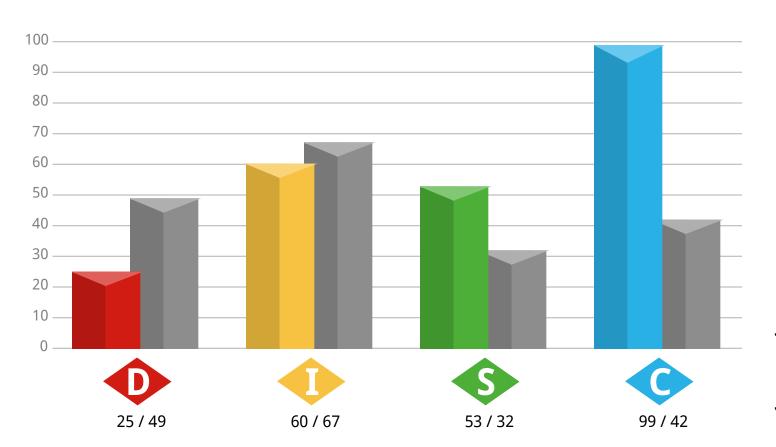


This Innermetrix DISC Plus Profile combines the best of two world class profiles. The DISC Index measures your preferred Behavioral style and the Values Index measures your motivational style and drivers. Together they will help you understand HOW you prefer to get things done, and WHY you're motivated to do them. This level of self-awareness and discovery are the core to achieving peak performance in any role or endeavor, to ensure that you properly align what you do best with how you do it and why.



Anthony Robbins Coaching www.tonyrobbins.com

Natural and Adaptive Styles Comparison



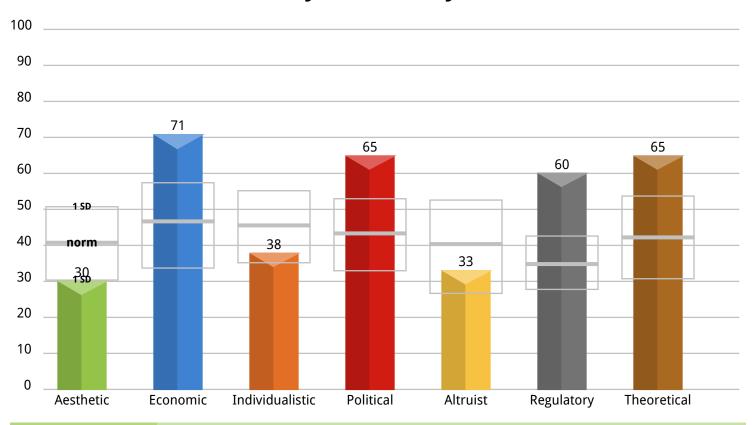
Natural Style: The natural style is how you behave when you are being most natural. It is your basic style and the one you adopt when you are being authentic and true to yourself. It is also the style that you revert to when under stress or pressure. Behaving in this style, however, reduces your stress and tension and is comforting. When authentic to this style you will maximize your true potential more effectively.

Adaptive Style:

The adaptive style is how you behave when you feel you are being observed or how you behave when you are aware of your behavior. This style is less natural and less authentic for you or your true tendencies and preferences. When forced to adapt to this style for too long you may become stressed and less effective.



Executive Summary of Kimberly CAmille's Values

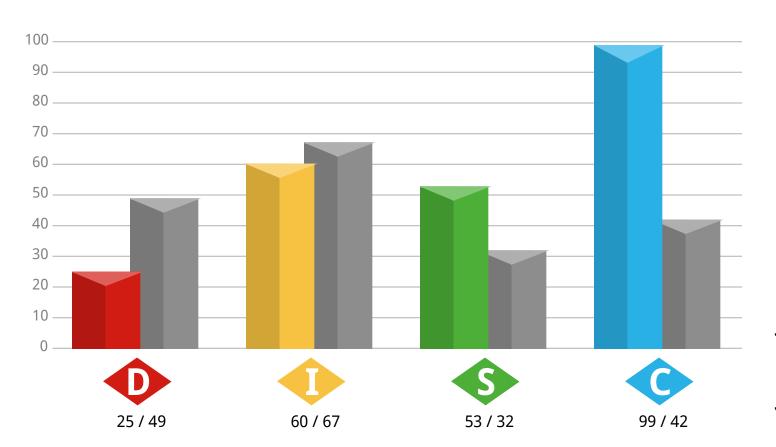


Low Aesthetic	You have a bottom-line approach focusing on functionality over form or aesthetics.
High Economic	Your high drive for economic gain helps provide motivation through long projects and assignments.
Average Individualistic	You are not an extremist and able to balance the needs of both others and self.
High Political	You are able to accept the credit or take the blame with a 'the buck stops here' attitude.
Average Altruist	You are concerned for others without giving everything away; a stabilizer.
High Regulatory	You have a strong preference for following established systems or creating them if none present.
High Theoretical	You have a high interest level in understanding all aspects of a situation or subject.



HOW do you prefer to use your talents based on your natural behavioral style?

Natural and Adaptive Styles Comparison



Natural Style: The natural style is how you behave when you are being most natural. It is your basic style and the one you adopt when you are being authentic and true to yourself. It is also the style that you revert to when under stress or pressure. Behaving in this style, however, reduces your stress and tension and is comforting. When authentic to this style you will maximize your true potential more effectively.

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About This Report

Research conducted by Innermetrix shows that the most successful people share the common trait of self-awareness. They recognize the situations that will make them successful, and this makes it easy for them to find ways of achieving objectives that fit their behavioral style. They also understand their limitations and where they are not effective and this helps them understand where not to go or how not to be as well. Those who understand their natural behavioral preferences are far more likely to pursue the right opportunities, in the right way, at the right time, and get the results they desire.

This report measures four dimensions of your behavioral style. They are:

- Decisive your preference for problem solving and getting results
- Interactive your preference for interacting with others and showing emotion
- Stability your preference for pacing, persistence and steadiness
- Cautious your preference for procedures, standards and protocols

This report includes:

- The Elements of DISC Educational background behind the profile, the science and the four dimensions of behavior
- The DISC Dimensions A closer look at each of your four behavioral dimensions
- Style Summary A comparison of your natural and adaptive behavioral styles
- Behavioral Strengths A detailed strengths-based description of your overall behavioral style
- Communication Tips on how you like to communicate and be communicated with
- Ideal Job Climate Your ideal work environment
- Effectiveness Insights into how you can be more effective by understanding your behavior
- Behavioral Motivations Ways to ensure your environment is motivational
- Continual Improvement Areas where you can focus on improving
- Training & Learning Style Your preferred means of sharing and receiving styles
- Relevance Section Making the information real and pertinent to you
- Success Connection Connecting your style to your own life

The Elements of the DISC-Index

This DISC-Index report is unique in the marketplace for a number of reasons. You just completed the first ever click & drag DISC instrument on the market. This was constructed in a precise manner to allow for ease of responses, even in the midst of many difficult decisions. This intuitive interface allows you to focus on your answers, not the process.

Also, unlike other DISC instruments, this instrument allows you to rank all four items instead. As a result, this instrument produces zero waste in responses. Some instruments ask you to choose two items out of four, and leave two items blank. Those instruments have a 50% waste of terms, and do not provide for an efficient response process. The DISC Index instrument eliminates that response problem.

Another unique aspect of this DISC-Index report is that we present the DISC aspects of your behavior both as separate entities and as a dynamic combination of traits. This report presents the first time that each of the DISC elements are separated and developed as pure entities of themselves. This can serve as an important learning tool as you explore the deeper aspects of DISC. Your unique pattern of DISC traits is developed through the context of this report. Additionally, the following four pages will be devoted to exploring your DISC scores as separate components within the unique combination of traits that you exhibit.

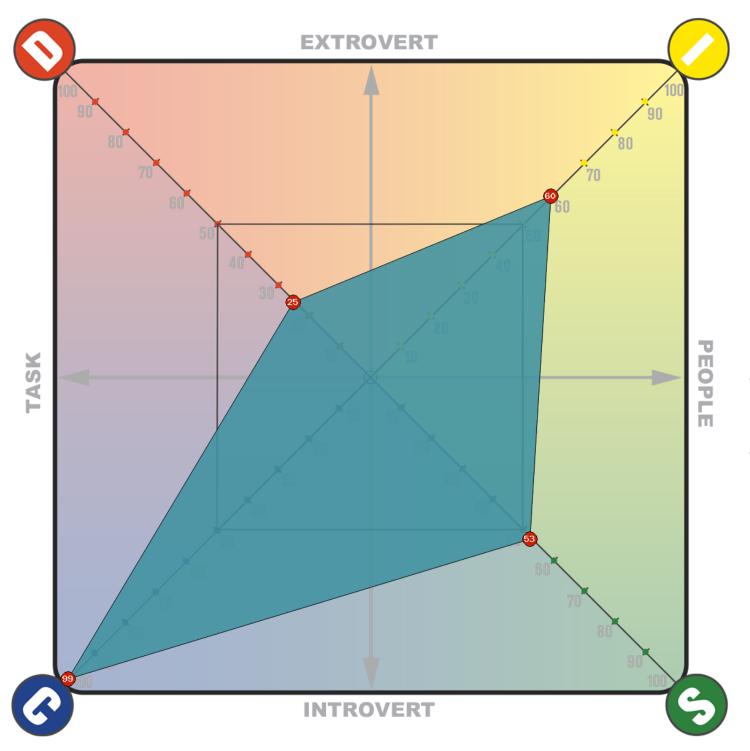
A comment on contradictions: You may read some areas of this report that may contradict other text. This is due to the fact that many of us show contradictory behaviors in the normal course of our daily operations. Each of us are at times talkative and other times more reflective, depending on how we are adapting our behavior. The expression of these contradictions is a demonstration of the sensitivity of this instrument to determine these subtle differences in our natural and adaptive style.



A closer look at the four components of your behavioral style

Decisive	Interactive	Stabilizing	Cautious
Problems:	People:	Pace:	Procedures:
How you tend to approach problems and make decisions	How you tend to interact with others and share opinions	How you tend to pace things in your environment	Your preference for established protocol/ standards
High D	High I	High S	High C
Demanding	Gregarious	Patient	Cautious
Driving	Persuasive	Predictable	Perfectionist
Forceful	Inspiring	Passive	Systematic
Daring	Enthusiastic	Complacent	Careful
Determined	Sociable	Stable	Analytical
Competitive	Poised	Consistent	Orderly
Responsible	Charming	Steady	Neat
Inquisitive	Convincing	Outgoing	Balanced
Conservative	Reflective	Restless	Independent
Mild	Matter-of-fact	Active	Rebellious
Agreeable	Withdrawn	Spontaneous	Careless
Unobtrusive	Aloof	Impetuous	Defiant
Low D	Low I	Low S	Low C







DISC Plus | Four Components of Behavior

Decisive

Your approach to problem-solving and obtaining results

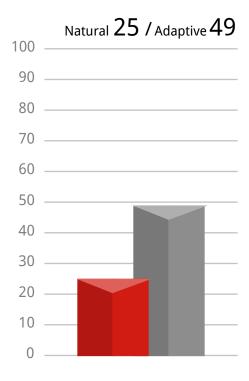
The D in DISC represents Decisiveness. Your score on this scale, represented below, shows your location on the D spectrum based on the pattern of your responses. A high score doesn't mean good, and a low score doesn't mean bad, as this is a spectrum or continuum of behavioral traits. For example:

Higher D —

Tend to solve new problems very quickly and assertively. They take an active and direct approach to obtaining results. The key here is new problems such as those that are unprecedented or haven't happened before. There may also be an element of risk in taking the wrong approach or developing an incorrect solution, but those with a High D score are willing to take those risks, even if they may be incorrect.

Lower D —

Tend to solve new problems in a more deliberate, controlled, and organized manner. Again, the key here is new and unprecedented problems. The Lower D style will solve routine problems very quickly because the outcomes are already known. But, when the outcomes are unknown and the problem is an uncertain one, the Lower D style will approach the new problem in a calculated and deliberate manner by thinking things through very carefully before acting.



Your score shows a moderately low score on the 'D' spectrum. The comments below highlight some of the traits specific to just your unique score.

- You may be somewhat conservative in decision-making on important issues.
- You prefer to lead by setting an example, not outright instructing others.
- Unless completely wrong, you prefer to support decisions made by others rather than argue or disagree.
- You prefer an environment with specialty work, or work that requires technical mastery.
- You appreciate being thorough and complete in the analysis of all variables before making a decision.
- When you lead, you tend to do so by doing, not by delegating.



Interactive

Your approach to interacting with people and display of emotions

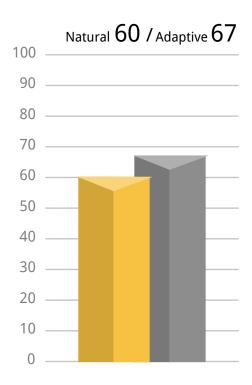
The I in DISC represents Interactive. Your score on this scale represented below shows your location on the I spectrum based on the pattern of your responses. A high score doesn't mean good, and a low score doesn't mean bad, as this is a spectrum or continuum of behavioral traits. For example:

Higher I —

Tend to meet new people in an outgoing, gregarious, and socially assertive manner. The key here is new people whom one hasn't met before. Many other styles are talkative, but more so with people that they've known for some time. The Higher I scores are talkative, interactive and open even with people whom they have just initially met. People scoring in this range may also be a bit impulsive. Generally speaking, those with the Higher I scores are generally talkative and outgoing.

Lower I —

Tend to meet new people in a more controlled, quiet and reserved manner. Here's where the key word "new people" enters the equation. Those with Lower I scores are talkative with their friends and close associates, but tend to be more reserved with people they've just recently met. They tend to place a premium on the control of emotions, and approach new relationships with a more reflective approach than an emotional one.



Your score shows a high average score on the 'I' spectrum. The comments below highlight some of the traits specific to just your unique score.

- You tend to meet new people in a confident and appropriate manner.
- You work best when you are able to interact with others.
- You prefer an environment with ample people contact.
- You prefer working in a social environment rather than one that is remote or isolated.
- You present yourself in a poised manner to both small or large groups of people.
- You like democratic not dictatorial relationships on the job.



DISC Plus | Four Components of Behavior

Stabilizing

Your approach to the pace of the work environment

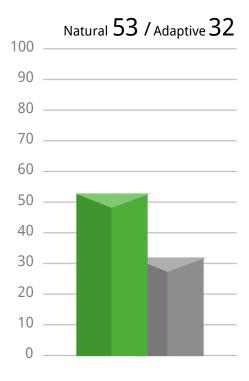
The S in DISC represents Stabilizing. Your score on this scale represented below shows your location on the S spectrum based on the pattern of your responses. A high score doesn't mean good, and a low score doesn't mean bad, as this is a spectrum or continuum of behavioral traits. For example:

Higher S —

Tend to prefer a more controlled, deliberative and predictable environment. They place a premium on security of a work situation and disciplined behavior. They also tend to show a sense of loyalty to a team or organization, and as a result, may have a greater longevity or tenure in a position than some other styles. They have an excellent listening style and are very patient coaches and teachers for others on the team.

Lower S —

Tend to prefer a more flexible, dynamic, unstructured work environment. They value freedom of expression and the ability to change quickly from one activity to another. They tend to become bored with the same routine that brings security to the Higher S traits. As a result, they will seek opportunities and outlets for their high sense of urgency and high activity levels, as they have a preference for spontaneity.



Your score shows a high average score on the 'S' spectrum. The comments below highlight some of the traits specific to just your unique score.

- You prefer setting minimum levels of consistency and stability or control.
- You can accept change, but you require a good argument for it first
- When you need to, you can be flexible to change or new ideas.
- You prefer to have sufficient clarification of policy or tasks before proceeding, so as to avoid mistakes.
- You serve to stabilize others on a team who are perhaps too maverick.
- You think it is important to follow established procedures and processes.



Cautious

Your approach to standards, procedures, and expectations

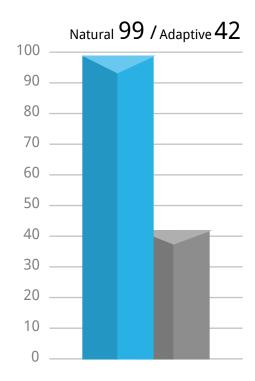
The C in DISC represents Cautiousness. Your score on the scale represented below shows your location on the C spectrum based on the pattern of your responses. A high score doesn't mean good, and a low score doesn't mean bad, as this is a spectrum or continuum of behavioral traits. For example:

Higher C —

Tend to adhere to rules, standards, procedures, and protocol set by those in authority whom they respect. They like things to be done the right way according to the operating manual. "Rules are made to be followed" is an appropriate motto for those with higher C scores. They have some of the highest quality control interests of any of the styles and frequently wish others would do the same.

Lower C —

Tend to operate more independently from the rules and standard operating procedures. They tend to be bottom-line oriented. If they find an easier way to do something, they'll do it by developing a variety of strategies as situations demand. To the Lower C scores, rules are only guidelines, and may be bent or broken as necessary to obtain results.



Your score shows a very high score on the 'C' spectrum. The comments below highlight some of the traits specific to just your unique score.

- You like things to be done the "right" way according to standard operating procedure.
- You expect high quality control and accuracy in all that you do or with anything you are involved with.
- You are very systematic and like to analyze details to accomplish a process correctly.
- You can express your disagreement in a passive-aggressive way.
- You are a bottom-line oriented person who dislikes fluff and just wants the facts and data.
- You are known as an accurate fact-finder by others.

Natural Style Pattern:

Your natural style is the way you tend to behave when you aren't thinking about it. This is where you are most comfortable (natural). This is also the style you will revert back to when under stress or moving too quickly to be consciously thinking about modifying your behavior. Finally, this is the style you should seek to be true to in your daily roles. Being natural will return better results with less effort and stress. The following statements are true to just your unique natural style:

- You have the ability to self-manage much of your own organizational activity and workload.
- Response pattern indicates that you have the ability to be a strong achiever in technical performance and expertise within the organization.
- You have a large knowledge-base and a continuing appetite to learn more.
- May become verbally disappointed when standards aren't met, or when the team project becomes delayed.
- Will be verbal if workload or areas of responsibility need partial delegation to other professionals
 on the team, otherwise, tendency may be to stay focused on the tasks at hand.
- Tend to be rather friendly and easy-going in interacting with others.
- Tend to be optimistic and demonstrate high personal standards and set high goals for yourself.
- Able to express a sense of humor, but you become very serious about work tasks and projects,
 especially in the desire to maintain a high quality control.

DISC Plus | Adaptive Style Pattern Overview

Adaptive Style Pattern:

This is the style of behavior you adapt to when you are conscious of your own behavior, when you feel you are being observed or whenever you are trying to better fit a situation. This is not a natural style for you, but still one of your two styles none-the-less. In other words, it is the way you feel you "should" behave when thinking about it. The statements below are specific to your individual Adaptive style:

- You are motivated by promoting ideas and generating enthusiasm in others.
- You show motivation for a strong determination towards own agenda, and will work to motivate others to that position.
- Motivated to be very well networked and you know a wide variety of people within the profession.

 This can be of enormous benefit to the team or organization as additional contacts become necessary.
- You tend to be action oriented, and you are able to handle many projects simultaneously.
- Able to generate team involvement through friendly conversation and gentle persuasion of team members in a one-on-one manner.
- You want to be seen as an easy person to be around, and won't deliberately antagonize others.
- A moderate to higher risk taker, you may sometimes do the unexpected just to get attention, or create a surprise situation.
- You are known for a great ability to meet others easily and readily, and are socially poised in small or large group situations.



DISC Plus | Ideas for Being More Effective

Based on your behavioral style there are certain opportunities for becoming more effective by being aware of how you prefer, and enjoy, to behave. The items below may assist you in your professional development growth. By understanding these items you may find explanations for why you may be stuck in some areas of your life and why other aspects give you no trouble at all. You could be more effective by:

- · A greater emphasis on tasks, organizational work, business, or profits.
- · Greater participation in team efforts and activities.
- Learning to say "no" more often to requests from others, to prevent spreading yourself too thin.
- · Having an efficient system in place to handle routine work more effectively.
- A democratic environment in which you can influence and offer direction.
- · Having the option to change certain methods or procedures in order to increase efficiency.
- Increased authority to delegate routine tasks and procedures.
- Having sufficient time to consider alternatives prior to making changes.



DISC Plus | Ideas for Staying More Motivated

Your behavioral style will cause you to be motivated by certain factors in your environment. Having these present may make you feel more motivated, and productive. The following are things that you may want in your surroundings to feel optimally motivated:

- · Awards to confirm ability, skill, or achievements.
- · Public recognition of accomplishments and meeting of goals.
- Interesting activities outside of the work environment. Some with similar scores like to be involved in volunteer and community activities.
- Assignments that allow for a variety of people-contacts.
- Social recognition for success on a project or achieving a goal.
- A democratic environment with a free exchange of ideas.
- Acceptance as an important member of a group or team.
- A variety of activities involving people, both on the job and off.

Each behavioral style contains certain unique strengths as a result of how your four behavioral dimensions relate to each other. Understanding your own unique behavioral strengths is an important part of putting your new level of self-awareness to work for your success and satisfaction. The following statements highlight specific strengths of your behavioral style:

- · Brings enthusiasm and optimism to team projects.
- High degree of accuracy in project details.
- Cooperative team player who respects organizational policies and protocol.
- A reflective, critical thinker. You are able to comprehend complex or abstract systems, assist with solutions, and get others on board with the project.
- Solves problems with people in mind.
- Willing to work hard for a mission, cause, project, or purpose.
- Remains objective in emotional situations.
- Excellent listening style.

Your behavioral style plays a significant role in determining what aspects of an environment you like. The items below will help you understand what will define an ideal working climate for you. Based on how you prefer to behave, an ideal climate for you is one that provides you with:

- · Public recognition for accomplishments.
- Freedom to move around, either in the office or around the country.
- Freedom from many controls, detail, and paperwork.
- Building a network of people and contacts with groups.
- Freedom of speech and expression.
- · A non-hostile working environment.
- Variety in the work tasks and multiple projects.
- · A democratic supervisor and work environment.



DISC Plus | Areas for Continual Improvement

Along with strengths, all behavioral styles come with areas that could become weaknesses - if depended upon or not acknowledged. The trick is not to manufacture a weakness in the first place by depending on these things.

Here are a few items that could become problematic for you if not acknowledged or known. Your awareness of the potentials below is your best step in making sure they remain only potential problems. Due to your behavioral style, you may tend to:

- Become overly aggressive when the climate becomes unfavorable.
- Struggle with prioritizing things appropriately, due to ranking all items as the "most important".
- Oversell your own ideas too strongly.
- Take criticism personally, even though it was directed at a work process.
- Set unreasonable expectations of the capability or capacity of others on the team.
- · React on impulse rather than thinking things through before responding.
- Resist changes and have a lower sense of urgency.
- Overestimate the ability of others.



DISC Plus | **Preferred Training and Learning Style**

Based on how you tend to behave you have certain preferences for how you like to convey information, teach, instruct or share knowledge with others. This is also true of how you like to receive information and learn. Understanding your behavioral preferences here will help increase your effectiveness in teaching or instructing others, and in being taught and learning.

How you prefer to share knowledge or teach:

- Evaluations are made based on maximizing the individual's growth more than comparatively.
- · Wants to provide participants with the ability to understand principles and concepts.
- Shows patience with tedious, technical, and specialty tasks and helping others to learn.
- · Brings imagination and ideas to the training event.
- Knowledge gives the participants the ability to maximize their potential and share with others.
- Sincere participation with others as a co-learner or co-facilitator.
- Very accurate in presenting information.

How you prefer to receive knowledge or learn:

- More accepting of a more impersonal training or learning venue than others.
- Prefers learning in groups, but can also work very effectively alone.
- High perseverance in learning mode, and will re-analyze facts until clarity emerges.
- Wants to know performance outcomes, objectives, etc.
- High expectations of performance.
- As a participant, prefers a balance between individual and group work.
- · Shows commitment, and wants to be personally involved in learning.

This page is unique in this report because it is the only one that doesn't speak directly to you, rather to those who interact with you. The information below will help others communicate with you more effectively by appealing to your natural behavioral style. The first items are things others SHOULD do to be better understood by you (Do's) and the second list is of things others SHOULD NOT do (Don'ts) if they want you to understand them well.

Things to do to effectively communicate with Kimberly CAmille:

- Ask for input regarding people and specific assignments.
- Make an organized appeal for support and contributions.
- Present your ideas and opinions in a non-threatening way.
- Do your homework, because others will have already done their share of it.
- Offer input on how to make the ideas become reality.
- Be certain that individual responsibilities are clear, and there are no ambiguities.
- · List pros and cons to suggestions you make.

Things to avoid to effectively communicate with Kimberly CAmille:

- Don't rush the issues or the decision-making process.
- · Don't be vague or ambiguous.
- Don't be unrealistic with deadlines.
- Don't threaten with position or power.
- Don't fail to follow through. If you say you're going to do something, do it.
- Don't push too hard.
- Don't be rude, abrupt, or too fast-paced in your delivery.

In order to make the most out of the information in this report it is important that you connect it to your life in a tangible way. To help you make this information your own, and pull out the most relevant parts, fill in the blanks below.

Decisiveness:				
How is your 'D' score relevant to your life?				
Interacting:				
How is your 'I' score relevant to your life?				
Stabilizing:				
How is your 'S' score relevant to your life?				
Cautiousness:				
How is your 'C' score relevant to your life?				
Overall Natural Style:				
What is one way in which your natural style relates to your life?				
Overall Adaptive Style:				
What is one way in which your adaptive style relates to your life?				
Strength-based insights:				
What specific strengths do you think connect to your success more than any other?				

Communication Dos and Don'ts: What did you learn from understanding your preferred communication style?			
Ideal Job Climate:			
How well does your current climate fit your behavioral style?			
Effectiveness:			
What is one way in which you could become more effective?			
Motivation:			
How can you stay more motivated?			
Improvement:			
What is something you learned that you can use to improve your performance?			

Training/Learning:

What did you learn that could help you instruct others better, or learn more effectively?

Your final step to making sure you really benefit from the information in this report is to understand how your behavioral style contributes to, and perhaps hinders, your overall success.

Supporting Success: Overall, how can your unique behavioral style support your success? (cite specific examples)
Limiting Success:
Overall, how could your unique behavioral style get in the way of your success? (cite specific examples)



WHY are you motivated to use your talents based on your drivers of engagement?

About This Report

Research conducted by Innermetrix shows that the most successful people share the common trait of self-awareness. They recognize the situations that will make them successful, and this makes it easy for them to find ways of achieving objectives that resonate with their motivations. They also understand their limitations and where they are not effective and this helps them understand what does not inspire them or what will not motivate them to succeed. Those who understand their natural motivators better are far more likely to pursue the right opportunities, for the right reasons, and get the results they desire.

This report measures seven dimensions of motivation. They are:

- Aesthetic a drive for balance, harmony and form.
- **Economic** a drive for economic or practical returns.
- Individualistic a drive to stand out as independent and unique.
- Political a drive to be in control or have influence.
- Altruist a drive for humanitarian efforts or to help others altruistically.
- Regulatory a drive to establish order, routine and structure.
- Theoretical a drive for knowledge, learning and understanding.



The Elements of the Values Index

This Values Index is unique in the marketplace in that it examines seven independent and unique aspects of value or motivation. Most other values instruments only examine six dimensions of value by combining the Individualistic and Political into one dimension. The Values Index remains true to the original works and models of two of the most significant researchers in this field, thus delivering to you a profile that truly helps you understand your own unique motivations and drivers.

Also, the Values Index is the first to use a click & drag approach to rank the various statements in the instrument, which makes taking the instrument more intuitive, natural and in the end you can actually create the order you see in your mind on the screen.

Finally, the Values Index instrument contains the most contemporary list of statements to make your choices more relevant to your life today, which helps ensure the most accurate results possible.



A closer look at the seven dimensions

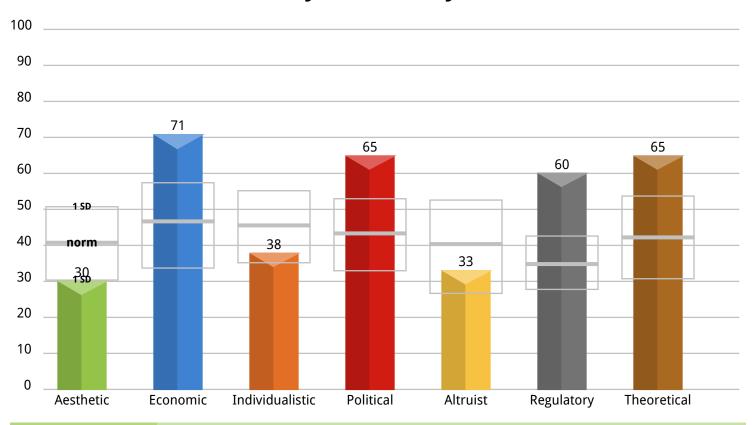
Values help influence behavior and action and can be considered somewhat of a hidden motivation because they are not readily observable. Understanding your values helps to tell you why you prefer to do what you do.

It is vital for superior performance to ensure that your motivations are satisfied by what you do. This drives your passion, reduces fatigue, inspires you and increases drive.

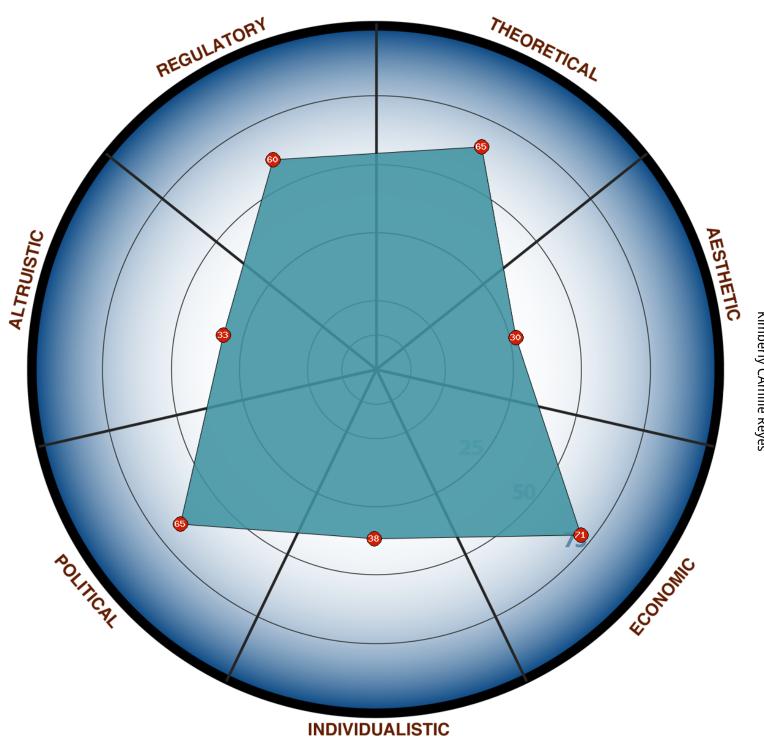
Value	The Drive For
Aesthetic	Form, Harmony, Beauty, Balance
Economic	Money, Practical results, Return
Individualistic	Independence, Uniqueness
Political	Control, Power, Influence
Altruistic	Altruism, Service, Helping others
Regulatory	Structure, Order, Routine
Theoretical	Knowledge, Understanding

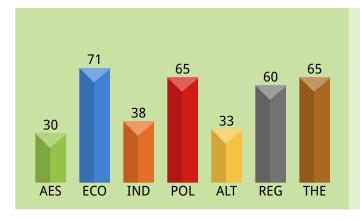


Executive Summary of Kimberly CAmille's Values



Low Aesthetic	You have a bottom-line approach focusing on functionality over form or aesthetics.
High Economic	Your high drive for economic gain helps provide motivation through long projects and assignments.
Average Individualistic	You are not an extremist and able to balance the needs of both others and self.
High Political	You are able to accept the credit or take the blame with a 'the buck stops here' attitude.
Average Altruist	You are concerned for others without giving everything away; a stabilizer.
High Regulatory	You have a strong preference for following established systems or creating them if none present.
High Theoretical	You have a high interest level in understanding all aspects of a situation or subject.





The Aesthetic Dimension:

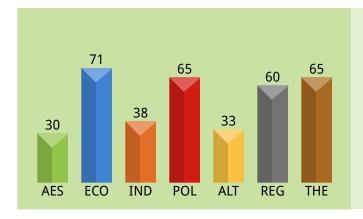
The main motivation in this value is the drive to achieve balance, harmony and find form or beauty. Environmental concerns or "green" initiatives are also typically prized by this dimension.

General Traits:

- You show some preference for functionality over beauty.
- Having harmony and balance may not be as important to you as other drive factors shown in this report.
- You believe having something look good is not as important as how effectively and efficiently it works.
- You are not as concerned with form and beauty in the work environment and allow others to attend to those items.
- You are not likely to emotionally connect with artistic form and harmonic balance.

Key Strengths:

- You tend to take more of a bottom-line approach.
- You are a strong survivor even in heavy competition.
- To you, achieving balance and peace in life may take a back seat to results.
- You are less emotional than many and prefer practical transactions.



The Aesthetic Dimension:

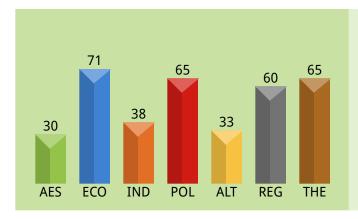
The main motivation in this value is the drive to achieve balance, harmony and find form or beauty. Environmental concerns or "green" initiatives are also typically prized by this dimension.

Motivational Insights:

- You can keep motivation high by appealing to the practical side of projects.
- To maintain your optimal level of motivation, avoid getting involved with projects related to the aesthetics of the work environment. Leave it to others and enjoy the fruits of their efforts.
- You appeal to the practical aspects of a situation.
- To you, rational goals are more inspirational than emotional or feel-good ones.
- You connect topics to improvements in function, not things like harmony or beauty.

Training/Learning Insights:

- You teach/learn in a very practical way, nothing fancy.
- You will be flexible about the surroundings in which you learn.
- You should avoid lots of team interaction just for the sake of interaction; be certain there is a business reason.
- You will make sure to connect training benefits to business opportunities.
- You believe more team involvement would benefit from pointing out the practical reasons.

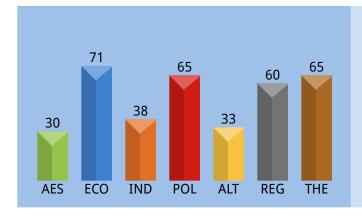


The Aesthetic Dimension:

The main motivation in this value is the drive to achieve balance, harmony and find form or beauty. Environmental concerns or "green" initiatives are also typically prized by this dimension.

Continual Improvement Insights:

- Some might consider you somewhat unconcerned about aesthetics, artistic beauty or harmony.
- You may be seen as a bit overly businesslike.
- You should try to appreciate the value others have for artistic things, or trying to increase workplace aesthetics.
- Remember to respect the creativity of others.
- You need to remember that others have different levels of of aesthetic values, and their opinions need to be respected.



The Economic Dimension:

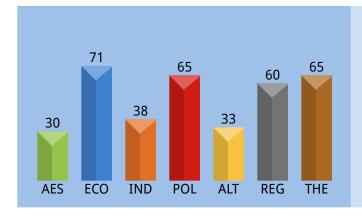
This dimension examines the motivation for security from economic gain, and to achieve practical returns. The preferred approach of this dimension is a professional one with a focus on bottom-line results.

General Traits:

- To you, knowledge for the sake of knowledge may be viewed as a waste of time, talent, energy, and creativity.
- Your sales, technical, or management training programs should demonstrate a bottom-line financial potential as a result of the training effort.
- People who score like you tend to like rewards based on the results they achieve rather than on the method used to obtain the results.
- People who score like you tend to be hard working, competitive, and motivated by financial rewards and challenging compensation plans.
- You may want to surpass others in wealth or materials.

Key Strengths:

- You make a decision with practicality and bottom-line dollars in mind.
- You are profit driven and bottom-line oriented.
- You are driven and motivated to achieve and win in a variety of areas.
- You are highly productive.
- You pay attention to return on investment in business or team activity.



The Economic Dimension:

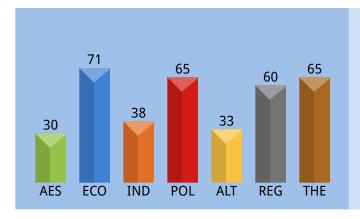
This dimension examines the motivation for security from economic gain, and to achieve practical returns. The preferred approach of this dimension is a professional one with a focus on bottom-line results.

Motivational Insights:

- You should provide recognition and rewards (e.g., bonuses) as soon as possible, not just at the end of the quarter or year.
- You should be certain to reward performance, and encourage participation as an important member of the team.
- You should remember that you have an ear to the revenue-clock. This may give you a keen economic awareness in projects and decision-making with the team.
- You should reward high performance in tangible and monetary ways with individual and team recognition.
- You should provide opportunity for financial rewards for excellent performance.

Training/Learning Insights:

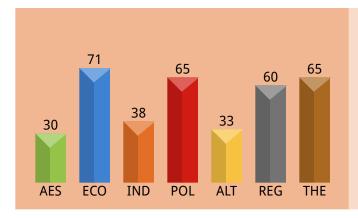
- You link learning outcomes to the ability to become more effective in increasing earnings for both yourself and the organization.
- You score like those who want information that will help them increase bottom-line activity and effectiveness.
- You attempt to provide some rewards or incentives for participation in additional training and professional development.
- If possible, build in some group competition as a part of your training activities.



The Economic Dimension:

This dimension examines the motivation for security from economic gain, and to achieve practical returns. The preferred approach of this dimension is a professional one with a focus on bottom-line results.

- You may need to learn how to mask that greed factor so as not to alienate a prospect, customer, client or others on the team.
- While this high economic drive may be a significant motivating factor in your achieving goals, it may also become a visible "economic factor" especially in sales people, and others sharing this very economic drive.
- You may need to hide the dollar signs in your eyes in order to establish the most appropriate rapport with others.
- You may need to develop an increased sensitivity to the needs of others and less demonstration of potential selfishness.
- You may judge the efforts of others on the team by an economic scale only.



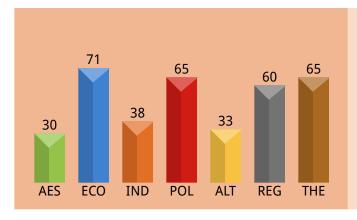
The Individualistic Dimension:

The Individualistic dimension deals with one's need to be seen as unique, independent, and to stand apart from the crowd. This is the drive to be socially independent and have opportunity for freedom of personal expression.

General Traits:

- You are generally not considered an extremist on ideas, methods, or issues in the workplace.
- You show moderate social flexibility in that you would be considered as one who is socially appropriate and supportive of others on the team.
- You have the ability to take a stand on an issue when necessary, to yield position when necessary, and to do both with equal sincerity.
- You have the ability to take or leave the limelight and attention given for special contributions.
- Those who score like you would probably not be considered controversial in their workplace ideas or transactions.

- You may be considered flexible and versatile without being an extremist.
- You may be seen as a stabilizing force in organizational operations and transactions.
- You are able to see both sides of the positions from those with higher and lower Individualistic scores.
- You may be able to mediate between the needs of the higher and lower Individualistic members
 of the team.
- You are able to follow or lead as asked.



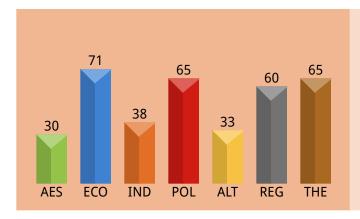
The Individualistic Dimension:

The Individualistic dimension deals with one's need to be seen as unique, independent, and to stand apart from the crowd. This is the drive to be socially independent and have opportunity for freedom of personal expression.

Motivational Insights:

- Remember that you score like those with a high social flexibility, that is, you can assume an appropriate leadership role for a team, or be a supportive team member as the situation requires.
- Remember that you show the ability to get along with a wide variety of others, without alienating those with opinions in extreme positions on the spectrum.
- You act as a balancing or stabilizing agent in a variety of team environments.
- You bring an Individualistic drive typical of many professionals, i.e., near the national mean.
- You can provide input to gain a center-lane perspective on an organizational issue related to this Values scale.

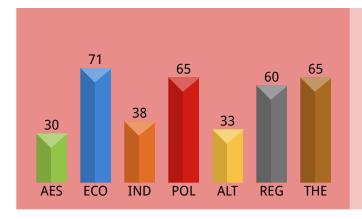
- You are able to be a flexible participant in training and development programs.
- You tend to enjoy both team-oriented and individual or independent learning activities.
- You will be a supportive member of the training experience from the viewpoint of this Values dimension.
- Because this score is near the national mean, please check other higher and lower Values areas to obtain additional insight into learning preferences.



The Individualistic Dimension:

The Individualistic dimension deals with one's need to be seen as unique, independent, and to stand apart from the crowd. This is the drive to be socially independent and have opportunity for freedom of personal expression.

- Without necessarily picking sides, you may need to take a stand on some issues related to individual agendas.
- To gain additional insight, you should examine other values drives to determine the importance of this Individualistic drive factor.
- You should allow space for those with higher Individualistic drives to express themselves in appropriate ways.
- You should avoid criticizing those with higher or lower Individualistic drives, since all Values positions are positions deserving respect.



The Political Dimension:

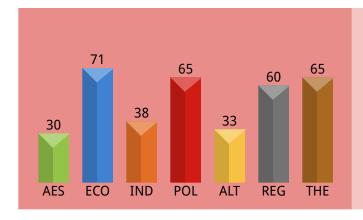
This drive is to be seen as a leader and to have influence and control over one's environment or success.

Competitiveness is often associated with those scoring high in this motivation.

General Traits:

- You use power and control effectively to keep projects moving.
- You are comfortable being in a leadership position and seek those roles.
- You show a very high energy level in working toward goals and ambitions.
- · You have a bottom-line approach to getting things done.
- · You seek competition.

- You have a 'buck stops here' approach to business and getting things done.
- You have a high energy level to work hard at meeting goals.
- You accept struggle and hard work toward a goal.
- You are able to plan and design work projects for teams to accomplish.
- You are able to plan and control your own work tasks.



The Political Dimension:

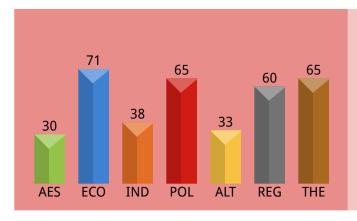
This drive is to be seen as a leader and to have influence and control over one's environment or success.

Competitiveness is often associated with those scoring high in this motivation.

Motivational Insights:

- You may need to be more willing to share the attention and successes for wins.
- You appreciate occasional public recognition and praise for successes.
- You score like others who may feel stifled if surrounded by many constraints.
- You may like to be seen as a catalyst for change.
- You enjoy status and esteem in the eyes of others.

- · You provide for a variety of learning and professional development options.
- You link learning successes with potential to increase personal credibility and motivation of teams when working with others.
- Some who share this score range may prefer independent study instead of group or team learning activities.
- You provide for individual recognition for exceptional performance.
- You score like those who frequently show an interest in leading some training or professional development activities.

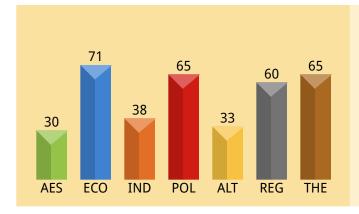


The Political Dimension:

This drive is to be seen as a leader and to have influence and control over one's environment or success.

Competitiveness is often associated with those scoring high in this motivation.

- You may need to be more sensitive to the needs of others on the team.
- You may be perceived as one who oversteps authority without cause.
- You may show impatience with others who don't see the big picture as clearly.
- You may need to soften your own agenda at times and allow for other ideas and methods to be explored.
- You may project a high sense of urgency which may also translate to some as a high intensity.



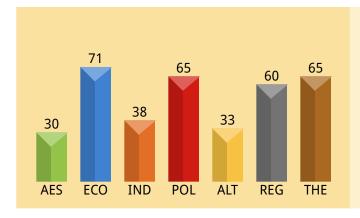
The Altruistic Dimension:

This drive is an expression of the need or drive to benefit others in a humanitarian sense. There is a genuine sincerity in this dimension to help others, give of one's time, resources and energy, in aid of others.

General Traits:

- You have a good sense for when to freely help others and when to say "No."
- You balance helping others with personal concerns very effectively.
- You will not create an imbalance between your own needs and those of others.
- You are very much in line with the average level of altruism seen in business environments.
- You can be a good mediator between those who give too much and those who don't give enough.

- You have a solid balanced view of helping others without doing everything for them.
- You possess a realistic and practical approach to helping others help themselves.
- You appreciate the need to help others without sacrificing one's own self too much.
- You are willing to pitch in and help others as needed.
- You see value pitch in others through personal actions.



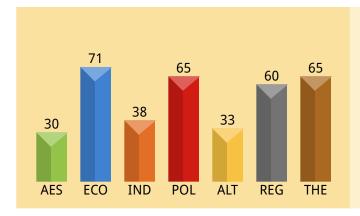
The Altruistic Dimension:

This drive is an expression of the need or drive to benefit others in a humanitarian sense. There is a genuine sincerity in this dimension to help others, give of one's time, resources and energy, in aid of others.

Motivational Insights:

- You are practical in how much to help others versus other objectives.
- You possess a healthy balance between a self focus and a focus on others.
- You will strike a moderate level of giving and taking in interactions with others.
- You have a very typical level of appreciation for others relative to the general working world.
- You will be a good judge of how much to involve others versus making the command decision.

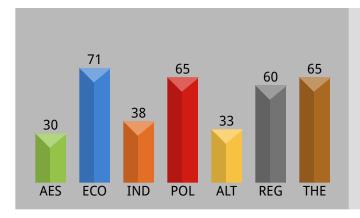
- You would be more motivated by incorporating other motivators that are higher in drive and score locations.
- You are flexible between learning with a team or learning independently.
- You enjoy learning that highlights both your own personal gain and some altruistic aspect as well.
- You are likely supportive of the trainers themselves.



The Altruistic Dimension:

This drive is an expression of the need or drive to benefit others in a humanitarian sense. There is a genuine sincerity in this dimension to help others, give of one's time, resources and energy, in aid of others.

- You will be more influenced by other motivations in the report that are higher and when connected with, will return much more passion and drive.
- You might benefit from taking more of a lead, as opposed to waiting for others to lead.
- You need to know that efforts to help others are practical and deliver a business benefit as well.
- You should respect those who may not share your interest in understanding or benefiting others.



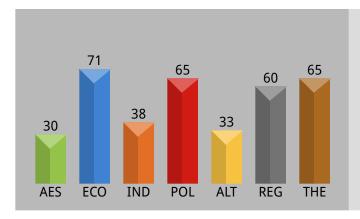
The Regulatory Dimension:

The Regulatory drive indicates one's drive to establish order, routine and structure. This motivation is to promote rules and policies, a traditional approach and security through standards and protocols.

General Traits:

- You take personal responsibilities very seriously.
- · You support a more traditional view of things.
- · You respect tradition a lot.
- You think everything has a "right way" and a "wrong way".
- You believe quality control is a vital part of accurate work.

- · You maintain focus throughout projects.
- · You have high attention to details.
- You are efficient and effective in organizing tasks and most work.
- You provide a sound stabilizing base for dynamic situations.
- You achieve a sense of accomplishment based on the quality of the work.



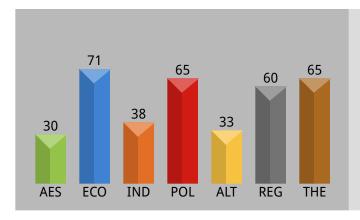
The Regulatory Dimension:

The Regulatory drive indicates one's drive to establish order, routine and structure. This motivation is to promote rules and policies, a traditional approach and security through standards and protocols.

Motivational Insights:

- You should avoid disrupting your schedules and flow unnecessarily.
- You prefer detailed, written and specific guidelines to follow.
- You prefer a structured and routine environment to work in.
- Ensure adequate information, resources and time to complete tasks.
- You prefer to receive personal criticism in a constructive manner and in private.

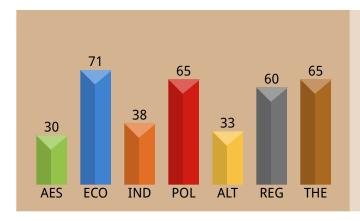
- You will prefer learning activities that are structured and detailed.
- You are a well disciplined learner.
- You like to understand the why behind the what when learning new things.



The Regulatory Dimension:

The Regulatory drive indicates one's drive to establish order, routine and structure. This motivation is to promote rules and policies, a traditional approach and security through standards and protocols.

- You shouldn't get too hung up on the rules.
- · You should put things in writing.
- You should realize that others have their own way of doing things too and be open to that.
- You should realize that change can be good, productive and needed.
- You could possibly be perceived by some to be too structured or rigid on certain issues.



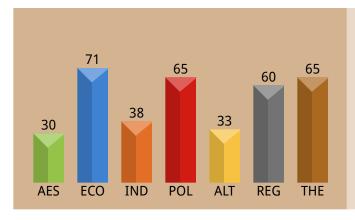
The Theoretical Dimension:

The drive to understand, gain knowledge, or discover the "truth". This motivation can often be to gain knowledge for knowledge sake. Rational thinking, reasoning and problem solving are important to this dimension.

General Traits:

- You provide a high interest level on new initiatives or projects.
- · You may enjoy learning even for its own sake.
- You may prefer learning-based events or conferences over a small economic incentive.
- You like visiting bookstores and may make some unexpected purchases.
- You like to develop quick utilities or procedures that are a new way to look at existing job responsibilities.

- Others on the team may seek you out to answer their questions because they know of your strong knowledge base.
- You score as an active problem-solver, seeking solutions.
- You have a stable, knowledge-driven ethic.
- At a team meeting you will come prepared, with pre-work completed.
- You have a strong ability to read, study, and learn independently.



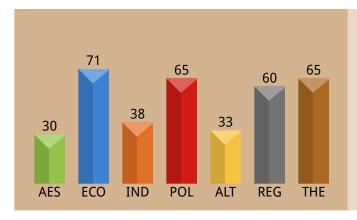
The Theoretical Dimension:

The drive to understand, gain knowledge, or discover the "truth". This motivation can often be to gain knowledge for knowledge sake. Rational thinking, reasoning and problem solving are important to this dimension.

Motivational Insights:

- You prefer to be included in future development projects and draw on your expertise.
- Be certain to look for knowledge-based incentives, such as new training courses, books, subscriptions, and journals.
- If there is a learning-based event to be planned, be certain you are involved. If there is an external learning-based event on the calendar, be certain you have the opportunity to attend.
- You will provide technical credibility when dealing with customers or internal stakeholders who
 need detailed information for decision-making.
- Identify your interests and seek related information. Topical mail, brochures, and info-sheets... don't throw them into the recycle bin.

- You score like those who may have their own on-going personal development program already in progress.
- You enjoy learning even for its own sake and will be supportive of most training and development endeavors.
- You can be depended upon to do your homework... thoroughly and accurately.
- You are actively engaged in learning both on and off the job.



The Theoretical Dimension:

The drive to understand, gain knowledge, or discover the "truth". This motivation can often be to gain knowledge for knowledge sake. Rational thinking, reasoning and problem solving are important to this dimension.

- You may be somewhat selfish at times in sharing ideas with others, until others have established their own technical credibility.
- You may sometimes bog down in details and minutia when needing to see the big picture.
- You have a tendency to demonstrate a bit of aloofness, especially to those not as intellectually driven.
- You may have a tendency to wait on some projects, especially if more helpful information may be forthcoming if more time is allowed on the calendar.
- · You score like some who need coaching on time management.

4-5 = Below Average

• 6-7 = Average

motivator?

Use this sheet to help you track which motivators are well aligned and which are not and what you can do about it.

Action Step: Looking at your Values Index report, find which motivators are the most powerful for you (i.e., which ones are highest and farthest above the norm). Write down the top two in the space below, and record how well your current roles align with these motivators (i.e., how well what you do satisfies what you are passionate about).

_1 - Poor				_			
	Legend:			Tally you	lly your score here:		
Motivator #2:		1	2	3	4	5	
Motivator #1:		1	2	3	4	5	
		Poorly				Highly	
			Alignment				

To reach Genius levels of passion, you must increase alignment of your environment with your passions.

10 = Genius

Motivator #1: What aspects of your company or role can you get involved in that would satisfy this motivator?

Motivator #2: What aspects of your company or role can you get involved in that would satisfy this

Your final step to making sure you really benefit from the information in this report is to understand how your values style contributes to, and perhaps hinders, your overall success.

Supporting Success : Overall, how well do your motivators and drivers help support your success? (cite
specific examples):
Limiting Success : Overall, how do your natural drivers or motivators not support your success? (cite specific examples):
