



INVENTED BY UKRAINIAN
TO BENEFIT HUMANITY

WePrana

Biohacking the human body with natural foods



Member of the WePrana Brands Ecosystem



WePrana

Brand of the Future

At **WePrana**, our core belief is in advancing the world towards healthy, natural living. We support organic agriculture & eco-farming, pushing today's food industry in the direction of all-natural product development.

Our mission is to promote the perception of ecologically grown natural foods, as the most powerful preventive medicine created by nature.

A stack of WePrana Diet books and a tablet displaying the WePrana app interface, surrounded by green foliage.

About WePrana

WePrana enables self-education through a diverse range of downloadable digital goods, including books, explanatory guides, nutrition charts, infographics, detailed how-to audio & video content and other informative resources.

A collection of WePrana physical products including a red glass bottle of Men 40+ Organic Multivitamin & Herbs, a white jar of Raw Honey, a white tube of Energy Bar, a white box of Maca + Ashwagandha, and a white box of Cacao + Hawthorn Heart Formula.

Complementing our educational digital offerings, **WePrana** works on a wide range of unique physical products like daily foods, drinks, snacks, energy bars, smart edibles, and vitality powders - all exclusively formulated and fortified with the most potent natural superfoods, adaptogens and medicinal herbs.

Our unique concept is proving Hippocrates saying:
“Let food be thy medicine and medicine be thy food”.



WePrana Brand stands as an innovative, community-based educational platform, built on four robust pillars.

Lifestyle Solutions



Industry exclusive services:
GreenLife, Escape, Oasis.

Physical Products



Inner healing and body nourishing foods, drinks and snacks.

Digital Goods



New healthy habits and beliefs come to life with our Digital Educational Materials.

Community



We the People form a foundation – our engaged community of like-minded followers, clients and friends.

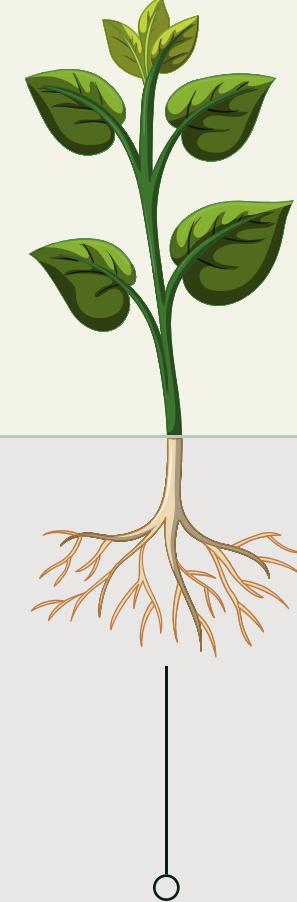




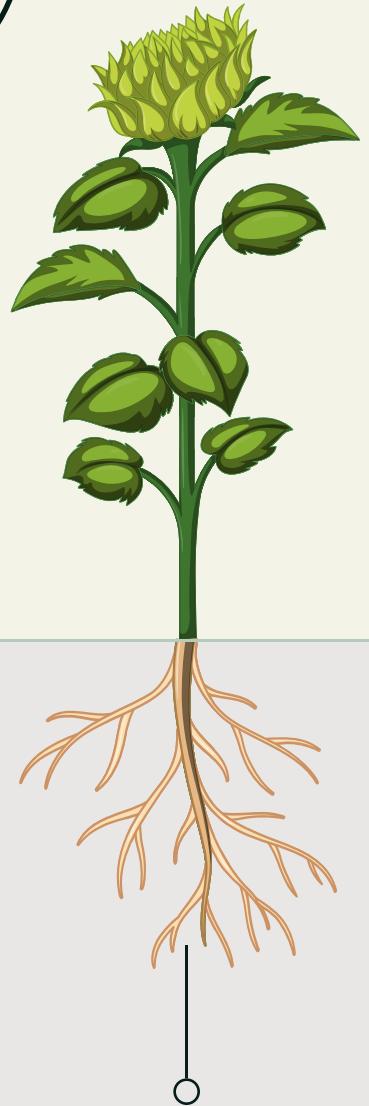
Community



Our community experiences its organic growth through the promotion of self-educational materials.



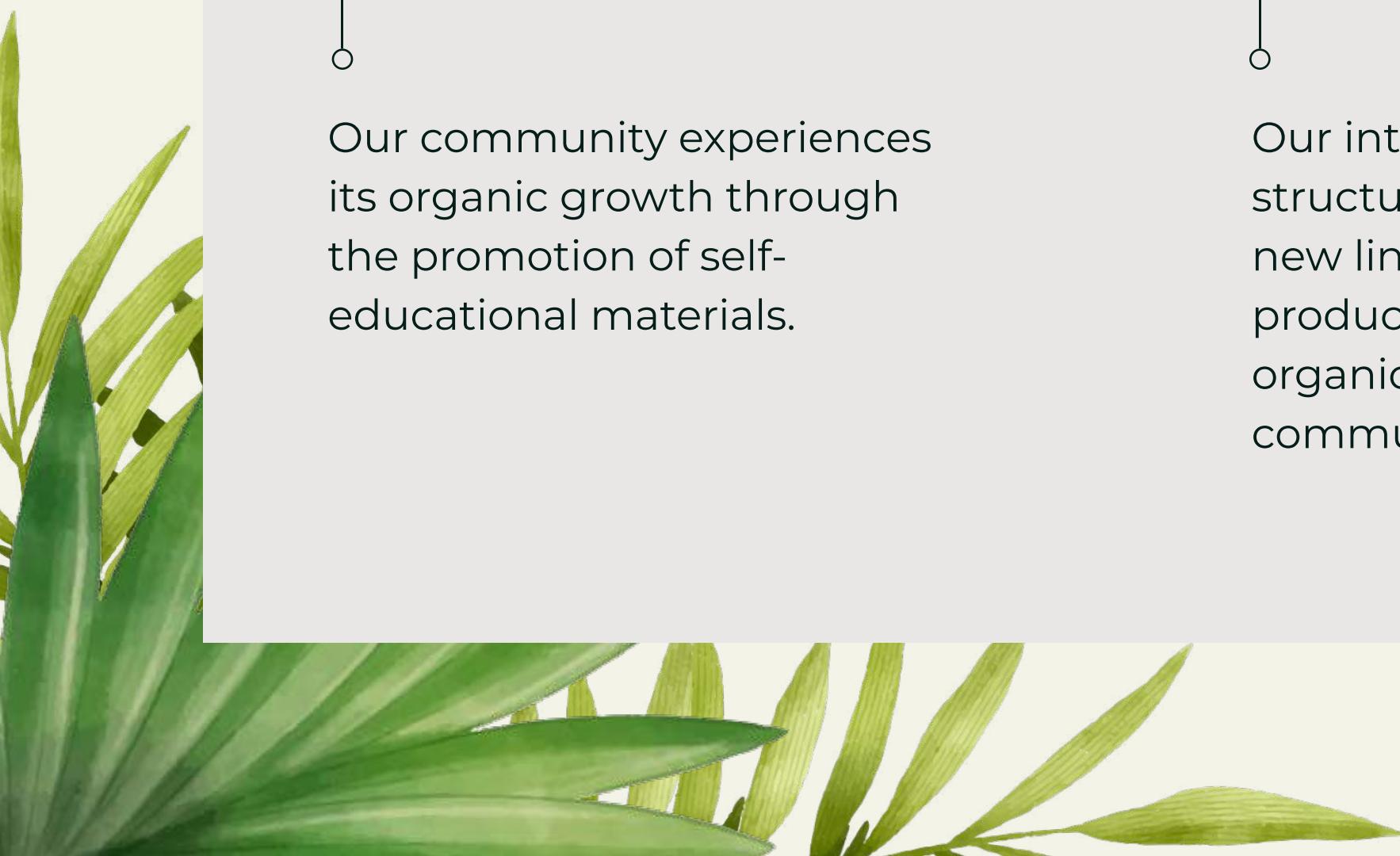
Our integrated marketing structure effectively adds new lines of relevant products, fostering further organic expansion of the community.



We strategically engage with highly active members within our community and convert them into happy clients.



Within a year, we aim to achieve a significant milestone of 300,000+ active followers across all major social media channels, with 20% of them being highly engaged customers.



2700+

Downloadable Digital Goods



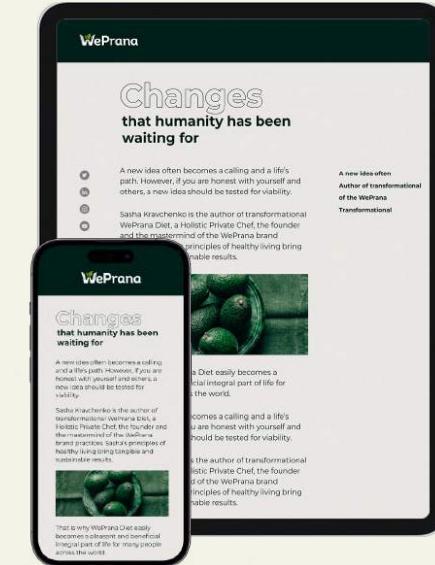
Unique AUDIO CONTENT

- sound_sleep
- active_workout

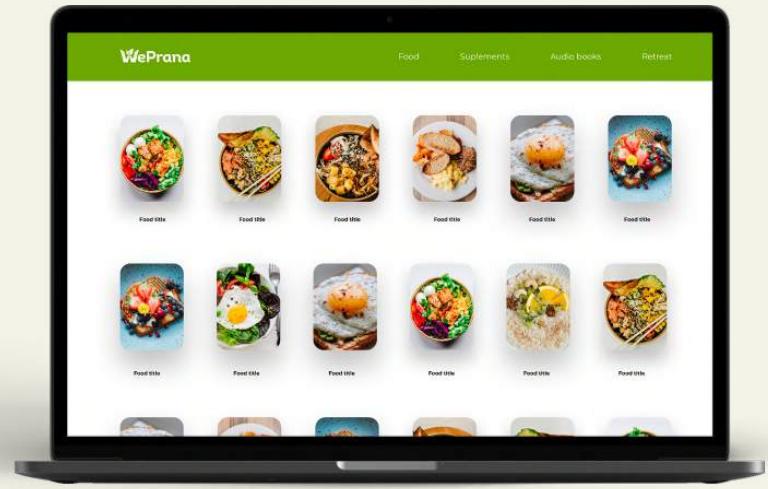


BOOKS, e-books & audiobooks

- weprana_diet

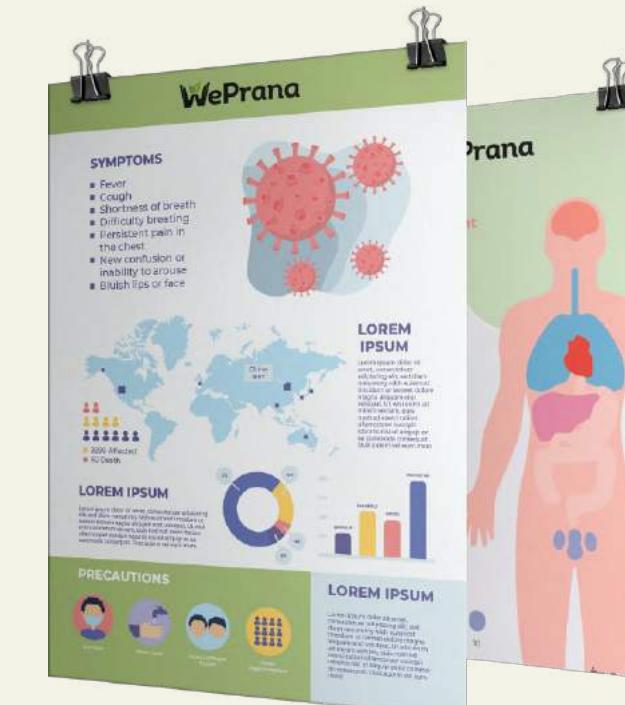


Online MAGAZINE



Online RECIPE CATALOG

- collagen_broth
- better_eyesight_smoothie



Explanatory guides, nutrition charts & INFOGRAPHICS

- prostate_health
- blood_cleanse
- 100_medicinal_herbs



Educational WALL ART

Online
MAGAZINE

Online
MAGAZINE

Wide range of unique

Physical Products



WePrana Apothecary

- Immune Boost Tincture
- WePrana MEN 40+ Organic Multivitamin
- WePrana Liver Herbal Detox



WePrana Vitality Powders



WePrana Foods



WePrana Drinks



WePrana Beauty



WePrana SuperFoods



Mobile App



WePrana App is a subscription-based service, that includes all the relevant educational information, our weekly digest, daily recipes, trainings, detox programs, etc.

Industry exclusive Lifestyle solutions



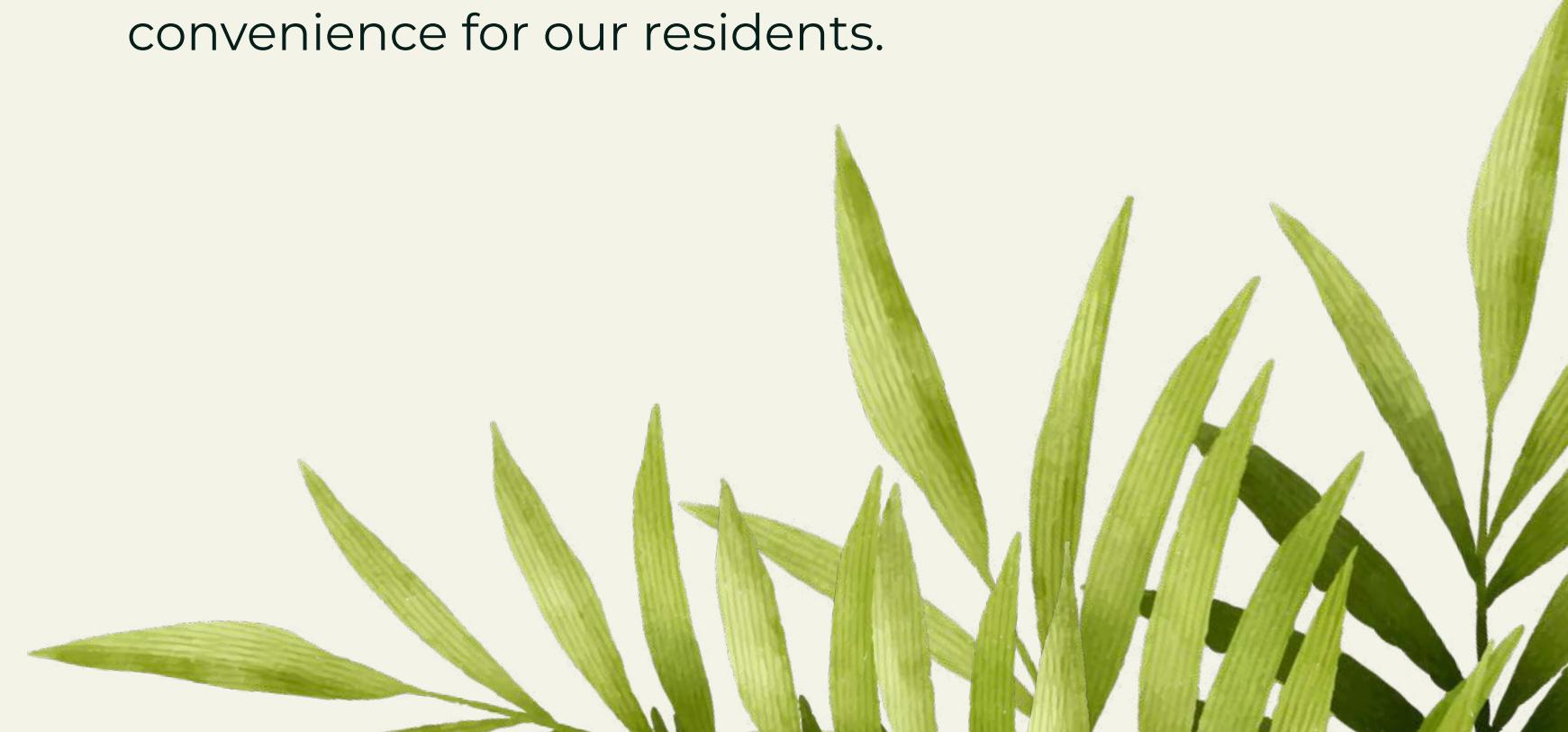
WePrana Green Life initiative specializes in providing toxic-free living environments through our comprehensive turnkey solutions, which encompass restoration, repair, and renovation services.

As industry leaders, we differentiate ourselves with a market-exclusive approach that prioritizes usage of environmentally friendly and natural materials. Our services cater to new home buyers and individuals seeking to renovate their current properties.

WePrana Escape offers a comprehensive service for constructing a countryside eco-house with a fully developed local infrastructure. This includes a permaculture mini-farm, installation of solar power, water purification system and other progressive technologies, enhancing a healthy, natural living lifestyle.

Our state-of-the-art service encompasses green location selection, zoning compliance, approvals, design, house plans, construction, and initial area environmental research.

WePrana Oasis is eco-village, that resides amidst pristine natural surroundings, distant from urban commotion. It offers a wide range of amenities, including an organic farm, greenhouses, a winery, and a farm-to-table restaurant, ensuring utmost comfort and convenience for our residents.



WePrana Team

We are sharing our genuine beliefs with the world

One person

One vision



Sasha Kravchenko is the CEO and visionary Founder of **WePrana** Brand, which helps people improve their health and well-being through the healing and nourishing power of organic, all-natural foods.

As the driving force behind **WePrana**, Sasha is passionate about spreading his ideology and empowering others to join him in creating a healthier and happier world.



WePrana

Like minded spirits **with similar beliefs**

As a Brand of the future, **WePrana** embraces ecological purity across all aspects – from its inspiring ideas and dedicated team to its ethical marketing, nourishing products, sustainable investments, and positive profits.

Being a part of the **WePrana** Family and having supported this grand project from its inception truly is an honor, as it aligns with our innate desire for a wholesome and natural lifestyle.

360° Healthy Marketing



10

Years of
experience

70+

Digital projects

5

Festival awards

PROJECTR

Educational project of the school
of design "Projector Lviv"

To cultivate a thriving and authentic living brand that exudes charisma, it requires the collaboration of like-minded professionals who embrace the principles of the **WePrana Diet** with a heartfelt connection.

Happy Agency embodies true ambassadors of well-being, infusing all marketing communications and **WePrana** Brand strategies with our team's deeply-rooted beliefs that align with the project's core values.

The visionary ideas of [Happy Agency](#)



Project timeline





Coming Soon

mail@weprana.com