

# SIT773 Software Requirements and Analysis

## Pass Task 2.2: Document Vision statement

---

### Overview

The vision statement captures the essence of the system, and acts as a guide to those working on it. A vision statement summarises the motivations behind a product which in turn helps to create a system that achieves the goals of the customer.

In this task, you will use the information provided in the case study introduced in the first task in week 1, to write a vision statement for LC's customer order system.

### Submission Details

Submit the following files to OnTrack:

- Your vision statement for LC's customer order system.

### Instructions

1. Review this week's steps, in particular the one directly related to vision statements.
2. Read the LC case study carefully. Remember to define the following aspects:
  - For **(target customer)**
  - Who **(statement of need)**
  - The **(product name)** is a **(product category)** that **(key benefit)**
  - Unlike **(primary alternative)**
  - Our product **(statement of differentiation)**
3. Once you've defined the above mentioned aspects of the system, write your vision statement.
4. Submit your work to OnTrack.