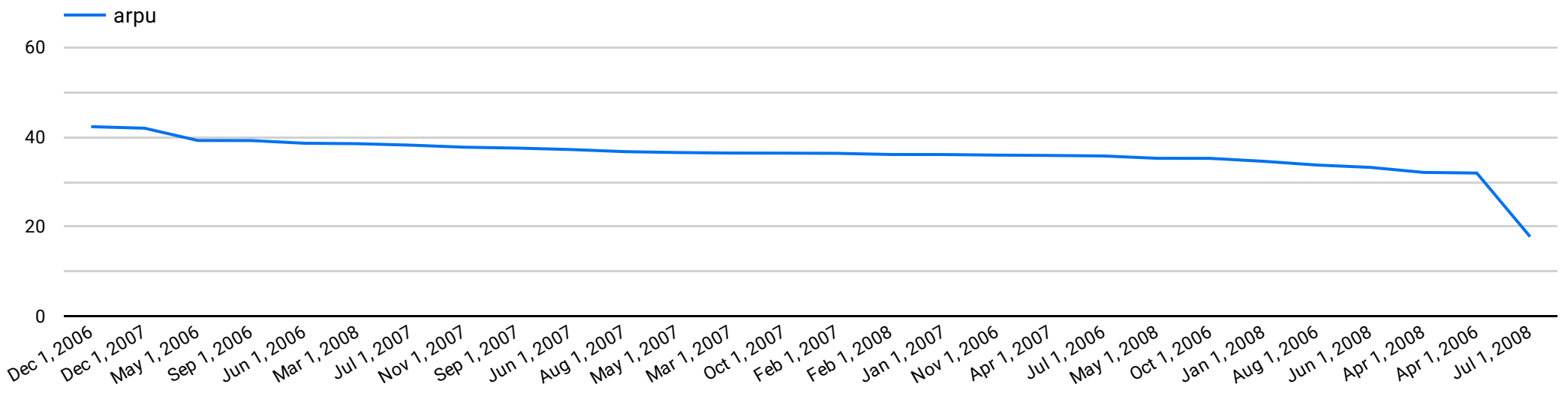
No. customer
22.1K

No. transaction
422.4K

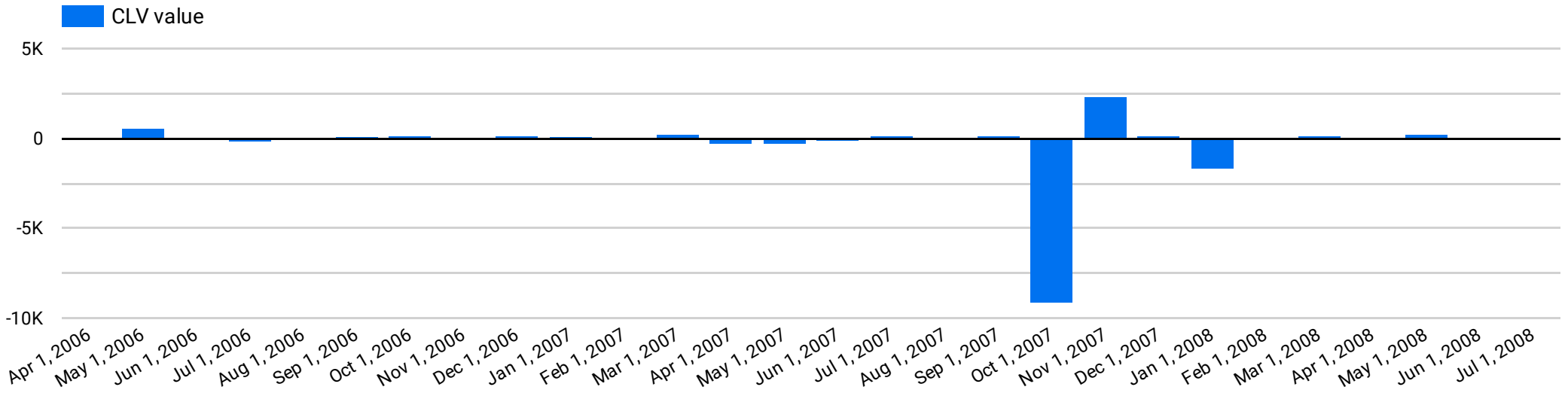
AVG ticket size
53.2

Select month

ARPU per month

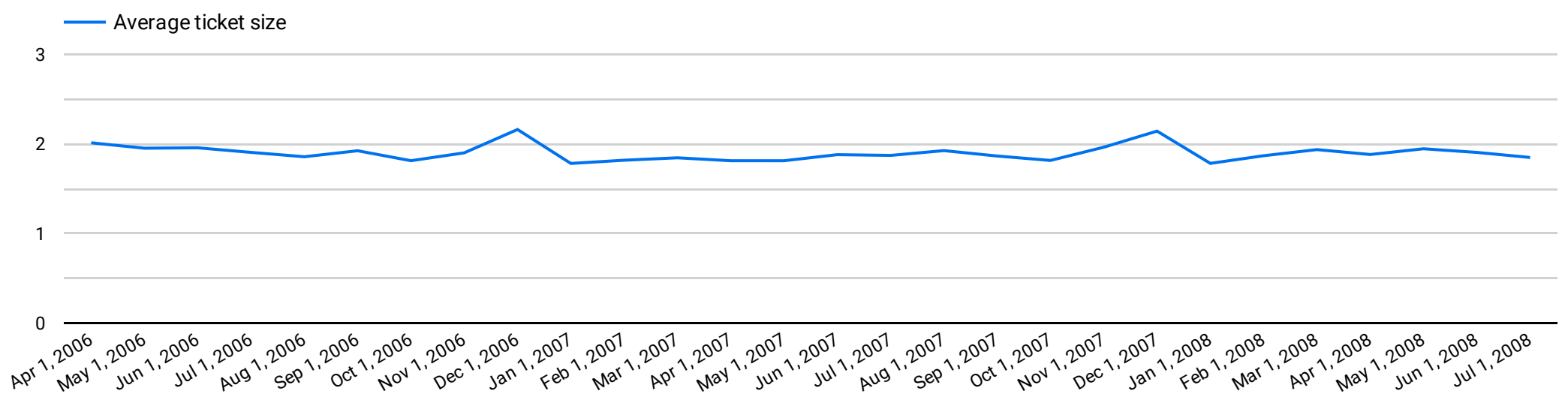


CLV per month



ARPU vs CLV

	DATE	ARPU	CLV
1.	Jul 1, 2008	17.7	null
2.	Jun 1, 2008	33.17	8.27
3.	May 1, 2008	35.2	232.55
4.	Apr 1, 2008	32.05	-66.04
5.	Mar 1, 2008	38.47	111.57
6.	Feb 1, 2008	36.06	-90.79
7.	Jan 1, 2008	34.53	-1,664.82
8.	Dec 1, 2007	41.93	98.88

1 - 28 / 28

AVG ticet size