# Project Plan Bases On Leckie’s Choice (LC) Case Study

## Introduction

Leckie’s Choice (LC) has three high-level requirements: enabling online order submission, maintaining customer loyalty and promotions, and providing customer profiling and purchase history. To meet these needs, LC's software will be delivered in three incremental versions. In Release 1.0, the project team will deliver the online order functionality. Release 2.0 will include the promotion functionality, and Release 3.0 will focus on customer profiling and purchase history. The plan follows an iterative lifecycle approach, with each release acting as an iteration.

## Stage Description

**Plan**: Confirm the project scope and describe the customer expectation.

**Analysis**: Communicate with the customer, and confirm the function detail.

**Design**: Base on the analysis result and document, draw UI, and check the operation with the customer, whether it is suitable or not.

**Implement**: Follow the documents producted in the stage of analysis and the UI to implement the code.

**Test**: Test whether the code meets customer requirements.

## Release 1.0

|  |  |
| --- | --- |
| Plan | project scope: online order process function and relevant function. |
| Analysis | payment method, operate process, and etc. |
| Design | UI, visible process |
| Implement | code |
| Test | automation test, functional test |

## Release 2.0

|  |  |
| --- | --- |
| Plan | project scope: promostion |
| Analysis | promotion strategies, promotion method and etc. |
| Design | UI, visible process |
| Implement | code |
| Test | automation test, functional test |

## Release 3.0

|  |  |
| --- | --- |
| Plan | project scope: customer profile. |
| Analysis | customer information collection, customer portrait construction and etc. |
| Design | UI, visible process |
| Implement | code |
| Test | automation test, functional test |

## Trello Board

Assuming that we are currently in the Release 2.0.

