 2.0

Plan	project scope: promostion
Analysis	promotion strategies, promotion method and etc.
Design	UI, visible process
Implement	code
Test	automation test, functional test

Release 3.0

Plan	project scope: customer profile.
Analysis	customer information collection, customer portrait construction and etc.
Design	UI, visible process
Implement	code
Test	automation test, functional test

Trello Board

Assuming that we are currently in the Release 2.0.